

SCHOOL PERFORMANCE FACT SHEET
CALENDAR YEARS 2016 and 2017

Art Direction - 2 years

On-Time Completion Rates (Graduation Rates)

Includes data for the two calendar years prior to reporting

Calendar Year	Number of Students Who Began Program	Students Available for Graduation	Number Of On-Time Graduates	On-Time Completion Rate
2016	14	14	9	64%
2017	25	25	18	72%

Student's Initials: _____ Date: _____

Initial only after you have had sufficient time to read and understand the information

Job Placement Rates (includes data for the two calendar years prior to reporting)

Calendar Year	Number of Students Who Began Program	Number of Graduates	Graduates Available for Employment	Graduates Employed in the Field	Placement Rate % Employed in the Field
2016	14	9	9	8	89%
2017	25	18	18	17	94%

You may obtain from the institution a list of employment positions determined to be in the field for which a student received education and training. To obtain this information, please email our placement director (stacey@miamiadschool.com) requesting the list of employment positions in the field of our programs.

Gainfully Employed Categories (includes data for the two calendar years prior to reporting)

Part Time vs. Full Time Employment

Calendar Year	Graduates Employed in the Field 20-29 hours per week	Graduates Employed in the Field at least 30 hours per week	Total Graduates Employed in the Field
2016	0	8	8
2017	0	17	17

Single Position vs. Concurrent Aggregated Positions

Calendar Year	Graduates Employed in the Field in a single position	Graduates Employed in the Field in concurrent positions	Total Graduates Employed in the Field
2016	8	0	8
2017	17	0	17

Self-Employed/Freelance Positions

Calendar Year	Graduates Employed who are self-employed or working freelance	Total Graduates Employed in the Field
2016	1	8
2017	1	17

Institutional Employment

Calendar Year	Graduates Employed in the field who are employed by the institution, an employer owned by the institution, or an employer who shares ownership with the institution	Total Graduates Employed in the Field
2016	0	8
2017	0	17

Student's Initials:_____ Date:_____

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License Examination Passage Rates

(includes data for the two calendar years prior to reporting)

This item is not applicable to our institution because there is no examination or licensing requirement

Student's Initials:_____ Date:_____

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Salary and Wage Information (includes data for the two calendar years prior to reporting)

Annual Salary and Wages Reported for Graduates Employed in the Field

Calendar Year	Graduates Available for Employment	Graduates Employed in the Field	\$20,001 - \$25000	\$35,001 - \$40,000	\$40,001 - \$45,000	\$45,001 - \$50,000	No Salary Information Reported
2016	9	8				2	6
2017	18	17			17		

A list of sources used to substantiate salary disclosures is available from the school. If you wish to obtain this information, please email our Placement Director, stacey@miamiadschool.com.

Student's Initials:_____ Date:_____

Initial only after you have had sufficient time to read and understand the information

Cost of Educational Program

Total charges for the program for students completing on time in 2017: \$38,875.
 Additional charges may be incurred if the program is not completed on time.

Student's Initials:_____ Date:_____

Initial only after you have had sufficient time to read and understand the information

Federal Student Loan Debt

Most recent three year cohort default rate, as reported by the United State Department of Education ¹	Percentage of enrolled students in 2017 receiving federal student loans to pay for this program	The average amount of federal student loan debt of 2017 graduates who took out federal student loans at this institution	The percentage of graduates in 2017 who took out federal student loans to pay for this program
4.6 %	32 %	\$ 21,229	32%

¹ The Percentage of students who defaulted on their federal student loans is called the Cohort Default Rate (CDR). It shows the percentage of this school's students who were more than 270 days (9 months) behind on their federal student loans within three years of when the first payment was due. This is most recent CDR reported by the U.S. Department of Education. US Department of Education

https://nslds.ed.gov/nslds/nslds_SA/defaultmanagement/cohortdetail_3yr.cfm?sno=0&ope_id=031256

Student's Initials:_____ Date:_____

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This fact sheet is filled with information requested by the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.

Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at PO Box 980818, Sacramento, CA 95798-0818, www.bppe.ca.gov Ph.: 888-370-7589, Main Fax: (916) 263-1897.

Student Name - Print

Student Signature

Date (Mm/Dd/Yyyy)

School Official

Date

Definitions

- “Number of Students Who Began the Program” means the number of students who began a program who were scheduled to complete the program within 100% of the published program length within the reporting calendar year and excludes all students who cancelled during the cancellation period.
- “Students Available for Graduation” is the number of students who began the program minus the number of students who have died, been incarcerated, or been called to active military duty.
- “Number of On-time Graduates” is the number of students who completed the program within 100% of the published program length within the reporting calendar year.
- “On-time Completion Rate” is the number of on-time graduates divided by the number of students available for graduation.
- “150% Graduates” is the number of students who completed the program within 150% of the program length (includes on-time graduates).
- “150% Completion Rate” is the number of students who completed the program in the reported calendar year within 150% of the published program length, including on-time graduates, divided by the number of students available for graduation.
- “Graduates Available for Employment” means the number of graduates minus the number of graduates unavailable for employment.
- “Graduates Unavailable for Employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.
- “Graduates Employed in the Field” means graduates who beginning within six months after a student completes the applicable educational program are gainfully employed, whose employment has been reported, and for whom the institution has documented verification of employment. For occupations for which the state requires passing an examination, the six months period begins after the announcement of the examination results for the first examination available after a student completes an applicable educational program.
- “Placement Rate Employed in the Field” is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.
- “Number of Graduates Taking Exam” is the number of graduates who took the first available exam in the reported calendar year.
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Ph: 415.837.0966

Web: <http://www.miamiadschool.com/advertising-school/san-francisco#information2>

STUDENT'S RIGHT TO CANCEL

The student has a right to cancel this enrollment agreement and obtain a refund. A notice of cancellation must be sent in writing to the Registrar's Office. You may cancel this enrollment agreement and receive a refund of charges paid through attendance at the first class session, or the seventh day after enrollment, whichever is later.

SCHOOL PERFORMANCE FACT SHEET
CALENDAR YEARS 2016 and 2017

Bootcamp for Account Planning – 12 weeks (3 months)

On-Time Completion Rates (Graduation Rates)

Includes data for the two calendar years prior to reporting

Calendar Year	Number of Students Who Began Program	Students Available for Graduation	Number Of On-Time Graduates	On-Time Completion Rate
2016	5	5	5	100%
2017	8	8	8	100%

Student's Initials: _____ Date: _____

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Job Placement Rates (includes data for the two calendar years prior to reporting)

Calendar Year	Number of Students Who Began Program	Number of Graduates	Graduates Available for Employment	Graduates Employed in the Field	Placement Rate % Employed in the Field
2016	5	5	5	5	100%
2017	8	8	8	6	75%

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Gainfully Employed Categories
(includes data for the two calendar years prior to reporting)

Part Time vs. Full Time Employment

Calendar Year	Graduates Employed in the Field 20-29 hours per week	Graduates Employed in the Field at least 30 hours per week	Total Graduates Employed in the Field
2016	0	5	5
2017	0	6	6

Single Position vs. Concurrent Aggregated Positions

Calendar Year	Graduates Employed in the Field in a single position	Graduates Employed in the Field in concurrent positions	Total Graduates Employed in the Field
2016	5	0	5
2017	6	0	6

Self-Employed/Freelance Positions

Calendar Year	Graduates Employed who are self-employed or working freelance	Total Graduates Employed in the Field
2016	1	5
2017	0	6

Institutional Employment

Calendar Year	Graduates Employed in the field who are employed by the institution, an employer owned by the institution, or an employer who shares ownership with the institution	Total Graduates Employed in the Field
2016	0	0
2017	1	6

Student's Initials:_____ Date:_____

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License Examination Passage Rates

(includes data for the two calendar years prior to reporting)

