

Degree & Certificate Catalog

2019 - 2021 ACADEMIC CURRICULUM & STUDENT INFORMATION

AGU.edu



Preparing professionals to be strong and effective leaders in:

- Federal Acquisition Management
- Federal Government Contracting
- Program and Project Management
- Supply Chain Management
- Leadership and Management
- Business Management

Prospective students are encouraged to review this catalog before completing an application or signing a course enrollment agreement. Prospective students are also encouraged to review our School Performance Fact Sheet which will be provided to you before signing a course enrollment agreement.



AMERICAN
GRADUATE
UNIVERSITY

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AMERICAN GRADUATE UNIVERSITY



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University Overview

American Graduate University's distance learning education programs offer working adults a convenient, content-rich approach in acquiring a quality professional education at a reasonable cost.

The University offers individual courses, six degree programs – *Master of Acquisition Management (MAM)*, *Master of Project Management (MPM)*, *Master of Contract Management (MCM)*, *Master of Supply Chain Management (MSCM)*, *Master of Leadership and Management (MLM)*, *Master of Business Administration (MBA)* – and several Master's Certificate programs.

The University, established in 1976, is a private, traditionally structured, nonresidential institution of higher learning. The University's programs are carefully designed, extensively researched and documented, organized and conducted by a faculty chosen for both their practical and theoretical background.

Coursework is undertaken through structured distance education, employing a text-based, web-enabled learning approach. It is not necessary to be registered in a degree or certificate program in order to enroll in individual University courses.

Applicants for admission to a degree program must hold a bachelor's degree from an accredited

educational institution. Students may secure limited credit for courses taken at other public, private, or Government educational institutions.

The University is accredited by the Distance Education Accrediting Commission and is approved by the California Bureau for Private Postsecondary Education. AGU is an education partner of the National Contract Management Association and a Registered Global Education Provider for the Project Management Institute. The Defense Acquisition University and the University have formed a strategic partnership for the establishment of cooperative graduate degree and certificate programs. AGU is also a member of the Council on Higher Education Accreditation (CHEA).

The unique experience and educational resources of American Graduate University, in the areas of acquisition management, project/program management, contract management, supply chain management, leadership, and general management, allow it to offer work of an unparalleled academic excellence not available from any other nontraditional educational institution.

Degree Programs

MASTER OF ACQUISITION MANAGEMENT

Acquisition/Contracting Courses

- Federal Government Contracting – Course 601
- Government Contract Law – Course 603
- Pricing and Financial Management – Course 619
- Contract Management and Administration – Course 631
- Managing Projects – Course 627
- Negotiation – Principles and Practices – Course 635
- Source Selection and Contract Award – Course 651

General Management Courses

- Essentials of Management – Course 602
- Management Accounting and Control – Course 657
- Business Research Methods – Course 653
- Organizational Behavior and Human Resources – Course 659
- Financial Management – Course 661
or
Management Information Systems – Course 695
or
Management Economics – Course 663

Comprehensive examination or University-approved project is required.

Each course is 3 semester units.

Program requires completion of 36 semester units.

MASTER OF PROJECT MANAGEMENT

Project/Program Management Courses

- *Managing Projects – Course 627
or
Program Management – Course 625
or
Mastering IT Project Management – Course 628
- **Technical Program Management – Course 629
- *Building and Managing Project Teams – Course 671
- Contracting and Procurement for Project Managers – Course 632
- Earned Value Management Systems – Course 647
- Risk Analysis and Management – Course 679
- Project Quality Management – Course 687
- Negotiation and Conflict Resolution – Course 636

General Management Courses

- *Essentials of Management – Course 602
- *Management Accounting and Control – Course 657
- *Business Research Methods – Course 653
- *Organizational Behavior and Human Resources – Course 659
- *Financial Management – Course 661
or
Management Information Systems – Course 695
or
Management Economics – Course 663

Comprehensive examination or University-approved project is required.

**Courses marked with an asterisk are required. Other courses are electives.*

***Course 629 cannot be taken if a student takes Course 625.*

Each course is 3 semester units.

Program requires completion of 36 semester units.

MASTER OF CONTRACT MANAGEMENT

Acquisition/Contracting Courses

- Federal Government Contracting – Course 601
- Government Contract Law – Course 603
- Business Development and Proposal Preparation – Course 613
- Pricing and Financial Management – Course 619
- Contract Management and Administration – Course 631
- Managing Projects – Course 627
- Negotiation – Principles and Practices – Course 635

General Management Courses

- Essentials of Management – Course 602
- Management Accounting and Control – Course 657
- Business Research Methods – Course 653
- Organizational Behavior and Human Resources – Course 659
- Financial Management – Course 661
- or*
- Management Information Systems – Course 695
- or*
- Management Economics – Course 663

Comprehensive examination or University-approved project is required.

Each course is 3 semester units.

Program requires completion of 36 semester units.

MASTER OF SUPPLY CHAIN MANAGEMENT

Supply Chain Management Courses

- Supply Management – Course 605
- Law and Contracts – Course 608
- Price and Cost Analysis – Course 620
- or*
- Pricing and Financial Management – Course 619
- Negotiation – Principles and Practices – Course 635
- Supply Chain Management – Course 615
- Global Logistics Management – Course 616
- or*
- Logistics Management in Government Acquisition – Course 614
- Managing Projects – Course 627

General Management Courses

- Essentials of Management – Course 602
- Management Accounting and Control – Course 657
- Business Research Methods – Course 653
- Organizational Behavior and Human Resources – Course 659
- Operations Management – Course 610

Comprehensive examination or University-approved project is required.

Each course is 3 semester units.

Program requires completion of 36 semester units.

MASTER OF LEADERSHIP AND MANAGEMENT

- Essentials of Management – Course 602
 - Communication and Ethics – Course 607
 - Leading Creativity and Innovation – Course 611
 - Leadership – Principles and Practices – Course 612
 - Negotiation and Conflict Resolution – Course 636
 - Business Research Methods – Course 653
 - Organizational Behavior and Human Resources – Course 659
 - Cross-Cultural Management – Course 668
 - Critical Thinking and Decision Analysis – Course 669
 - Organizational Theory, Design and Change – Course 670
 - Building and Managing Project Teams – Course 671
 - Strategic Leadership – Course 672
or
Advanced Approaches in Leadership – Course 676
- Comprehensive examination or University-approved project is required.*
- Each course is 3 semester units.*
- Program requires completion of 36 semester units.*

MASTER OF BUSINESS ADMINISTRATION-General Management

- Essentials of Management – Course 602
 - Management Accounting and Control – Course 657
 - Business Research Methods – Course 653
 - Organizational Behavior and Human Resources – Course 659
 - Financial Management – Course 661
 - Management Economics – Course 663
 - Marketing – Course 606
 - Managing Projects – Course 627
or
Program Management – Course 625
 - Operations Management – Course 610
 - Supply Management – Course 605
 - Law and Contracts – Course 608
 - Communication and Ethics – Course 607
 - Management Information Systems – Course 695
 - International Business Operations – Course 609
 - Leadership – Principles and Practices – Course 612
 - Strategy and Business Policy – Course 665
(must be taken last)
- Completion of a project approved by the University is required.*
- Each course is 3 semester units.*
- Program requires completion of 48 semester units.*

MASTER OF BUSINESS ADMINISTRATION-Acquisition and Contract Management Concentration

Core Management Courses

- Essentials of Management – Course 602
- Management Accounting and Control – Course 657
- Business Research Methods – Course 653
- Organizational Behavior and Human Resources – Course 659
- Marketing – Course 606
- Financial Management – Course 661
- Operations Management – Course 610
- Supply Management – Course 605
- Management Information Systems – Course 695

Acquisition and Contracting Courses

- Federal Government Contracting – Course 601
- Government Contract Law – Course 603
- Pricing and Financial Management – Course 619
- Contract Management and Administration – Course 631
- Negotiation – Principles and Practices – Course 635
- Business Development and Proposal Preparation – Course 613
- or*
- Source Selection and Contract Award – Course 651
- Managing Projects – Course 627

Completion of a project approved by the University is required.

Each course is 3 semester units.

Program requires completion of 48 semester units.

MASTER OF BUSINESS ADMINISTRATION-Project Management Concentration

Core Management Courses

- *Essentials of Management – Course 602
- *Marketing – Course 606
- *Management Accounting and Control – Course 657
- *Financial Management – Course 661
- *Operations Management – Course 610
- *Supply Management – Course 605
- or*
- Supply Chain Management -- Course 615
- *Business Research Methods – Course 653
- *Organizational Behavior and Human Resources – Course 659
- *Management Information Systems – Course 695

Project/Program Management Courses

- *Managing Projects – Course 627
- or*
- Program Management – Course 625
- or*
- Mastering IT Project Management – Course 628
- *Negotiation and Conflict Resolution – Course 636
- *Risk Analysis and Management – Course 679
- *Building and Managing Project Teams – Course 671
- *Project Quality Management – Course 687
- **Technical Program Management – Course 629
- Contracting and Procurement – Course 632
- Earned Value Management Systems – Course 647

Completion of a project approved by the University is required.

**Courses marked with an asterisk are required.*

***Course 629 cannot be taken if a student takes Course 625.*

Each course is 3 semester units.

Program requires completion of 48 semester units.

MASTER OF BUSINESS ADMINISTRATION-Supply Chain Management Concentration

Core Management Courses

- Essentials of Management – Course 602
- Marketing – Course 606
- Management Accounting and Control – Course 657
- Financial Management – Course 661
- Operations Management – Course 610
- Business Research Methods – Course 653
- Organizational Behavior and Human Resources – Course 659
- Management Information Systems – Course 695

Supply Chain Management Courses

- Supply Management – Course 605
- Law and Contracts – Course 608
- Price and Cost Analysis – Course 620
or
Pricing & Financial Management – Course 619
- Negotiation – Principles and Practices – Course 635
- Supply Chain Management – Course 615
- Global Logistics Management – Course 616
or
Logistics Management in Government Acquisition – Course 614
- Managing Projects – Course 627
- Applications in Supply Chain Management – Course 621 (*must be taken last*)

Completion of a project approved by the University is required.

Each course is 3 semester units.

Program requires completion of 48 semester units.





AMERICAN
GRADUATE
UNIVERSITY

American Graduate University

UNIVERSITY MISSION

The mission of American Graduate University is to develop and deliver quality graduate distance education at a reasonable cost in the areas of acquisition and contract management, project/program management, supply chain management and overall leadership and general management that meets and exceeds the needs of its students.

ABOUT THE UNIVERSITY

American Graduate University was founded in 1976. The University offers a whole vehicle of education that operates outside the campus and classroom tradition. The University is uniquely qualified to offer courses and degree programs in the fields of acquisition management, contract management, project/program management, supply chain management and general management. It has a well-defined and structured curriculum, an excellent faculty, an extensive proprietary collection of textbooks and course materials, an ongoing dissemination research program, and the most complete library in the field.

To support its activities, the University has complete in-house facilities and staff for course development, conduct and administration, research, graphics and printing. It maintains a complete reference library on all aspects of acquisition, contracting, project/program management, supply chain management and leadership and management.


UNIVERSITY WITHOUT WALLS

American Graduate University is a true “university without walls” designed to make maximum use of efficient educational methods and technology. The University’s use of a structured curriculum and educational technology, tied in directly with the co-curricular effect of the student’s day-to-day activities, provides a cost-effective route to formal higher education on a national scale. The University’s blend of text and web-based technology is designed to duplicate the real business atmosphere for its adult student body.

The acceptance of the University’s offerings is evidenced by the fact that thousands of students complete courses each year, and by the continuing support of hundreds of companies and government agencies.

GOALS OF THE UNIVERSITY

- Meet the increasing demand on corporate and government entities for further education in the subject fields in which the University specializes.
- Provide an educational delivery method that is flexible, productive and cost-effective.
- Anticipate and provide new or revised programs that meet the ever-changing requirements of the University’s market areas.
- Provide exemplary admissions, course registration fulfillment, student services



and record-keeping while demonstrating a commitment to helping students and faculty in a courteous, ethical and timely manner.

- Foster an environment that promotes a life of learning for its students and faculty and uses feedback from its community to continuously improve the quality of its instruction, learning and support services.

UNIVERSITY OBJECTIVES

The general objectives of the University for each student are to provide:

1. A foundation in the leadership and management principles applicable to the operation of any business and their specific application to the areas of acquisition management, project/program management, contract management, supply chain management, and leadership and general management.
2. A comprehension of his or her own present functional interests in relation to business as a whole, and to the total economic, political, technological and social environment.
3. An explanation of the importance of management and leadership in business.
4. An increased ability to research and solve problems independently.

5. A recognition of the proper relationship of basic principles to the changing techniques used to implement them.
6. Facility in critical analysis, and analytical, communication, quantitative and synthesizing skills.
7. A combination of breadth in the total knowledge area, with a detailed, saleable amount of depth in functional specialty areas.

ADVANTAGES TO THE STUDENT

The advantages to the student of participation in the program are:

1. The ability to participate in a nationally recognized program, with an integrated curriculum, and demonstrable high educational standards.
2. The assurance that if you are transferred, or change positions, you can pursue your education at your new location without worrying about differences in course content or availability, and without worrying about transferring credits.
3. The ability to pursue your studies completely through distance education.
4. The ability to proceed in a planned fashion, independent of the availability of classroom courses, since all of the courses required for the degrees are available in structured distance education formats.





The Degree Programs

Today's management environment is exceptionally turbulent. Resources are scarce, technology advances rapidly, requirements and perceived needs change quickly, the global marketplace is very competitive and the laws and regulations are becoming more numerous and more complex.

Today's managers, both in industry and government, in order to respond effectively to the changing environment, must have two essential elements. The first is a personal value system appropriate to the problems and human expectations of the times. The second is the ability to understand and interpret basic leadership and management disciplines and technological, environmental and political trends in order to achieve organizational and societal goals.

American Graduate University serves as an institution of higher learning for persons engaged in the areas of acquisition and contract management, project/program management, supply chain management and general management. The function of the University is to define and provide the education for successful participation in the field. Students may take individual courses as their need dictates, or they may participate in the University's degree programs.

The University offers intellectually demanding programs leading to a Master of Acquisition Management (MAM) degree, a Master of Project Management (MPM) degree, a Master of Contract Management (MCM) degree, a Master of Supply Chain Management (MSCM) degree, a Master of Leadership and Management (MLM) degree, or a Master of Business Administration (MBA) with General Management, Project Management, Acquisition/Contract Management, and Supply Chain Management concentrations. The programs provide a unique educational opportunity for the mature adult student that, both in content and sophistication, compares favorably with the most advanced management education available from any public, private or Government educational institution.

The University's programs are completely structured, extensively researched and



documented educational programs, organized and conducted by a professional faculty with an extensive practical and theoretical background. These rigorous programs produce a management education of substance, quality, and considerable market value.

The programs of the University provide a choice of plans for the educational development of managers based on the needs and obvious career channels of the individual firm or agency and the industry. This approach is designed to reduce the waste of scarce educational time and dollars in attendance at random courses and seminars. The program is organized so that individual managers can be the principal determinants as to what happens to them educationally, within the parameters of the needs of their organization and industry, so that their education will have meaning to all three.

ACCREDITATION AND APPROVALS



Distance Education

Accrediting Commission –

AGU is accredited by the Distance Education Accrediting Commission (DEAC), 1101 17th Street NW, Suite 808, Washington, DC 20036, Tel: (202) 234-5100, Fax: (202) 332-1386, Email: info@deac.org, Web: www.deac.org. The Distance Education Accrediting Commission is listed by the U.S. Department of Education as a recognized accrediting agency. The Distance Education Accrediting Commission is recognized by the Council for Higher Education Accreditation (CHEA).

California Bureau for Private Postsecondary

Education – AGU is a private university approved to operate by the California Bureau for Private Postsecondary Education. Any questions a student may have regarding this catalog that have not been satisfactorily answered by the institution may be directed to: Bureau for Private Postsecondary Education, P.O. Box 980818, W. Sacramento, CA 95798-0818, (888) 370-7589, www.bppe.ca.gov.

AFFILIATIONS

AGU is an education partner of the National Contract Management Association (NCMA) and a Registered Global Education Provider of the Project Management Institute (PMI). The University has a strategic partnership with the Defense Acquisition University (DAU) to offer Government personnel the opportunity to credit their DAU courses toward a joint DAU-AGU certificate program or graduate degree. In addition, the DAU accepts two AGU courses in fulfillment of four of their Level I and II certification courses. AGU also has articulation agreements for credit transfer with Allied American University (www.allied.edu) and California Coast University (www.calcoast.edu).



Master of Acquisition Management

PURPOSE OF THE PROGRAM

The practice of business management in the acquisition field is a unique, highly sophisticated profession. Management practices and procedures in this field not only encompass mastery of the normal functions of an organization, e.g., product and service development, financial management, law, technical and operations management, program management, contracting, and general management, but also the regulatory requirements and the management techniques unique to the Government acquisition, contracting and program management processes. These requirements and techniques interrelate with normal business management procedures resulting in an evolutionary business management process, far different from, and in many areas more sophisticated than, normal commercial management.

The broad area of Government acquisition, contracting and program management has achieved recognition as an educational and management discipline for which there are established rationale and needs. However, there are generally few professional degree or certificate programs provided by traditional post-secondary schools.

The purpose of the MAM program is to encourage the students to improve their present work capabilities, and to prepare themselves for increasing acquisition management responsibilities,

by the development of an intensive knowledge of their chosen discipline on a broad base of information on the management theories, procedures, practices, techniques and skills associated with business operations. However, rather than learning these in unrelated units of information, the general knowledge, techniques and skills associated with specific areas of acquisition management in the Government environment are integrated into a complete body of knowledge. This provides the student with a more meaningful educational experience by taking advantage of the co-curricular effects of his or her daily work experience, and at the same time, provides that student with multiple career choices in the field of acquisition and contracting with the Federal Government.

OBJECTIVES OF THE PROGRAM

The overall objectives of the program are for each student to be able to: (1) demonstrate a knowledge of the core principles of acquisition management; (2) demonstrate knowledge of the various management functions directly related to leading and managing contracts and programs in the Federal Government; (3) explain the various aspects of the modern government acquisition environment; (4) apply analytical skill in the research and solution of problems; and (5) demonstrate readiness for career advancement.

DEGREE REQUIREMENTS

The Master of Acquisition Management program is organized into a block of five general management courses and a block of seven acquisition courses totaling 36 semester units. The management courses are designed to provide the student with an overall framework of business knowledge. They stress the basic principles, concepts, and practices associated with the overall management of any business. The acquisition courses provide the student with a detailed working knowledge in the areas of law and regulations, source selection and contract award,

finance and pricing, negotiation, program, technical and production management, contract management and subcontract and purchasing management.

The student must successfully complete each course and then pass a program comprehensive examination or complete an approved project within seven years of enrollment in the program.

The courses may all be taken through distance education. Please see page 70 for course fees or visit AGU's website at www.agu.edu.

MASTER OF ACQUISITION MANAGEMENT

Acquisition Courses

- Federal Government Contracting – Course 601
- Government Contract Law – Course 603
- Pricing and Financial Management – Course 619
- Contract Management and Administration – Course 631
- Managing Projects – Course 627
- Negotiation – Principles and Practices – Course 635
- Source Selection and Contract Award – Course 651

General Management Courses

- Essentials of Management – Course 602
- Management Accounting and Control – Course 657
- Business Research Methods – Course 653
- Organizational Behavior and Human Resources – Course 659
- Financial Management – Course 661
or
Management Information Systems – Course 695
or
Management Economics – Course 663

Comprehensive examination or University-approved project is required.

