# BEFORE THE DIRECTOR DEPARTMENT OF CONSUMER AFFAIRS BUREAU FOR PRIVATE POSTSECONDARY EDUCATION STATE OF CALIFORNIA

In the Matter of the Statement of Issues Against:

#### JADE BEAUTY AND BARBER COLLEGE

Institution Code: 90323886

BPPE Case No.: bppe23-0160

OAH Case No.: 2023080246

Respondent.

#### **DECISION AND ORDER**

The attached Stipulated Settlement and Order is hereby accepted and adopted by the Director of the Department of Consumer Affairs as the Decision in the above-entitled matter.

This Decision shall	tive on _	July 20	_, 2024.	
It is so ORDERED	June 13	, 20	24.	

" Original Signature on File"
RYAN MARCROFT
DEPUTY DIRECTOR, LEGAL AFFAIRS DIVISION
DEPARTMENT OF CONSUMER AFFAIRS

1	ROB BONTA	
2	Attorney General of California JOSHUA A. ROOM	
3	Supervising Deputy Attorney General  CARTER OTT	
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9	BEFOR DEPARTMENT OF C	
10	FOR THE BUREAU FOR PRIVATE STATE OF C	POSTSECONDARY EDUCATION
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13	In the Matter of the Statement of Issues Against:	Case Number BPPE23-0160
14	JADE BEAUTY AND BARBER COLLEGE	OAH Number 2023080246
16	Application for Renewal of Approval to Operate an Institution Non-Accredited	STIPULATED SETTLEMENT AND ORDER
17	Institution Code Number 90323886	
18		
19	Respondent.	
20	IT IS HEREBY STIPULATED AND AGRI	EED by and between the parties to the above-
21	entitled proceedings that the following matters are	true:
22	<u>PART</u>	TIES
23	1. Deborah Cochrane (Complainant) is the	ne Chief of the Bureau for Private
24	Postsecondary Education (Bureau). She brought t	his action solely in her official capacity and is
25	represented in this matter by Rob Bonta, Attorney	General of the State of California, by Carter
26	Ott, Deputy Attorney General.	
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28	////	
	In the Matter of the Statement of Issues Against Jade Bei	STIPULATED SETTLEMENT AND ORDER

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2. Respondent Jade Beauty and Barber College (Respondent) is representing itself in this proceeding, via its sole owner, Raymond Tran, also known as Anh Thu Tran, and has chosen not to exercise its right to be represented by counsel.

#### **JURISDICTION**

- 3. On or about April 24, 2006, the Bureau issued a Temporary Approval to Operate to Respondent, with Raymond Tran, also known as Anh Thu Tran, as the sole owner of Respondent. The Temporary Approval to Operate was in full force and effect at all times until it expired on or about April 19, 2007. On or about April 3, 2007, the Bureau issued a full approval to operate, via Institution Code Number 90323886, to Respondent, with Raymond Tran, also known as Anh Thu Tran, as the sole owner of Respondent. The Approval to Operate was in full force and effect at all times relevant, and was set to expire on or about January 21, 2021, unless renewed.
- 4. On or about November 18, 2020, the Bureau received from Respondent an Application for Renewal of Approval to Operate an Institution Non-Accredited (Renewal Application). On or about August 26, 2020, Respondent signed its Renewal Application, under penalty of perjury, that the answers it provided in the Renewal Application and the documents attached to that Renewal Application were true and correct.
- 5. Between December 2020 and November 2022, the Bureau and Respondent conferred regarding the Renewal Application, including Respondent's transmittal of additional application materials to cure deficiencies in the Renewal Application. On or about February 7, 2023, the Bureau denied the Renewal Application via a Notice of Denial of Application for Renewal of Approval to Operate. On or about February 17, 2023, Respondent submitted to the Bureau a request for administrative hearing.
- 6. Based on that request, Complainant initiated the present, above-captioned administrative action with the filing of Statement of Issues Number BPPE23-0160 before the Director of the Department of Consumer Affairs (Director), for the Bureau. Statement of Issues Number BPPE23-0160 and all other statutorily-required documents were properly served on Respondent on or about August 1, 2023.

- 7. Statement of Issues Number BPPE23-0160 was subsequently superseded by a First Amended Statement of Issues Number BPPE23-0160, filed and served on or about January 12, 2024; and the operative pleading, Second Amended Statement of Issues Number BPPE23-0160, filed and served on or about February 16, 2024. A copy of Second Amended Statement of Issues Number BPPE23-0160 is attached as Exhibit A and incorporated herein by reference.
- 8. On or about March 4 through 7, 2024, an administrative hearing was conducted, before the Office of Administrative Hearings, Oakland Regional Office, with Administrative Law Judge Michelle Dylan (ALJ Dylan) presiding. On March 7, 2024, because the parties did not complete their presentations of evidence, ALJ Dylan scheduled three more days of hearing, on October 7-9, 2024.
- 9. During the hearing in March 2024, a Respondent representative conceded that, during a BPPE compliance inspection of its campus on October 21, 2022, Respondent permitted a few of its staff members to provide instruction in Vietnamese. At the time, Respondent was approved, by the Bureau, to offer instruction only in English.
- 10. Before recommencing hearing in October 2024, Respondent, working with the Bureau's staff, resolved all of the causes for denial of Respondent's Renewal Application, as alleged in the Second Amended Statement of Issues Number BPPE23-0160, except with regard to the matter of Respondent's staff providing instruction in Vietnamese.