This item is not applicable to our institution because there is no examination or licensing requirement

Student's Initials:_____ Date:_____

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Salary and Wage Information

(includes data for the two calendar years prior to reporting)

Annual Salary and Wages Reported for Graduates Employed in the Field

Calendar Year	Graduates Available for Employment	Graduates Employed in the Field	\$20,001 - \$25,000	\$35,001 - \$40,000	\$45,001 - \$50,000	No Salary Information Reported
2016	5	5	1	3		1
2017	8	6				

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Student's Initials: _____ Date: _____

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Cost of Educational Program

Total charges for the program for students completing on time in 2017: \$10,075.
Additional charges may be incurred if the program is not completed on time.

Student's Initials: _____ Date: _____

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Federal Student Loan Debt

Most recent three year cohort default rate, as reported by the United State Department of Education ¹	Percentage of enrolled students in 2017 receiving federal student loans to pay for this program	The average amount of federal student loan debt of 2017 graduates who took out federal student loans at this institution	The percentage of graduates in 2017 who took out federal student loans to pay for this program
4.6 %	13 %	\$ 3,167	13%

¹ The Percentage of students who defaulted on their federal student loans is called the Cohort Default Rate (CDR). It shows the percentage of this school's students who were more than 270 days (9 months) behind on their federal student loans within three years of when the first payment was due. This is most recent CDR reported by the U.S. Department of Education. US Department of Education https://nslds.ed.gov/nslds/nslds_SA/defaultmanagement/cohortdetail_3yr.cfm?sno=0&ope_id=031256

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Student Name - Print

Student Signature

Date (Mm/Dd/Yyyy)

School Official

Date

Definitions

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- “150% Graduates” is the number of students who completed the program within 150% of the program length (includes on-time graduates).
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- “Graduates Employed in the Field” means graduates who beginning within six months after a student completes the applicable educational program are gainfully employed, whose employment has been reported, and for whom the institution has documented verification of employment. For occupations for which the state requires passing an examination, the six months period begins after the announcement of the examination results for the first examination available after a student completes an applicable educational program.
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SCHOOL PERFORMANCE FACT SHEET
CALENDAR YEARS 2016 and 2017

Copywriting - 2 years

On-Time Completion Rates (Graduation Rates)

Includes data for the two calendar years prior to reporting

Calendar Year	Number of Students Who Began Program	Students Available for Graduation	Number Of On-Time Graduates	On-Time Completion Rate
2016	18	17	7	41%
2017	20	20	10	50%

Student's Initials: _____ Date: _____

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Job Placement Rates (includes data for the two calendar years prior to reporting)

Calendar Year	Number of Students Who Began Program	Number of Graduates	Graduates Available for Employment	Graduates Employed in the Field	Placement Rate % Employed in the Field
2016	18	7	7	7	100%
2017	20	11	11	10	91%

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Gainfully Employed Categories
(includes data for the two calendar years prior to reporting)

Part Time vs. Full Time Employment

Calendar Year	Graduates Employed in the Field 20-29 hours per week	Graduates Employed in the Field at least 30 hours per week	Total Graduates Employed in the Field
2016	0	7	7
2017	0	10	10

Single Position vs. Concurrent Aggregated Positions

Calendar Year	Graduates Employed in the Field in a single position	Graduates Employed in the Field in concurrent positions	Total Graduates Employed in the Field
2016	7	0	7
2017	10	0	9

Self-Employed/Freelance Positions

Calendar Year	Graduates Employed who are self-employed or working freelance	Total Graduates Employed in the Field
2016	1	7
2017	1	9

Institutional Employment

Calendar Year	Graduates Employed in the field who are employed by the institution, an employer owned by the institution, or an employer who shares ownership with the institution	Total Graduates Employed in the Field
2016	0	7
2017	0	9

Student's Initials:_____ Date:_____

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License Examination Passage Rates **(includes data for the two calendar years prior to reporting)**

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Student's Initials:_____ Date:_____

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Salary and Wage Information

(includes data for the two calendar years prior to reporting)

Annual Salary and Wages Reported for Graduates Employed in the Field

Calendar Year	Graduates Available for Employment	Graduates Employed in the Field	\$20,001 - \$25000	\$35,001 \$40,000	\$45,001 \$50,000	No Salary Information Reported
2016	7	7		2	3	2
2017	10	9				

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Cost of Educational Program

Total charges for the program for students completing on time in 2017: \$38,875.
Additional charges may be incurred if the program is not completed on time.

