



**Bureau for Private Postsecondary Education**  
2535 Capitol Oaks Drive, Suite 400, Sacramento, CA 95833  
P.O. Box 980818, West Sacramento, CA 95798-0818  
P (916) 431-6959 F (916) 263-1897 www.bppe.ca.gov



## NOTICE AND EMERGENCY DECISION

August 15, 2018

### OVERNIGHT DELIVERY

Brian Beakley, Owner  
American Beauty Institute  
15598 Paseo Ajanta  
San Diego, CA 92109

Pursuant to California Education Code section 94938, California Code of Regulations, Title 5, section 75150, and article 13 (commencing with section 11460.10) of Chapter 4.5 of Part 1 of Division 3 of Title 2 of the Government Code, the Bureau for Private Postsecondary Education (Bureau) issues the following Emergency Decision:

The Bureau hereby orders American Beauty Institute (Institution) to:

1. **CEASE ENROLLMENT OF ANY NEW STUDENTS IN ALL PROGRAMS AND**
2. **CEASE THE COLLECTION OF TUITION AND FEES FOR ALL INSTITUTIONAL PROGRAMS**

at the following location:

**School Code: 81663192**  
**4625 Convoy St., Ste. A**  
**San Diego, CA 92111**

**This order is effective upon close of business August 27, 2018:**

This order is based on an immediate danger to the public health, safety, and welfare. Specifically, the Bureau has determined that:

- As set forth in the attached Declaration of Leslie Feist, there is a substantial failure by the Institution to meet institutional minimum operating standards as required by the California Private Postsecondary Education Act of 2009 and the California Code of Regulations, Title 5.

This circumstance requires immediate action by the Bureau to protect students, prevent misrepresentations to the public, and prevent the loss of public funds or monies paid by students.

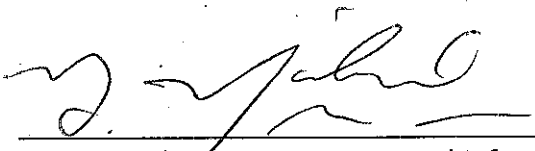
You have the right to be heard before the Director of the Department of Consumer Affairs, or his designee, regarding the allegations in the Emergency Decision prior to the effective date of the Emergency Decision. If you would like to be heard before the Director, please submit a request by fax to Christina Villanueva, Discipline Manager, Bureau for Private Postsecondary Education, 2535 Capitol Oaks Drive, Suite 400, Sacramento, CA 95833, (916) 263-1895 (fax). Alternatively, you may request a hearing before the Director, or his designee, by telephoning Christina Villanueva at (916) 431-6958. Unless the Bureau receives your request by **5:00 p.m.** on **August 22, 2018** you will be deemed to have waived your right to be heard before the Director, or his designee.

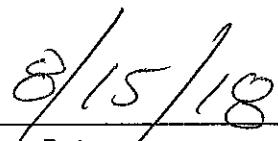
If requested, the hearing before the Director of the Department of Consumer Affairs, or his designee, will be held on **August 23, 2018 at 10:00 a.m.** at the Department of Consumer Affairs Legal Affairs Division, located at 1625 North Market Blvd., Suite S-308, Sacramento, CA 95834.

Within 10 days after issuance of the Emergency Decision, the Bureau will file an accusation to revoke the Institution's approval to operate based, in part, on the charges and allegations set forth in the Emergency Decision. The adjudicative proceedings shall be conducted in accordance with Chapter 5 (commencing with Section 11500) of Part 1 of Division 3 of Title 2 of the Government Code.

Upon issuance of the Emergency Decision, you have the right under Government Code section 11460.80 to obtain judicial review of the Decision.

The Emergency Decision, **effective upon close of business August 27, 2018**, shall remain in effect until such time as the Accusation has been fully adjudicated or upon issuance of the final decision following judicial review.

  
\_\_\_\_\_  
Dr. Michael Marion, Jr., Bureau Chief  
Bureau for Private Postsecondary Education

  
\_\_\_\_\_  
Date