#### ADVISEMENT AND WAIVERS

- 11. Respondent has carefully read and understands the charges and allegations in Second Amended Statement of Issues Number BPPE23-0160. Respondent has also carefully read, and understands the effects of this Stipulated Settlement and Order.
- 12. Respondent is fully aware of its legal rights in this matter, including the right to a hearing on the charges and allegations in the Second Amended Statement of Issues; the right to be represented by counsel at its own expense; the right to confront and cross-examine the witnesses against it; the right, via its representative, to present evidence and to testify on its own behalf; the right to the issuance of subpoenas to compel the attendance of witnesses and the production of

documents; the right to reconsideration and court review of an adverse decision; and all other rights accorded by the California Administrative Procedure Act and other applicable laws.

13. Respondent voluntarily, knowingly, and intelligently waives and gives up each and every right set forth above.

#### **CULPABILITY**

14. For the purposes of resolving this matter, Respondent agrees not to contest or appeal the allegations and penalties set forth in the citation issued pursuant to this Stipulated Settlement and Order.

#### RESERVATION

15. The stipulations and/or admissions made by Respondent in this Stipulated Settlement and Order are only for the purpose of this proceeding, or any other proceedings in which the Bureau is involved, and shall not be admissible in any other criminal or civil proceeding.

#### **CONTINGENCY**

- 16. This Stipulated Settlement and Order shall be subject to approval by the Director of the Department of Consumer Affairs or the Director's designee. Respondent understands and agrees that counsel for Complainant and the staff of the Bureau for Private Postsecondary Education may communicate directly with the Director and staff of the Department of Consumer Affairs regarding this stipulation and settlement, without notice to or participation by Respondent. By signing the stipulation, Respondent understands and agrees that it may not withdraw its agreement or seek to rescind the stipulation prior to the time the Director considers and acts upon it. If the Director fails to adopt this stipulation as its Order, the Stipulated Settlement and Order shall be of no force or effect, except for this paragraph, it shall be inadmissible in any legal action between the parties, and the Director shall not be disqualified from further action by having considered this matter.
- 17. The parties understand and agree that Portable Document Format (PDF) and facsimile copies of this Stipulated Settlement and Disciplinary Order for Public Reproval, including PDF and facsimile signatures thereto, shall have the same force and effect as the originals.

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- 18. This Stipulated Settlement and Order is intended by the parties to be an integrated writing representing the complete, final, and exclusive embodiment of their agreement. It supersedes any and all prior or contemporaneous agreements, understandings, discussions, negotiations, and commitments (written or oral). This Stipulated Settlement and Order may not be altered, amended, modified, supplemented, or otherwise changed except by a writing executed by an authorized representative of each of the parties.
- 19. In consideration of the foregoing admissions and stipulations, the parties agree that the Director may, without further notice or formal proceeding, issue and enter the following Order:

#### **ORDER**

- 1. IT IS HEREBY ORDERED that Respondent Jade Beauty and Barber College's Application for Renewal of Approval to Operate an Institution Non-Accredited is granted. Complainant Deborah Cochrane, Chief of the Bureau for Private Postsecondary Education, shall withdraw the pending Second Amended Statement of Issues Number BPPE23-0160 upon the Bureau's issuance of a citation, to Jade Beauty and Barber College, Institution Code Number 90323886, pursuant to Education Code section 94936.
- 2. The citation shall list one item citing Education Code section 94897, subdivision (u) for failure to adhere to the institution's stated policies in that, on October 21, 2022, Bureau staff observed Respondent's staff providing instruction in Vietnamese, contrary to the institution's policy that instruction was to be provided only in English. The citation shall also impose an administrative fine of \$501.00.
- 3. The citation shall read that, within 30 days of the issuance of the citation provided for herein, Respondent shall pay to the Bureau the administrative fine.
- 4. Failure to comply with this agreement and/or the citation within the time agreed upon will subject Respondent's license to discipline.
- 5. The citation will be final on the date of issuance, Respondent having waived any right to contest or appeal.

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		ACCEPTANCE
	I am the sole owner of Jade B	eauty and Barber College, and I am authorized to enter into
		arefully read the Stipulated Settlement and Order. I
		ffect it will have on Jade Beauty and Barber College's
		ipulated Settlement and Order voluntarily, knowingly, and
		by the Order of the Director of the Department of Consume
	Affairs.	
		Paula au d'it au
	DATED: May 20, 2024	Raymond tran
	*	RAYMOND TRAN, aka ANH THU TRAN Sole Owner
		JADE BEAUTY AND BARBER COLLEGE
		Respondent
		ENDORSEMENT
	The foregoing Stinulated Settle	ement and Order is hereby respectfully submitted for
	consideration by the Director of the	
	•	of Companier Attains.
	DATED:	Respectfully submitted,
		ROB BONTA
		Attorney General of California JOSHUA A. ROOM
		Supervising Deputy Attorney General
		a contract of the contract of
		CARTER OTT Deputy Attorney General
		Attorneys for Complainant
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#### 1 **ACCEPTANCE** I am the sole owner of Jade Beauty and Barber College, and I am authorized to enter into 2 this Stipulated Settlement. I have carefully read the Stipulated Settlement and Order. I 3 understand the stipulation and the effect it will have on Jade Beauty and Barber College's 4 Institution Code. I enter into this Stipulated Settlement and Order voluntarily, knowingly, and 5 intelligently, and agree to be bound by the Order of the Director of the Department of Consumer 6 Affairs. 7 8 DATED: 9 RAYMOND TRAN, aka ANH THU TRAN 10 Sole Owner JADE BEAUTY AND BARBER COLLEGE 11 Respondent 12 13 **ENDORSEMENT** 14 The foregoing Stipulated Settlement and Order is hereby respectfully submitted for 15 consideration by the Director of the Department of Consumer Affairs. 16 DATED: May 21, 2024 Respectfully submitted, 17 ROB BONTA 18 Attorney General of California JOSHUA A. ROOM 19 Supervising Deputy Attorney General 20 21 CARTER OTT 22 Deputy Attorney General Attorneys for Complainant 23 24 25 26 SF2023400746 44134152.docx 27 28