Student's Initials:_____ Date:_____

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Federal Student Loan Debt

Most recent three year cohort default rate, as reported by the United State Department of Education ¹	Percentage of enrolled students in 2017 receiving federal student loans to pay for this program	The average amount of federal student loan debt of 2017 graduates who took out federal student loans at this institution	The percentage of graduates in 2017 who took out federal student loans to pay for this program
4.6 %	29%	\$ 20,630	27%

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Student Name - Print

Student Signature

Date (Mm/Dd/Yyyy)

School Official

Date

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CALENDAR YEARS 2016 and 2017

DIGITAL DESIGN - 2 years

On-Time Completion Rates (Graduation Rates)

Includes data for the two calendar years prior to reporting

Calendar Year	Number of Students Who Began Program	Students Available for Graduation	Number Of On-Time Graduates	On-Time Completion Rate
2016	0	0	0	0
2017	2	2	1	50%

Student's Initials: _____ Date: _____

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Job Placement Rates (includes data for the two calendar years prior to reporting)

Calendar Year	Number of Students Who Began Program	Number of Graduates	Graduates Available for Employment	Graduates Employed in the Field	Placement Rate % Employed in the Field
2016	0	0	0	0	0
2017	2	1	1	1	100%

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(includes data for the two calendar years prior to reporting)

Part Time vs. Full Time Employment

Calendar Year	Graduates Employed in the Field 20-29 hours per week	Graduates Employed in the Field at least 30 hours per week	Total Graduates Employed in the Field
2016	0	0	0
2017	0	1	1

Single Position vs. Concurrent Aggregated Positions

Calendar Year	Graduates Employed in the Field in a single position	Graduates Employed in the Field in concurrent positions	Total Graduates Employed in the Field
2016	0	0	0
2017	1	0	1

Self-Employed/Freelance Positions

Calendar Year	Graduates Employed who are self-employed or working freelance	Total Graduates Employed in the Field
2016	0	0
2017	0	1

Institutional Employment

Calendar Year	Graduates Employed in the field who are employed by the institution, an employer owned by the institution, or an employer who shares ownership with the institution	Total Graduates Employed in the Field
2016	0	0
2017	0	0

Student's Initials:_____ Date:_____

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License Examination Passage Rates **(includes data for the two calendar years prior to reporting)**

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Calendar Year	Graduates Available for Employment	Graduates Employed in the Field	\$20,001 - \$25,000	\$35,001 - \$40,000	\$40,001 - \$45,000	\$45,001 - \$50,000	No Salary Information Reported
2016	0	0		0			0
2017	1	1			1		

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Student's Initials: _____ Date: _____

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4.6 %	42 %	\$ 15,250	100%

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Student Name - Print

Student Signature

Date (Mm/Dd/Yyyy)

School Official

Date

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- “Passage Rate” is calculated by dividing the number of graduates who passed the exam by the number of graduates who took the reported licensing exam.
- “Number Who Passed First Available Exam” is the number of graduates who took and passed the first available licensing exam after completing the program.
- “Salary” is as reported by graduate or graduate’s employer.
- “No Salary Information Reported” is the number of graduates for whom, after making reasonable attempts, the school was not able to obtain salary information.