Each course is 3 semester units.

Program requires completion of 36 semester units.



Master of Project Management

PURPOSE OF THE PROGRAM

Project Management is the process where a single leader/manager is responsible for building a project or program team to accomplish the project's objectives on schedule, within budget, and to the customer's satisfaction. This includes planning, organizing, staffing, coordinating, monitoring, motivating and controlling the combined efforts of all of the product teams, functional and staff groups within an organization, and outside contractors and vendors. It is the integrated management of a specific project carried out in a systematic way. Management of projects and large programs consisting of a number of projects is one of the most complex and demanding management concepts in existence. Project management skill is quite different from the technical skills that are so often associated with most projects. There are aspects of all projects which are outside the scope of the technical areas, yet which must be managed with every bit as much care, ability, and concern. That is, these non-technical areas must be well managed if the project's objectives are to be met with optimum economy of resources, and with the maximum satisfaction to the participants.

The purpose of the MPM degree program is to provide the ability to integrate organizational, business and technical management systems with human and leadership skills to successfully

manage dynamic projects and programs. The program is based on the body of knowledge developed by the University in presenting courses in project/program management to thousands of industry and government personnel since 1970. The program is also based on the work done in developing a body of knowledge by the Project Management Institute, an independent non-profit organization of project management professionals.

OBJECTIVES OF THE PROGRAM

The overall objectives of the program are for each student to be able to: (1) demonstrate a structured yet varied knowledge of the theory and practice of program and project management; (2) explain the role of project managers and the strategies, tactics and functions associated with the leadership and management of an entire project/program or portfolio; (3) demonstrate a facility in critical analysis, communication, and quantitative and integrative skills; (4) identify the relationship of the project interests to overall industry and government operations; (5) recognize the proper relationship of basic principles to the changing techniques used to implement them; and (6) demonstrate readiness for career advancement.

DEGREE REQUIREMENTS

The Master of Project Management program is organized into a block of general management courses and a block of project management courses. The management courses are designed to provide the student with an overall framework of business knowledge. They stress the basic principles, concepts, and practices associated with the overall management of any business. The project management courses provide the student with both the theory and a working knowledge of the project management field to include the areas of leadership,

business and financial management, human relations, technical management, communications and negotiation.

The student must successfully complete courses totaling a minimum of 36 semester units in the program and then pass a program comprehensive examination or complete an approved project within seven years of enrollment in the program.

The courses may all be taken through distance education. Please see page 70 for course fees or visit AGU's website at www.agu.edu.

MASTER OF PROJECT MANAGEMENT

Project/Program Management Courses

- *Managing Projects – Course 627
or
Program Management – Course 625
or
Mastering IT Project Management – Course 628
- **Technical Program Management – Course 629
- *Building and Managing Project Teams – Course 671
- Contracting and Procurement for Project Managers – Course 632
- Earned Value Management Systems – Course 647
- Risk Analysis and Management – Course 679
- Project Quality Management – Course 687
- Negotiation and Conflict Resolution – Course 636

General Management Courses

- *Essentials of Management – Course 602
- *Management Accounting and Control – Course 657
- *Business Research Methods – Course 653
- *Organizational Behavior and Human Resources – Course 659
- *Financial Management – Course 661
or
Management Information Systems – Course 695
or
Management Economics – Course 663

Comprehensive examination or University-approved project is required.

**Courses marked with an asterisk are required. Other courses are electives.*

***Course 629 cannot be taken if a student takes Course 625. Each course is 3 semester units.*

Program requires completion of 36 semester units.



Master of Contract Management

PURPOSE OF THE PROGRAM

The practice of business management in the field of contracting is a unique profession. Management practices and procedures in this field not only encompass mastery of the normal functions of an organization, e.g., business development, financial management, law, operations and production, project management, procurement, and general management, but also the regulatory requirements and management techniques unique to the Government contracting processes. These requirements and techniques interrelate with normal business management procedures resulting in a business management process, different from, and in many areas more complex than, normal commercial management.

The broad area of Government contracting has achieved recognition as an educational and management discipline for which there are established rationale and needs. However, there are generally few professional degree or certificate programs provided by traditional post-secondary schools.

The purpose of the MCM program is to encourage individuals to improve their present work capabilities, and to prepare themselves for increasing contract management responsibilities, by the development of an intensive knowledge of this discipline on a broad base of information on the management theories, procedures, practices, techniques and skills associated with business

operations. However, rather than learning these in unrelated units of information, the general knowledge, techniques and skills associated with specific areas of specialization in the Government environment are integrated into the general area of contracting with the Federal Government. This provides the student with a more meaningful educational experience by taking advantage of the co-curricular effects of his or her daily work experience, and at the same time, provides that student with multiple career choices in the area of contracting with the Federal Government.

The MCM program is similar to the MAM program (page 13). However, this program is oriented to personnel who work with industry companies that do business with the federal government as prime or subcontractors.

OBJECTIVES OF THE PROGRAM

The overall objectives of the program are for each student to be able to: (1) demonstrate a knowledge of the core principles of contract management; (2) demonstrate knowledge of the various management functions directly related to leading and managing contracts in the Federal Government; (3) explain the various aspects of the modern government contracting environment; (4) apply analytical skill in the research and solution of problems; and (5) demonstrate readiness for career advancement.

DEGREE REQUIREMENTS

The Master of Contract Management program is organized into a block of five general management courses and a block of seven contracting courses totaling 36 semester units. The management courses are designed to provide the student with an overall framework of business knowledge. They stress the basic principles, concepts, and practices associated with the overall management of any business. The contracting courses provide the student with a detailed working knowledge of contracting with the Federal Government to include the areas of law and

regulations, marketing and proposals, finance and pricing, negotiation, program, technical and production management, contract management and subcontract and purchasing management.

The student must successfully complete each course and then pass a program comprehensive examination or complete an approved project within seven years of enrollment in the program.

The courses may all be taken through distance education. Please see page 70 for course fees or visit AGU's website at www.agu.edu.

MASTER OF CONTRACT MANAGEMENT

Contracting Courses

- Federal Government Contracting – Course 601
- Government Contract Law – Course 603
- Business Development and Proposal Preparation – Course 613
- Pricing and Financial Management – Course 619
- Contract Management and Administration – Course 631
- Managing Projects – Course 627
- Negotiation – Principles and Practices – Course 635

General Management Courses

- Essentials of Management – Course 602
- Management Accounting and Control – Course 657
- Business Research Methods – Course 653
- Organizational Behavior and Human Resources – Course 659
- Financial Management – Course 661
- or*
- Management Information Systems – Course 695
- or*
- Management Economics – Course 663

Comprehensive examination or University-approved project is required.

Each course is 3 semester units.

Program requires completion of 36 semester units.



Master of Supply Chain Management

PURPOSE OF THE PROGRAM

Effective supply chain management is essential to an organization's success. Supply chain performance contributes directly to the financial and operational efficiency of both corporate and government entities. Supply chain management is not only concerned with the steps in the procurement process, but also the requirements generation process and post-award activities including other logistics activities such as receiving, inspection, materials handling, transportation storage, and distribution.

The purpose of the MSCM program is to help improve students' work capabilities and to prepare themselves for increasing supply chain management responsibilities by the development of an intensive knowledge of their chosen discipline on a broad base of information on the management theories, procedures, practices, techniques and skills associated with business operations.

This program provides a practical framework for how organizations manage the enterprise-wide functions of supply in today's business environment with focus on supply chain management issues. The program covers the conduct and management of the supply chain management function – how that function interacts with the other principal business functions, including product development, marketing, operations, finance and logistics –

the conduct of the supply chain process, including the integration of requirements determination, supplier development, qualification and selection – and supplier relations and performance.

In this program, rather than studying these topics in unrelated units of information, the general knowledge, techniques and skills associated with specific areas of supply chain management are integrated into a complete body of knowledge. This provides the student with a more meaningful educational experience by taking advantage of the co-curricular effects of his or her daily work experience, and at the same time, provides that student with multiple career choices in the field of supply chain management.

OBJECTIVES OF THE PROGRAM

The overall objectives of the program are for each student to be able to: (1) demonstrate a knowledge of the core principles of supply chain management; (2) demonstrate knowledge of the various management functions directly related to managing supply chain activities; (3) explain the various aspects of the modern supply chain management environment; (4) apply analytical skill in the research and solution of problems; and (5) demonstrate readiness for career advancement.

DEGREE REQUIREMENTS

The Master of Supply Chain Management program is organized into a block of five general management courses and a block of seven supply chain management courses totaling 36 semester units. The management courses are designed to provide the student with an overall framework of business knowledge. They stress the basic principles, concepts, and practices associated with the overall management of any business. The supply chain management courses provide the student both the theory and working knowledge of the supply chain management field including

the areas of purchasing and supply management, law and contracts, supply chain management, cost and price analysis, negotiation, logistics management, and project management.

The student must successfully complete each course and then pass a program comprehensive examination or complete an approved project within seven years of enrollment in the program.

The courses may all be taken through distance education. Please see page 70 for course fees or visit AGU's website at www.agu.edu.

MASTER OF SUPPLY CHAIN MANAGEMENT

Supply Chain Management Courses

- Supply Management – Course 605
- Law and Contracts – Course 608
- Price and Cost Analysis – Course 620
- or*
- Pricing and Financial Management – Course 619
- Negotiation – Principles and Practices – Course 635
- Supply Chain Management – Course 615
- Global Logistics Management – Course 616
- or*
- Logistics Management in Government Acquisition – Course 614
- Managing Projects – Course 627

General Management Courses

- Essentials of Management – Course 602
- Management Accounting and Control – Course 657
- Business Research Methods – Course 653
- Organizational Behavior and Human Resources – Course 659
- Operations Management – Course 610

Comprehensive examination or University-approved project is required.

Each course is 3 semester units.

Program requires completion of 36 semester units.



Master of Leadership and Management

PURPOSE OF THE PROGRAM

It has been said that a person can be a leader or a manager. The modern world requires that, for success in any field, people have the knowledge and skill of both. This program provides a broad-based education in leadership and management principles and practices that will enable working professionals to navigate the ever changing world of complex organizations. The program combines the traditional approaches of leadership and management with the emerging ideas necessary for leading organizations in the 21st century.

The program provides a holistic perspective to the fields of leadership and management. Certain courses explore more specialized areas such as organizational development, behavior and change management, cross-cultural management, leading innovation, negotiation and conflict management, and team building. Other courses provide a detailed knowledge of the quantitative and qualitative tools for research, critical thinking and decision-making.

The MLM program is designed to produce superior leaders with a management background and increased skills for today's marketplace.

OBJECTIVES OF THE PROGRAM

The overall objectives of this program are for the student to be able to: (1) demonstrate a structured knowledge of leadership principles and practices;

(2) demonstrate a structured knowledge of management principles and practices; (3) assess and use the various techniques for organizational design and change; (4) explain how leadership and management practices are used in a cross-cultural relationship; (5) apply analytical skill in the research and solution of problems; (6) demonstrate facility in critical thinking and ethical decision-making; and (7) develop and use communication, negotiation, quantitative and synthesizing techniques.

DEGREE REQUIREMENTS

The Master of Leadership and Management program is organized into a curriculum of leadership and management courses that stress the core principles and practices as well as new approaches to leading and managing any organization.

The student must complete a total of twelve courses totaling a minimum of 36 units and then complete a program comprehensive examination or complete an approved project within seven years of enrollment in the program.

The courses may all be taken through distance education. Please see page 70 for course fees or visit AGU's website at www.agu.edu.

MASTER OF LEADERSHIP AND MANAGEMENT

- Essentials of Management – Course 602
 - Communication and Ethics – Course 607
 - Leading Creativity and Innovation – Course 611
 - Leadership – Principles and Practices – Course 612
 - Negotiation and Conflict Resolution – Course 636
 - Business Research Methods – Course 653
 - Organizational Behavior and Human Resources – Course 659
 - Cross-Cultural Management – Course 668
 - Critical Thinking and Decision Analysis – Course 669
 - Organizational Theory, Design and Change – Course 670
 - Building and Managing Project Teams – Course 671
 - Strategic Leadership – Course 672
or
Advanced Approaches in Leadership – Course 676
- Comprehensive examination or University-approved project is required.*
- Each course is 3 semester units.*
- Program requires completion of 36 semester units.*



AMERICAN
GRADUATE
UNIVERSITY

Master of Business Administration

PURPOSE OF THE PROGRAM

This program offers a broad-based education in business operations designed for working professionals who wish to advance or enhance their working careers. The MBA program emphasizes core business principles and the latest concepts, practices and skills needed in today's marketplace.

The program presents an overall management perspective. Certain courses provide a detailed knowledge of management principles as they are related to the individual functional areas such as marketing, operations, finance, and accounting. Other courses provide knowledge of the quantitative and qualitative tools of management and strengthen the students' understanding of the human, social, organizational, governmental, and environmental problems associated with business.

Students may choose either a traditional General Management MBA or an MBA with a concentration in Acquisition and Contract Management, a concentration in Project Management, or a concentration in Supply Chain Management.

In addition to their core MBA degree, students can earn a Master's Certificate in Management as they work toward the completion of their MBA program. Attaining this resume-building Certificate can help students continue to excel in their career while earning a degree and without adding courses or tuition costs.

OBJECTIVES OF THE PROGRAM

The overall objectives of the program are for each student to be able to: (1) demonstrate a structured knowledge of leadership and management principles and practices; (2) show the ability to use the basic functional elements necessary for business operations; (3) explain the evolving business environment; (4) recognize the proper relationship of basic business principles to the changing techniques used to implement them; (5) demonstrate a facility in critical analysis, communication, and quantitative and synthesizing skills; and (6) demonstrate an increase in skills and experience for today's competitive marketplace.

DEGREE REQUIREMENTS

The MBA Program is organized into a block of core management courses and a block of concentration courses. The management courses are designed to provide the student with an overall framework of business knowledge. They stress the basic principles, concepts, and practices associated with the overall management of any business. The courses in a concentration provide the student with both the theory and a working knowledge of that particular field.

The student must successfully complete courses totaling a minimum of 48 semester units in the program and complete an approved project within seven years of enrollment in the program.

The courses may all be taken through distance education. Please see page 70 for course fees or visit AGU's website at www.agu.edu.

MBA – GENERAL MANAGEMENT

The objective of this traditional MBA program is to provide a well structured, yet varied knowledge of the principles and practices of management. It offers the opportunity to study the role of the senior manager, and to learn the strategies, tactics, and functions associated with the leadership and management

of an entire enterprise, in addition to the individual functions that make up business organizations.

This program is designed to produce superior managers, provide a generalist perspective, and increase the marketability of the participant's skills and experience in today's competitive marketplace.

MASTER OF BUSINESS ADMINISTRATION-General Management

- Essentials of Management – Course 602
- Management Accounting and Control – Course 657
- Business Research Methods – Course 653
- Organizational Behavior and Human Resources – Course 659
- Financial Management – Course 661
- Management Economics – Course 663
- Marketing – Course 606
- Managing Projects – Course 627
- or*
- Program Management – Course 625
- Operations Management – Course 610
- Supply Management – Course 605
- Law and Contracts – Course 608
- Communication and Ethics – Course 607
- Management Information Systems – Course 695
- International Business Operations – Course 609
- Leadership – Principles and Practices – Course 612
- Strategy and Business Policy – Course 665
(must be taken last)

*Completion of a project approved by the University is required.
Each course is 3 semester units.
Program requires completion of 48 semester units.*

MBA – ACQUISITION AND CONTRACT MANAGEMENT CONCENTRATION

The field of Acquisition and Contract Management requires: (1) a knowledge of business management principles; (2) mastery of the underlying function of an organization, such as financial management, marketing, accounting, operations management, and information systems management; and (3) the legal, regulatory and management requirements unique to the acquisition, contracting and program management fields. These requirements, interrelated with standard business practices,

and the need for public visibility into the overall process, have resulted in a process different from and more complex than commercial business operations.

This MBA program concentration is designed to provide participants an advanced education in the concepts, methodologies, and techniques necessary for successful management of acquisition and contracting in complex organizations, and a solid grounding in management principles and techniques for the overall operation of a business organization.

MASTER OF BUSINESS ADMINISTRATION-Acquisition and Contract Management Concentration

Core Management Courses

- Essentials of Management – Course 602
- Management Accounting and Control – Course 657
- Business Research Methods – Course 653
- Organizational Behavior and Human Resources – Course 659
- Marketing – Course 606
- Financial Management – Course 661
- Operations Management – Course 610
- Supply Management – Course 605
- Management Information Systems – Course 695

Acquisition and Contracting Courses

- Federal Government Contracting – Course 601
- Government Contract Law – Course 603
- Pricing and Financial Management – Course 619
- Contract Management and Administration – Course 631
- Negotiation – Principles and Practices – Course 635
- Business Development and Proposal Preparation – Course 613
- or*
- Source Selection and Contract Award – Course 651
- Managing Projects – Course 627

Completion of a project approved by the University is required.

Each course is 3 semester units.

Program requires completion of 48 semester units.

MBA – PROJECT MANAGEMENT CONCENTRATION

Project and program managers must be able to integrate business and project goals. They must possess an overall management perspective that allows them to achieve their organization's strategic and tactical objectives. Project managers must be able to mesh their organization's business needs with human, business and technical management systems to meet or exceed project

or program objectives while maximizing customer satisfaction.

The purpose of this MBA program concentration is to provide a solid grounding in management principles and techniques, followed by a focus on project management principles and skills. This degree program imparts a rigorous education needed to develop competence in managing and leading any size project or program as well as the overall management and operation of a business.

MASTER OF BUSINESS ADMINISTRATION-Project Management Concentration

Core Management Courses

- *Essentials of Management – Course 602
- *Marketing – Course 606
- *Management Accounting and Control – Course 657
- *Financial Management – Course 661
- *Operations Management – Course 610
- *Supply Management – Course 605
- *or*
Supply Chain Management – Course 615
- *Business Research Methods – Course 653
- *Organizational Behavior and Human Resources – Course 659
- *Management Information Systems – Course 695

Project/Program Management Courses

- *Managing Projects – Course 627
- *or*
Program Management – Course 625
- *or*
Mastering IT Project Management – Course 628
- *Negotiation and Conflict Resolution – Course 636
- *Risk Analysis and Management – Course 679
- *Building and Managing Project Teams – Course 671
- *Project Quality Management – Course 687
- **Technical Program Management – Course 629
- Contracting and Procurement – Course 632
- Earned Value Management Systems – Course 647

Completion of a project approved by the University is required.

**Courses marked with an asterisk are required.*

***Course 629 cannot be taken if a student takes Course 625.*

Each course is 3 semester units.

Program requires completion of 48 semester units.

MBA – SUPPLY CHAIN MANAGEMENT CONCENTRATION

This program provides a practical framework for how organizations manage the enterprise-wide functions of supply in today's business environment with focus on supply chain management issues. The program covers the conduct and management of the supply management function – how that function interacts with the other principal business functions, including product development, marketing, operations, finance and logistics – the

conduct of the supply chain process, including the integration of requirements determination, supplier development, qualification and selection – and supplier relations and performance.

This MBA program concentration is designed to provide participants an advanced education in the concepts, methodologies and techniques necessary for successful management of the supply chain in complex organizations, and a solid grounding in management principles and techniques for the overall operation of a business organization.