#### Exhibit A

Second Amended Statement of Issues Number BPPE23-0160

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10	DEPARTMENT OF CO FOR THE BUREAU FOR PRIVATE	ONSUMER AFFAIRS POSTSECONDARY EDUCATION
	STATE OF C	ALIFORNIA
11		
12	In the Matter of the Statement of Issues	Case No. BPPE23-0160
13	Against:	OAH No. 2023080246
14	JADE BEAUTY AND BARBER COLLEGE	
15	Application for Renewal of Approval to Operate an Institution Non-Accredited	SECOND AMENDED STATEMENT OF ISSUES
16	Institution Code No. 90323886	
17 18	Respondent.	
19	DADZ	Tec
20	PART  1. Deborah Cochrane (Complainant) brir	
1		ngs this Second Amended Statement of Issues
21	solely in her official capacity as the Chief of the B	ureau for Private Postsecondary Education,
22	Department of Consumer Affairs.	
23		Bureau for Private Postsecondary Education
24	received an Application for Renewal of Approval	to Operate an Institution Non-Accredited
25	(Renewal Application) from Respondent Jade Bea	uty and Barber College (Respondent). 1 On or
26	about August 26, 2020, Respondent signed its Ren	ewal Application, under penalty of perjury, that
27	The Bureau previously spents I D	
28	<sup>1</sup> The Bureau previously granted Respondent approfollowing programs: Barber, Cosmetology, Cosme Manicurist, Massage Therapy.	oval to offer and provide instruction in the tology/Barber Instructor, Esthetician,

applicant through site visits or other methods deemed appropriate by the bureau, that the applicant has the capacity to satisfy the minimum operating standards. The bureau shall deny an application for an approval to operate if the application does not satisfy those standards."

- 11. Section 94891 states, in part:
- "(a) The bureau shall adopt by regulation the process and procedures whereby an institution may obtain a renewal of an approval to operate.
- "(b) To be granted a renewal of an approval to operate, the institution shall demonstrate its continued capacity to meet the minimum operating standards.
- "(c)(1) An institution that is denied renewal of an approval to operate may file an appeal in accordance with the procedures established by the bureau pursuant to Section 94888.
- "(2) An institution that has filed an appeal of a denial of a renewal application may continue to operate during the appeal process, but must disclose in a written statement, approved by the bureau, to all current and prospective students, that the institution's application for renewal of approval to operate was denied by the bureau because the bureau determined the application did not satisfy the requirements to operate in California, that the institution is appealing the bureau's decision, and that the loss of the appeal may result in the institution's closure.

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#### **STATUTORY PROVISIONS**

- 12. Section 94834 states:
- "Distance education' means transmission of instruction to students at a location separate from the institution."
  - 13. Section 94837 states:
- "Educational program' means a planned sequence composed of a set of related courses or modules, or a single course or module if not offered as a component of a set of related courses or modules, that provides education, training, skills, or experience, or a combination of these, except that 'educational program' does not include a single course, workshop, seminar, continuing education course, or other instruction that consists of 32 hours of instruction or less that is not designed to lead to employment."

	21.	California	Code of Regulat	tions, title 5,	section 71	1400.5.	subdivision	(a)	states:
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- "(a) The inclusion of false or misleading information, or the intentional or negligent omission of pertinent information on any application may result in the denial of the application or a delay in processing, and may be grounds for action pursuant to Article 18 of the Act."
  - 22. California Code of Regulations, title 5, section 71405 states:
- "(a) If, after the submission of an application but prior to the Bureau's decision to approve or deny an approval to operate, there is any material change in circumstances affecting any information contained in the application or submitted by the institution in support of the application, the institution shall immediately inform the Bureau in writing.
- "(b) For the purposes of this section, a change in circumstance is "material" if, without the inclusion of the new or different information into the application, the information contained in or the supporting documentation to the application would be false, misleading, or incomplete."
  - 23. California Code of Regulations, title 5, section 71475 states, in part:

"(d) In addition to the form required in (b), the institution shall submit all information required by section 71100(b), and the appropriate renewal fee as provided in Sections 94930.5(b)(1) and 94930.5(b)(2) of the Code, as applicable, to the Bureau. Except for the financial statements required by subdivision (e) of this section and the statement required in subdivision (f) of this section, if the information required in order to renew its approval to operate is substantially similar to the information submitted by the institution in its last renewal application, or initial application if it is the first renewal, the institution may state that there are no substantial changes.

"(t) In addition, the institution shall list in the application, the following for each educational program offered unless there have been no substantive changes since the last submission. If there have been no substantive changes made the institution may so state and is not required to provide documentation.