Miami Ad School San Francisco
1414 Van Ness Ave, San Francisco, CA
Ph: 415.837.0966

Web: <http://www.miamiadschool.com/advertising-school/san-francisco#information2>

STUDENT'S RIGHT TO CANCEL

The student has a right to cancel this enrollment agreement and obtain a refund. A notice of cancellation must be sent in writing to the Registrar's Office. You may cancel this enrollment agreement and receive a refund of charges paid through attendance at the first class session, or the seventh day after enrollment, whichever is later.

SCHOOL PERFORMANCE FACT SHEET
CALENDAR YEARS 2016 and 2017

Digital Photography and Video – 2 years

On-Time Completion Rates (Graduation Rates)

Includes data for the two calendar years prior to reporting

Calendar Year	Number of Students Who Began Program	Students Available for Graduation	Number Of On-Time Graduates	On-Time Completion Rate
2016	0	0	0	0
2017	0	0	0	0

Student's Initials: _____ Date: _____

Initial only after you have had sufficient time to read and understand the information

Job Placement Rates (includes data for the two calendar years prior to reporting)

Calendar Year	Number of Students Who Began Program	Number of Graduates	Graduates Available for Employment	Graduates Employed in the Field	Placement Rate % Employed in the Field
2016	0	0	0	0	0
2017	0	0	0	0	0

You may obtain from the institution a list of employment positions determined to be in the field for which a student received education and training. To obtain this information, please email our placement director (stacey@miamiadschool.com) requesting the list of employment positions in the field of our programs.

Gainfully Employed Categories (includes data for the two calendar years prior to reporting)

Part Time vs. Full Time Employment

Calendar Year	Graduates Employed in the Field 20-29 hours per week	Graduates Employed in the Field at least 30 hours per week	Total Graduates Employed in the Field
2016	0	0	0
2017	0	0	0

Single Position vs. Concurrent Aggregated Positions

Calendar Year	Graduates Employed in the Field in a single position	Graduates Employed in the Field in concurrent positions	Total Graduates Employed in the Field
2016	0	0	0
2017	0	0	0

Self-Employed/Freelance Positions

Calendar Year	Graduates Employed who are self-employed or working freelance	Total Graduates Employed in the Field
2016	0	0
2017	0	0

Institutional Employment

Calendar Year	Graduates Employed in the field who are employed by the institution, an employer owned by the institution, or an employer who shares ownership with the institution	Total Graduates Employed in the Field
2016	0	0
2017	0	0

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License Examination Passage Rates (includes data for the two calendar years prior to reporting)

This item is not applicable to our institution because there is no examination or licensing requirement

Student's Initials:_____ Date:_____

Initial only after you have had sufficient time to read and understand the information

Salary and Wage Information (includes data for the two calendar years prior to reporting)

Annual Salary and Wages Reported for Graduates Employed in the Field

Calendar Year	Graduates Available for Employment	Graduates Employed in the Field	\$20,001 - \$25,000	\$35,001 - \$40,000	\$45,001 - \$50,000	No Salary Information Reported
2016	0	0	0	0	0	0
2017	0	0	0	0	0	0

A list of sources used to substantiate salary disclosures is available from the school. If you wish to obtain this information, please email our Placement Director, stacey@miamiadschool.com.

Student's Initials:_____ Date:_____

Initial only after you have had sufficient time to read and understand the information

Cost of Educational Program

Total charges for the program for students completing on time in 2017: \$38,875.
Additional charges may be incurred if the program is not completed on time.

Student's Initials:_____ Date:_____

Initial only after you have had sufficient time to read and understand the information

Federal Student Loan Debt

Most recent three year cohort default rate, as reported by the United State Department of Education ¹	Percentage of enrolled students in 2017 receiving federal student loans to pay for this program	The average amount of federal student loan debt of 2017 graduates who took out federal student loans at this institution	The percentage of graduates in 2017 who took out federal student loans to pay for this program
%	%	\$	%

¹ The Percentage of students who defaulted on their federal student loans is called the Cohort Default Rate (CDR). It shows the percentage of this school’s students who were more than 270 days (9 months) behind on their federal student loans within three years of when the first payment was due. This is most recent CDR reported by the U.S. Department of Education. US Department of Education https://nslds.ed.gov/nslds/nslds_SA/defaultmanagement/cohortdetail_3yr.cfm?sno=0&ope_id=031256

Student’s Initials:_____ Date:_____

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This fact sheet is filled with information requested by the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.

Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at PO Box 980818, Sacramento, CA 95798-0818, www.bppe.ca.gov Ph.: 888-370-7589, Main Fax: (916) 263-1897.

Student Name - Print

Student Signature

Date (Mm/Dd/Yyyy)

School Official

Date

This program is new. Therefore, the number of students who graduate, the number of students who are placed, or the number of starting salary you can earn after finishing the educational program, are unknown at this time. Information regarding general salary and placement statistics may be available from government sources or from the institution, but it is not equivalent to actual performance data. This program was approved by the Bureau on 12/16/2015. We do not have any students enrolled in this program at this time.

Definitions

- “Number of Students Who Began the Program” means the number of students who began a program who were scheduled to complete the program within 100% of the published program length within the reporting calendar year and excludes all students who cancelled during the cancellation period.
- “Students Available for Graduation” is the number of students who began the program minus the number of students who have died, been incarcerated, or been called to active military duty.
- “Number of On-time Graduates” is the number of students who completed the program within 100% of the published program length within the reporting calendar year.
- “On-time Completion Rate” is the number of on-time graduates divided by the number of students available for graduation.
- “150% Graduates” is the number of students who completed the program within 150% of the program length (includes on-time graduates).
- “150% Completion Rate” is the number of students who completed the program in the reported calendar year within 150% of the published program length, including on-time graduates, divided by the number of students available for graduation.
- “Graduates Available for Employment” means the number of graduates minus the number of graduates unavailable for employment.
- “Graduates Unavailable for Employment” means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.
- “Graduates Employed in the Field” means graduates who beginning within six months after a student completes the applicable educational program are gainfully employed, whose employment has been reported, and for whom the institution has documented verification of employment. For occupations for which the state requires passing an examination, the six months

period begins after the announcement of the examination results for the first examination available after a student completes an applicable educational program.

- “Placement Rate Employed in the Field” is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.
- “Number of Graduates Taking Exam” is the number of graduates who took the first available exam in the reported calendar year.
- “First Available Exam Date” is the date for the first available exam after a student completed a program.

- “Passage Rate” is calculated by dividing the number of graduates who passed the exam by the number of graduates who took the reported licensing exam.
- “Number Who Passed First Available Exam” is the number of graduates who took and passed the first available licensing exam after completing the program.
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SCHOOL PERFORMANCE FACT SHEET
CALENDAR YEARS 2016 and 2017

Design - 2 years

On-Time Completion Rates (Graduation Rates)

Includes data for the two calendar years prior to reporting

Calendar Year	Number of Students Who Began Program	Students Available for Graduation	Number Of On-Time Graduates	On-Time Completion Rate
2016	N/A	N/A	N/A	N/A
2017	0	0	0	0

Student's Initials: _____ Date: _____

Initial only after you have had sufficient time to read and understand the information

Job Placement Rates (includes data for the two calendar years prior to reporting)

Calendar Year	Number of Students Who Began Program	Number of Graduates	Graduates Available for Employment	Graduates Employed in the Field	Placement Rate % Employed in the Field
2016	N/A	N/A	N/A	N/A	N/A
2017	0	0	0	0	0

You may obtain from the institution a list of employment positions determined to be in the field for which a student received education and training. To obtain this information, please email our placement director (stacey@miamiadschool.com) requesting the list of employment positions in the field of our programs.