MASTER OF BUSINESS ADMINISTRATION-Supply Chain Management Concentration

Core Management Courses

- Essentials of Management – Course 602
- Marketing – Course 606
- Management Accounting and Control – Course 657
- Financial Management – Course 661
- Operations Management – Course 610
- Business Research Methods – Course 653
- Organizational Behavior and Human Resources – Course 659
- Management Information Systems – Course 695

Supply Chain Management Courses

- Supply Management – Course 605
- Law and Contracts – Course 608
- Price and Cost Analysis – Course 620
- or*
- Pricing & Financial Management – Course 619
- Negotiation – Principles and Practices – Course 635
- Supply Chain Management – Course 615
- Global Logistics Management – Course 616
- or*
- Logistics Management in Government Acquisition – Course 614
- Managing Projects – Course 627
- Applications in Supply Chain Management – Course 621 (*must be taken last*)

Completion of a project approved by the University is required.

Each course is 3 semester units.

Program requires completion of 48 semester units.





Master's Certificate Programs

For students who do not wish to complete an entire degree program, or do not have an undergraduate degree, the option of a Master's Certificate Program is available.

Certificate programs are available in the areas of *Acquisition and Contracting, Project/Program Management, Supply Chain Management, Financial Management and Pricing, and Management*. To receive a certificate, a student must be admitted to the program, successfully complete the required courses and all course examinations. An outline of the Certificate Programs may be found below.

THE CERTIFICATE PROGRAMS

Acquisition and Contracting – This program provides knowledge of the acquisition, contracting and procurement processes and how this interrelates with standard business management processes.

Project/Program Management – This program provides knowledge of the organizational, human, business and technical processes for successfully managing projects and programs.

Supply Chain Management – This program provides knowledge of the practices and procedures of the supply chain management function with a focus on supply chain management approaches.

Financial Management and Pricing – This program provides knowledge of the planning, analysis, decision-making and control tools necessary for making and implementing effective financial decisions.

Management – This program provides a structured, yet varied knowledge of the practice and principles of business management.

JOINT DAU-AGU MASTER'S CERTIFICATE

The strategic partnership between the Defense Acquisition University and the American Graduate University offers DOD personnel, who have earned a Level 1, 2, or 3 certification in one of DOD's Acquisition, Technology and Logistics (AT&L) workforce fields, the opportunity to apply their DAU training towards a Joint Master's Certificate in one of the five areas mentioned above.

MASTER'S CERTIFICATE in Acquisition and Contracting

- Federal Government Contracting – Course 601
 - Government Contract Law – Course 603
 - Business Development and Proposal Preparation – Course 613
 - Managing Projects – Course 627
 - Risk Analysis and Management – Course 679
 - Pricing & Financial Management – Course 619
 - Contract Management and Administration – Course 631
 - Negotiation – Principles and Practices – Course 635
 - Source Selection and Contract Award – Course 651
- Successful completion of six courses (including Course 601 and Course 619) is required for the issuance of the Master's Certificate or the Joint DAU-AGU Certificate.*

MASTER'S CERTIFICATE in Project/Program Management

- Program Management – Course 625
 - Managing Projects – Course 627
 - Mastering IT Project Management – Course 628
 - **Technical Program Management – Course 629
 - Building, Leading and Managing Project Teams – Course 671
 - Negotiation and Conflict Resolution – Course 636
 - Earned Value Management Systems – Course 647
 - Risk Analysis and Management – Course 679
 - Contracting and Procurement for Project Managers – Course 632
 - Project Quality Management – Course 687
- Successful completion of six courses (including Course 625, 627 or 628, and Course 671) is required for the issuance of the Master's Certificate or the Joint DAU-AGU Certificate.*
***Course 629 cannot be taken if a student takes Course 625.*

MASTER'S CERTIFICATE in Supply Chain Management

- Supply Management – Course 605
 - Operations Management – Course 610
 - Supply Chain Management – Course 615
 - Negotiation – Principles and Practices – Course 635
 - Global Logistics Management – Course 616
or
Logistics Management in Government Acquisition – Course 614
 - Price and Cost Analysis – Course 620
or
Pricing & Financial Management – Course 619
- Successful completion of all six courses is required for the issuance of the Master's Certificate or the Joint DAU-AGU Certificate.*

MASTER'S CERTIFICATE in Financial Management and Pricing

- Pricing & Financial Management – Course 619
 - Negotiation – Principles and Practices – Course 635
 - Financial Management – Course 661
 - Management Economics – Course 663
 - Management Accounting and Control – Course 657
 - Federal Government Contracting – Course 601
 - Risk Analysis and Management – Course 679
 - Earned Value Management Systems – Course 647
 - Managing Projects – Course 627
- Successful completion of six courses (including Courses 619, 661 and 657) is required for the issuance of the Master's Certificate or the Joint DAU-AGU Certificate.*

MASTER'S CERTIFICATE in Management

- Essentials of Management – Course 602
 - Management Accounting and Control – Course 657
 - Business Research Methods – Course 653
 - Managing Projects – Course 627
 - Communication and Ethics – Course 607
 - Risk Analysis and Management – Course 679
 - Marketing – Course 606
 - Organizational Behavior and Human Resources – Course 659
 - Financial Management – Course 661
 - Management Information Systems – Course 695
 - Management Economics – Course 663
 - Supply Management – Course 605
 - Operations Management – Course 610
 - Supply Chain Management – Course 615
- Successful completion of six courses (including Courses 602 and 657) is required for the issuance of the Master's Certificate or the Joint DAU-AGU Certificate.*





Instructional Mode

STRUCTURED DISTANCE EDUCATION COURSES

The University offers a wide variety of structured distance education courses. This program provides a convenient, low-cost method of pursuing individual courses or the complete degree or certificate program.

These structured distance education programs use a text-based, web-enabled approach utilizing a blend of print and electronic media. They are designed to serve men and women who must study on their own time, or in accordance with flexible schedules. They are tailored for the adult who has family, job and community responsibilities. The courses are carefully designed teaching systems. Each course takes into account that the student does not have the physical presence of an instructor. The textbooks and written materials furnished are self-explanatory. All of the steps and divisions in the subject matter are explained in writing. Further, student questions and discussions normal to the classroom situation are anticipated and made a part of the course material. The teaching is built into the course. Provision is made for contact with faculty and staff for individual student questions. Student contact with faculty, staff and other students is accomplished through AGU's website, email, fax and telephone. Students also have access to an online library system.

Auto-Instructional Learning Program

The courses are based on the University's auto-instructional program of feedback and reinforcement based on a Five Step Study Method. Every step in learning is accomplished by student action. The student learns by active participation and feedback. Complicated material is absorbed by learning each simple part that makes it up. Learning moves from the simple to the difficult. Learning steps are corrected constantly so that misinformation is forgotten and correct information is confirmed and retained.

Each course has an assigned instructor who interacts with the student through email, fax or phone.

All course lessons, textbooks and other course materials are sent to the student within 48 hours of course registration acceptance.

Course lessons are organized in a sequential and logical order. The subject matter is broken into small learning units with all the steps and divisions of the subject matter fully explained. Before moving to the next unit, the student's learning achievements are measured.

Lesson subject examinations in each course are available through AGU's CourseWebs online examination center. Examinations requiring instructor review are graded and returned to students in 24-72 hours. A final examination for each course is given which requires the application

of the principles underlying the field of study. Examinations are “open book” and designed to test a student’s understanding of the subject matter and the ability to use it in practical applications. Certain final examinations are proctored. Course final examinations are graded and returned in 2-5 days. Program comprehensive examinations and program final projects are reviewed, graded and results sent to students in 7-10 days.

Study Guides

The Study Reference Guide is the student’s auto-tutor for each course. A number of lessons are included in each Guide. Each Lesson Plan describes exactly what the student should know after completion of the Lesson. It prescribes the Lesson Assignments and furnishes Collateral Reading References. The Lesson Review Exercises and Answers provide a list of the important points in each Lesson. They are designed to reinforce learning immediately. They also provide a means to quickly review the lesson content. Finally, the Subject Examination for each Lesson allows the student to demonstrate mastery of the Lesson.

Cases And Exercises

A number of cases and exercises are furnished with each course illustrating actual problems. The major objectives of the cases and exercises are to encourage the student to engage in independent thinking, and to assist in developing skill in using the knowledge imparted in the course.

Library Of Materials Furnished

Structured distance education requires a combination of theory and performance which is achieved by use of text material, cases, exercises, and testing designed to make a rapid transfer from theory to know-how. Each student receives a complete library of all the necessary text material including textbooks, readings, cases, and exercises.



Courses Cover All Practices

All *project/program management* courses are in accord with the Project Management Institute’s “Guide to the Project Management Body of Knowledge” and the current practices in government and industry. The *acquisition and contracting* courses are in accord with current regulations and practices of government agencies and the Uniform Commercial Code. The *supply chain management* courses are in accord with the knowledge areas enunciated by the Institute for Supply Management. The *leadership and management* courses are similar in content to those offered at other graduate level business schools.

Student Achievement

Student learning in each course is assessed by individual course lesson examinations, application lessons, papers, case analysis, and final examinations. The course instructor is responsible for determining that the student’s work has resulted in the achievement of the course’s learning objectives with a minimum grade of 80%. Overall program outcomes assessment is measured through program comprehensive examinations, program final projects, and student, graduate and employer surveys.

DISTANCE EDUCATION COURSES

The following courses are available by distance education:

Acquisition and Contracting

Federal Government Contracting – Course 601
 Government Contract Law – Course 603
 Pricing and Financial Management – Course 619
 Business Development and Proposal Preparation –
 Course 613
 Contract Management and Administration –
 Course 631
 Negotiation – Principles and Practices – Course 635
 Source Selection and Contract Award – Course 651

Project/Program Management

Program Management – Course 625
 Managing Projects – Course 627
 Mastering IT Project Management – Course 628
 Technical Program Management – Course 629
 Building and Managing Project Teams – Course 671
 Contracting and Procurement for Project Managers –
 Course 632
 Risk Analysis and Management – Course 679
 Earned Value Management Systems – Course 647
 Project Quality Management – Course 687
 Negotiation and Conflict Resolution – Course 636

Supply Chain Management

Supply Management – Course 605
 Logistics Management in Government Acquisition –
 Course 614
 Supply Chain Management – Course 615
 Global Logistics Management – Course 616
 Price and Cost Analysis – Course 620
 Applications in Supply Chain Management –
 Course 621

Leadership

Leading Creativity and Innovation – Course 611
 Cross-Cultural Management – Course 668
 Critical Thinking and Decision Analysis – Course 669
 Organizational Theory, Design and Change –
 Course 670
 Strategic Leadership – Course 672
 Advanced Approaches in Leadership – Course 676

General Management

Essentials of Management – Course 602
 Marketing – Course 606
 Communication and Ethics – Course 607
 Law and Contracts – Course 608
 International Business Operations – Course 609
 Operations Management – Course 610
 Leadership – Principles and Practices – Course 612
 Business Research Methods – Course 653
 Management Accounting and Control – Course 657
 Organizational Behavior and Human Resources –
 Course 659
 Financial Management – Course 661
 Management Economics – Course 663
 Strategy and Business Policy – Course 665
 Management Information Systems – Course 695

Course descriptions may be found beginning on page 38, and are also available on our website: www.agu.edu.





Course Outlines

This Section outlines the various courses offered by the American Graduate University for the degree and certificate programs. These courses, in their respective areas, are the most complete, practical, thoroughly documented courses available.

The courses are designed for general managers, project or program managers, financial managers, engineering managers, contracting officers, production managers, operations managers, proposal managers, marketing managers, contract managers, lawyers, estimators, price analysts, purchasing agents, subcontract managers, and senior managers in both private industry and Government.

The courses integrate the student into a total learning environment, including guided reading, case study, exercises, and examinations. Extensive use is made of case studies, exercises and charts to illustrate principles and to provide specific instruction on the subject matter.

These learning systems, which combine experienced faculty with structured subject matter, guarantee that the learning objectives specified

will be achieved, and that each student will have an excellent understanding of the course content, supported by extensive course material for further study and reference.

Courses Constantly Updated

The University Press publishes a number of the course texts which cover all aspects of project/program management and acquisition management. In addition, it has extensive research and printing facilities. This assures that all instructors will be immediately aware of any changes that affect any part of the courses and that all course materials will be up to date.

FEDERAL GOVERNMENT CONTRACTING Course No. 601 — 3 Semester Units

This course is the most complete, thoroughly documented course in Government contracts available to prime contractors, subcontractors, and Government agencies. It covers in one accelerated program all aspects of Government contracts and subcontracts and related management problems. The material is covered in-depth from both the seller's and buyer's viewpoint and is completely current. The course is based on the philosophy that everyone in responsible positions in the Government contract industry must have an appreciation of the entire process to properly perform their functions even though they may be responsible for only a part of the total.

Since the course covers the marketing, financial, legal, administrative, and management aspects of Government contracting, any person connected with any area of Government contracts can benefit from this course.

The course is in accord with all current regulations, directives and practices. In addition to the standard acquisition procedures applicable to prime contractors, subcontractors and Government agencies, it covers the unique practices of the Department of Defense and each of the Federal civil agencies.

COURSE OUTLINE

- Contract Procedures
- Laws and Regulations Governing Procurement
- Electronic Commerce
- Contract Law
- Performance-Based Contracting
- Contracting By Sealed Bidding
- Two-Step Sealed Bidding
- Contracting By Negotiation
- Statements of Work/ Objectives
- Request for Proposals
- Source Selection
- Government Marketing
- Proposal Preparation
- Pricing Techniques
- Estimating
- Profit and Fee
- Cost or Pricing Data Requirements
- Analysis of Cost Principles
- Cost Accounting Standards
- Types of Contracts
- Negotiation
- Terms and Conditions
- Fraud, Waste and Abuse
- Disputes, Appeals and Protests
- Project Management
- Contract Administration
- Interpretation of Specifications
- Changes
- Subcontracts
- Termination for Default
- Termination for Convenience

COURSE MATERIALS

1. "Federal Government Contracting," AGU Press.
2. Study Guide with Detailed Lesson Plans.

ESSENTIALS OF MANAGEMENT Course No. 602 — 3 Semester Units

Because business organizations are being challenged more than ever before to develop new resources and markets in a global economy, a demand for a new kind of manager has come to the forefront. Whether a front line supervisor or the top executive of an enterprise, the functions of a manager are essentially the same. The manager must be able to make decisions and communicate these decisions to his organization. In order to do this, they must have the knowledge and ability to use today's most effective management techniques in a new and exciting era of technological change.

This course is designed to present the operational theory of management and furnish a framework of management organization. It is designed around the management functions of planning, organizing, staffing, directing and controlling. The objective of the course is to provide the student with a well-structured and varied knowledge of management disciplines. The course covers: Management in a Global Environment – Managing Work and Organizations – Managing People in Organizations – Managing Production and Operations.

COURSE OUTLINE

- Managers and the Evolution of Management
- Managers and Their Environments
- Managing in a Global Environment
- Social and Ethical Responsibilities of Management
- Management Decision Making
- The Planning Function
- Strategic Planning
- The Organizing Function
- Organization Design
- The Controlling Function
- Motivation
- Managing Work Groups
- Leading People in Organizations
- Communication and Negotiation
- Human Resource Management
- Organization Change, Development, and Innovation
- Production and Operations Management
- Production and Inventory Planning and Control
- Managing Information for Decision Making
- Entrepreneurship
- Careers in Management

COURSE MATERIALS

1. "Management – Leading & Collaborating in the Competitive World," by Thomas S. Bateman & Scott A. Snell, McGraw-Hill Irwin
2. Study Guide with Detailed Lesson Plans.

GOVERNMENT CONTRACT LAW

Course No. 603 — 3 Semester Units

The course deals comprehensively with the purpose, interpretation, applicability and legal ramifications of the clauses, statutes, executive orders, and regulations applicable to Government prime contracts and subcontracts. The major decisions of the Boards of Contract Appeals, the Comptroller General, and the U.S. Court of Federal Claims are examined. The rights and responsibilities of the Government, prime contractor and subcontractor are explained. The specific problems of the prime and subcontractor relationship are covered.

This course is specifically designed to provide information and reference material for contract managers, subcontract managers, in-house attorneys, and private counsel who are responsible for the negotiation, analysis and implementation of the terms and conditions of Government prime contracts and subcontracts. Its major emphasis is on how to keep out of legal problems, not what to do after they arise. Therefore, its primary emphasis is on "preventive" contract law rather than the disputes and appeals process, and other legal remedies, although these are also adequately covered.

COURSE OUTLINE

- Government Contract Law
- Basic Principles of Contracting
- Acquisition and Contracting Process
- Sealed Bidding/Two-Step Sealed Bidding
- Contracting By Negotiation
- Cost or Pricing Data Requirements
- Interpretation of Specifications
- Changes and Modifications
- Constructive Changes
- Equitable Adjustments
- Patents
- Technical Data
- Financing
- Taxes, Insurance and Bonds
- Labor/Socio-Economic Requirements
- Quality Insurance, Inspection, Guarantees and Warranties
- Government Property, Facilities, Special Tooling, Special Test Equipment
- Subcontracts
- Termination for Default
- Liquidated Damages
- Termination for Convenience
- Disputes Under Government Contracts
- Extraordinary Contractual Actions
- The Comptroller General and the GAO
- The Courts
- Buy American Act and International Contracting
- Fraud, Waste and Abuse

COURSE MATERIALS

1. "Government Contract Law," Defense Acquisition University.
2. Study Guide with Detailed Lesson Plans.

SUPPLY MANAGEMENT

Course No. 605 — 3 Semester Units

Fifty percent or more of an organization's funds may be expended in purchases of material and services through purchase orders and subcontracts. The success of a firm depends greatly on the effective management of its purchasing and supply management function. In most leading firms today the purchasing or procurement function has expanded to become supply management.

This course provides a practical framework for how firms manage the enterprise-wide functions of purchasing and supply in today's business environment with an increased focus on supply chain issues. The course covers the conduct and management of the purchasing and supply management function – how that function interacts with the other principal business functions, including product development, marketing, operations and finance – the conduct of the acquisition process, including the determination of requirements, supplier qualification and selection – and the management of supplier relations and performance.

COURSE OUTLINE

- Supply Management Overview
- Supply Management: An Organization-Spanning Activity
- Supply Management: Implementor of the Firm's Social Responsibilities
- Buyer-Supplier Relationships
- Cross-Functional Teams
- Quality Management
- Total Cost of Ownership
- e-Commerce
- New Product Development
- Specifications and Standardization
- Procurement of Equipment
- Purchasing Services
- Outsourcing: To Make or To Buy
- Sourcing
- Global Supply Management
- Pricing
- Cost Analysis
- Types of Compensation
- Negotiation
- Relationship and Contract Management
- Supplier Development
- Ethical and Professional Standards
- Legal Considerations
- Institutional Supply Management
- Government Procurement
- Implementing World Class Supply Chain Management

COURSE MATERIALS

1. "Purchasing and Supply Chain Management," by Robert Monczka, Robert Handfield, Larry Giunipero, James Patterson, Cengage Learning.
2. Study Guide with Detailed Lesson Plans.

MARKETING

Course No. 606 — 3 Semester Units

The marketing function is the keystone of a well managed company. Strategically, it is concerned with identifying the customer and the products and services which the customer requires. At the operation level, marketing management identifies specific customer needs and the types of products required to fill those needs. This course is designed to develop an understanding of how to build an integrated marketing effort in view of the forces affecting marketing activity, the customer, the trade, competition, and government regulations.

