BUSINESS, CONSUMER SERVICES AND HOUSING AGENCY • GAVIN NEWSOM, GOVERNOR

DEPARTMENT OF CONSUMER AFFAIRS • BUREAU FOR PRIVATE POSTSECONDARY EDUCATION

1747 N. Market Blvd., Suite 225, Sacramento, CA 95834

P (916) 574-8900 | Toll-Free (888) 370-7589 | www.bppe.ca.gov



CITATION ORDER

Citation Issued To:	Citation Number:
Cinta Aveda Institute	24250333
305 Kearny Street	
San Francisco, CA, 94108	Total Fine Amount:
	\$501.00
	Order of Abatement
Institution Code:	Included: Yes
87449475	

Elizabeth Elias issues this citation in her official capacity as Deputy Bureau Chief of Enforcement at the Bureau for Private Postsecondary Education, California Department of Consumer Affairs (hereinafter referred to as the "Bureau").

LICENSING HISTORY

 On or about October 3, 2022, the Bureau renewed an Approval to Operate an Accredited Private Postsecondary Institution, Institution Code 87449475 to Cinta Aveda Institute (hereinafter referred to as the "Institution"). This Approval to Operate will expire on or about May 30, 2026, unless renewed.

DISCIPLINE HISTORY

- 2. The Institution has the following discipline history:
 - Citation No. 1920243, Decision and Order, October 5, 2021
 - o Evidence of Compliance and Fine Paid: February 10, 2022
 - Citation No. 2021209, issued on March 15, 2021
 - o Evidence of compliance; citation satisfied June 18, 2021
 - Citation No. 2223022, issued on August 31, 2022
 - o Evidence of compliance; citation satisfied November 3, 2022
 - Modified Citation No. 2324164, issued on February 29, 2024
 - Evidence of compliance: citation satisfied March 19, 2024
 - Citation No. 2324176, issued on April 11, 2024
 - Evidence of Compliance and Fine Paid: February 10, 2022

CITATION JURISDICTION

3. This administrative citation is issued to the Institution pursuant to California Education Code (CEC) section 94936; and Title 5 of the California Code of Page **1** of **5**

Institution Code: Cinta Aveda Institute

Regulations (5 CCR) section 75020 et seq. for the violation(s) described below.

CAUSE FOR CITATION & ASSESSMENT OF FINE AND/OR ORDER OF ABATEMENT

4. The Institution is in violation of the following Bureau laws and regulations:

Violation #1:

5 CCR section 76130 - Collection and Submission of Assessments

Cause for Citation: The Institution failed to submit the Student Tuition Recovery Fund (STRF) Assessment Reporting form and the collection of assessment fees, if applicable, for the 4th quarter reporting period of 2024.

Administrative Fine: Pursuant to 5 CCR section 75030, the Bureau has determined this to be a "Class C" violation. The Institution is issued a fine of \$501.00.

Order of Abatement: Pursuant to 5 CCR section 75020, the Bureau issues the following order of abatement:

The Bureau orders the Institution to submit the STRF Assessment Reporting form and the collection of assessment fees, if applicable, for the 4th quarter reporting period of 2024.

COMPLIANCE WITH ORDER OF ABATEMENT

- 5. In accordance with the provisions of CEC section 94936 and 5 CCR section 75020, the Bureau issues the order(s) of abatement described above. Evidence of compliance with the order of abatement must be submitted to the Bureau within 30 days from the date of issuance of this citation. Evidence of compliance with the order of abatement may be sent by mail or email to:
 - Mail: Bureau for Private Postsecondary Education
 Attn: Discipline Unit Aurzella Izmarai-Karimi
 1747 North Market, Blvd., Suite 225
 Sacramento, CA 95834
 - Email: bppe.discipline@dca.ca.gov

Institution Code: Cinta Aveda Institute

In the subject line, please include the Institution name and citation number.

COMPLIANCE WITH ASSESSMENT OF FINE

6. In accordance with the provisions of CEC section 94936, and 5 CCR sections 75020 and 75030, the Bureau hereby orders this assessment of fines in the total amount of \$501.00 for the violations described above. Payment of the fines must be made to the Bureau within 30 days from the date of service of this citation unless an informal conference or hearing is requested. To assist the Bureau in processing the payment of fines, please submit the enclosed Payment of Fine – Waiver of Appeal form.

Payment must be sent to the Bureau by mail at:

 Bureau for Private Postsecondary Education Attn: Discipline Unit – Aurzella Izmarai-Karimi 1747 North Market, Blvd., Suite 225 Sacramento, CA 95834

NOTICE OF APPEAL RIGHTS

7. You have the right to contest this citation through an informal conference with the Bureau pursuant to 5 CCR section 75020 and/or through an administrative hearing in accordance with Chapter 5 (Commencing with section 11500) of Part 1 of Division 3 of Title 2 of the Government Code.

If you wish to contest this citation, the Bureau must receive a written request within 30 days from the date of issuance of this citation asking for an informal conference and/or administrative hearing or you may also submit the enclosed Notice of Appeal of Citation – Request for Informal Conference and/or Administrative Hearing form.

The written request may be sent by email or mail to the addresses below:

- Mail: Bureau for Private Postsecondary Education Attn: Discipline Unit – Aurzella Izmarai-Karimi 1747 North Market, Blvd., Suite 225 Sacramento, CA 95834
- Email: bppe.discipline@dca.ca.gov

Institution Code: Cinta Aveda Institute

In the subject line, please include the Institution name and citation number.

Failure to submit a written request for an informal conference and/or administrative hearing within 30 days from the date of issuance of this citation will forfeit your ability to appeal the citation.

If a hearing is requested, you are not required to comply with this citation until a final order is entered against you.

COMPLIANCE WITH FINE AND/OR ORDER OR ABATEMENT DISCLOSURE

8. Pursuant to BPC section 125.9 and 5 CCR section 75050, payment of fine and/or compliance with any order of abatement does not constitute an admission of the violation charged and shall be represented as satisfactory resolution of the matter for the purposes of public disclosure.

Pursuant to 5 CCR section 75050, failure to comply with this citation order, its order of abatement, and/or administrative fine by the required due date is grounds for denial or discipline of an approval to operate. Where a citation is not contested and fine is not paid, the full amount of the assessed fine shall be added to the fee for renewal of the approval to operate. An approval to operate shall not be renewed without payment of the renewal fee and fine.

BUREAU CONTACT INFORMATION

9.	If you have any questions regarding this Citation, please contact Aurzella
	Izmarai-Karimi, Citation Analyst by email at Aurzella. Izmarai@dca.ca.gov or
	by phone at (916) 574-7344.

"Original Signature on File"	4/18/2025
Elizabeth Elias	Citation Date of Issuance
Deputy Bureau Chief of Enforcement	

Institution Code: Cinta Aveda Institute

Enclosures:

- Notice of Appeal of Citation: Request for Informal Conference and/or Administrative Hearing
- > Payment of Fine Waiver of Appeal
- > Declaration of Service by Certified and First-Class Mail