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	"(7) Whether the educational program is designed to fit or prepare students for employmen
in aı	ny occupation. If so, the application shall identify each occupation and job title to which the
insti	itution represents the educational program will lead.

- "(v) If the institution offers an educational program, or a portion of it, in a language other than English, the application shall contain a description of all of the following for each educational program or portion thereof unless there have been no substantive changes since the last submission. If there have been no substantive changes made the institution may so state and is not required to provide documentation.
  - "(1) The language in which each educational program will be offered.
- "(2) A statement that the institution has contracted with sufficient duly qualified faculty who will teach each language group of students.
- "(3) The language of the textbooks and other written materials to be used by each language group of students . . . .
- "(y)(1) For each program offered, the application shall contain a description of the facilities and the equipment which is available for use by students at the main, branch, and satellite locations of the institution unless there have been no substantive changes since the last submission. If there have been no substantive changes made the institution may so state and is not required to provide documentation.

. . .

"(3) The application shall include, in addition to the description of the physical facilities, building diagrams or campus maps to assist the Bureau in locating these facilities. The diagrams or maps shall identify the location of classrooms, laboratories, workshops, and libraries unless there have been no substantive changes since the last submission. If there have been no substantive changes made the institution may so state and is not required to provide documentation.

"(z) The application shall include a description of library holdings, services, and other learning resources, including policies and procedures for supplying them to students who do not

receive classroom instruction. The description need not consist of a list of each holding. The description shall include an explanation of how the library and other learning resources are sufficient to support the instructional needs of students and, if no facilities exist at the institution, how and when students may obtain access to a library and other learning resources as required by the curriculum unless there have been no substantive changes since the last submission. If there have been no substantive changes made the institution may so state and is not required to provide documentation.

- "(kk) An incomplete application filed under this section will render the institution ineligible for renewal."
  - 24. California Code of Regulations, title 5, section 71600, subdivision (a) states:
- "(a) An institution seeking to make a significant change in its method of instructional delivery shall complete the 'Significant Change in Method of Instructional Delivery' form (INS rev. 2/10) to obtain prior authorization. For the purposes of this section a 'significant change in instructional delivery' is any change that alters the way students interact with faculty or access significant equipment. The form shall be submitted to the Bureau along with the appropriate fee as provided in Section 94930.5(c) of the Code. For an institution approved under section 94885 of the Code, it shall be signed and dated by the signatory(ies) required by section 71380, and for an institution approved under section 94890 of the Code, it shall be signed and dated by the signatory(ies) required by section 71390, and each fact stated therein and each attachment thereto shall be declared to be true under penalty of perjury, in the following form:

'I declare under penalty of perjury under the laws of the State of California that the foregoing and all attachments are true and correct.

24 25

(Date)

(Signature)"

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"The Bureau may request that an institution document compliance with the standards set forth in the Act and this Division to obtain and maintain an approval to operate."

California Code of Regulations, title 5, section 71700 states:

"(d) Distance education as defined in section 94834 of the Code, does not require the physical presence of students and faculty at the same location but provides for interaction between students and faculty by such means as telecommunication, correspondence, electronic and computer augmented educational services, postal service, and facsimile transmission. In addition to the other requirements of this chapter and the Act, an institution offering distance education shall:

. . .

"(3) ensure that the materials and programs are current, well organized, designed by faculty competent in distance education techniques and delivered using readily available, reliable technology;

- 29. California Code of Regulations, title 5, section 71735, subdivision (a) states:
- "(a) An institution shall have sufficient facilities and necessary equipment to support the achievement of the educational objectives of all of the courses and educational programs in which students are enrolled. If an institution represents that the educational service will fit or prepare a student for employment in a particular occupation or as described in particular job titles, either of the following conditions shall be met:
- "(1) The equipment used for instruction or provided to the student shall be comparable in model type or features to equipment generally used in those occupations or job titles at the time the instruction is offered.
- "(2) The institution shall establish that the equipment used for instruction or provided to a student is not obsolete and is sufficient for instructional purposes to reasonably assure that a student acquires the necessary level of education, training, skill, and experience to obtain employment in the field of training and to perform the tasks associated with the occupation or job title to which the educational program was represented to lead."
  - 30. California Code of Regulations, title 5, section 71740, subdivisions (b) and (c) state:
- "(b) An institution shall provide or make provisions for the library and other learning resources needed to support each educational program it offers, including resources such as

 not provide English as a second language instruction[.] The language proficiency in English should be equivalent to 10th grade level and up."

- c. In the process of attempting to cure deficiencies in its Renewal Application, in versions of the catalog Respondent submitted to the Bureau on or about March 20, 2021; April 10, 2021; and November 21, 2022, Respondent made the same representation: "Class instruction is given in English. Jade Beauty and Barber College does not provide English as a second language instruction. The language proficiency in English should be equivalent to 10th grade level and up."
- 34. Contrary to these representations, Respondent offers instruction in a language other than English. In particular, during an onsite quality review visit on October 21, 2022, Bureau staff witnessed theory instruction provided in Vietnamese.<sup>3</sup> When Bureau staff sought to confer with students, twenty-three of the twenty-six students in attendance sought from Bureau staff a Vietnamese-language survey to provide feedback, and most required a translator to communicate with Bureau staff.