This course covers marketing strategy – marketing information – customer analysis and buyer behavior – market segmentation – market research – product development – marketing channels and logistics of distribution – pricing – direct selling – advertising and promotion – product policy and strategy – and global marketing. Continual emphasis is placed on shaping these elements into a complete, integrated, responsive marketing program. The course deals with the development and implementation of plans, strategies and tactics which will best serve the organization and the customer in a competitive environment.

COURSE OUTLINE

- Marketing Management Overview
- Company and Marketing Strategy
- Marketing in the Digital Age
- The Marketing Environment
- Managing Marketing Information
- Consumer Markets
- Consumer Buyer Behavior
- Business Markets
- Business Buyer Behavior
- Market Segmentation, Targeting and Positioning
- Branding Strategies
- Product Development and Life Cycle Strategies
- Pricing Approaches
- Pricing Strategies
- Marketing Channels and Supply Chain Management
- Retailing and Wholesaling
- Integrated Marketing Communication Strategy
- Advertising, Sales and Public Promotions
- Personal Selling and Direct Marketing
- Competitive Advantage
- Competitive Marketing Strategies
- Global Marketplace
- Social Responsibility and Marketing Ethics

COURSE MATERIALS

1. "Marketing," by Dhruv Grewal, Ph.D., Michael Levy, Ph.D., McGraw-Hill.
2. Study Guide with Detailed Lesson Plans.

COMMUNICATION AND ETHICS

Course No. 607 — 3 Semester Units

This is a two-part course. The first part covers all aspects of business communication. The second part concentrates on business ethics.

Communication in business consists of different skill sets. The ability to communicate is essential to success in today's business environment. This part of the course is organized around the traditional content of a business communications course, including written and oral communication, global and multicultural issues, legal and ethical situations, and technology in communication.

The ethics part of the course presents a comprehensive review of current ethical issues from a global perspective of ethics. The course highlights both the positive and negative consequences of ethical behavior. The primary focus is to prevent potential ethical dilemmas that decision-makers may face in a number of different business areas.

COURSE OUTLINE

- Business Communications
- You-Attitude; Reader Benefits
- Communicating Across Culture; Email
- Planning, Writing, Revising, Formatting, and Positive Messages
- Negative Messages
- Persuasive Messages
- Interpersonal Communication
- Jobs and Résumés
- Applications and Interviews
- Follow-Up
- Proposals and Findings
- Short and Long Reports
- Oral Presentations and Visuals
- The Foundation of Ethical Thought
- Contemporary Issues in Business Ethics
- Stakeholders and Corporate Social Responsibility
- Corporate Governance and Corporate Compliance
- Ethics and the Government
- Health-Care Issues
- Ethics and Information Technology
- Strategic Planning and Corporate Culture
- Ethics and Financial Reporting
- Corporate Ethics and Code of Ethics

COURSE MATERIALS

1. "Business Communication – Building Critical Skills," by Kitty O. Locker & Stephen Kyo Kaczmarek, McGraw-Hill Irwin.
2. "Understanding Business Ethics," by Peter A. Stanwick and Sarah D. Stanwick, Pearson Prentice Hall.
3. Study Guide with Detailed Lesson Plans.

LAW AND CONTRACTS

Course No. 608 — 3 Semester Units

Managers must have an understanding of the legal environment in which business enterprises must operate. This course stresses those aspects of the law that are essential to the decision making process and the operation of a business. The basis of constitutional law and the operation of the legal system are explained. The difference between civil and criminal law and the methods of resolving disputes are covered. A major emphasis is placed on contract law both in private transactions employing the Uniform Commercial Code, and in federal, state, and local contracts which are subject to the various statutes, regulations and procedures governing public agencies.

COURSE OUTLINE

- Introduction to Law, Legal Reasoning, and Business Ethics
- Courts, Court Procedures and Alternative Dispute Resolution
- Constitutional Authority to Regulate Business and Administrative Law
- Torts, Negligence and Strict Liability
- Intellectual Property, Criminal Law and Cyber Crimes
- Contracts – Nature and Terminology
- Agreement
- Consideration, Capacity and Legality
- Genuineness of Assent and Statute of Frauds
- Third Party Rights, Performance and Discharge
- Breach of Contract, Remedies and E-Contracts
- Formation of Sales and Lease Contracts
- Title, Risk and Insurable Interest
- Performance, Breach of Sales/Lease Contracts and Remedies
- Warranties, Product Liability and Consumer Law
- Agency Formation, Duties, Liability to Third Parties and Termination
- Employment, Labor Law, and Employment Discrimination
- Personal Property, Bailments and Insurance
- Bankruptcy Law
- Secured Transactions, Creditors Rights and Suretyship
- Environmental and Antitrust Law
- Sole Proprietorships, Franchises, Law for Small Business
- Partnerships, LLP's, LLC's, Special Business Forms
- Corporations – Formation, Financing, Directors, Officers, Shareholders
- Corporations – Mergers, Consolidation, Termination, Securities and Corporate Governance
- Professional Liability, Accountability, and International Law

COURSE MATERIALS

1. "Business Law: Text and Cases," by Kenneth W. Clarkson, Roger LeRoy Miller, Frank B. Cross, Cengage Learning.
2. Study Guide with Detailed Lesson Plans.

INTERNATIONAL BUSINESS OPERATIONS

Course No. 609 — 3 Semester Units

This is a multi-disciplinary course whose objectives are to enable the student to study the development and operation of the multinational firm – to become familiar with the special business and legal problems associated with establishing and managing offshore operations and engaging in international trade – to explore the relationships between business and government and the regulations of business enterprises – to become familiar with contemporary international monetary affairs, and to analyze the cultural differences that create problems in international business operations.

Special attention is given to the motivation of multinational firms in their investments abroad and the impact of international operations on marketing, finance, operations, supply, human relations, and general management. Emphasis is placed on the development of strategies, tactics, and organizational structures for the various types of cultural environments and their effective implementation for market penetration.

COURSE OUTLINE

- The Rapid Change of International Business
- International Trade and Foreign Direct Investment
- Theories of International Trade and Investment
- International Institutions from an International Business Perspective
- Understanding the International Monetary System
- Sociocultural Forces
- Natural Resources and Environmental Sustainability
- Economic and Socioeconomic Forces
- Political Forces
- Legal Forces
- Financial Forces
- Labor Forces
- International Competitive Strategy
- Organizational Design and Control
- Assessing and Analyzing Markets
- Entry Modes
- Export and Import Practices
- Marketing Internationally
- Global Operations and Supply Chain Management
- Human Resource Management
- Financial Management and Accounting

COURSE MATERIALS

1. "International Business – The Challenge of Global Competition," by Donald A. Ball, Wendell H. McCulloch, Jr., J. Michael Geringer, Michael S. Minor, Jeanne M. McNett, McGraw-Hill Irwin.
2. Study Guide with Detailed Lesson Plans.

OPERATIONS MANAGEMENT

Course No. 610 — 3 Semester Units

Operations Management (OM) is the field of management which deals with the operational function of enterprises. Every organization, public or private, service or manufacturing, uses production systems to transform resource inputs into useful goods or services. The course develops a systematic approach for identifying and solving a wide variety of production and operation management problems.

Operations Management involves both long term system planning and design and operating problems that occur within a short term planning and decision framework. Most of the controllable costs of a business are managed by the operating function.

This course is designed to develop student skills in analysis, planning and decision making. Its goal is to develop the student's ability to plan and control production and operational systems and to solve a wide range of operating problems. Materials used in the course are taken from a wide variety of operating situations involving both production and service operations.

COURSE OUTLINE

- Operations Management Overview
- Introduction to the Field
- Strategy and Competitiveness
- Linear Programming
- Project Management
- Product Design
- Learning Curves
- Process Analysis
- Job Design and Work Measurement
- Manufacturing Process and Design
- Facility Layout
- Service Process Selection and Design
- Waiting in Line
- Quality Management: 6 Sigmas
- Process Capability
- Supply Chain Strategy
- Capacity Management
- Facility Location
- Lean Production
- Planning and Controlling the Supply Chain
- Forecasting
- Aggregate Sales and Operations Planning
- Inventory Control
- MRP Systems
- Operations Scheduling
- Synchronous Manufacturing and Theory of Constraints

COURSE MATERIALS

1. "Operations and Supply Chain Management," by Richard B. Chase, F. Robert Jacobs, McGraw-Hill.
2. Study Guide with Detailed Lesson Plans.

LEADING CREATIVITY AND INNOVATION

Course No. 611 – 3 Semester Units

Effective leaders embody the spirit of Creativity and Innovation. As a result, they use flexible and adaptive thinking to introduce change and innovation, instilling a vision and sense of purpose to a sometimes chaotic environment. The goal of this course is to provide leaders with the knowledge and tools which will enable them to add Creativity and Innovation as core competencies to their already developed skill sets. This course will influence leaders by deliberately facilitating creative change and enforcing a productive sense of focus in their role of developing science and technologies for organizational growth.

COURSE OUTLINE

- Powerful Connections
- Creative Problem Solving
- Assessing the Situation
- Innovation Defined
- Processing and Analyzing
- Setting the Goal
- Mapping the Future
- Forming and Storming
- Thinking Out Loud
- Getting It Done
- Products to Portfolios
- Leading Innovation
- Planning and Diversity
- Setting the Tone
- Building Teams
- Knowledge and Performance
- Building Cohesiveness

COURSE MATERIALS

1. "Applying Innovation," by David O'Sullivan, Lawrence Dooley, Sage Publications, Inc.
2. "Creative Leadership," by Gerard Puccio, Marie Mance, Mary Murdock, Sage Publications, Inc.
3. Study Guide with Detailed Lesson Plans.

LEADERSHIP – PRINCIPLES AND PRACTICES

Course No. 612 — 3 Semester Units

This course covers the concepts, principles and skills of leadership in a manner that is appropriate for both new and experienced leaders. A thorough assessment of advanced leadership skills, the role and function of leadership and the impact on individual organizations and society is presented. Various leadership models and their effectiveness are discussed. Topics include leadership variables, ethics, leadership principles and approaches, team leadership and critical issues in leadership.

COURSE OUTLINE

- The Leadership Equation
- Leadership Qualities
- Characteristics of Followers
- Situational Factors
- The Importance of Vision
- The Motive to Lead
- Organizational Climate
- Leadership Ethics
- The Role of Values
- Ethics at Work
- Leadership Authority
- Empowerment in the Workplace
- The Quality Imperative
- Effective Leadership
- Human Relations
- The Team Concept
- Human Behavior
- The Art of Persuasion
- The Diversity Challenge
- Effective Delegation
- How to Assign Work
- The Role of Personality
- The Leader as Teacher
- Helping People Through Change
- Burnout Prevention
- Managing Performance
- Professional Performance
- Sustaining Discipline

COURSE MATERIALS

1. "Leadership Theory and Practice," by Peter G. Northouse, Sage Publications, Inc.
2. "The Art of Leadership," by George Manning, Kent Curtis, McGraw-Hill Irwin.
3. Study Guide with Detailed Lesson Plans.

BUSINESS DEVELOPMENT AND PROPOSAL PREPARATION

Course No. 613 — 3 Semester Units

The function of a proposal is to sell the managerial and technical capabilities of the firm to carry out the work required at a reasonable cost. The importance of proposals in contracting cannot be over-emphasized. It is the point of sale. It is the primary vehicle for winning additional business. It is also one of the most difficult management tasks for many companies since every element of the company is involved in the development of the technical, management and cost proposal and in the negotiation and definitization of the resulting contract.

The course is the most complete, thoroughly documented discussion of proposal preparation available to the Government prime contractors, subcontractors, commercial firms, and Government agencies from any source. It provides detailed step-by-step documented instruction on every aspect of the pre-proposal, proposal, source selection, and contract definitization process.

COURSE OUTLINE

- Development of a Winning Strategy
- Relationship of Marketing and Proposal Preparation
- Analysis of the Statement of Work and the Request for Proposal
- Source Selection Procedures
- Organization for Proposal Preparation
- Proposal Preparation Procedures
- Modular Proposal Techniques
- Development of Key Issues and Themes
- Writing the Proposal
- Publication
- Proposal Format – Executive Summaries
- The Technical Proposal
- The Management Proposal
- The Cost Proposal
- Proposal Reviews and Follow-Up

COURSE MATERIALS

1. "Proposal Preparation," AGU Press.
2. Study Guide with Detailed Lesson Plans.

LOGISTICS MANAGEMENT IN GOVERNMENT ACQUISITION

Course No. 614 — 3 Semester Units

Integrated Logistics Support (ILS) is an analysis methodology and management process, which is applied to virtually every major acquisition program in both the military and civilian sectors.

ILS provides the balance between the performance and supportability characteristics of a system that must be formed with a reasonable investment in both the system design and the necessary support infrastructure. The logistician must be technically competent, knowledgeable of available design and analysis tools/models and their application, and must be able to effectively communicate with other internal project personnel, suppliers, and customer contract and operational personnel across the board. This course will provide the basis for acquiring those core competencies utilizing three fundamental objectives: (1) Defining a Supportable Design; (2) Developing a Support Solution; and (3) Defining the Logistic Management Process.

COURSE OUTLINE

- Introduction to Logistics
- The Evolving System Requirement
- Creating the Design Solutions
- Reliability, Maintainability, Testability, and Failure Modes, Effects, and Critical Analysis (FMECA)
- Supportability Characteristics
- Functional Support Analysis
- Reliability-Centered Maintenance
- Software Support
- Availability
- Cost of Ownership
- Logistics Support Analysis
- Physical Support Analysis
- Level of Repair Analysis
- Logistics Support Information Management
- Manpower and Personnel
- Support Equipment
- Provisioning and Supply Support
- Technical Manuals
- Training and Training Equipment
- Facilities
- Packaging, Handling, Storage, and Transportability
- Logistics Management Plans
- Contracts
- Logistics Management

COURSE MATERIALS

1. "Integrated Logistics Support Handbook," by James V. Jones, McGraw-Hill; "MIL-HDBK-502," Department of Defense Handbook, Acquisition Logistics, 30 May 1997; "Introduction to Defense Acquisition Management," by Defense Acquisition University Press.
2. Study Guide with Detailed Lesson Plans.

SUPPLY CHAIN MANAGEMENT

Course No. 615 — 3 Semester Units

Supply chain management has been defined as the planning and management of all activities involved in sourcing, procurement, conversion, and logistics management activities. Importantly, it also includes coordination and collaboration with supply channel partners, which can be suppliers, intermediaries, third-party service providers, and customers. In essence, supply chain management integrates supply and demand management within and across companies.

This course provides an introduction to the many critical facets of supply chain management. The course coverage ranges from basic topics of inventory management, logistics network design, distribution systems, and customer value to more advanced topics of strategic alliances, the value of information in the supply chain, information technology, decision-support systems, and international issues in supply chain management. State-of-the-art models, concepts, and solution methods are provided for the design, control, operation and management of supply chain systems.

COURSE OUTLINE

- Introduction to Supply Chain Management
- Creating Customer Value through SCM
- The Value of Information
- Coordinated Product and Supply Chain Design
- Supply Chain Integration
- Distribution Strategies
- Logistics Network Configuration
- Inventory Management
- Global Logistics
- Risk Pooling
- Procurement and Outsourcing
- Supply Portfolio Matrix
- Strategic Alliances
- Pricing Concepts
- IT for SCM
- Decision Support Systems for SCM
- International Issues

COURSE MATERIALS

1. "Designing and Managing the Supply Chain," by David Simchi-Levi, Philip Kaminsky, and Edith Simchi-Levi, McGraw-Hill Irwin.
2. Study Guide with Detailed Lesson Plans.

GLOBAL LOGISTICS MANAGEMENT

Course No. 616 — 3 Semester Units

Supply chain logistics management encompasses the development and fundamentals of the logistics discipline within a supply chain structure. It also presents a vision of the future of business logistics and supply chain management and their role in enterprise competitiveness.

Logistics includes all the activities required to move product and information to, from, and between members of a supply chain. The supply chain provides the framework for businesses and their suppliers to jointly deliver goods, services, and information efficiently, effectively, and relevantly to customers. This course presents the mission, business processes, and strategies needed to achieve integrated logistical management. The course has three fundamental objectives: (1) to present a comprehensive description of existing logistical practices in a global economy; (2) to describe ways and means to apply logistics principles to achieve competitive advantage; and (3) to provide a conceptual approach for integrating logistics as a core competency within enterprise supply chain strategy.

COURSE OUTLINE

- 21st-Century Supply Chains
- Logistics
- Customer Accommodation
- Procurement and Manufacturing
- Information Technology Framework
- Inventory
- Transportation Infrastructure
- Transportation Operations
- Warehousing
- Packaging and Materials Handling
- Operational Integration
- Global Strategic Positioning
- Network Integration
- Logistics Design and Operational Planning
- Relationship Development and Management
- Operational, Financial, and Social Performance

COURSE MATERIALS

1. "Supply Chain Logistics Management," by Donald J. Bowersox, David J. Closs, M. Bixby Cooper, McGraw-Hill Irwin;
2. "Global Logistics Management," by Kent N. Gourdin, Blackwell Publishing.
3. Study Guide with Detailed Lesson Plans.

PRICING AND FINANCIAL MANAGEMENT OF GOVERNMENT CONTRACTS AND SUBCONTRACTS

Course No. 619 — 3 Semester Units

The course is designed to provide an understanding and detailed working knowledge of the principles, tools and techniques for estimating, cost analysis, pricing and negotiation. Primary emphasis will be on the application of the tools and techniques in solving practical problems in the pricing of research, development, production and service contracts.

It describes the specific problems and techniques applicable to the development, analysis, negotiation and justification of each major element of cost including: engineering and manufacturing labor, labor rates, material and subcontracts, other direct costs, forward pricing rates and profit or fee. It covers the projection and analysis of cost for both small contracts, and for large contracts extending over a number of contractor and Government fiscal years.

COURSE OUTLINE

- Pricing Concepts – Distinction Between Costing and Pricing
- Estimating Systems
- Parametric Pricing
- Cost or Pricing Data Requirements
- Anatomy of the Cost Proposal
- Cost – Price – Should Cost Analysis
- Analysis of Engineering Labor
- Analysis of Manufacturing Labor
- Improvement Curves
- Analysis of Labor Rates: Use of Indices
- Analysis of Subcontract and Material Costs
- Analysis of Other Direct Costs
- Analysis of Indirect Costs
- Software Pricing
- Profit and Fee Analysis
- Pricing Services
- Effect of Type of Contract on Price
- Cost Principles and Cost Accounting Standards
- Multiyear Procurement
- Changes and Modifications
- Spare Parts Pricing
- Pricing Data
- Termination Claims
- Design to Cost/Life Cycle Costs
- Documentation Requirements

COURSE MATERIALS

1. "Pricing and Financial Management of Government Contracts and Subcontracts," AGU Press.
2. Study Guide with Detailed Lesson Plans.

PRICE AND COST ANALYSIS

Course No. 620 — 3 Semester Units

This course is designed to provide an understanding of the most advanced concepts of price and cost analysis. It will sharpen and expand the skills of experienced practitioners and provide a solid base of knowledge and practical skills upon which less experienced personnel can build. Equal emphasis is placed on both price and cost analysis. The course demonstrates the distinction between price and cost analysis and when and how each should be used and in what combination. The importance of acquisition planning and market research in pricing will be stressed. The distinction between market pricing and cost based pricing will be emphasized. The relationship and use of price and cost analysis techniques in developing and maintaining partnering agreements will be covered.

