

1 XAVIER BECERRA  
Attorney General of California  
2 LINDA L. SUN  
Supervising Deputy Attorney General  
3 STEPHEN D. SVETICH  
Deputy Attorney General  
4 State Bar No. 272370  
300 So. Spring Street, Suite 1702  
5 Los Angeles, CA 90013  
Telephone: (213) 269-6306  
6 Facsimile: (213) 897-2804  
E-mail: Stephen.Svetich@doj.ca.gov  
7 *Attorneys for Complainant*

8  
9 **BEFORE THE**  
**DEPARTMENT OF CONSUMER AFFAIRS**  
10 **FOR THE BUREAU FOR PRIVATE POSTSECONDARY EDUCATION**  
11 **STATE OF CALIFORNIA**

13 In the Matter of the Statement of Issues  
14 Against:  
15 **LOS ANGELES ORT TECHNICAL**  
16 **INSTITUTE DBA LOS ANGELES ORT**  
**COLLEGE**  
17 **Applicant for Approval to Operate an**  
**Accredited Institution**  
18 **School Code: 1914661**  
19  
20 Respondent.

Case No. 1003352

**STATEMENT OF ISSUES**

22 Complainant alleges:

23 **PARTIES**

24 1. Dr. Michael Marion, Jr. ("Complainant") brings this Statement of Issues solely in his  
25 official capacity as the Chief of the Bureau for Private Postsecondary Education (the "Bureau"),  
26 Department of Consumer Affairs.

27 2. On or about March 21, 2017, the Bureau received an application for an Approval to  
28 Operate an Accredited Institution from Respondent Los Angeles ORT Technical Institute dba Los

1 Angeles ORT College (“Respondent”). On or about March 21, 2017, Los Angeles ORT College  
2 certified under penalty of perjury to the truthfulness of all statements, answers, and  
3 representations in the application. The Bureau denied the application on February 8, 2018.

4 **JURISDICTION**

5 3. This Statement of Issues is brought before the Director of the Department of  
6 Consumer Affairs (“Director”) for the Bureau, under the authority of the following laws. All  
7 section references are to the Business and Professions Code unless otherwise indicated.

8 4. Section 118, subdivision (b), of the Code provides that the suspension, expiration,  
9 surrender, cancellation of a license shall not deprive the Board or Director of jurisdiction to  
10 proceed with a disciplinary action during the period within which the license may be renewed,  
11 restored, reissued or reinstated.

12 5. Section 477 of the Code provides, in pertinent part, that “Board” includes “bureau,”  
13 “commission,” “committee,” “department,” “division,” “examining committee,” “program,” and  
14 “agency.” “License” includes certificate, registration or other means to engage in a business or  
15 profession regulated by the Code.

16 **STATUTORY PROVISIONS**

17 6. Section 480 of the Code states, in pertinent part:

18 “(a) A board may deny a license regulated by this code on the grounds that the applicant  
19 has one of the following:

20 “. . . .

21 “(3) (A) Done any act that if done by a licentiate of the business or profession in question,  
22 would be grounds for suspension or revocation of license

23 “(B) The board may deny a license pursuant to this subdivision only if the crime or act is  
24 substantially related to the qualifications, functions, or duties of the business or profession for  
25 which application is made. . . .”

26 7. Section 94886 of the Education Code states that:

27 Except as exempted in Article 4 (commencing with Section 94874) or in compliance with  
28 the transition provisions in Article 2 (commencing with Section 94802), a person shall not open,

1 conduct, or do business as a private postsecondary educational institution in this state without  
2 obtaining an approval to operate under this chapter.

3 8. Section 94887 of the Education Code states that:

4 An approval to operate shall be granted only after an applicant has presented sufficient  
5 evidence to the bureau, and the bureau has independently verified the information provided by the  
6 applicant through site visits or other methods deemed appropriate by the bureau, that the applicant  
7 has the capacity to satisfy the minimum operating standards. The bureau shall deny an application  
8 for an approval to operate if the application does not satisfy those standards.

9 9. Section 94891 of the Education Code states, in pertinent part:

10 “(a) The bureau shall adopt by regulation the process and procedures whereby an  
11 institution may obtain a renewal of an approval to operate.

12 “(b) To be granted a renewal of an approval to operate, the institution shall demonstrate its  
13 continued capacity to meet the minimum operating standards. . . .”

14 **REGULATORY PROVISIONS**

15 10. Title 5, section 71745 of the California Code of Regulations states in part:

16 “(a) The institution shall document that it has at all times sufficient assets and financial  
17 resources to do all of the following:

18 “. . . .

19 “(6) Maintain a ratio of current assets to current liabilities of 1.25 to 1.00 or greater at the  
20 end of the most recent fiscal year when using generally accepted accounting principles, or for an  
21 institution participating in Title IV of the federal Higher Education Act of 1965, meet the  
22 composite score requirements of the U.S. Department of Education. For the purposes of this  
23 section, current assets does not include: intangible assets, including goodwill, going concern  
24 value, organization expense, startup costs, long-term prepayment of deferred charges, and non-  
25 returnable deposits, or state or federal grant or loan funds that are not the property of the  
26 institution but are held for future disbursement for the benefit of students. Unearned tuition shall  
27 be accounted for in accordance with general accepted accounting principles. . . .”