#### Part I, Section B: Respondent Repeatedly Declined to Address the Bureau's Concerns Regarding Respondent's Misrepresentations

35. On or about November 29, 2023, Respondent provided the Bureau with documents and information to cure the deficiencies in its Renewal Application. These materials state, in part, "Currently Jade College offers tutoring in Vietnamese Language for students who need the assistance." But the institution did not address the observations of classroom instruction in Vietnamese on October 21, 2022, which occurred prior to the Bureau's denial of the Renewal Application.

Respondent also has not explained what has become, since that time, of Vietnamese students who were enrolled in its programs and who do not have a sufficient mastery of English to receive instructional hours in a language other than Vietnamese. No amount of tutoring will make up for students receiving instruction in a language they do not understand.

<sup>&</sup>lt;sup>3</sup> Adding Vietnamese as a language for instruction is a significant change that requires Bureau approval pursuant to California Code of Regulations, title 5, section 71600, subdivision (a).

36. On or about February 4, 2024, Respondent provided the Bureau with further documents and information to cure the deficiencies in its Renewal Application. In those documents, Respondent stated that all instructional materials, textbooks and instruction are in English at this time. However, the current application form (Section 17: Faculty) additionally indicates there have been no substantial changes to faculty (and no new California Board of Barbering and Cosmetology program faculty have been identified), and faculty observed and interviewed during the unannounced campus visit (10/21/22) were teaching class in the language of Vietnamese. Two of the three instructors who were present that day, when interviewed, spoke little English and were only observed to competently instruct in Vietnamese.

It does not appear that Respondent has employed sufficient duly qualified faculty to instruct in English. Moreover, it remains true that the current student population is not able to learn sufficiently in the language of English as Respondent's Application Supplement response confirms, "It is true that some students speak little English."

# Part I, Section C: Rather than Addressing the Bureau's Concerns, Respondent Took Aim at Applicable Statutes and Regulations

37. In the documents Respondent provided to the Bureau on or about February 4, 2024, Respondent stated: "It is unreasonable to require the school to be the arbiter of whose English skills are sufficient to be enrolled." First, this statement attempts to mischaracterize the basis for the Bureau's concern. The Bureau did not witness tutoring in Vietnamese or even a few students lacking English-language proficiency. The Bureau witnessed classroom instruction in Vietnamese, most of the students present in that class only spoke Vietnamese, and two of the three instructors present that day spoke little English.

Second, Respondent's position is contrary to applicable statutes and regulations. Pursuant to these laws, Respondent is required to be the author of its own policy about English proficiency at its school, and to enforce that policy. In particular, California Code of Regulations, title 5, section 71810, subdivision (b)(4) states that the school catalog shall contain:

Language proficiency information, including: (A) the level of English language proficiency required of students and the kind of documentation of proficiency, such as the Test of English as a Foreign Language (TOEFL), that will be accepted

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#### <u>FACTUAL BACKGROUND, PART II</u> (INSTRUCTION AND DEGREES OFFERED)

#### Part II, Section A: Distance Education Instruction

- The Bureau previously approved Respondent to offer and provide distance education<sup>5</sup> via a "hybrid course (theory only)" online method of instruction in the following programs: Barber, Cosmetology, Cosmetology/Barber Instructor, Esthetician, and Manicurist. In its Renewal Application, Respondent seeks to continue to offer and provide these programs via distance education. But Respondent did not provide an explanation of how or where students will access theory materials online. Nor did Respondent identify online theory instruction resources which are current, well organized, designed by faculty competent in distance education techniques and delivered using readily available, reliable technology. Although the Bureau requested that Respondent "[p]rovide log-in access to the institution's distance education curriculum," Respondent only provided a screenshot of its Learning Management System (LMS) portal landing page. Accordingly, the Bureau could not establish if Respondent would or could offer legally compliant distance education.
- 43. On or about November 29, 2023, Respondent provided the Bureau with documents and information to cure the deficiencies in its Renewal Application. But Respondent did not provide the Bureau with access to its online method(s) of instruction for the Bureau to review. In addition, the catalog Respondent provided does not clearly describe the online method(s) of instruction it would offer to students.
- On or about February 4, 2024, Respondent finally provided the Bureau with access to its online digital platform (via a software program called CIMA by Milady) related to Respondent's Barber online theory materials. However, due to inconsistent descriptions of the institution's methods of instruction, it remains unclear what role CIMA materials play in the delivery of theory instruction. For example, it remains unclear whether or not there are livestreamed lectures for the delivery of theory instruction to all hybrid students. The Barber syllabus states, "Online synchronous meeting instruction replicates live, traditional coursework as ////

<sup>&</sup>lt;sup>5</sup> Section 94834 defines "distance education" as "transmission of instruction to students at a location separate from the institution."

The Barber curriculum document additionally states, "Students can choose to learn theory on-campus or via online synchronous meeting. (Led by an instructor)." The catalog mirrors these statements as well as stating, "The hybrid version of the core program offers a variety of prescheduled, synchronous classes every week. Students have the freedom to join as many classes as they want" (pg. 8). However, no information on how to access livestream lectures is provided in the syllabus, curriculum, or catalog.

Also, the catalog indicates, "Jade College will not count cumulated hours on the online system, instead credits are earned by finishing required assignments," and the "Announcement to Hybrid Students" document posted in the CIMA LMS indicates, "completing the final test is how to get credited hours for hybrid students;" importantly, this document also makes no reference to livestreamed classes but only describes how students will interact with the learning materials in the LMS.

The Bureau cannot understand the organization of distance education program components and when and how all theory instruction hours for hybrid students are received and/or earned.