Gainfully Employed Categories (includes data for the two calendar years prior to reporting)

Part Time vs. Full Time Employment

Calendar Year	Graduates Employed in the Field 20-29 hours per week	Graduates Employed in the Field at least 30 hours per week	Total Graduates Employed in the Field
2016	N/A	N/A	N/A
2017	0	0	0

Single Position vs. Concurrent Aggregated Positions

Calendar Year	Graduates Employed in the Field in a single position	Graduates Employed in the Field in concurrent positions	Total Graduates Employed in the Field
2016	N/A	N/A	N/A
2017	0	0	0

Self-Employed/Freelance Positions

Calendar Year	Graduates Employed who are self-employed or working freelance	Total Graduates Employed in the Field
2016	N/A	N/A
2017	0	0

Institutional Employment

Calendar Year	Graduates Employed in the field who are employed by the institution, an employer owned by the institution, or an employer who shares ownership with the institution	Total Graduates Employed in the Field
2016	N/A	N/A
2017	0	0

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License Examination Passage Rates (includes data for the two calendar years prior to reporting)

This item is not applicable to our institution because there is no examination or licensing requirement

Student's Initials:_____ Date:_____

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Salary and Wage Information (includes data for the two calendar years prior to reporting)

Annual Salary and Wages Reported for Graduates Employed in the Field

Calendar Year	Graduates Available for Employment	Graduates Employed in the Field	\$20,000 - \$25,000	\$35,000 - \$40,000	\$45,000 - \$50,000	No Salary Information Reported
2016	N/A	N/A	N/A	N/A	N/A	N/A
2017	0	0	0	0	0	0

A list of sources used to substantiate salary disclosures is available from the school. If you wish to obtain this information, please email our Placement Director, stacey@miamiadschool.com.

Student's Initials:_____ Date:_____

Initial only after you have had sufficient time to read and understand the information

Cost of Educational Program

Total charges for the program for students completing on time in 2017: \$38,875.
 Additional charges may be incurred if the program is not completed on time.

Student's Initials:_____ Date:_____

Initial only after you have had sufficient time to read and understand the information

Federal Student Loan Debt

Most recent three year cohort default rate, as reported by the United State Department of Education ¹	Percentage of enrolled students in 2017 receiving federal student loans to pay for this program	The average amount of federal student loan debt of 2017 graduates who took out federal student loans at this institution	The percentage of graduates in 2017 who took out federal student loans to pay for this program
4.6	0	\$ N/A (no grads produced)	N/A

¹ The Percentage of students who defaulted on their federal student loans is called the Cohort Default Rate (CDR). It shows the percentage of this school's students who were more than 270 days (9 months) behind on their federal student loans within three years of when the first payment was due. This is most recent CDR reported by the U.S. Department of Education. US Department of Education https://nslds.ed.gov/nslds/nslds_SA/defaultmanagement/cohortdetail_3yr.cfm?sno=0&ope_id=031256

Student's Initials:_____ Date:_____

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This fact sheet is filled with information requested by the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.

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Student Name - Print

Student Signature

Date (Mm/Dd/Yyyy)

School Official

Date

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This program is new. Therefore, the number of students who graduate, the number of students who are placed, or the number of starting salary you can earn after finishing the educational program, are unknown at this time. Information regarding general salary and placement statistics may be available from government sources or from the institution, but it is not equivalent to actual performance data. This program was approved by the Bureau on May 4, 2017. We do not have any students enrolled in this program at this time.

Definitions

- “Number of Students Who Began the Program” means the number of students who began a program who were scheduled to complete the program within 100% of the published program length within the reporting calendar year and excludes all students who cancelled during the cancellation period.
- “Students Available for Graduation” is the number of students who began the program minus the number of students who have died, been incarcerated, or been called to active military duty.
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- “Graduates Employed in the Field” means graduates who beginning within six months after a student completes the applicable educational program are gainfully employed, whose employment has been reported, and for whom the institution has documented verification of employment. For occupations for which the state requires passing an examination, the six months period begins after the announcement of the examination results for the first examination available after a student completes an applicable educational program.
- “Placement Rate Employed in the Field” is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.
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SCHOOL PERFORMANCE FACT SHEET
CALENDAR YEARS 2016 and 2017

Bootcamp for Social Media – 12 weeks (3 months)

On-Time Completion Rates (Graduation Rates)

