

**BEFORE THE DIRECTOR  
DEPARTMENT OF CONSUMER AFFAIRS  
BUREAU FOR PRIVATE POSTSECONDARY EDUCATION  
STATE OF CALIFORNIA**

In the Matter of the Affirmed Citation Against:

**TROPHY BEAUTY**

2384 Maritime Dr., Suite 220

Elk Grove, CA 95758

Citation No: 2223147

BPPE Case No.: BPPE22-182

OAH Case No.: 2024040818

Respondent.

**NOTICE OF DENIAL OF RECONSIDERATION BY OPERATION OF LAW**

The Decision in the above-captioned matter was adopted by the Director of the Department of Consumer Affairs (Director) on April 1, 2025, effective May 7, 2025. It was served on April 7, 2025. Late in the day on May 6, 2025, the Bureau received Respondent's petition for reconsideration (Petition).

No action having been taken on the Petition within the time required by law, the Petition was deemed denied by operation of law.

This Decision shall remain effective on May 7, 2025.

Dated: May 7, 2025

"Original Signature on File"

\_\_\_\_\_  
RYAN MARCROFT  
Deputy Director  
Legal Affairs Division  
Department of Consumer Affairs