#### FOURTH CAUSE FOR DENIAL OF APPLICATION

(Instruction – Distance Education)

45. Respondent's Renewal Application is subject to denial in that Respondent failed to ensure that its distance education materials and programs are current, well-organized, designed by faculty competent in distance education techniques and delivered using readily available, reliable technology, as required by California Code of Regulations, title 5, section 71715, subdivision (d)(3). (Educ. Code §§ 94885, subds. (a)(1) and (a)(3) and 94891, subd. (b); and Cal. Code Regs., title 5, §§ 71700 and 71715, subd. (d)(3).) The circumstances are set forth in paragraphs 42 and 44, above.

#### Part II, Section B: Instruction Unrelated to Educational Program

46. When Bureau staff visited the institution on October 21, 2022, one of the few English-speaking students explained she is a Manicuring student. She confirmed that she attends

 morning lecture to earn theory hours towards completion of her program, and she "clocked in" accordingly when she arrived. But the scheduled class she was attending was directed at Cosmetology students and was observed in part to include instruction in the area of facial care and make-up (PowerPoint slides were generally in English despite verbal instruction being in Vietnamese; white board notes were alternately in both languages).

- 47. While Cosmetology and Esthetician students may count instruction in such subjects towards their theory hours, the Manicuring curriculum does not include instruction in these areas. Thus, a student was observed to be earning credit for theory hours in a subject unrelated to her program's intended learning outcomes. A student earning hours for instruction in subjects unrelated to their area of study will result in the student failing to acquire instruction in all of the subject areas that are necessary to achieve the educational objectives of the educational program in which the student is enrolled.
- 48. On or about November 29, 2023, Respondent provided the Bureau with documents and information to cure the deficiencies in its Renewal Application. However, Respondent did not provide any documents demonstrating that the students who, according to Respondent's proposed catalog: "choose to attend theory lectures on campus," will not be attending a singular group lecture, aimed collectively at all students enrolled in different programs in the Cosmetology field despite their differing program objectives. Based on Respondent's November 29, 2023 submission, it appears that the practice of combining classes where unnecessary (to some students) subjects are covered, necessary objectives are missed, and career outcomes are jeopardized continues.

#### Part II, Section C: Student Attendance

49. Although approximately ninety-five students were enrolled in the institution at that time, during their campus visit on October 21, 2022, Bureau staff observed that only approximately twenty-six students were in attendance (between the hours of 9:30 am and 7:00 pm). Thus, only about one quarter of the students were in attendance during theory instruction in the morning (some may have attended offsite using distance education) and during the designated hours of practical instruction offered in the afternoon and evening.

# Part II, Section D: Further Submissions Demonstrating Respondent's Disorganized Instruction

50. On or about February 4, 2024, Respondent provided the Bureau with documents and information to cure the deficiencies in its Renewal Application. One of these documents, titled "BARBER\_SCHEDULE\_OF\_THE\_MONTH\_2024" posted in the CIMA LMS, which states, "ANY SUBJECT IN COSMETOLOGY, BARBER, NAIL CARE, AND SKIN CARE IS THE SAME CONCEPT, ALL STUDENTS MAY PUT IN THE SAME CLASS. SCHOOL WILL NOTICE ALL STUDENTS," demonstrates that Respondent continues to deliver disorganized instruction where not all necessary subject areas and objectives are sure to be covered, and that Respondent is improperly merging classes.

## FIFTH CAUSE FOR DENIAL OF APPLICATION

(Educational Program)

- 51. Respondent's Renewal Application is subject to denial in that Respondent's educational program is not sufficient to meet its mission and objectives or designed to lead to employment. (Educ. Code §§ 94837; 94885, subds. (a)(1) and (a)(9); 94891, subd. (b); and 94898, subd. (a); and Cal. Code Regs, title 5, §§ 71475, subd. (t)(7); 71700; and 71710, subds. (a) and (b)). In particular, as described in paragraphs 46 through 50, above:
- a. Respondent's educational program is not sufficient to meet its mission and objectives in that Respondent's curriculum includes subject areas that are unnecessary for a student to achieve the educational objectives of the educational program in which the student is enrolled, as required by California Code of Regulations, title 5, section 71710, subdivision (a).
- b. Respondent's educational program is not sufficient to meet its mission and objectives in that Respondent's curriculum is not presented in a logically organized manner or sequence to students, as required by California Code of Regulations, title 5, section 71710, subdivision (b).
- c. Respondent has failed to demonstrate that its educational program is designed to lead to employment, as required by California Code of Regulations, title 5, section 71475, subdivision (t)(7).

	d.	Respondent is merging classes without having provided all of the students the
ame amo	unt of i	nstruction, in violation of Education Code section 94898, subdivision (a).

## Part II, Section E: Unapproved Distance Education for Non-English Speaking Students

- 52. As stated in paragraph 42, above, the Bureau previously approved Respondent's use of distance education for the following programs, using Milady (by Cengage) software: Barber, Cosmetology, Cosmetology/Barber Instructor, Esthetician, and Manicurist. To date, the Bureau has not approved of Respondent providing instruction in Vietnamese, including distance education in Vietnamese.
- 53. During the Bureau staff's visit on October 21, 2022, a Vietnamese-speaking student, who did not competently speak English, explained with the assistance of a bilingual student translator that she was enrolled in Respondent's distance education program and she was permitted to earn theory hours by completing bookwork and exams at home.