Includes data for the two calendar years prior to reporting

Calendar Year	Number of Students Who Began Program	Students Available for Graduation	Number Of On-Time Graduates	On-Time Completion Rate
2016	0	0	0	0
2017	0	0	0	0

Student's Initials: _____ Date: _____

Initial only after you have had sufficient time to read and understand the information

Job Placement Rates (includes data for the two calendar years prior to reporting)

Calendar Year	Number of Students Who Began Program	Number of Graduates	Graduates Available for Employment	Graduates Employed in the Field	Placement Rate % Employed in the Field
2016	0	0	0	0	0
2017	0	0	0	0	0

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Gainfully Employed Categories (includes data for the two calendar years prior to reporting)

Part Time vs. Full Time Employment

Calendar Year	Graduates Employed in the Field 20-29 hours per week	Graduates Employed in the Field at least 30 hours per week	Total Graduates Employed in the Field
2016	0	0	0
2017	0	0	0

Single Position vs. Concurrent Aggregated Positions

Calendar Year	Graduates Employed in the Field in a single position	Graduates Employed in the Field in concurrent positions	Total Graduates Employed in the Field
2016	0	0	0
2017	0	0	0

Self-Employed/Freelance Positions

Calendar Year	Graduates Employed who are self-employed or working freelance	Total Graduates Employed in the Field
2016	0	0
2017	0	0

Institutional Employment

Calendar Year	Graduates Employed in the field who are employed by the institution, an employer owned by the institution, or an employer who shares ownership with the institution	Total Graduates Employed in the Field
2016	0	0
2017	0	0

Student's Initials:_____ Date:_____

Initial only after you have had sufficient time to read and understand the information

IF the majority of graduates from this program obtain jobs in self-employment or freelance work add:

This program may result in freelance or self-employment.

- The work available to graduates of this program is usually for freelance or self-employment.
- This type of work may not be consistent.
- The period of employment can range from one day to weeks to several months.
- Hours worked in a day or week may be more or less than the traditional 8 hour work day or 40 hour work week.
- You can expect to spend unpaid time expanding your networks, advertising, promoting your services, or honing your skills.
- Once graduates begin to work freelance or are self-employed, they will be asked to provide documentation that they are employed as such so that they may be counted as placed for our job placement records.
- Students initialing this disclosure understand that either a majority or all of this school's graduates are employed in this manner and understand what comprises this work style.

Student's Initials:_____ Date:_____

Only initial after you have had sufficient time to read and understand the information.

License Examination Passage Rates (includes data for the two calendar years prior to reporting)

This item is not applicable to our institution because there is no examination or licensing requirement

Student's Initials:_____ Date:_____

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Salary and Wage Information (includes data for the two calendar years prior to reporting)

Annual Salary and Wages Reported for Graduates Employed in the Field

Calendar Year	Graduates Available for Employment	Graduates Employed in the Field	\$20,001 - \$25,000	\$35,001 - \$40,000	\$45,001 - \$50,000	No Salary Information Reported
2016	0	0		0		0
2017	0	0		0		0

A list of sources used to substantiate salary disclosures is available from the school. If you wish to obtain this information, please email our Placement Director, stacey@miamiadschool.com.

Student's Initials:_____ Date:_____

Initial only after you have had sufficient time to read and understand the information

Cost of Educational Program

Total charges for the program for students completing on time in 2017: \$6,075.
 Additional charges may be incurred if the program is not completed on time.

Student's Initials:_____ Date:_____

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Federal Student Loan Debt

Most recent three year cohort default rate, as reported by the United State Department of Education ¹	Percentage of enrolled students in 2017 receiving federal student loans to pay for this program	The average amount of federal student loan debt of 2017 graduates who took out federal student loans at this institution	The percentage of graduates in 2017 who took out federal student loans to pay for this program
%	%	\$	%

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Student Name - Print

Student Signature

Date (Mm/Dd/Yyyy)

School Official

Date

Definitions

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