COURSE OUTLINE

- Pricing Concepts – Cost – Price – Volume Analysis
- Estimating Methods
- Introduction to Price – Cost Analysis
- Price Analysis Principles
- Preparing for Price Analysis
- Price Related Factors
- Price Analysis Techniques
- Accounting for Price Differences
- Analysis of Direct Costs – Engineering and Manufacturing Labor
- Analysis of Labor Rates
- Analysis of Direct Costs – Material, Subcontracts and Other Direct Costs
- Improvement Curves
- Analysis of Indirect Costs
- Analysis of Software Costs
- Analysis of Service Contracts
- Analysis of Profit – Fee and Cost of Money Rates
- Price/Cost Analysis and Negotiation
- Documenting the Cost/Price Analysis
- Unique Government Requirements

Currently under development. Not available for registration

COURSE MATERIALS

1. "Price and Cost Analysis," AGU Press.
2. Study Guide with Detailed Lesson Plans.

APPLICATIONS IN SUPPLY CHAIN MANAGEMENT

Course No. 621 — 3 Semester Units

It is only over the last few years that firms have started focusing on logistics and supply chain management as a source of competitive advantage. There is a realization that no company can do any better than its logistics system. This becomes even more important given that product life cycles are shrinking and competition is intense. Logistics and supply chain management today represents a great challenge as well as a tremendous opportunity for most firms.

In this course you will study advanced topics of the supply chain from the point of view of a general manager. Logistics and supply chain management is all about managing the hand-offs in a supply chain – hand-offs of either information or product. The goal in this course is to understand how logistical decisions impact the performance of the firm as well as the entire supply chain. The key will be to understand the link between supply chain structures and logistical capabilities in a firm. Students will apply concepts learned in previous courses as well as real life case analysis throughout this course.

COURSE OUTLINE

- Understanding the Supply Chain
- Supply Chain Performance: Achieving Strategic Fit and Scope
- Supply Chain Drivers and Metrics
- Designing Distribution Networks and Applications to e-Business
- Network Design in the Supply Chain
- Network Design in an Uncertain Environment
- Demand Forecasting in a Supply Chain
- Aggregate Planning in a Supply Chain
- Planning Supply and Demand in a Supply Chain: Managing Predictable Variability
- Managing Economies of Scale in a Supply Chain: Cycle Inventory
- Managing Uncertainty in a Supply Chain
- Determining the Optimal Level of Product Availability
- Transportation in Supply Chain
- Sourcing Decisions in a Supply Chain
- Pricing and Revenue Management in a Supply Chain
- Information Technology in a Supply Chain
- Coordination in a Supply Chain
- Supply Chain Cases
- Application Exercises

COURSE MATERIALS

1. "Supply Chain Management," by Sunil Chopra and Peter Meindl, Prentice Hall.
2. Study Guide with Detailed Lesson Plans.

PROGRAM MANAGEMENT

Course No. 625 — 3 Semester Units

The course is designed to provide a comprehensive knowledge of program/project management. It is based on the program management procedures used by the United States Government and its prime and subcontractors. However, the procedures are applicable in whole or in part to the management of any type or size of research, development, production or construction project.

This course demonstrates how business and technical management systems are integrated into a total management system. It is designed to improve the performance of program/project managers in their present areas of responsibility and to prepare them for increased responsibilities in the future. The course is both concept and content oriented. It covers both the theory and practice of program/project management. It explains what to do, how to do it, and why you do it. It provides instruction in all aspects of program management, including training in the specific functions and tools of the program manager.

COURSE OUTLINE

- The Management Process
- Principles of Program Management
- Program Authority
- Program Organization
- Government Acquisition Management Procedures
- The Statement of Work
- Request for Proposal
- Source Selection
- Marketing
- Proposal Preparation
- Planning the Project
- Work Breakdown Structures – Work Packages – Control Accounts
- Schedule Planning
- Financial Planning
- Work Authorization Process
- Earned Value Management
- Program Administration
- Engineering Management
- System Engineering
- Software Management and Integration
- Technical Performance Measurement
- Interface Management and System Integration
- Configuration Management
- Data Management
- Reliability
- Maintainability
- Integrated Logistics Support
- Human Factors Engineering
- System Safety
- Test and Evaluation
- Quality Assurance, Warranties
- Production Management
- Subcontract Management
- Negotiation
- Program Changes and Revisions
- Contract Law for Program Managers

COURSE MATERIALS

1. "Program Manager's Handbook," AGU Press.
2. Study Guide with Detailed Lesson Plans.

MANAGING PROJECTS

Course No. 627 — 3 Semester Units

Project management is the process whereby a single manager/ leader is responsible for planning, organizing, coordinating, directing, monitoring, motivating and controlling the efforts of all functional, staff and project groups in accomplishing the project's objectives. Project management is one of the most complex, demanding management concepts in existence.

The course described below is designed to provide a comprehensive knowledge of project management. It includes in-depth coverage on the various types of project management organization and all of the detailed business and technical management procedures necessary to plan, organize, staff, direct and control any size project in the areas of research, development, production, shipbuilding, services and construction. It is supported by extensive reference material from both Government and industry sources.

COURSE OUTLINE

- Project Management Principles
- Roles and Responsibilities
- Project Authority
- Project Organizations
- Defining Project Scope
- Planning the Project
- Work Organization
- Work Breakdown Structures
- Schedule Planning/ Control
- Financial Planning/ Control
- Work Authorization Process
- Project Integration
- Project Control Systems
- Project Execution
- Technical Management
- Quality Management
- Changes and Revisions
- Project Leadership and Management
- Human Relations
- Negotiation

COURSE MATERIALS

1. "Project Manager's Handbook," AGU Press.
2. Study Guide with Detailed Lesson Plans.

MASTERING IT PROJECT MANAGEMENT

Course No. 628 — 3 Semester Units

The success of many organizations depends on their ability to manage their information technology (IT) projects. Leading and managing IT projects requires disciplined approaches that utilize standard project management techniques combined with the unique procedures associated with IT projects.

This course covers all the important aspects of managing IT projects - *project initiation - requirements determination - organizing, planning and controlling - risk management - technical management - leadership in an IT environment - project closeout*. It is based on over 30 years of developing and presenting courses in project management. The course incorporates the lessons learned from successful and not so successful projects. The course provides a roadmap for completing IT projects to meet performance specifications on time, within budget, and to the satisfaction of the customer.

Case studies and exercises facilitated by an experienced instructor provide a solid foundation in both the principles and practical applications of IT project management. Participants learn techniques that can be immediately applied in improving their project management processes and outcomes. In addition, this course can help in the preparation for the Project Management Institute's Project Management Professional (PMP) examination and CompTIA's IT Project+ Certification.

COURSE OUTLINE

- Project Management Overview
- Information Technology Projects
- Project Initiation and Definition
- Requirements Determination and Management
- Organizing an IT Project
- Leadership, Management and Communication
- Planning the IT Project
- Defining, Organizing and Assigning Work
- Scheduling and Resourcing the Project
- Project Financial Management
- Risk Management
- Project Execution and Control
- Project Technical Management
- Contracting and Procurement
- Unique Aspects of IT Projects
- Project Closeout

COURSE MATERIALS

1. "Information Technology Project Management," by Kathy Schwalbe, Thomson-Course Technology.
2. Study Guide with Detailed Lesson Plans including Exercises and Cases.

TECHNICAL PROGRAM MANAGEMENT

Course No. 629 — 3 Semester Units

This course is designed to provide a comprehensive knowledge of technical project management. It is a fully integrated program concerning all aspects of technical program planning and control including: engineering management, system engineering, software management, production management, integrated logistics support, and project control. It is based on technical management procedures used by the United States Government and its prime and subcontractors. However, the procedures are applicable in whole, or in part, to the technical management of any type or size of research, development, production or engineered construction project.

Its purpose is to provide a flexible integrated technical project management system which can be scaled to each application, both Government and commercial, and at the same time comply with specific program requirements.

COURSE OUTLINE

- Product Development
- Technical Management
- Project Organization
- System Engineering
- Integrated Product Development/Concurrent Engineering
- The Engineering Process
- Trade-Off Studies
- Risk Analysis and Assessment
- Technical Performance Planning and Measurement
- Design Engineering
- Software Development and Integration
- Selection, Tailoring and Application of Specifications
- Standardization/Parts Control
- Technical Reviews and Audits
- Configuration Management
- Data Management
- Reliability
- Maintainability
- Integrated Logistics Support
- System Safety
- Production Management
- Quality Management
- Test and Evaluation
- Human Factors Engineering
- Personnel and Training
- Changes and Revisions
- Design to Cost/Life Cycle Cost
- Project Control

COURSE MATERIALS

1. "Technical Program Management," AGU Press.
2. Study Guide with Detailed Lesson Plans.

CONTRACT MANAGEMENT AND ADMINISTRATION

Course No. 631 — 3 Semester Units

This course covers the organization, management techniques and areas of application of the contract management/contract administration function. Contract management and administration requires an in-depth knowledge of contract regulations and the ability to use that knowledge and avoid problems during contract performance and to solve them if they occur. The purpose of this course is to provide: (1) a broad appreciation of all contract functions and a thorough understanding of the contract manager's authority and responsibilities; (2) familiarization with the management problems associated with various types of contracts; and (3) training in the various types of skills needed for the anticipation, identification and solution of contract problems, together with the use of effective communication and documentation techniques.

COURSE OUTLINE

- Contract Administration Overview
- Contract Procedures
- Organization for Contract Administration
- Basic Principles of Government Contract Law
- Pre-Proposal and Proposal Effort
- Proposal/Contract Negotiations
- Cost or Pricing Data
- Types of Contracts
- Contract Review and Execution
- Contractor/Customer Interface
- Correspondence, Documentation, Files and Records
- Work Authorization/Release
- Contract Funding, Financing and Payment
- Role of the Government
- Relationship Between Contract and Project Management
- Interface With Other Functions
- Contract Financial, Progress and Production Reporting
- Priorities and Allocations
- Control of Government Property
- Control of Subcontracts
- Contract Preparation and Interpretation
- Changes and Modifications
- Constructive Changes
- Government Delays
- Disputes, Appeals and Claims
- Termination for Convenience
- Termination for Default
- Contract Closeout

COURSE MATERIALS

1. "Federal Acquisition and Contract Management," by Clark G. Adams, AGU Press.
2. Study Guide with Detailed Lesson Plans.

CONTRACTING AND PROCUREMENT FOR PROJECT MANAGERS AND TECHNICAL PERSONNEL

Course No. 632 — 3 Semester Units

This course is designed to explain the contracting process to project/program managers, engineering, technical and other functional personnel, and their roles and responsibilities in this process. It is intended to acquaint people who are carrying out the day-to-day contract work with proven methods for meeting quality, cost and schedule requirements in the complex world of contracting and subcontracting.

The course provides: (1) a broad appreciation of the contracting process; (2) familiarization with the management problems associated with various types of contracts; (3) an update on new and revised laws and regulations and management procedures; and (4) training in the various types of skills needed for the anticipation, identification and solution of contract problems, together with the use of effective communication and documentation techniques. The course curriculum is covered in-depth from both the customer's and contractor's viewpoint.

COURSE OUTLINE

- The Contracting Process
- Laws and Regulations
- Methods of Contracting
- Types of Contracts
- Statements of Work
- Requests for Proposals
- Proposal Preparation
- Estimating and Pricing
- Technical/Cost Analysis of Proposals
- Source Selection
- The Contract Instrument
- Terms and Conditions
- Relationship Between Project Management and Other Organizations
- Contract Planning and Control
- Subcontracting
- Contract Changes
- Intellectual Property
- Inspection and Acceptance
- Terminations
- Legal Remedies

COURSE MATERIALS

1. "Contracting and Procurement," AGU Press.
2. Study Guide with Detailed Lesson Plans.

NEGOTIATION – PRINCIPLES AND PRACTICES

Course No. 635 — 3 Semester Units

Negotiation takes place when two or more parties, each with their own objectives, seek to reach a mutually satisfying agreement. Negotiation is not the process of giving in or mutual sacrifice in order to secure an agreement. It is a process used to find a formula which will maximize the interest of all parties to the negotiation. Negotiation takes place in all phases of business. The contracting and purchasing process requires a knowledge of when and how to negotiate statements of work, costs, price, and terms and conditions. Negotiation is of major importance in project/program management since it is one of the main tools of customers, project managers, team leaders and functional managers in planning and controlling the project. Negotiation is used in almost every day-to-day business activity and is vital to the successful completion of any business arrangement.

This course offers a complete approach to the development of the knowledge, attitude and skill required for success in negotiation. The emphasis is on the entire negotiation process, not just on a series of unrelated negotiation tactics. It provides both experienced and inexperienced negotiators with a complete conceptual framework for negotiation so that new experiences are added to and complement previous ones. It also provides a basis for transferring acquired skills and experience to others. The course consists of two basic segments. The first part of the course is primarily a presentation of the principles and practices of negotiation. The second part of the course consists of negotiation practice based on realistic business situations.

COURSE OUTLINE

- Introduction – Why Negotiate
- Human Values and Negotiation
- Verbal Communication Techniques
- Non-Verbal Communication
- Physical Means of Communication
- Personal Qualifications of a Negotiator
- Negotiation Team
- What to Negotiate
- Preparation for Negotiation
- Honesty in Negotiation
- Bargaining Position
- Negotiation Procedures
- Strategy and Tactics
- Techniques of Negotiation
- Fact Finding
- Negotiation
- Bargaining
- Documentation

COURSE MATERIALS

1. "Negotiation – Principles and Practices," AGU Press.
2. Study Guide with Detailed Lesson Plans.

NEGOTIATION AND CONFLICT RESOLUTION

Course No. 636 — 3 Semester Units

Project managers exercise their negotiation skills every day. They negotiate with functional and other project managers within their own organization over time, scope, budget, schedules and change orders. Outside the organization they negotiate with customers, vendors, suppliers and subcontractors. Project managers negotiate during every phase of a project from the start-up, during performance, and right through the close-out.

This course provides the project manager the skills required to: negotiate schedules, change orders, estimates and contracts; resolve conflict; negotiate multiparty agreements; and build better teams. Strategy in negotiation is explored and the key role that planning and preparation play in a negotiation is emphasized. The dynamics of communication in negotiation are examined with special attention to the role of power and ethics.

The dynamics of negotiation that involves teams and groups is highlighted. Factors central to all negotiations as well as factors and dimensions strongly shaped by national and cultural style are also presented. Quite often negotiation strategies and tactics do not work the way they are intended to. Conflict resolution tactics are discussed which negotiators can use to help put derailed negotiations on track and keep a conflict from becoming increasingly destructive. Finally, the use of third parties to resolve breakdowns in negotiations is explored.

COURSE OUTLINE

- The Nature of Negotiation
- Negotiation: Framing, Strategizing, and Planning
- Strategy and Tactics of Distributive Bargaining
- Strategy and Tactics of Integrative Negotiation
- Communication, Perception, and Cognitive Biases
- Finding and Using Negotiation Leverage
- Ethics in Negotiation
- The Social Context of Negotiation
- Multiparty Negotiations: Coalitions and Groups
- Individual Differences
- Global Negotiation
- Managing Difficult Negotiations: Individual Approaches
- Managing Difficult Negotiations: Third-Party Approaches

COURSE MATERIALS

1. "Negotiation," by Roy J. Lewicki, David M. Saunders, Bruce Barry, McGraw-Hill.
2. "Conflict 101," by Susan H.I Shearouse, AMACOM
3. Study Guide with Detailed Lesson Plans.

EARNED VALUE MANAGEMENT SYSTEMS

Course No. 647 — 3 Semester Units

The purpose of this course is to provide a step-by-step explanation of how to integrate cost, schedule, technical planning and control into a total management system for achieving program/project objectives. The course relates these planning and control procedures to the developing philosophy of concurrent engineering and integrated product development.

Management must have an effective system for comparing the actual work being accomplished with the planned increments of work, regardless of the time period in which the work is performed and regardless of whether there is a formal customer requirement. This information is necessary in any size project in order to appraise performance against plan and to seek to identify problem areas early enough to examine a number of alternatives other than simply finding additional funding, slipping the delivery schedule or reducing technical performance. This information is also necessary to appraise the impact of proposed changes.

COURSE OUTLINE

- Introduction to Performance Management Systems
- Planning the Program/Project
- Work Breakdown Structures
- Work Packages
- Control Accounts
- Work Teams
- Schedule Planning and Control
- Financial Planning
- Budgeting
- Integrating Technical Performance
- Measurement
- Forming a Baseline
- Work Authorization
- Measuring Accomplishment
- Use of Metrics
- Accounting
- Analysis of Variances
- Estimates at Completion
- Changes and Revisions
- Baseline Management
- Report Requirements
- Implementing Performance Measurement Systems

COURSE MATERIALS

1. "Earned Value Project Management," by Quentin W. Fleming and Joel M. Koppelman, Project Management Institute.
2. Study Guide with Detailed Lesson Plans.

SOURCE SELECTION AND CONTRACT AWARD

Course No. 651 — 3 Semester Units

Acquisition Reform and Streamlining is making far-reaching changes in the way the government and industry conduct business. There are many new factors to consider in contracting by negotiation, source selection and contract pricing and definitization. These include: (1) performance-based contracting; (2) the use of statements of objectives and contractor-developed statements of work; (3) the use of oral proposals; (4) more flexible source selection approaches for the government; (5) past performance evaluation; and (6) far more emphasis on risk identification and mitigation.

The source selection and contract award process, from the development of a requirement to the issuance of a contract to the best source to fulfill that requirement, is both complex and demanding. Successful contract performance is predicated upon sound procedures. However, these procedures are often not well understood by the participants, both buyers and sellers. This is a completely integrated, well documented course covering the rationale, methods and techniques involved from the development of requirements to final source selection, negotiation and contract award.

This course includes exercises and case examples on statements of objectives, performance requirements and specifications, statements of work, evaluation factors and weights, past performance, risk analysis, cost realism and the use of best value discriminators in making a selection decision.

COURSE OUTLINE

- Overview of the Process
- Development of Requirements
- Acquisition Strategy and Planning
- The Statement of Objectives
- Writing and Responding to the Statement of Work
- Using Specifications and Standards
- Requests for Proposals
- Source Selection Process
- Organizing for Source Selection
- Developing Evaluation Factors and Subfactors
- Written vs. Oral Proposals
- The Evaluation Process
- Technical/Business Evaluations
- Past Performance Evaluation
- Cost to the Customer Determination
- The Selection Process
- Contract Definitization
- Debriefings and Protests

COURSE MATERIALS

1. "Source Selection and Contract Award," AGU Press.
2. Study Guide with Detailed Lesson Plans.

BUSINESS RESEARCH METHODS

Course No. 653 — 3 Semester Units

This course is designed to provide a working knowledge of research methods and analytical techniques as they are used in business and government as tools for implementing a systematic approach to planning policies, programs and projects. It combines in one course the study of research methodology, the planning and design of research, and the management science tools that are used and the nature of decisions to which the research and analysis contribute. Modern decision theory which treats managerial problem solving as the selection of the best solution from a set of alternatives is emphasized. The course is not concerned with abstract statistical concepts but, rather, with the applicable techniques and their use in solving practical business problems.