#### SIXTH CAUSE FOR DENIAL OF APPLICATION

(Unapproved Method of Instruction)

54. Respondent's Renewal Application is subject to denial in that Respondent made a substantive change to its method of instruction without Bureau approval. (Educ. Code §§ 94885, subds. (a)(1), (a)(3), and (a)(9); 94886; 94893; 94894, subd. (g); and 94895; and Cal. Code Regs., title 5, § 71600, subd. (a) and 71700.) The circumstances are set forth in paragraphs 52 and 53, above.

## FACTUAL BACKGROUND, PART III (DESCRIPTION OF EDUCATIONAL PROGRAMS)

## Part III, Section A: Cosmetology or Barber Instructor Syllabus

- 55. On or about February 4, 2024, Respondent provided the Bureau with further documents and information to cure the deficiencies in its Renewal Application. Respondent's Cosmetology or Barber Instructor syllabus, as amended, contains the following deficiencies:
- a. Respondent's Cosmetology syllabus describes the program as both 1,000 hours and 1,600 hours.

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	b.	The class session schedule on the Barber syllabus and curriculum documents
does not ma	atch th	e "BARBER_DAIRLY[sic]_SCHEDULE" posted in the CIMA LMS. The
class session	n sche	dule is not consistently represented. Accordingly, the Bureau cannot determine
if it is comp	oliant	with the law.

- c. The Cosmetology syllabus textbook citation is inaccurate in that either the edition number or the publication year is incorrect.
- d. Amid conflicting class schedules, evidence of merging classes, unclear use of distance education methods, and faculty and students found not sufficiently fluent in the only approved method of instruction (English), Respondent persists in being unable to document that its instruction leads to the achievement of learning objectives. In fact, although the California Board of Barbering and Cosmetology indicates on their published Course Minimum Requirements documents that "Once the minimum required hours have been met, it is **up to the school** to determine what subject(s) they will allocate additional hours to meet the 1000-hour requirement for the course." (Emphasis added). Respondent, by contrast, states on its curriculum documents, "... it is **up to the student** to determine what subject(s) they will allocate additional hours to ...." (Emphasis added). Respondent does not take appropriate responsibility for student learning.

#### SEVENTH CAUSE FOR DENIAL OF APPLICATION

(Description of Educational Programs - Cosmetology or Barber Instructor Syllabus)

- 56. Respondent's Renewal Application is subject to denial in that Respondent's Cosmetology or Barber Instructor syllabus is not compliant with regulations intended to ensure that Respondent's educational program meets its missions and objectives. (Educ. Code §§ 94855, subd. (a)(1) and 94891, subd. (b); and Cal. Code Regs., title 5, §§ 71700; 71705; 71710, subds. (c)(3), (c)(4), and (c)(5); and 71715, subd. (b).) In particular:
- a. The syllabus does not state the length of the educational program, as required by California Code of Regulations, title 5, section 71710, subdivision (c)(3). The circumstances are set forth in paragraph 55, subdivision (a), above.

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- b. The syllabus does not state the sequence and frequency of lessons or class sessions, as required by California Code of Regulations, title 5, section 71710, subdivision (c)(4). The circumstances are set forth in paragraph 55, subdivision (b), above.
- c. The syllabus does not contain complete citations of textbooks and other required written materials, as required by California Code of Regulations, title 5, section 71710, subdivision (c)(5). The circumstances are set forth in paragraph 55, subdivision (c), above.
- d. Respondent has not documented that the instruction offered leads to the achievement of the learning objectives of each course, as required by California Code of Regulations, title 5, section 71715, subdivision (b). The circumstances are set forth in paragraph 55, subdivision (d), above.

#### Part III, Section B: Massage Therapy Program

- 57. On or about November 29, 2023 and February 4, 2024, Respondent provided the Bureau with documents and information to cure the deficiencies in its Renewal Application. Respondent's Massage Therapy program syllabus, as amended, contains the following deficiencies:
- a. Respondent's stated educational objectives, on documents Respondent offered or about November 29, 2023, are not consistent with other information presented in the syllabus, where references to barbering, a "Learning Team Charter," papers (essays) and more do not obviously tie into Massage Therapy.

Based on the documents Respondent provided on or about February 4, 2024, there is now a coherent statement (a paragraph) of educational objectives for the Massage Therapy program contained in the syllabus. But the syllabus also contains new erroneous references to a Nail program, Board requirements, and State exam. These elements may tie into the objectives of other programs offered by Respondent, but they do not belong in a massage therapy program that does not lead to licensure by the California Board of Barbering and Cosmetology. Accordingly, the educational objectives remain confused.

b. Scheduling information, which Respondent offered on or about November 29,
 2023, for nearly all programs offered by Respondent, is included on the syllabus, with Morning,

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	c.	As stated in paragraph 58, subdivision (c), the syllabus does not contain
complete	citations	s of textbooks and other required written materials, as required by California
Code of I	Regulatio	ons, title 5, section 71710, subdivision (c)(5).

