

SASSOON ACADEMY

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APPROVAL DISCLOSURE STATEMENT

The Vidal Sassoon Academy at 321 Santa Monica Boulevard, Santa Monica, California is a private institution approved to operate by the California Bureau for Private Postsecondary Education. Approval to operate means the institution is compliant with the minimum standards contained in the California Private Postsecondary Education Act of 2009 (as amended) and Division 7.5 of Title 5 of the California Code of Regulations. The institution is subject to re-approval every five years.

Any questions a student may have regarding this catalog that have not been satisfactorily answered by the institution may be directed to:

BUREAU FOR PRIVATE POSTSECONDARY EDUCATION

Physical Address:

2535 Capitol Oaks Drive Suite 400 Sacramento, CA, 95833

Mailing Address:

P.O. Box 980818 West Sacramento, CA 95798-0181

www.bppe.ca.gov

Phone: (916)431-6959 Toll Free: (888)370-7589 Fax Number: (916)263-1897

As a prospective student, you are encouraged to review this catalog prior to signing an enrollment agreement. You are also encouraged to review the School Performance Fact Sheet, which must be provided to you prior to signing an enrollment agreement.

A student or any member of the public may file a complaint about this institution with the Bureau for Private Postsecondary Education by calling (888)370-7589 or by completing a complaint form, which can be obtained on the bureau's Internet Web site www.bppe.ca.gov.

Neither Vidal Sassoon Academy nor the Cosmetology course it offers is accredited by an accrediting agency recognized by the United States Department of Education.

PROGRAM OFFERED

1600 Hour Cosmetology Course

Duration | 44 Weeks

Job classification Standard Occupational Classification codes for which the Cosmetology Course prepares its graduates: 39-5012 Hairdressers, Hair Stylists, and Cosmetologists. 39-5092 Manicurists and Pedicurists. 39-5091 Makeup Artists. 39-1021 First-Line Supervisors of Personal Service Workers.

Our well-rounded, complete 1600 Hour Cosmetology Course curriculum not only offers a thorough training in the fundamentals of Cosmetology, but is a program of complete orientation, instruction, and promotional steps that prepare you completely for your career and provides you with examination experience, so as to give you the greatest confidence possible to pass your State Board Exam. The course curriculum is set forth below.

At the Vidal Sassoon Cosmetology School, we prepare you for a career in the real world. For this reason, hands on learning with male and female clients are a key part of the curriculum. This includes consultation, cut and color, finish and product recommendation. This course is also designed to train the student in basic manipulative skills, safety judgments, proper work habits, business skills and desirable attitudes necessary to obtain licensure and for competency in job entry-level positions in Cosmetology or a related career field. The knowledge that you gain from this will go far beyond what you learn from textbooks and working with mannequins. With the strong personal attention of our professional teachers, you will fully develop your skills.

2019 PROGRAM START DATES

01/22/2019 through 11/22/2019	07/23/2019 through 05/22/2020
02/19/2019 through 12/20/2019	09/03/2019 through 07/03/2020
03/19/2019 through 01/17/2020	10/15/2019 through 08/14/2020
04/30/2019 through 02/28/2020	12/03/2019 through 10/02/2020
06/11/2019 through 04/10/2020	

MISSION AND PURPOSES

Vidal Sassoon Academy seeks to train for a viable and profitable career in cosmetology, any person who successfully completes the Vidal Sassoon Academy application and interview process and exhibits the desire to attend.

The Vidal Sassoon Academy operates on the belief that it is the responsibility of the staff and teachers to offer and maintain the highest standards in education and innovation in the cosmetology industry. The Vidal Sassoon Academy has sought for 60 years to be the example of the finest vocational education within its field.

GOALS AND OBJECTIVES

The primary objective of Vidal Sassoon Academy is to promote the highest level of academic excellence. Each student will have the capability to graduate and pass the California State Board Exam. Our training prepares the successful student to acquire knowledge and skills necessary to form the foundation for a successful career in the cosmetology field. In the process, our secondary objective is to maximize the development and personal goals of each as a total person and to help each student discover their potential. Our prime vocational objective is to train and produce a graduate sufficiently knowledgeable to seek and find employment in the beauty industry. The successful student should be able to function effectively in one of the many specialty areas such as: Hair stylist, Hair Colorist, Haircutter, and Runway model Stylist or a Beauty Salon Manager. These objectives are monitored and attained by the school's continuous attention to evaluation of curriculum and practical training skills as mandated by the state board. Our Staff is dedicated to the premise of providing the best possible vocational training within our abilities and within the scope of the state board's required curriculum. The daily training at the Vidal Sassoon Academy is under the instruction of qualified instructors who bring over 60 years of specialized Instruction to each student. Upon completion of the course requirements, the determined graduate will be able to:

- 1. Project a positive attitude and a sense of personal integrity and self-confidence.
- 2. Project professionalism, visual poise and proper grooming.
- 3. Communicate effectively and interact appropriately with colleagues, supervisors and clients.
- 4. Respect the need to deliver worthy service for value received in an employment environment.
- 5. Perform the basic manipulative skills in the areas of hair styling, hair shaping, hair coloring, texture services, scalp and hair conditioning, skin and makeup and nail care.
- 6. Perform the basic analytical skills to advise clients in the total look concept.
- 7. Apply academic learning, technical information and related matter to assure sound judgments, decisions, and procedures.