In addition to providing a working knowledge of research methods and design, the course includes a brief, but thorough description of forty (40) tools of analysis with a description of the technique and its application. None of the techniques require sophisticated mathematical or computer implementation. Emphasis is placed on how the techniques are used and how to implement the results.

COURSE OUTLINE

- What is Research?
- Nature of Scientific Method
- Research Design
- Nature of Measurement
- Nature of Sampling
- Secondary Data Sources
- Survey Instrument Design
- Scaling
- Data Collection – Field Procedures
- Experimentation and Simulation
- Elements of Analysis
- Statistical Analysis
- Research Communication
- Research Problems
- Management Science Techniques

COURSE MATERIALS

1. "Business Research Methods," by Donald R. Cooper and Pamela S. Schindler, McGraw-Hill Irwin.
2. Study Guide with Detailed Lesson Plans.

MANAGEMENT ACCOUNTING AND CONTROL

Course No. 657 — 3 Semester Units

This course is designed as a broad based course to provide managers with a conceptual framework in accounting and an understanding of the reporting, control, and analytical environment in which the accountant functions, and the interrelationship between accounting, financial management and general management.

The course deals with accounting concepts – development of financial statements – cash flow analyses – cost accounting, capital budgeting – management control systems – financial accounting practices – tax accounting – accounting for inflation – and foreign operations.

The objective is to provide students with an understanding of the specific issues and the accounting concepts which underlie corporate financial planning. It will provide the student with an understanding of the role of accounting in controlling current operations and in planning future operations.

COURSE OUTLINE

- Accounting: The Language of Business
- Changes in Financial Position
- Measuring Business Income and Completing the Accounting Cycle
- Accounting and Merchandising Activities
- Forms of Business Organization
- Accounting Systems, Internal Control, and Audits
- Financial Statement Analysis and the Statement of Cash Flows
- Financial Assets
- Inventories and the Cost of Goods Sold
- Plant Assets and Depreciation
- Liabilities Common to Most Business Organizations
- Accounting Concepts, Professional Judgment, and Ethical Conduct
- Corporations: Organization and Stockholders' Equity
- Reporting Unusual Events and Special Equity Transactions
- Special Types of Liabilities
- Measuring Cash Flows
- Income Taxes and Business Decisions
- Managerial Accounting
- Accounting for Manufacturing Operations
- Measuring Unit Costs
- Controlling Costs
- Cost-Volume-Profit Analysis
- Incremental Analysis and Decision Making
- Measuring and Evaluating Segment Performance
- Operational and Capital Budgeting

COURSE MATERIALS

1. "Introduction to Managerial Accounting," by Peter Brewer, Ray Garrison, Eric Noreen, McGraw-Hill.
2. Study Guide with Detailed Lesson Plans.

ORGANIZATIONAL BEHAVIOR AND HUMAN RESOURCES

Course No. 659 — 3 Semester Units

This course is based on the modern philosophies, research and practice concerning individual, interpersonal and organizational behavior. The course focuses on leadership techniques and on understanding and managing the behavior of individuals and groups, the human resources through which the manager gets things done; and on the organization design tools the manager can use to solve the series of major and recurring problems that occur in complex organizational life.

The course objectives are to provide the student with the skills to manage individual, interpersonal and group behavior, to develop the ability to diagram the causes of human problems in the work environment, and to develop judgmental skill in taking action to improve the motivation, effectiveness and satisfaction of working groups and individuals. The course considers a wide array of tools such as structural change, measurement systems, reward systems and educational methods for solving organizational problems.

COURSE OUTLINE

- Fundamentals of Organizational Behavior
- Effective Use of Human Resources
- Individuals in Organizations
- Motivation
- Group Behavior
- The Role of Conflict
- Two Approaches to Leadership
- Situational Leadership
- Organization Structure
- Jobs as Organized Units
- The Organization/ Environment Interface
- Dealing With Stress
- Change Management
- Performance Evaluation
- Reward Systems
- Communication
- Decision-Making
- Organizational Development
- Organizational Development Tools
- Integrative Look at Organizational Behavior

COURSE MATERIALS

1. "Organizational Behavior," by Steven McShane and Mary Ann Von Glinow, McGraw Hill Irwin.
2. Study Guide with Detailed Lesson Plans.

FINANCIAL MANAGEMENT

Course No. 661 — 3 Semester Units

Virtually all the activities of business firms and other organizations are reflected in, and affected by, the availability of funds. Finance provides one of the major tools for managerial planning and control. This course provides a wide exposure to the financial issues useful to general management. It offers the student an in-depth study of business finance, investment, and money and capital markets. Specific skills designed to aid in these decisions are developed and utilized in analysis of actual business problems. Students will master the principles of money and credit, acquire a knowledge of financial institutions, instruments and policies, attain skills in recognizing and solving financial problems, and develop their skills in analyzing the risk and financial returns in specific situations.

COURSE OUTLINE

- Introduction
- Financial Analysis
- Financial Forecasting
- Operating and Financial Leverage
- Working Capital and the Financing Division
- Current Asset Management
- Sources of Short-Term Financing
- The Time Value of Money
- Valuation and Rates of Return
- Cost of Capital
- The Capital Budgeting Decision
- Risk and Capital
- Budgeting
- Capital Assets
- Investment Banking: Public and Private Placement
- Long-Term Debt and Lease Financing
- Common and Preferred Stock Financing
- Dividend Policy and Retained Earnings
- Convertibles and Warrants
- External Growth Through Mergers
- International Financial Management

COURSE MATERIALS

1. "Fundamentals of Corporate Finance" by Richard Brealey, Stewart Myers, Alan Marcus, McGraw-Hill.
2. Study Guide with Detailed Lesson Plans.

MANAGEMENT ECONOMICS

Course No. 663 — 3 Semester Units

Management economics concerns itself with the application of micro and macroeconomic principles to the organization and conduct of a business enterprise. It provides an understanding of the economic concepts, institutions, and methods for analysis of the firm, the nation and the world. Its principal purpose is to indicate how economic analysis can be utilized to illuminate the process of management decision making and to help improve the quality of those decisions.

The course is designed to provide techniques for analyzing the firm's immediate economic environment including the nature of industry demand and supply, the interrelationship between the firm's production and cost functions and the pricing decision, the effect of market structure on the behavior of competitors, and an understanding of the characteristics, limitations, and uses of economic information available to the firm from public and private sources. It is designed to illustrate the major tools, concepts, and institutions of economic thought and their application to the making of business decisions and the formulation of policies.

COURSE OUTLINE

- | | |
|---|--|
| • Economics | Investment |
| • Demand and Supply | • Income and Employment |
| • The Price System | • Fiscal Policy |
| • Demand and Supply Elasticity | • Money and Banking |
| • Businesses and Their Costs | • The Process of Money Creation |
| • The Firm in Competition | • The Federal Reserve and Monetary Policy |
| • Monopoly | • Money, Stabilization and Inflation |
| • The Supply and Demand for Labor | • The Role of the Government |
| • Rent, Interests and Profits | • International Trade |
| • The Distribution of Income and Wealth | • Exchange Rates and the Balance of Payments |
| • Business Fluctuations, Unemployment and Inflation | • Conservation and Energy |
| • National Income Accounting | • Population Economics |
| • Consumption, Saving and | • Comparative Economic Systems |

COURSE MATERIALS

1. "The Economy Today," by Bradley R. Schiller, McGraw-Hill Irwin.
2. Study Guide with Detailed Lesson Plans.

STRATEGY AND BUSINESS POLICY

Course No. 665 — 3 Semester Units

The course in Strategy and Business Policy emphasizes the acquisition of a senior management perspective. It deals with the skills, attributes and attitudes required for the effective performance of the general manager function. It is a major integrating course designed to pull together skills gained in the basic business disciplines and functional fields. It focuses on the enterprise as an entity and the general manager working within a corporate environment. The course covers the manager's function – strategy formulation and implementation – corporate planning and control – organizational analysis – comparative management – entrepreneurship and venture initiation – small business management – and the impact of competitive forces and government regulations.

The objectives are to: (1) increase the student's understanding of the role of the general manager in determining corporate objectives, in formulating corporate strategy and fashioning a corporate structure appropriate to the implementation of corporate strategy; (2) provide an understanding of the use of resources to attain corporate objectives; and (3) recognize the key values of senior executives which establish the firm's objectives, policies and methods.

COURSE OUTLINE

- | | |
|---|---|
| • What is Strategy and Why Is It Important? | • Diversification: Strategies for Managing a Group of Businesses |
| • The Managerial Process of Crafting and Executing Strategy | • Strategy, Ethics, and Social Responsibility |
| • Evaluating a Company's External Environment | • Building an Organization Capable of Good Strategy Execution |
| • Analyzing a Company's Resources and Competitive Position | • Managing Internal Operations: Actions That Facilitate Strategy |
| • The Five Generic Competitive Strategies: Which One to Employ? | • Corporate Culture and Leadership: Keys to Good Strategy Execution |
| • Supplementing the Chosen Competitive Strategy: Other Important Strategy Choices | • Crafting Strategy in Single-Business Companies |
| • Competing in Foreign Markets | • Crafting Strategy in Diversified Companies |
| • Tailoring Strategy to Fit Specific Industry and Company Situations | • Executing Strategy and Strategic Leadership |
| | • Strategy, Ethics, and Social Responsibility |

COURSE MATERIALS

1. "Understanding Business Strategy," by R. Duane Ireland, Robert Hoskisson, Michael Hitt, Cengage Learning.
2. Study Guide with Detailed Lesson Plans.

CROSS-CULTURAL MANAGEMENT

Course No. 668 – 3 Semester Units

This course focuses on the challenges and opportunities associated with organizational management and business strategy in the global environment. The course is intended to be a challenging advanced management course for the graduate business student. Students will gain a general overview of the process and effect of internationalization in contemporary business, along with an introduction to theories, concepts and skills relevant to managing effectively in today's global environment. Students will be challenged to integrate knowledge they have gained from other business core courses and apply their accumulated knowledge to business case studies. Students will engage in active research and analytical problem solving related to managing in the international environment and will be called upon to apply this theory in their work.

COURSE OUTLINE

- Globalization and International Linkages
- The Political Environment
- The Legal Environment
- Ethics and Social Responsibility
- The Meanings and Dimensions of Culture
- Cross-Cultural Differences and Similarities
- Cross-Cultural Differences in Selected Countries
- Organizational Cultures in MNCs
- The Overall Communication Process
- Communication Flows
- Strategic Management
- The Basic Steps in Formulating a Strategy
- Basic Organizational Changes
- Organizational Characteristics of MNCs
- Political Risk
- Managing Alliances
- The Control Process
- Performance Evaluation as a Mechanism of Control
- Organizational Behavior and HR Management
- Sources of Human Resources
- Training Programs

COURSE MATERIALS

1. "International Management," by Fred Luthans, Jonathan Doh, McGraw-Hill.
2. Study Guide with Detailed Lesson Plans.

CRITICAL THINKING AND DECISION ANALYSIS

Course No. 669 – 3 Semester Units

The overall objective of this course is to improve the student's abilities in both critical thinking and decision-making. Critical thinking is the art of analyzing and evaluating thinking and argument with the purpose of improving it. Decision-making can be defined as the process of identifying alternatives, evaluating the alternatives, and choosing between the alternatives. Critical thinking and decision-making processes are intertwined. The critical thinking segment of this course provides a guide to the analysis, reconstruction, and evaluation of arguments designed to help students distinguish good reasoning from bad. The decision-making segment shows how decision analysis can be applied so that decisions are more effective by providing numerous usable decision analysis approaches.

COURSE OUTLINE

- Introduction to Critical Thinking
- Logical Thinking and Belief
- Argument Analysis
- Introduction to Decision Analysis and Making Decisions with Multiple Objectives
- Deductive and Inductive Arguments
- Fallacies and Avoiding Ungrounded Assumptions
- More on Argument: Unclear Language and Irrelevant Premises
- Propositions: More on Deductive Reasoning
- SMART and Alternatives to SMART
- The Analytical Hierarchy Process
- Decision-Making Under Uncertainty
- Tools for Logical Thinking
- Tools for Making Decisions: Decision Trees, Influence Diagrams and Simulation
- New Information and Revising Your Judgment
- Probability Assessment
- Structured Risk and Uncertainty Management
- Group Decision-Making, Resource Allocation and Negotiation
- Decision Framing and Alternative Decision-Support Systems

COURSE MATERIALS

1. "How to Think Logically," by Gary Seay, Susana Nuccetelli, Pearson.
2. "Decision Analysis for Management Judgment," by Paul Goodwin, George Wright, Wiley.
3. Study Guide with Detailed Lesson Plans.

ORGANIZATIONAL THEORY, DESIGN AND CHANGE

Course No. 670 – 3 Semester Units

This course explores how organizations understand and integrate with their environments. Theories are valuable and important because they help us explain and control our surroundings. Thus, organizational theory is important and valuable because it can explain how organizations view themselves and help us bring control to how they interact with their environment. When we design organizations, theory can bring a logical foundation to our design efforts. It can help us put in place mechanisms to control those organizations to meet their goals. Finally, this course will examine the constant need to understand and approach vital changes that must be made if organizations are to remain dynamic and vital. Change in organizations is the way they respond to, and shape, their environment. How will organizations take control of how and when they change? Students will be able to identify relevant organizational theories that will allow them to design effective organizations, and construct change strategies that can keep organizations viable in changing environments.

COURSE OUTLINE

- Organizations and Organizational Effectiveness
- Stakeholders, Managers, and Ethics
- Organizing in a Changing Global Environment
- Basic Challenges of Organizational Design
- Designing Organizational Structure: Authority and Control
- Designing Organizational Structure: Specialization and Coordination
- Creating and Managing Organizational Culture
- Organizational Design and Strategy in a Changing Global Environment
- Organizational Design, Competencies and Technology
- Organizational Change Theory
- Types and Forms of Organizational Change
- Organizational Transformations: Birth, Growth, Decline, and Death
- Innovation, Intreprenurship, and Creativity
- Decision Making, Learning, Knowledge Management, and Information Technology
- Managing Conflict, Power, and Politics
- Leading Change
- Team Change
- The Change Agent
- Cultural Change
- Complex Change

COURSE MATERIALS

1. "Organizational Theory, Design, and Change," by Gareth R. Jones, Pearson.
2. Study Guide with Detailed Lesson Plans.

BUILDING AND LEADING PROJECT TEAMS

Course No. 671 — 3 Semester Units

Project management takes place in a dynamic, complex and changing environment. Successful project management depends on the people and process skills of a project manager, the project team, and the performing organization managers who support the project. These skills must be integrated with the business and technical skills necessary to lead any successful project and achieve the cost, schedule and technical objectives with maximum customer satisfaction.

The purpose of this course is to provide project participants an understanding of: (1) management functions; (2) leadership styles and followship techniques; (3) organizational structures and how project management fits into an organizational culture; (4) the relationship between organizational formats, authority and power; (5) the organization, building and maintenance of teams; (6) techniques to motivate, mentor, measure performance and coach; (7) how to effectively use the negotiation and conflict management processes; (8) how to handle risk and change; and (9) the philosophy, principles and practice of continuous improvement. The course will be conducted using a combination of lecture, class discussion, case studies and group activities.

COURSE OUTLINE

- Project Life Cycles
- Organizing for Projects
- Role of the Project Manager
- Leadership and Followship
- Management Principles and Functions
- Power and Authority of the Project Manager
- Project Teams
- Organizing the Teams
- Team Building
- Motivation – Individual, Group and Organizational
- Interpersonal Skills and Relationships
- Communications – Models and Methods
- Coaching and Mentoring
- Conflict Management
- Negotiation – Processes and Techniques
- Continuous Process Improvement
- Problem Solving – Steps
- Decision Making
- Performance Measurement
- Enhancing Performance and Productivity
- Time Management
- Managing Risk
- Managing Change
- Leading International Project Teams

COURSE MATERIALS

1. "Building and Managing Project Teams," AGU Press;
2. "Human Aspects of Project Management," 3 Volumes, Project Management Institute.
3. Study Guide with Detailed Lesson Plans.

STRATEGIC LEADERSHIP

Course No. 672 – 3 Semester Units

Leadership requires managers to excel at skills in challenging the status quo, sharing the vision, creating systems where others can act to meet objectives, model good leadership to others, and inspiring others to carry on. In this course, students develop these competencies, demonstrate how to support and encourage good leaders, analyze the concept of accountability in leadership, and understand the importance of succession planning. Students also learn about the roles, behaviors and skills that are required for a manager to operate effectively in an organization. Students will develop a more thorough understanding of leadership and the leadership process. Through this course, it is hoped that students will come to understand themselves better within the leadership context.

COURSE OUTLINE

- Introduction to Leadership
- The Leader-Follower Relationship
- The Leader
- Leadership and the Role of Sex and Gender
- Leader Emergence
- Leadership as an Influence Process
- Leadership and Leader Behaviors
- Contingency and Path-Goal Theories of Leadership
- Leadership in the Cross-Cultural Context
- Followers and the Leadership Process
- Leadership Style
- Substitutes for Leadership
- Charismatic Leadership
- Transformational Leadership
- The Negative (Dark) Side of Leadership
- Positive (Spiritual, Ethical, and Authentic) Leadership

Currently under development. Not available for registration.

COURSE MATERIALS

1. "Leaders and the Leadership Process," by Jon L. Pierce, John W. Newstrom, McGraw-Hill.
2. "Strategic Leadership and Strategic Management," by Shand Stringham, iUniverse, Inc.
3. Study Guide with Detailed Lesson Plans.

ADVANCED APPROACHES IN LEADERSHIP

Course No. 676 – 3 Semester Units

Using empirical studies, interesting anecdotes, stories, and findings, this course will expand your knowledge of leadership, building upon the foundations you have already developed through experience and academic coursework. This course will enhance your understanding of leadership at the Personal, Interpersonal, Team and Organizational (PITO) levels, and the complex array of leader-follower-situation (LFS) variables that influence the process of leadership at each of these levels. It will guide you in critically evaluating the strengths and limitations of your own leadership style, as it applies to both personal and interpersonal leadership; while applying your understanding of the tools and techniques used for developing your leadership skills, to include the Action-Observation-Reflection (A-O-R) model, and its utilization in journaling, mentoring, and evaluating case studies and personal experiences.

COURSE OUTLINE

- Business and the Leadership Equation
- Tools for Leadership Development (Yourself)
- Leadership Skills Development
- Sources of Leadership Power
- Leadership Ethics and Moral Development
- Leadership Attributes Defined
- Leadership Behavior
- Personal Credibility and Influence
- Motivation, Satisfaction, and Performance
- Leading Groups and Teams
- Skills for Development (Others)
- Assessing the Situation
- Advanced Leadership Theories
- Leadership and Change
- The Good and Bad of Leadership

COURSE MATERIALS

1. "Leadership: Enhancing the Lessons of Experience," by Richard Hughes, Robert Ginnett, Gordon Curphy, McGraw-Hill.
2. TouchPoints: Creating Powerful Leadership Connections in the Smallest of Moments," by Douglas Conant, Mette Norgaard, Wiley.
3. Study Guide with Detailed Lesson Plans.

