

BUSINESS, CONSUMER SERVICES AND HOUSING AGENCY • GAVIN NEWSOM, GOVERNOR

DEPARTMENT OF CONSUMER AFFAIRS • BUREAU FOR PRIVATE POSTSECONDARY EDUCATION

1747 N. Market Blvd., Suite 225, Sacramento, CA 95834

P (916) 574-8900 | Toll-Free (888) 370-7589 | www.bppe.ca.gov



SETTLEMENT OF AFFIRMED CITATION ORDER

Citation	Issued To:
CHUIDI	I ISSUEU IU.

Real Silk Salon Academy DBA Real Silk Beauty Academy 5345 Crenshaw Blvd. Los Angeles, CA 90043

\$10,000.00 Order of Abatement

Included: Yes

Total Fine Amount:

Citation Number:

23240215

Institution Code:

Unapproved

Elizabeth Elias issues this modified citation in her official capacity as Deputy Enforcement Chief at the Bureau for Private Postsecondary Education, California Department of Consumer Affairs (hereinafter referred to as the "Bureau").

LICENSING HISTORY

1. On or about May 5, 2023, the Bureau determined that Real Silk Salon Academy DBA Real Silk Beauty Academy (hereinafter referred to as the "Institution") is not approved by the Bureau to operate a private postsecondary institution.

DISCIPLINE HISTORY

2. The Institution has no prior discipline history.

CITATION JURISDICTION

3. This administrative citation is issued to the Institution pursuant to California Education Code (CEC) section 94936; and Title 5 of the California Code of Regulations (5 CCR) section 75020 et seq. for the violation(s) described below.

CITATION HISTORY

4. On or about February 29, 2024, the Bureau issued Citation No. 23240215. On or about March 20, 2024, the Bureau received a Notice of Appeal requesting both an informal conference and administrative hearing. The Bureau held the informal conference on April 22, 2024, and the citation was affirmed as a result of the informal conference. The Affirmed Citation

Institution: Real Silk Salon Academy DBA Real Silk Beauty Academy

Institution Code: Unapproved

Order was issued on April 23, 2024. The Institution requested the Bureau move forward with the appeal for an administrative hearing; however, later requested settlement options in lieu of the administrative hearing. As settlement of Affirmed Citation No. 23240215, the Institution agrees to withdrawal its request for an Administrative Hearing and agrees to a Settlement of Affirmed Citation Order as follows:

CAUSE FOR CITATION & MODIFIED ASSESMENT OF FINE AND/OR ORDER OF ABATEMENT

5. The Institution is in violation of the following Bureau laws and regulations:

Violation #1:

CEC section 94886 – Approval to Operate Required

Cause for Citation: On or about March 23, 2023, the Bureau initiated an investigation based on information the Bureau received which alleged that the Institution is operating without Bureau approval.

A Bureau investigation substantiated allegation(s) that the Institution is operating as a private postsecondary educational institution in California without an approval to operate granted by the Bureau or valid exemption. Bureau investigators conducted phone interviews and a site visit, as well as reviewed Bureau records, documents, statements, websites, and advertising to substantiate the allegation(s). Additionally, on April 6, 2023, during the investigator's site visit, the Institution's owner informed the Bureau's investigator that she is aware that she cannot offer classes while an application is pending with the Bureau.

Administrative Fine: Pursuant to 5 CCR section 75020 (b), the Institution is issued a fine of \$50,000.00.

Administrative Fine: Pursuant to a settlement agreement, the administrative fine is reduced from \$50,000.00 to \$10,000 with a five-year repayment term.

Order of Abatement: Pursuant to 5 CCR section 75020 the Bureau issues the following order of abatement:

The Bureau orders the Institution cease to operate as a private postsecondary educational institution, unless the institution qualifies for an exemption under

Institution: Real Silk Salon Academy DBA Real Silk Beauty Academy

Institution Code: Unapproved

CEC section 94874, or until such time an approval to operate is obtained from the Bureau.

Pursuant to Business and Professions Code (BPC) section 149, the Institution shall cease unlawful advertising and shall notify the telephone company furnishing services to disconnect the telephone numbers contained in any unlawful advertising.

- The Institution shall discontinue recruiting and/or enrolling students and cease all instructional services and advertising in any form or type of media, including any websites not identified here that are associated with the Institution.
- The Institution shall disconnect all telephone service numbers including, but not limited to: (323) 445-6991.

Order of Abatement: Affirmed.

COMPLIANCE WITH ORDER OF ABATEMENT

- 6. In accordance with the provisions of CEC section 94936 and 5 CCR sections 75020 and 75040, the Bureau issues the order(s) of abatement described above. Evidence of compliance with the order of abatement and acceptance of the attached payment plan agreement must be submitted to the Bureau within 30 days from the date of issuance of this modified citation. Evidence of compliance with the order of abatement may sent by mail or email to:
 - Mail: Bureau for Private Postsecondary Education Attn: Discipline Unit – Nicole Pedersen 1747 North Market, Blvd., Suite 225 Sacramento, CA 95834
 - Email: bppe.discipline@dca.ca.gov
 - In the subject line, please include the Institution name and citation number.

COMPLIANCE WITH ASSESSMENT OF FINE

7. In accordance with the provisions of CEC section 94936, and 5 CCR section 75020 et seq., the Bureau hereby orders this assessment of fines in the total amount of \$10,000.00 for the violations described above.

Institution: Real Silk Salon Academy DBA Real Silk Beauty Academy

Institution Code: Unapproved

Payment of the fines must be made to the Bureau <u>within the duration of the agreed upon payment plan</u>.

Payment must be sent to the Bureau by mail at:

 Bureau for Private Postsecondary Education Attn: Discipline Unit – Nicole Pedersen 1747 North Market, Blvd., Suite 225 Sacramento, CA 95834

NOTICE OF APPEAL RIGHTS

8. The Institution forfeits their right to appeal by withdrawing their appeal for an administrative hearing.

COMPLIANCE WITH FINE AND/OR ORDER OR ABATEMENT DISCLOSURE

9. Pursuant to 5 CCR section 75050, payment of the fine and/or compliance with any order of abatement does not constitute an admission of the violation charged and shall be represented as satisfactory resolution of the matter for the purposes of public disclosure.

Pursuant to 5 CCR section 75050, failure to comply with this citation order, its order of abatement, and/or administrative fine by the required due date is grounds for denial or discipline of an approval to operate. Where a citation is not contested and fine is not paid, the full amount of the assessed fine shall be added to the fee for renewal of the approval to operate. An approval to operate shall not be renewed without payment of the renewal fee and fine. The Bureau may also enforce the administrative fine as if it were a money judgment pursuant to CEC section 94936.

BUREAU CONTACT INFORMATION

10.	If you have any questions regarding this Citation, please contact Nicole Pedersen, Citation Analyst by email at Nicole.Pedersen@dca.ca.gov or by phone at (916) 232-0510.	
	"Original Signature on File"	2/27/2025

Elizabeth Elias
Deputy Bureau Chief of Enforcement

Citation Date of Issuance

Institution: Real Silk Salon Academy DBA Real Silk Beauty Academy

Institution Code: Unapproved

Enclosures:

- > Payment Plan Acknowledgement
- > Declaration of Service by Certified and First-Class Mail