#### Part III, Section C: Distance Education Syllabi

- 59. Through its Renewal Application, Respondent seeks to obtain Bureau approval to continue to offer many of its programs through distance education via a "hybrid course (theory only)" online method of instruction. Respondent's syllabi reference this method of instruction, but the syllabi do not describe or identify how Respondent provides distance education. Instead, the syllabi reference "Audios, visual films, tapes, disc, slides." This statement is contrary to Respondent's representation to the Bureau that it continues to offer distance education via Milady (by Cengage) software. Accordingly, Respondent's Renewal Application inconsistently communicates the methods by which the institution provides distance education.
- 60. In addition, none of Respondent's syllabi offering distance education include complete citations of textbooks to be used. Instead, Respondent only describes supplemental learning materials.
- 61. Respondent apparently declined to address this issue in the documents and information Respondent provided on or about November 29, 2023, as referenced in paragraph 3, above.
- 62. The documents Respondent provided on or about February 4, 2024 present further deficiencies. In particular:
- a. Respondent's syllabi and curriculum documents continue to present an inconsistent picture of the institution distance education methods. Specifically, the role and timing of in-class direct instruction, versus livestreamed synchronous instruction, versus asynchronous online learning, remain unclear.
- b. The Cosmetology syllabus textbook citation is inaccurate either the edition number or the publication year is incorrect.

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#### **NINTH CAUSE FOR DENIAL OF APPLICATION**

(Description of Educational Programs - Distance Education Syllabi)

- 63. Respondent's Renewal Application is subject to denial in that Respondent's syllabi offering distance education are not compliant with regulations intended to ensure that Respondent's educational program meets its missions and objectives. (Educ. Code §§ 94855, subd. (a)(1) and 94891, subd. (b); and Cal. Code Regs., title 5, §§ 71700 and 71710, subds. (c)(5) and (c)(7).) In particular:
- a. The syllabi do not state instructional mode or methods, as required by California Code of Regulations, title 5, section 71710, subdivision (c)(7). The circumstances are set forth in paragraphs 59 through 62, above.
- b. The syllabi do not contain complete citations of textbooks and other required written materials, as required by California Code of Regulations, title 5, section 71710, subdivision (c)(5). The circumstances are set forth in paragraphs 59 through 62, above.

# FACTUAL BACKGROUND, PART IV (FACILITIES AND EQUIPMENT)

#### Part IV, Section A: Respondent's Inaccurate Description of Facilities

- 64. During their October 21, 2022 campus visit, Bureau staff found that Respondent's campus diagram/map is not consistent with how the space is actually used. In particular:
- a. The nail care area was actually used as lockers and storage (including large precariously stacked boxes).
- b. Students were setting up for Manicuring practicals on the main floor walkway adjacent to the main lecture room.
- c. While a separate eating area is identified in the catalog, students were observed eating lunch in the same area as practicals subsequently took place.
- 65. Because Respondent apparently declined to address this issue in the documents it provided on or about November 29, 2023 and on or about February 4, 2024, the Bureau reviewed the description Respondent offers in its catalog (at page 5). That description indicates that "lecture rooms, clinic areas, treatment rooms, classrooms" are among the spaces made available

for students. The campus diagram Respondent provided identifies several classrooms, but there are no distinct or separate lecture rooms, clinic areas, or treatment rooms as implied by the catalog description. The facility description provided in the catalog is too embellished to be considered accurate.

#### **TENTH CAUSE FOR DENIAL OF APPLICATION**

(Inaccurate Description of Facilities)

66. Respondent's Renewal Application is subject to denial in that it contains an inaccurate description of the institution's facilities, in violation of California Code of Regulations, title 5, section 71475, subdivision (y)(1). (Educ. Code §§ 94885, subd. (a)(3) and 94891, subd. (b); and Cal. Code Regs., title 5, §§ 71700 and 71475, subds. (y)(1) and (y)(3).) The circumstances are set forth in paragraphs 64 and 65, above.

## Part IV, Section B: Respondent's Massage Therapy Program Library and Learning Resources

- 67. Among the documents and information Respondent provided on or about November 29, 2023, Respondent described library and other learning resources for programs in the Barbering and Cosmetology field. But Respondent did not explain how the resources are sufficient to support the instructional needs of students enrolling in its Massage Therapy program. No library or other learning resources were identified in support of that program.
- 68. On or about February 4, 2024, Respondent provided the Bureau with additional documents pertaining to its library and learning resources. Among those documents, Respondent provided photos of posted anatomical charts. But no massage therapy program library resources were identifiable in the library and video bookshelf photo submissions.

## **ELEVENTH CAUSE FOR DENIAL OF APPLICATION**

(Insufficient Library and Other Learning Resources)

69. Respondent's Renewal Application is subject to denial in that it fails to establish that Respondent has sufficient library and other learning resources, as required by California Code of Regulations, title 5, sections 71475, subdivision (z) and 71740, subdivisions (b) and (c). (Educ. Code §§ 94885, subd. (a)(3) and 94891, subd. (b); and Cal. Code Regs., title 5, §§ 71700; 71740,

1	subds. (b) and (c); and 71475, subd. (z).) The circumstances are set forth in paragraphs 67 and
2	68, above.
3	<u>PRAYER</u>
4	WHEREFORE, Complainant requests that a hearing be held on the matters herein alleged,
5	and that following the hearing, the Director of the Department of Consumer Affairs issue a
6	decision:
7	1. Denying the Application for Renewal of Approval to Operate and Offer Educational
8	Programs for Non-Accredited Institutions of Jade Beauty and Barber College; and
9	2. Taking such other and further action as deemed necessary and proper.
10	
11	DATED: 2/16/2024 Deborah Cochrane  DEBORAH COCHRANE
12	Chief Bureau for Private Postsecondary
13	Education Department of Consumer Affairs
14	State of California  Complainant
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