RISK ANALYSIS AND MANAGEMENT

Course No. 679 — 3 Semester Units

Risk management is a concept that can be implemented in a number of ways. All good risk management approaches have the following characteristics: (1) There is a planned and documented risk management process for the project or program; (2) The process is based on a prospective assessment – the project management team looks ahead to find and manage possible problems; (3) The initial assessment is periodically redone to validate the initial findings and to uncover new problem areas; (4) The program has a defined set of evaluation criteria that covers all facets of the program; and (5) The on-going results of the risk management process are formally documented. This course covers all aspects of risk management – risk identification – risk assessment – risk handling – and risk communication. A series of qualitative and quantitative tools are explained and illustrated with examples and workshop exercises. The emphasis is on developing usable processes and tools that can be immediately put to work by all members of a project management team.

COURSE OUTLINE

- Definition of Risk
- Characteristics of Risk
- Risk vs. Uncertainty
- Risk Sources – Cost, Schedule, Technical, Programmatic, Legal
- Risk Management Process – Planning, Identification, Assessment, Handling
- Use of Risk Analysis in Projects
- Cultural Attitudes Toward Risk
- Gathering Information on Risk
- Qualitative Analysis Methods
- Quantitative Analysis Methods
- Risk Management in Implementation
- Cost Risk Analysis
- Schedule Risk Analysis
- Technical/Performance Risk Analysis
- Software Risk Analysis
- Managing Risk – Handling, Avoidance, Transfer, Control, Assumption, Monitoring
- Integrated Cost, Schedule and Technical Risk Analysis
- Communicating and Reporting on Risk
- Risk Analysis in Other Applications
- Software Tools for Risk Analysis
- Project/Program Risk Management

COURSE MATERIALS

1. "Identifying and Managing Project Risk," by Tom Kendrick, Amacom.
2. "Risk Management: Tricks of the Trade for Project Managers," by Rita Mulcahy, PMP, RMC Publications, Inc.
3. Study Guide and Detailed Lesson Plans.

PROJECT QUALITY MANAGEMENT

Course No. 687 — 3 Semester Units

Quality is defined from many viewpoints. One definition is the totality of features and characteristics of a product or service that bears on its ability to satisfy given needs. Another definition of quality is meeting or exceeding customer expectations. Quality management is the integration of technical and management quality principles, practices, processes and procedures to enable each person in an organization to provide quality products and services, deliver value and contribute to the organization's success.

In a project or program, the responsibility and leadership for creating an effective quality design and delivery belongs to the project or program manager. The PM must demonstrate to the project team a commitment to quality by communicating goals, making process effectiveness a clear project/program management issue and by the commitment of resources, so that the project team views quality as a priority.

This course provides project management professionals with a comprehensive approach to the tools, techniques, and leadership and management activities that affect, both directly and indirectly, quality throughout a project or program's life cycle.

COURSE OUTLINE

- Introduction and Definition of Quality
- The History and Importance of Quality
- Insight Into the Relationship Between Quality and Design, and Planning Cost
- Quality in Manufacturing and Service Systems
- Quality Management Philosophies
- Managing for Quality and High Performance
- Focusing on Customers
- Leadership and Strategic Planning
- Human Resource Development and Management
- Process Management
- Measurement and Strategic Information Management
- Building and Sustaining Total Quality Organizations and Projects
- Quality Assurance
- Fundamentals of Statistical Process Control
- Additional Topics in Statistical Process Control
- Useful Tools and Techniques for Projects and Programs

COURSE MATERIALS

1. "Managing for Quality and Performance Excellence," by James R. Evans and William M. Lindsay, Thomson South-Western.
2. "Managing Project Quality," by Timothy J. Kloppenborg and Joseph A. Petrick, Management Concepts.
3. Study Guide with Detailed Lesson Plans.

MANAGEMENT INFORMATION SYSTEMS

Course No. 695 — 3 Semester Units

This course is based on the premise that professional managers in both the private and public sectors cannot afford to ignore information systems. Professional managers must learn how to use information technology to create competitive firms, manage global corporations, and provide useful products and services to customers.

This course covers how to: (1) use information systems; (2) use information technology to design competitive and efficient organizations; (3) understand the business and system requirements of a global environment; (4) use information systems to ensure quality throughout the firm; (5) participate in the design of a firm's information architecture and systems; (6) manage the procurement of a variety of information technologies; (7) choose among alternative telecommunications options; (8) manage and control the influence of systems on employees and customers; (9) allocate resources to competing system alternatives; (10) suggest new uses for systems; and (11) understand the ethical dilemmas and controversies that surround the use of advanced information systems.

COURSE OUTLINE

- The Information Age in Which You Live
- Computer Hardware and Software
- Strategic and Competitive Opportunities
- The World Wide Web and the Internet
- Databases and Data Warehouses
- Designing Databases and Entity-Relationship Diagramming
- Decision Support and Artificial Intelligence
- Decision Analysis with Spreadsheet Software
- Electronic Commerce
- Network Basics
- Systems Development
- Building a Web Page with HTML
- IT Infrastructures
- Object-Oriented Technologies
- Protecting People and Information
- Computer Crime and Forensics
- Emerging Trends and Technologies
- Building an E-Portfolio
- Implementing a Database with Microsoft Access

COURSE MATERIALS

1. "Business Driven Technology," by Paige Baltzan, McGraw-Hill.
2. Study Guide with Detailed Lesson Plans.





University Resources

FACILITIES

The University's programs are national and international in scope, with a centralized faculty in the "open university" tradition. The faculty develops the curriculum, conducts the distance education programs and prepares and grades examinations.

The University is housed in extensive facilities which include editorial and administrative offices, library, and course fulfillment operations. All student work is done through distance education. No courses are taught on-site. Housing is not required or available.

BOARD OF ADVISORS

The members of the Board represent industry, Government, higher education, and the University. The makeup of the Board permits a broad based representation designed to take into account all areas of interest in the University's program.

The function of the Board of Advisors is to, in conjunction with the President of the University, review the educational philosophy and objectives of the University, and review and comment on the University's education program.

The current members are: Jack D. Buzzard, MBA; William A. Cohen, Ph.D., Major Gen. USAF, Ret.; David W. Curd, Ph.D., J.D.; Gary C. Humphreys, MBA; and James J. McCartney, OSA, Ph.D.

FACULTY

The faculty, combined with excellence in subject matter and innovative teaching techniques is the key element in the success of a graduate business program. The faculty must relate with experienced executives at all levels and be experts in their own fields. This requires that the instructor be a competent teacher and have extensive business and consulting experience in addition to the conventional academic credentials.

The faculty of the University has had extensive practical and research experience in the broad areas associated with their respective fields. They are supplemented, where necessary, by a carefully selected, outstanding adjunct faculty from both private business and Government.

The major criteria in selecting faculty members are: mastery of knowledge in their specific specialty; the ability to integrate theory and practice; demonstrated skill in teaching; and their ability and willingness to use the innovative teaching techniques of the University, particularly their ability to organize and document their course material so that students are provided with Lesson Plans, Textbooks, Notes, Supplementary Readings, Cases and Exercises to facilitate the learning process.

DISSEMINATION RESEARCH

The University has an ongoing dissemination research program to make available to its students, industry and government the vast amount of research that is conducted in the business management, program management and acquisition areas by the Federal Government and private institutions and companies. It collects, organizes, stores and disseminates information on acquisition functions, including procurement, marketing, finance, law, engineering, manufacturing, contracts, logistics and program management. The library staff assists students in locating additional resources.

The principal method of disseminating information relating to the current body of knowledge in the field is through courses and textbooks, which are revised regularly.

AGU PRESS

The University conducts an extensive publishing operation. It publishes the most complete information on all aspects of project/program management and acquisition. This assures that all instructors become immediately aware of changes that affect any part of the courses. This also assures that course materials are constantly revised and improved.

AGU Press also publishes a large number of textbooks, student handbooks, and other course materials used in the University's program.

STUDENT SERVICES

The University offers student services consisting of academic advisement and counseling. This advisement consists of course requirement reviews, course scheduling, and answering requests for student assistance. Placement assistance is not offered.

ONLINE LIBRARY SERVICES

American Graduate University is a member of the Library and Information Resources Network (LIRN). LIRN provides a core library collection with access to:

- **Gale Cengage:** Over 40 databases including Academic OneFile, Business Collection, Business Economics and Theory Collection, Business Insights: Global, Computer Database, Gale Ready Reference Shelf, Gale Virtual Reference Library, Global Issues in Context, Information Science and Library Issues Collection, InfoTrac Newsstand, LegalTrac, Military and Intelligence Database, and the Student Resources in Context.
- **EBook Central:** Provides students with an instant, multidisciplinary library of eBooks from authoritative publishers.

Additional Internet Resources:

- **Directory of Open Access Journals:** Access to full text, quality controlled scientific and scholarly journals, covering all subjects and many languages.
- **ERIC:** A comprehensive, easy-to-use full-text database of education research and information.

Access is 24 hours per day, 7 days a week.



Faculty, Officers, Administrators, and Staff

The faculty, combined with excellence in subject matter and innovative teaching techniques, is the key element in the success of the University's programs. The faculty has had extensive practical, research and teaching experience in the broad areas associated with acquisition management, project/program management, supply chain management and business management. The major criteria in selecting faculty members are mastery of knowledge in their specific specialty; appropriate academic background; the ability to integrate theory and practice and demonstrated skill in teaching. The faculty includes:

Clark Adams, B.S.L., J.D. – Former Assistant Director, International Division, General Accounting Office. AGU Contract Management program

Dee Howard Andrews, B.S., M.S., Ph.D. – Senior Research Psychologist, Air Force Research Laboratory. AGU General Management program

Laurie Brown, B.S., M.P.M. – Mgr. System Engineering and Analysis, Teledyne Brown Engineering. AGU Project Management program

Theresa R. Cassino, B.S., M.S., Ph.D., PMP – Consultant. AGU General Management and Project Management programs

Bari L. Courts, B.A., M.B.A., Ph.D. – Faculty Member. AGU General Management program

Michael J. Kingston, B.S., M.P.M. – Program Manager, U.S. Army Corps of Engineers. AGU Project Management and General Management programs

Paul R. McDonald, M.B.A. – Director of Education, American Graduate University. AGU Project Management and Contract Management programs

Gene Murabito, M.B.A. – Business Solutions, Inc. AGU Financial Management and Accounting programs

Christi O'Leary, B.S., M.A.M. – Contracts Manager, Dept. of Defense. AGU Contract Management program

Bill Ryan, B.S., M.B.A. – President, Ryan Marketing Group. AGU General Management program

James F. Southerland, B.S., M.S. – Principal, Contracts Advisory Service. AGU Contract Management program

Earl Sprague, M.S., M.B.A., PMP – Business Consultant. AGU Project Management program

Keith Wade, B.A., M.B.A., Ph.D. (pending) – Consultant. AGU Supply Chain Management and General Management programs

John Wyatt, J.D. – Professor, California State Polytechnic University. AGU Supply Chain Management and Contract Management programs

Board of Governors – Paul McDonald, *Chair*

Administrators – Paul McDonald, *President*; Laurie Mejia, *Director of Admissions and Student Achievement*; Debbie McDonald, *Vice President and Registrar*





Admissions

REQUIREMENTS FOR ADMISSION

Degree Programs – Applicants for admission in the Degree programs must hold a Bachelor’s degree from an educational institution accredited by an accrediting association recognized by the U.S. Department of Education. Three years of work experience in a field related to the degree objective is recommended, but not required. Students without three years of work experience will be required to begin the program with an introductory course for their degree program.

Certificate Programs – Applicants for admission in the Certificate programs are not required to hold a Bachelor’s degree. A current resume or detailed job description is required.

Statement of Non-Discrimination – The American Graduate University admits students of any race, color, religion, sex, age, national and ethnic origin to all the rights, privileges, programs and activities generally accorded or made available to the students of the University. It does not discriminate on the basis of race, color, religion, sex, age, handicap, disability, marital status, national and ethnic origin in administration of its educational policies, admission policies and other school administered programs.

Accommodations for Students with Disabilities – Applicants and prospective or current students with disabilities who require academic adjustments and/or auxiliary aids throughout

the admissions process, and/or throughout their studies should contact the Admissions Director for assistance. It is the student’s responsibility to request accommodations and to provide current and supporting documentation explaining the nature and limitations of their disability. The Admissions Director in collaboration with the Student Services Director will work with the person to make reasonable accommodations and adjustments to enable him/her to fully participate in the admissions process and educational programs.

Technology Requirements – In order to fulfill the requirements of the AGU course curriculum all students are expected to have, or have access to: (1) a personal computer; (2) an email account; (3) a word-processor software program such as the *Microsoft Office Suite*; and (4) a web-browser such as *Internet Explorer, Firefox, Google Chrome* or *Safari*.

APPLICATION INSTRUCTIONS FOR ADMISSION

An application may be found on the AGU website at www.agu.edu. You must submit the following to the AGU Admissions Office by email, fax or postal mail.

- A completed Application for admission. You may apply online or download an application and mail the completed application and \$50 application fee to American Graduate University, 733 N. Dodsworth Ave., Covina, CA 91724.

Upon receipt of an application the Director of Admissions contacts the applicant requesting a copy of a Government-issued photo identification and a response to the AGU Distance Education Skills Survey.

Degree Applicants must provide an official transcript from the college or university from where they received their undergraduate degree. To be considered official, transcripts must come directly from the institution. Electronic transcripts sent through a secure provider will be accepted.

Certificate Applicants must provide a current resume or detailed job description.

All documents provided to AGU for admission become the sole property of AGU and will not be returned at any time, nor is AGU permitted to forward them to a third party.

Applications are active for 90 days. Students are permitted to take their first course while they are going through the admission process, but they will not be officially accepted until all required admission items are received.

INTERNATIONAL STUDENTS

All instruction is in the English language. An applicant who has completed university-level courses in a foreign country comparable to course credits in the American university system must have their educational credentials evaluated and sent to American Graduate University. The credit evaluation report must also include the original transcript. If the transcript is not in English a translation must be provided. Three credible providers of credential evaluations are: World Education Services (WES – www.wes.org), Educational Credential Evaluators, Inc. (ECE – www.ece.org), International Education Research Foundation (IERF – www.ierf.org). Evaluations from other credible sources will be accepted.

Applicants with previous education in a foreign country, who do not reside in the United States, the United Kingdom, Canada, Australia or New

Zealand, must demonstrate English language proficiency. A minimum score of **530** on the paper-based Test of English as a Foreign Language (TOFEL PBT) or **71** on the Internet Based Test (BT) or **6.5** on the International English Language Test (IELTS) or **50** on the PTE Academic Score Report is required. AGU does not provide English language services or instruction.

Visa Services – American Graduate University does not provide any type of visa services, nor does it vouch for immigration status of any student's relationship with the United States Government.

ADVANCED STANDING (TRANSFER CREDIT)

Students may secure recognition for work done at other recognized public, private, or Government educational institutions. Approval for specific courses will be established individually on the basis of the breadth, scope, organization, and quality of work offered in relationship to the courses required by the American Graduate University. Under California Law, no more than six semester credits (two courses) will be accepted for advanced standing in the Master's degree programs and no more than nine semester credits (three courses) in the MBA programs. Certificate students may only receive three semester credits (one course) in advanced standing.

An advanced standing request form is included with the application confirmation sent after receipt of an application. Applicants who wish to request advanced standing must submit the form to the Director of Admissions (lauriemejia@agu.edu) accompanied by the documentation of course completion in the form of a graduate transcript, or in the case of Government courses, a course completion certificate. Graduate transcripts must be official and must come directly from the institution. Requests for advanced standing for courses taken in another graduate program should also include information documenting the similarity

to the AGU course, including course description, syllabi, text material used, and a course outline. A grade of "B" or above is required. Advanced standing will not be denied solely on the source of accreditation of the sending institution.

Transcripts from non-U.S. institutions must be evaluated by an appropriate third party and translated into English.

No fees are charged for advanced standing evaluation, nor are any fees charged for granting advanced standing. Upon acceptance into the program the applicant's approved credit for advanced standing will be added to their AGU transcript.

If an applicant's request for advanced standing is denied they are welcome to appeal the decision to the AGU Vice President for Academic Affairs (paulmcdonald@agu.edu). The appeal should include the name of the AGU course, the name of the institution, the previous course taken, and a detailed explanation, with supporting material, of why the applicant believes the course taken at another institution is similar in content to the AGU course.

CREDIT FOR DEFENSE ACQUISITION UNIVERSITY COURSES

The Defense Acquisition University (DAU) and the American Graduate University (AGU) have formed a strategic partnership for the establishment of cooperative graduate degree and professional certificate programs. Through this partnership with DAU, Government personnel who have earned a Level 1, 2, or 3 certification in one of the Acquisition, Technology & Logistics (AT&L) workforce career fields, may apply DAU or DAU-equivalent courses toward a graduate degree or certificate. Course equivalency lists are available on the AGU website or by request from the AGU Admissions office.

Applicants to the degree or certificate programs may receive advanced standing based on completion of prior DAU or DAU-equivalent courses depending on whether they are enrolled in the



Master's certificate (one course), Master's degree (two courses), or MBA (three courses) programs.

Documentation in the form of a transcript or copies of certificates of completion must be provided.

CHALLENGES (TESTING OUT)

Provisions are made for students to earn credit by challenging a maximum of two additional courses (six credits) in the degree programs. To be eligible to challenge a course the student must have completed an equivalent course in another graduate program, the Defense Acquisition University (DAU) or a DAU-equivalent institution and have already received the maximum advanced standing. Applicants must provide the same documentation as they would for advanced standing.

Certificate students are not permitted to challenge any courses.

A fee of \$325 is charged for each challenge package. The challenge package consists of the textbook and challenge examination for the course. The examination must be completed and returned to AGU by the date given on the examination.





Enrollment and Registration

COURSE ENROLLMENT

A newly accepted degree or certificate student at AGU must enroll in their first course within 90 days of acceptance. A student is subject to dismissal from the University for Unsatisfactory Academic Progress if they do not meet this deadline. A student who is unable to register for their first course by this deadline should contact the Director of Admissions for an extension.

Students may enroll in distance education courses at any time. It is not necessary to be enrolled in the degree or certificate programs to register for a course as a general student. The online registration form is accessible directly from the Student Center of the AGU website at www.agu.edu.

NON-RESIDENTIAL PROGRAM

American Graduate University's programs can be completed only through distance education. There are no residence requirements. The University has no housing or dormitory facilities and has no responsibility to find or assist a student in finding housing.

PAYMENT OF TUITION

Students pay only for individual courses and course tuition is payable by check or credit card upon registration. No long term contracts or commitments are required. All students must sign an enrollment agreement indicating their

knowledge and acceptance of payment and refund provisions.

AGU does not participate in federal and state financial aid programs. An interest-free payment plan is available (please see page 70).

VETERANS

Students must first be accepted as an AGU degree or certificate candidate before the University can certify course enrollments. Students using Chapter 30, Montgomery GI benefits must pay tuition upon registration after which the VA office reimburses the student directly by check or direct deposit. Student using Chapter 33, Post 9/11 benefits who have 100% benefits are not required to pay any tuition upon registration since the VA reimburses AGU directly for the tuition. However, if the student has less than 100% benefits they are responsible for paying the remaining percentage upon registration.

Contact the Department of Veterans Affairs online at www.gibill.va.gov (or toll-free at 1-888-442-4551) for eligibility and to request any necessary forms.

