



CITATION ORDER

Citation Issued To: Asel Beauty College 9240 Garden Grove Blvd. Suite 10 Garden Grove, CA 92844 Institution Code: 70838850	Citation Number: 25260206
	Total Fine Amount: \$11,002.00
	Order of Abatement Included: Yes

Elizabeth Elias issues this citation in her official capacity as Deputy Bureau Chief of Enforcement at the Bureau for Private Postsecondary Education, California Department of Consumer Affairs (hereinafter referred to as the "Bureau").

LICENSING HISTORY

1. On or about January 9, 2024, the Bureau granted an Approval to Operate an Accredited Private Postsecondary Institution, Institution Code 70838850, to Asel Beauty College, hereinafter referred to as the "Institution." This Approval to Operate will expire on or about September 30, 2026, unless renewed.

DISCIPLINE HISTORY

2. The Institution has no prior discipline history.

CITATION JURISDICTION

3. This administrative citation is issued to the Institution pursuant to California Education Code (CEC) section 94936; and Title 5 of the California Code of Regulations (5 CCR) section 75020 et seq. for the violation(s) described below.

CAUSE FOR CITATION & ASSESSMENT OF FINE AND/OR ORDER OF ABATEMENT

4. The Institution is in violation of the following Bureau laws and regulations:

Violation #1:

5 CCR section 76140(b) – Record-Keeping Requirements

Cause for Citation: On or about May 22, 2025, the Bureau conducted an announced compliance inspection under CEC section 94932.5(a). As part of the inspection process, on March 28, 2025, Bureau staff requested to review the Institution's Student Tuition Recovery Fund (STRF) supporting documentation for the 3rd and 4th quarters of 2024 prior to the onsite inspection. The Bureau set a deadline of April 11, 2025, for submission. However, the requested documents were not provided until May 21, 2025. Therefore, the Institution did not comply with the requirement to provide STRF supporting documentation within 14 calendar days of the request, as required by 5 CCR section 76140(b).

Administrative Fine: Pursuant to 5 CCR section 75030, the Bureau has determined this to be a "Class D" violation. The Institution is issued a fine of \$500.00

Order of Abatement: Pursuant to 5 CCR section 75020, the Bureau issues the following order of abatement:

The Institution shall submit a statement of attestation confirming that it will maintain substantiating STRF data in an electronic format that is readily available and open to inspection by the Bureau upon request in accordance with 5 CCR section 76140(b). The Institution must also attest it will provide all STRF records immediately during a site inspection or, upon written request, within 14 calendar days, in an intelligible and orderly electronic format. The statement of attestation must be dated and signed by an authorized representative of the Institution.

Violation #2:

CEC section 94929.7(a) – Documentation of Performance Data

Cause for Citation: On or about May 22, 2025, the Bureau conducted an announced compliance inspection pursuant to CEC section 94932.5(a). As part of the inspection process, on March 28, 2025, Bureau staff requested to review documentation supporting all data reported on the Institution's 2022/2023 School Performance Fact Sheet (SPFS), prior to the onsite

inspection. The Bureau set a deadline of April 11, 2025, for submission. However, the requested documents were not provided until May 21, 2025. Therefore, the Bureau determined the data was not made available to the Bureau upon request, as required by CEC section 94929.7(a).

Administrative Fine: Pursuant to 5 CCR section 75030, the Bureau has determined this to be a "Class D" violation. The Institution is issued a fine of \$500.00.

Order of Abatement: Pursuant to 5 CCR section 75020, the Bureau issues the following order of abatement:

The Institution must submit a statement of attestation they have corrected the violation and will ensure that the supporting data for SPFS is maintained and immediately available to the Bureau upon request. The statement of attestation must be dated and signed by an authorized representative of the Institution.

Violation #3:

5 CCR section 71600(b) – Application for Significant Change in Method of Instructional Delivery or Change in Distance Education Learning Management System, CEC section 94896 - Substantive Change for Institutions Approved by Means of Accreditation and CEC section 94897(q) - Prohibited Business Practices

Cause for Citation: On May 22, 2025, the Bureau conducted an announced compliance inspection pursuant to CEC section 94932.5(a). As part of the inspection process, on March 28, 2025, Bureau staff requested to review the Institution's current advertising and promotional material prior to the onsite inspection. Upon review, The Bureau found that the Institution's brochure advertised an unapproved 600-hour Hairstylist program. This program was discontinued on January 4, 2023, according to Bureau records.

Additionally, the Bureau reviewed the Institution's website and discovered that it is advertising unapproved online programs and Spanish-language programs without notifying the Bureau.

Administrative Fine: Pursuant to 5 CCR section 75030, the Bureau has determined this to be a "Class A" violation. The Institution is issued a fine of \$5,000.00.

Order of Abatement: Pursuant to 5 CCR section 75020, the Bureau issues the following order of abatement:

The Bureau orders the Institution to submit a statement of attestation they will not make untrue or misleading statements on its advertisement, promotional material, or website and will provide proper notice to the Bureau for substantive changes to its approval to operate for Institutions Approved by Means of Accreditation. The statement of attestation must be dated and signed by an authorized representative of the Institution.

Violation #4:

5 CCR section 71920(b)(1)(A) - Student Records, 5 CCR section 71930(e) – Maintenance of Records and CEC section 94897(u) - Prohibited Business Practices

Cause for Citation: On or about May 22, 2025, the Bureau conducted an announced compliance inspection pursuant to CEC section 94932.5(a). Bureau staff reviewed nine student files and found that two student files reviewed failed to contain a verification of high school diploma or its equivalent establishing the student's ability to do college level work. Further, Bureau staff determined that the Institution failed to adhere to its own stated admissions policy as outlined in its School Catalog requiring either a high school diploma or its equivalent to demonstrate the student's qualifications for admission.