28 ///

1 FACTS

2 11. Section 498(c) of the Higher Education Act (“HEA”) of 1965 requires for-profit and  
3 non-profit institutions to annually submit audited financial statements to the U.S. Department of  
4 Education to demonstrate they are maintaining the standards of financial responsibility necessary  
5 to participate in the Title IV programs. One of many standards, which the Department utilizes to  
6 gauge the financial responsibility of an institution, is a composite of three ratios derived from an  
7 institution's audited financial statements. The three ratios are a primary reserve ratio, an equity  
8 ratio, and a net income ratio. These ratios gauge the fundamental elements of the financial health  
9 of an institution, not the educational quality of an institution.

10 12. The composite score reflects the overall relative financial health of institutions along  
11 a scale from negative 1.0 to positive 3.0. A score greater than or equal to 1.5 indicates the  
12 institution is considered financially responsible. Schools with scores of less than 1.5 but greater  
13 than or equal to 1.0 are considered financially responsible, but require additional oversight.  
14 These schools are subject to cash monitoring and other participation requirements.

15 13. A school with a score less than 1.0 is considered not financially responsible.  
16 However, a school with a score less than 1.0 may continue to participate in the Title IV programs  
17 under provisional certification. In addition, this lower score typically requires that the school be  
18 subject to cash monitoring requirements and post a letter of credit (equal to a minimum of 10  
19 percent of the Title IV aid it received in the institution's most recent fiscal year). In the event a  
20 school with a composite score less than 1.5 posts a letter of credit equal to 50 percent or more of  
21 their Title IV aid received, that school is considered financially responsible. As a result, the  
22 school may be free of cash monitoring and other participatory requirements if there are no other  
23 substantive problems related to its Title IV participation.

24 14. On or about July 28, 2017, the U.S. Department of Education sent a letter to  
25 Respondent indicating that it completed its review of Respondent’s financial statements and  
26 determined that Respondent’s composite score is -0.1 out of a possible 3.0. The letter also stated  
27 that Respondent could continue to participate in Title IV, HEA programs by posting a letter of  
28 credit of \$2,026,032, which represents 50% of the Title IV, HEA program funds received by

1 Respondent during the most recently completed fiscal year (as of the date of the letter). Posting a  
2 letter of credit of \$2,026,032 would deem Respondent a financially responsible institution.  
3 Alternatively, Respondent could post a letter of credit of \$607,810 and receive provisional  
4 certification for a period of up to three award years. This alternative option required Respondent  
5 to comply with various other monitoring requirements. The letter indicates that should  
6 Respondent choose the alternative option that requires a lower letter of credit, it is an  
7 acknowledgment that Respondent "has not met the U.S. Department of Education's  
8 (Department's) standards of financial responsibility."

9 15. On or about January 5, 2018, the Bureau sent a letter to Respondent indicating that  
10 Respondent's Application was deficient. The basis for the deficiency was that the Bureau  
11 received information from the U.S. Department of Education indicating that Respondent  
12 maintained a composite score of -0.1. The Bureau asked Respondent to provide the Bureau with  
13 new financial records to indicate that Respondent meets the composite score requirements of the  
14 U.S. Department of Education.

15 16. Respondent has not provided updated financial records to the Bureau to indicate that  
16 Respondent meets the composite score requirements of the U.S. Department of Education.  
17 Respondent has not produced a letter of credit for \$2,026,032,<sup>1</sup> and therefore is not deemed a  
18 financially responsible institution.

19 **CAUSE FOR DENIAL OF APPLICATION**

20 **(Failure to Establish Financial Responsibility)**

21 17. Respondent's Application is subject to denial under Business and Professions Code  
22 section 480, subdivision (a)(3), Education Code sections 94886, 94891 and California Code of  
23 Regulations, title 5, section 71745, subdivision (a)(6), in that Respondent has not provided  
24 financial statements sufficient to establish its financial resources to conduct business.  
25 Respondent's composite score of -0.1 does not meet the composite score requirements of the U.S.

26

27 <sup>1</sup> Respondent produced a letter of credit for \$607,810. By choosing to operate under the U.S.  
28 Department of Education's alternative for provisional certification, Respondent acknowledged  
that it has not met the U.S. Department of Education's standards of financial responsibility.

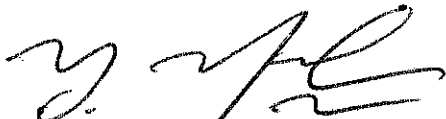
1 Department of Education. The institution did not submit a 50% Letter of Credit and is not  
2 deemed financially responsible by the U.S. Department of Education.

3 **PRAYER**

4 WHEREFORE, Complainant requests that a hearing be held on the matters herein alleged,  
5 and that following the hearing, the Director of the Department of Consumer Affairs issue a  
6 decision:

- 7 1. Denying the application of Los Angeles ORT Technical Institute dba Los Angeles  
8 ORT College for an Approval to Operate an Accredited Institution;  
9 2. Taking such other and further action as deemed necessary and proper.

10  
11  
12 DATED: 12/17/18



13 DR. MICHAEL MARION, JR.  
14 Chief  
15 Bureau for Private Postsecondary Education  
16 Department of Consumer Affairs  
17 State of California  
18 *Complainant*

19  
20  
21  
22  
23  
24  
25  
26  
27  
28  
LA2018601576  
63055553.docx