The following table equates AGU semester hours with VA benefit levels:

6 semester hours (2 courses)	Full-Time
3 semester hours (1 course)	Half-Time

TUITION AND FEES

TUITION:

Master's Degree Programs:

- Master of Acquisition Management
- Master of Contract Management
- Master of Project Management
- Master of Supply Chain Management
- Master of Leadership and Management

Tuition: \$325 per credit hour or \$975 per course

12 Courses – \$11,700*

*plus Application and Comprehensive Examination or Project fees. See fee schedule below.

Master of Business Administration Degree Programs:

- General Management Concentration
- Acquisition and Contract Management Concentration
- Project Management Concentration
- Supply Chain Management Concentration

Tuition: \$325 per credit hour or \$975 per course

16 Courses – \$15,600*

*plus Application and Project fees. See fee schedule below.

Master's Certificate Programs:

- Acquisition and Contracting
- Project/Program Management
- Supply Chain Management
- Financial Management and Pricing
- Management

Tuition: \$325 per credit hour or \$975 per course

6 Courses – \$5,850*

*plus Application fee. See fee schedule below.

** ACTIVE DUTY MILITARY STUDENTS

AGU currently offers a reduced tuition rate of \$600 per course to active duty military students who

are not eligible for tuition assistance or VA benefit programs.

** INTERNATIONAL STUDENTS

The tuition for international students is \$1,100.

NON-REFUNDABLE FEES

Application Fee: \$50.00

Course Challenge: \$325 per Challenge (*Challenges require prior approval*)

Comprehensive Examination/Project Fee: \$125

Extension Fee: \$100 each

Transcript Fee: \$10

STUDENT LOANS

If a student obtains a loan to pay for an educational program, the student has the sole responsibility to repay the full amount of the loan plus interest. American Graduate University does not participate in federal or state student financial aid programs.

PAYMENT PLAN

AGU offers a simple payment plan that breaks tuition for each course into three equal payments. Payment 1 is due at registration; payment 2 is due at 30 days from the date of registration; and payment 3 is due at 60 days from the date of registration.

ADD/DROP

Students may add an available course at any time.

Students may drop a course without penalty up until midnight of the tenth day after registration for this course. Students who drop (withdraw) from a course after the 10-day cooling off period will receive a grade of "W" on their transcript. Students who have withdrawn from two courses must re-apply to the program.



CANCELLATIONS, WITHDRAWALS AND REFUNDS*

After a student registers for a course, pursuant to California Education Code (CEC) 94920(b) an institution must refund 100 percent of the amount paid for institutional charges, less a reasonable deposit or application fee not to exceed two hundred fifty dollars (\$250), if notice of cancellation is made through attendance at the first class session, or by the seventh class day after enrollment. **AGU refunds 100% of all course charges upon request in writing up until midnight of the tenth day after registration for a course.** A withdrawal may be effectuated by the student’s written notice or by the student’s conduct, including, but not necessarily limited to, a student’s lack of attendance. If a student withdraws or cancels a course after midnight of the tenth day after registration for a course, the student will be subject to a **one-time charge of \$195 of the tuition** during their enrollment in their educational program.

Students may receive a refund up to 7½ months after receipt of the course materials. After this date, no refunds will be issued.

After the official drop period of ten days, the student may withdraw from a course after

instruction has started and receive a pro rata refund for the unused portion of the tuition and other refundable charges if the student has completed 60% or less of the instruction. For example, if the student completes only 30 hours of a 90-hour course and paid \$975.00 tuition; after subtracting the one-time \$195.00 registration fee, the student would receive a potential refund of \$520.00.

\$780.00	60 clock hours of instruction	
(Tuition Minus x	<u>paid for but not received</u>	= \$520.00
Reg. Fee)	90 clock hours of instruction	
	for which student has paid	

NOTE: The State of California requires that the refund policy be expressed in clock hours of instruction, as above. An example of the policy expressed for distance education lessons completed would be: if the student completes only 10 lessons of a 30-lesson course and paid \$975.00 tuition; after subtracting the one-time \$195.00 registration fee, the student would receive a potential refund of \$520.00.

\$780.00	20 lessons	
(Tuition Minus x	<u>paid for but not completed</u>	= \$520.00
Reg. Fee)	30 lessons	
	for which student has paid	

If the school cancels or discontinues a course or educational program, the school will make a full refund of all charges. Refunds will be paid within 30 days of cancellation or withdrawal.

STUDENT TUITION RECOVERY FUND

The Bureau for Private Postsecondary Education, P.O. Box 980818, W. Sacramento, CA 95798-0818, (888) 370-7589, has established a Student Tuition Recovery Fund.

You must pay the state-imposed assessment for the Student Tuition Recovery Fund (STRF) for each course you enroll in if all of the following applies to you:

1. You are a student, who is a California resident, or are enrolled in a residency program, and

*Maryland Students – See page 77

Enrollment and Registration

prepay all or part of your tuition either by cash, guaranteed student loans, or personal loans, and

2. Your total charges are not paid by any third-party payer such as an employer, government program or other payer unless you have a separate agreement to repay the third party.

You are not eligible for protection from the STRF and you are not required to pay the STRF assessment, if either of the following applies:

1. You are not a California resident, or are not enrolled in a residency program, or
2. Your total charges are paid by a third party, such as an employer, government program or other payer, and you have no separate agreement to repay the third party.

The State of California created the Student Tuition Recovery Fund (STRF) to relieve or mitigate economic losses suffered by students who are California residents, or are enrolled in a residency program attending certain schools regulated by the Bureau for Private Postsecondary Education.

You may be eligible for STRF if you are a California resident or are enrolled in a residency program, prepaid tuition, paid the STRF assessment, and suffered an economic loss as a result of any of the following:

1. The school closed before the course of instruction was completed.
2. The school's failure to pay refunds or charges on behalf of a student to a third party for license fees or any other purpose, or to provide equipment or materials for which a charge was collected within 180 days before the closure of the school.
3. The school's failure to pay or reimburse loan proceeds under a federally guaranteed student loan program as required by law or to pay or reimburse proceeds received by the school prior to closure in excess of tuition and other costs.

4. There was a material failure to comply with the Act or this Division within 30 days before the school closed or, if the material failure began earlier than 30 days prior to closure, the period determined by the Bureau.
5. An inability after diligent efforts to prosecute, prove, and collect on a judgment against the institution for a violation of the Act.



Educational Administration

SCHOOL CALENDAR

The American Graduate University operates under a continuous enrollment policy. As such, students may enroll in distance education courses at any time.

Office hours are Monday through Thursday, 8:30 a.m. to 4:30 p.m. and Friday 8:30 a.m. to 1:00 p.m. (Pacific Time). The University offices are closed on: President's Day, Memorial Day, July 4, Labor Day, Thanksgiving Day, the Friday after Thanksgiving, and Christmas Eve through the first business day after New Years Day.

ACADEMIC INTEGRITY

AGU expects its students to act with honesty and integrity in completing their course and program work. Distance learning requires a high level of self-discipline with regard to academic integrity. All work submitted by a student must represent the original work of that student. Students found to have cheated or committed plagiarism may be suspended or dismissed from the University.

STUDENT VERIFICATION PROCEDURES

All students are issued a student number and password. These items are required for access to the online learning management system. Students are required to submit a photo identification so that student identity can be verified during proctored examinations.

STUDENT'S RIGHTS AND RESPONSIBILITIES

As a student of AGU you are guaranteed all of the rights, privileges, and freedom granted to every U.S. citizen. However, with these rights come responsibilities; you are expected to abide by all Federal, State, and local laws. Violation of these laws will be subject to disciplinary action by the University and may be referred to the appropriate authorities.

By enrolling at AGU, you agree to abide by the University's student conduct regulations. The regulations were adopted to ensure that AGU is able to maintain an atmosphere conducive to learning and growth. These regulations were not made to deny any of the rights guaranteed as a citizen. A copy of the regulations is furnished to each degree student upon acceptance.

EXAMINATIONS

Examinations for all courses are conducted through distance education, with the papers being graded by the faculty of the University. However, there are "proctoring" requirements for certain exams, and these can be arranged through the student's local library, human resources department, or education and training office.

ACADEMIC PROGRESS

Students have five months from the start date to complete a course. The completion deadline will be cited in the Student Enrollment Agreement.

Non-VA Students – If a student registers for more than one course, the student must indicate a start date for the additional course(s) on the Student Enrollment Agreement. The five-month completion period is measured from the start date indicated on the enrollment agreement. The start date for an additional course may not be more than five months after the original start date.

VA Students – VA students must maintain satisfactory progress by completing a certain number of course lessons in each one month period of their term and complete all coursework within five months of their course start date. If a VA student is registered full time for a term (two courses) they must maintain equal progress in both courses each month and are not permitted to change the start date for the second course. If a VA student does not complete their course(s) within the five month period the Veterans Administration will be notified of the incomplete(s). Any VA student with two course incompletes on their student record will not be certified for additional courses until the courses are completed.

All Students – If a student does not complete a course by the day after the end date stated on their Student Enrollment Agreement, a grade of incomplete (I) will be recorded on the student's transcript. A grade of incomplete automatically becomes an "F/I" (Unresolved incomplete) if the course is not completed within 7.5 months of the original end date. An "F/I" grade does not impact a student's Grade Point Average (GPA).

Prior to a course completion date, students may request in writing a 60-day extension of the completion date at no charge. Three additional 30-day extensions are available for a fee of \$100 each. If the course is not completed by the end of the fourth extension, the student must re-enroll in the course at the full tuition rate.

Degree Program – Students enrolled in a Degree program must complete the program within seven years.

Certificate Program – Students enrolled in a Certificate program must complete the program within seven years.

Annual Academic Progress – Students must show regular progress toward completion of their degree or certificate program. Students not showing any academic progress for a period of one year are subject to dismissal from the University.

Condition for Re-Enrollment – Re-enrollment or re-entrance will be approved only after evidence is shown to the University's satisfaction that conditions which caused the interruption for unsatisfactory progress have been rectified.

Requesting Waivers to Academic Progress Policies – Please note that the common factor in each of these situations is communication between the student and the administration of AGU. AGU understands that its students are working adults with multiple competing priorities and responsibilities. AGU wants its students to succeed and to graduate, and will work to accommodate each student's situation. For example, in the past, extensions have been granted and fees waived for military personnel who have been called to active duty. However, the responsibility for initiating these communications is the student's.

Requests for exceptions to AGU policies should be directed to the President, American Graduate University, 733 North Dodsworth Avenue, Covina, CA 91724 or by email to paulmcdonald@agu.edu.

LEAVE OF ABSENCE

A student may receive a leave of absence by writing a letter to the Director of Admissions and Student Achievement stating the reason and the expected date of reactivation. All leaves of absence must be approved by the University in advance.

PROGRAM TRANSFER

Students who wish to transfer into another program must fill out the “Degree/Certificate Program Transfer form” accessible from the Student Center section of the AGU website and submit it to Student Services. Students will not be charged for their first program transfer. Students who transfer their program more than once will be charged \$50.00 for each program transfer.

Transfer into another program may require the submission of additional information or requirements and may result in losing units if any of the courses taken are not required in the new program.

Advanced standing and challenge eligibility may be affected by a program transfer. Please see information on advanced standing on page 66.

GRADING SYSTEM

The course grade is the average of the individual lesson examinations, projects, and final examinations. In most courses the lesson examinations (which may include a project) are worth 80%, while the final examination is worth 20%. AGU uses a “numerical” grading system. Students must receive a minimum grade of 80% for each course.

Grades	Quality Points
A (90-100%)	A = 4.0
B (80-89%)	B = 3.0
Below 80%	No credit

Students may view their grades at any time by logging into the Student Portal from the Student Center on the website.

PROBATION, DISMISSAL AND APPEALS

Probation – If a student receives a failing grade (less than 80%) in two courses, they are placed on academic probation. The student may take only one additional course while clearing the failing grades on the two courses. If a student does not clear the probation within one calendar year, they will be subject to dismissal from AGU.

Dismissal – Students are subject to dismissal if they: do not enroll in their first course within 90 days of acceptance; do not register for a course or submit a lesson for over a year; or do not clear up an academic probation within one calendar year.

Appeals – If a student has been dismissed from AGU based on academic probation or unsatisfactory progress, the student may petition the University for readmission. Any decision to dismiss a student may be appealed to the President of the University.

GRIEVANCE/COMPLAINT POLICY*

In the event that a student has a complaint, grievance, or dispute with the University’s procedures or decisions, the student has the right to seek a satisfactory resolution through the following process. The first step is to discuss the matter directly with the instructor or AGU staff member. The instructor or staff member will attempt to settle the matter in good faith. If the matter cannot be settled at this level, the second step is for the student to file a written complaint with Student Services, 733 N. Dodsworth Ave., Covina, CA, 91724, or at studentservices@agu.edu. The complaint should include a description of the specific allegations and the desired remedy, accompanied by any necessary documentation. Student Services can, if necessary, submit the complaint to the University President for final resolution. Student Services or the President will issue a formal reply to the student within ten working days.

A student or any member of the public may file a complaint with either the California Bureau for Private Postsecondary Education (BPPE) or AGU’s accrediting agency, the Distance Education Accrediting Commission (DEAC). Complaints can be filed with BPPE by calling the Bureau at (916) 431-6957, or by completing a complaint form which can be found on the Bureau’s Internet site (www.bppe.ca.gov). DEAC has an “Online Complaint Process” that enables individuals to file a complaint directly from the DEAC website

*Georgia and Maryland Students – See page 77

(<http://www.deac.org/Student-Center/Complaint-Process.aspx>). Written complaints can be sent directly to DEAC Headquarters at 1101 17th Street NW, Suite 808, Washington, DC 20036.

REQUIREMENTS FOR GRADUATION

Degree Programs – To receive the degree, the student must meet the following requirements:

- Successfully complete the courses required for the degree program within seven (7) years with a GPA of 3.0 or higher..
- In the Master’s degree programs the student must pass a written comprehensive examination or project. The comprehensive examination is composed of objective questions, short answer questions, exercises and case problems which require the student to demonstrate his or her ability to use the principles taught in the program. If approved by the University administration, the student may complete a project in place of the examination. The project requires students to combine their academic with their life and business experience and successfully develop and implement a new effort in a real business situation. All MBA students are required to complete a project.

Certificate Programs – To receive the certificate, the student must successfully complete the courses required for the certificate program within seven (7) years with a GPA of 3.0 or higher.

NOTICE REGARDING TRANSFERABILITY OF CREDITS AND CREDENTIALS EARNED AT OUR INSTITUTION

The transferability of credits you earn at American Graduate University is at the complete discretion of an institution to which you may seek to transfer. Acceptance of the certificate or degree you earn is also at the complete discretion of the institution to which you may seek to transfer. If the credits, certificate or degree that you earn at AGU are not accepted at the institution to which you seek to transfer, you may be required

to repeat some or all of your coursework at that institution. For this reason you should make certain that your attendance at AGU will meet your educational goals. This may include contacting an institution to which you may seek to transfer after attending American Graduate University to determine if your credits, certificate or degree will transfer.

STUDENT RECORDS

A complete student file is maintained on each degree student at the University’s offices in Covina, California. In accordance with the California Education Code, records must be maintained for a minimum period of five years. Students who wish a copy of their transcript must make the request in writing and pay a fee of \$10.00. Requests should be sent to the University Registrar.

STUDENT PRIVACY POLICY (FERPA)

Under the provisions of the federal law known as the Family Education Rights and Privacy Act of 1974 (FERPA) eligible students are afforded certain rights pertaining to University records and personally identifiable information on file with American Graduate University. An eligible student is defined as any person who is currently enrolled or has been enrolled in American Graduate University’s programs. It is the policy of American Graduate University to treat all student information, both personal and academic, as strictly confidential. Student information will only be released after appropriate permission has been obtained.

FINANCIAL AND LEGAL STATUS

American Graduate University does not have a pending petition in bankruptcy, is not operating as a debtor in possession, has not filed a petition within the preceding five years, or has not had a petition in bankruptcy filed against it within the preceding five years that resulted in reorganization under Chapter 11 of the United States Bankruptcy Code (11 U.S.C. Sec. 1101 et seq.).

INDIVIDUAL STATE REQUIREMENTS

Maryland

Refunds – Maryland students seeking a refund for an AGU course are subject to the following refund policy:

13B.05.01.10

.10 Refund Policy

- A. Except as provided in §B of this regulation, an institution’s refund policy shall conform to this regulation and the institution shall provide for refunds of tuition to Maryland students as provided in this regulation.
- B. If an institution’s refund policy is more beneficial to Maryland students, the institution shall follow its refund policy and provide for refunds of tuition to Maryland students as provided in that policy.
- C. Minimum Refund.
 - (1) The minimum refund that an institution shall pay to a Maryland student who withdraws or is terminated after completing only a portion of a course, program, or term within the applicable billing period is as follows:

Proportion of Total Course, Program, or Term Completed as of Date of Withdrawal or Termination	Tuition Refund
Less than 10%	90% refund
10% up to but not including 20%	80% refund
20% up to but not including 30%	60% refund
30% up to but not including 40%	40% refund
40% up to but not including 60%	20% refund
More than 60%	No refund

- (2) A refund due to a Maryland student shall be based on the date of withdrawal or termination and paid within 60 days from the date of withdrawal or termination.

- D. An institution’s refund policy for Maryland students shall be clearly disclosed to and acknowledged by students at enrollment.
- E. An institution shall maintain documentation to verify that a refund has been made.

Complaints – Maryland students may file a complaint with the Office of the Attorney General of the Maryland Higher Education Commission. 13B.05.01 6.(A.)(6.). Office of the Attorney General, 200 St. Paul Place, Baltimore, MD 21202.

Georgia

Complaints – Georgia students may file a complaint with the GNPEC Office, 2082 East Exchange Place, Suite 220, Tucker, GA 30084-5305. Ph: (707) 414-3300 <https://gnpec.georgia.gov/student-complaints>

Grievances/Complaints - Other States

For students residing outside of California, Georgia and Maryland, there may be additional resources for filing grievances/complaints. Please see the State Higher Education Executive Officers Association website: http://www.sheeo.org/sheeo_surveys/.





University Department Contact Information

AGU Office of the Registrar

733 N. Dodsworth Ave.
Covina, CA 91724
626-966-4576 (phone)
877-351-9060 (toll-free)
626-915-1709 (fax)
info@agu.edu

Hours of Operation

Monday through Thursday 8:30 a.m. to 4:30 p.m. (Pacific Time)
Friday 8:30 a.m. to 1:00 p.m. (Pacific Time)

Academic Affairs

Paul McDonald
877-351-9060 Ext 1006
paulmcdonald@agu.edu

Office of the President

Paul McDonald
877-351-9060 Ext 1006
paulmcdonald@agu.edu

Student Services

877-351-9060 Ext 1005
studentservices@agu.edu

ABOUT...

- Instructor Issues
- Program Changes
- Curriculum Questions
- Onsite Training

Registrar

Debbie McDonald
877-351-9060 Ext 1001
debbiemcdonald@agu.edu

ABOUT...

- Exam Requests
- Grade Notifications
- Grade Disputes
- Proctor Changes
- Course Evaluations

Enrollment Information

Laurie Mejia
877-351-9060 Ext 1007
lauriemejia@agu.edu

ABOUT...

- Admission Requirements
- Advanced Standing
(Transfer Credit)
- Application Status
- VA (GI Bill Information)
- Graduation Requirements
- Leave of Absence

ABOUT...

- Course Registrations
- Course Payments
- Tuition Assistance
- Course Shipments
- Change of Address
- Transcript Requests
- Course Extensions
- Re-Enrollments



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Email: info@agu.edu