Administrative Fine: Pursuant to 5 CCR section 75030, the Bureau has determined this to be a "Class A" violation. The Institution is issued a fine of \$2,501.00.

Order of Abatement: Pursuant to 5 CCR section 75020, the Bureau issues the following order of abatement:

The Bureau orders the Institution to submit a statement of attestation that they will maintain required student records pursuant to 5 CCR sections 71920 and

71930. The statement of attestation must be signed and dated by an authorized representative of the Institution.

Violation #5:

CEC section 94902(a) - General Enrollment Requirements and 5 CCR section 71920(b)(3) – Student Records

Cause for Citation: On or about May 22, 2025, the Bureau conducted an announced compliance inspection pursuant to CEC section 94932.5(a). Bureau staff reviewed nine student files and found two of the student files reviewed contained an enrollment agreement that was not fully executed. The enrollment agreement did not contain a signature of an authorized employee of the Institution, a general enrollment requirement.

Administrative Fine: Pursuant to 5 CCR section 75030, the Bureau has determined this to be a “Class A” violation. The Institution is issued a fine of \$2,501.00.

Order of Abatement: Pursuant to 5 CCR section 75020, the Bureau issues the following order of abatement:

The Bureau orders the Institution to ensure all student records follow the law pursuant to CEC section 94902 and 5 CCR section 71920. The Institution must submit a statement of attestation that they have corrected the violation and will ensure that all student records contain signed enrollment agreements. The statement of attestation must be signed and dated by an authorized representative of the Institution.

COMPLIANCE WITH ORDER OF ABATEMENT

5. In accordance with the provisions of CEC section 94936 and 5 CCR section 75020, the Bureau issues the order(s) of abatement described above. Evidence of compliance with the order of abatement must be submitted to the Bureau within 30 days from the date of issuance of this citation. Evidence of compliance with the order of abatement may be sent by mail or email to:

- Mail: Bureau for Private Postsecondary Education

Citation Number: 25260206
Institution: Asel Beauty College
Institution Code: 70838850

Attn: Discipline Unit – Aspen Grambusch
1747 North Market, Blvd., Suite 225
Sacramento, CA 95834

- Email: bppe.discipline@dca.ca.gov
 - In the subject line, please include the Institution name and citation number.

COMPLIANCE WITH ASSESSMENT OF FINE

6. In accordance with the provisions of CEC section 94936, and 5 CCR sections 75020 and 75030, the Bureau hereby orders this assessment of fines in the total amount of \$11,002.00 for the violations described above. Payment of the fines must be made to the Bureau within 30 days from the date of service of this citation unless an informal conference or hearing is requested. To assist the Bureau in processing the payment of fines, please submit the enclosed *Payment of Fine – Waiver of Appeal* form.

Payment must be sent to the Bureau by mail at:

- Bureau for Private Postsecondary Education
Attn: Discipline Unit – Aspen Grambusch
1747 North Market, Blvd., Suite 225
Sacramento, CA 95834

NOTICE OF APPEAL RIGHTS

7. You have the right to contest this citation through an informal conference with the Bureau pursuant to 5 CCR section 75020 and/or through an administrative hearing in accordance with Chapter 5 (Commencing with section 11500) of Part 1 of Division 3 of Title 2 of the Government Code.

If you wish to contest this citation, the Bureau must receive a written request within 30 days from the date of issuance of this citation asking for an informal conference and/or administrative hearing or you may also submit the enclosed *Notice of Appeal of Citation – Request for Informal Conference and/or Administrative Hearing* form.

The written request may be sent by email or mail to the addresses below:

- Mail: Bureau for Private Postsecondary Education
Attn: Discipline Unit – Aspen Grambusch
1747 North Market, Blvd., Suite 225

Sacramento, CA 95834

- Email: bppe.discipline@dca.ca.gov
 - In the subject line, please include the Institution name and citation number.

Failure to submit a written request for an informal conference and/or administrative hearing within 30 days from the date of issuance of this citation will forfeit your ability to appeal the citation.

If a hearing is requested, you are not required to comply with this citation until a final order is entered against you.

COMPLIANCE WITH FINE AND/OR ORDER OR ABATEMENT DISCLOSURE

8. Pursuant to BPC section 125.9 and 5 CCR section 75050, payment of fine and/or compliance with any order of abatement does not constitute an admission of the violation charged and shall be represented as satisfactory resolution of the matter for the purposes of public disclosure.

Pursuant to 5 CCR section 75050, failure to comply with this citation order, its order of abatement, and/or administrative fine by the required due date is grounds for denial or discipline of an approval to operate. Where a citation is not contested and fine is not paid, the full amount of the assessed fine shall be added to the fee for renewal of the approval to operate. An approval to operate shall not be renewed without payment of the renewal fee and fine.

BUREAU CONTACT INFORMATION

9. If you have any questions regarding this Citation, please contact Aspen Grambusch, Citation Analyst by email at Aspen.Grambusch@dca.ca.gov or by phone at (279) 895-6005.

“Original Signature on File”

1/22/2026

Elizabeth Elias
Deputy Bureau Chief of Enforcement

Citation Date of Issuance

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Institution: Asel Beauty College
Institution Code: 70838850

Enclosures:

- Notice of Appeal of Citation: Request for Informal Conference and/or Administrative Hearing
- Payment of Fine – Waiver of Appeal
- Declaration of Service by Certified and First-Class Mail