To ensure continued career success, the Vidal Sassoon graduate will continue to learn new and current information related to skills, trends, and methods for career development in cosmetology and related fields.

LOCATION

Our Cosmetology class sessions will be held at the Vidal Sassoon Academy, 321 Santa Monica Blvd. Santa Monica, CA 90401.

FACILITIES

Vidal Sassoon Academy is located in a prime area of Santa Monica, CA in a modern, 14,600 square foot, air conditioned, four-story building containing 13 classrooms for theory and practical training, equipped with salon stations in a salon style setting. The Vidal Sassoon Academy houses the school Administration offices and a reception area for guests. There are also student break rooms/lounges available for mealtimes, and student lockers available for each student to securely store personal belongings. The Vidal Sassoon Academy has an on-site library of industry publications, audio and visual

equipment and other learning aids. The lecture and laboratory areas are equipped with all the necessary equipment for the instructional program. The facility is equipped with the following: 150 hair stations, 2 dispensaries, 2 Make-Up Chairs, 14 Backwashes, 12 TV's, 4 Climazones, 23 Colour Trollies, 12 Computers, Student Break Rooms and Restrooms, a Staffroom, an Elevator, Facial Beds, 8 Student Desks, 2 Traditional Hair Dryers, and 5 Manicure Tables.

The facility and the equipment comply with all state and local ordinances and regulations, including requirements for fire safety, building safety, and health safety.

TEACHING AND LEARNING METHODS

The Cosmetology program teaching and learning philosophy is immersed in the understanding of the dynamics of hair through the Sassoon proprietary methods; abc cutting and coloring hair the Sassoon way. Vidal Sassoon Academy utilizes our abc | Cutting and abc | Coloring step-by-step DVD's and manuals as essential education tools.

The clock hour education is provided through a sequential set of learning steps which address specific tasks necessary for state board preparation, graduation and job entry level skills. Clinic equipment, implements, and products meet and often exceed those used in the industry. Vidal Sassoon has many stylist tools which have been developed specifically for the field. Each student will receive instruction that relates to the performance of useful, creative, and productive career oriented activities. The course is presented through comprehensive lesson plans which reflect effective educational methods. Subjects are presented by means of interactive lecture, demonstration, cooperative learning, labs, student salon activities, and student participation. Audio-visual aids, guest speakers, field trips, projects, activities, and other related learning methods are used in the course.

LIBRARY

Vidal Sassoon Academy has one of the most successful ranges of educational products and tools in the industry. Step-by-step DVD's and books are readily accessible for all students to use on the premises. In addition, there is a library consisting of a wide variety of texts and DVD's covering all phases of cosmetology, including but not limited to: fashion, salon management & practices, product knowledge, salesmanship and affiliated subjects. These materials are available to students upon request during normal business hours.

STUDENT KIT

Each student enrolling in the Sassoon Academy Cosmetology program is required to purchase a Sassoon Academy Professional Student Kit. This kit includes all of the books, supplies and equipment as required by your enrollment agreement.

Effective April 2019 the Sassoon Professional Student kit costs \$2,200 plus tax. The Student kit fee is required to be paid by every student attending class on or before the first day of class, and can be included in TFC loan.

The Student Kit components are subject to change from time to time, at the discretion of Sassoon Academy and without prior notice to students.

COURSE CURRICULUM

The Cosmetology program is divided into three (3) sections. Students receive orientation on the day before they start to clock hours.

Section One | Form

Weeks 1-12

This freshman stage will introduce the theoretical approach & understanding of the fundamental techniques that underpin all the subsequent stages that follow. Through lecture, demonstration, theory and the beginnings of applications, in this first stage you will learn:

- All phases of cosmetology, including written and practical preparation for earning a cosmetology license
- Perfecting shampooing, head massage, blow-drying and finishing with product
- Professional product training
- Use of tools
- Understanding head shape and bone structure
- Learning how to conduct a full client consultation
- Exploring the intricacies of client care
- Introduction to the principles of cutting hair the Sassoon way including lines, graduation and layers
- Introduction to the fundamentals of coloring hair the Sassoon way
- Understanding color formulation, classic color application, highlighting and foil work
- Inspirational and project based museum visits
- Step-by-step guided workshops

Section Two | Function

Weeks 13-30

At this stage, you will continue to learn and expand upon Cutting and Coloring the Sassoon Way while being introduced to Men's Cutting Hair the Sassoon Way.

New information and advanced learnings are introduced through lectures and demonstration. Hands-on practice is applied in workshops on live models, and students will be introduced to the salon experience.

In this stage you will learn:

- Men's haircutting/barbering with the introduction to new tools
- Contemporary coloring techniques including free hand color
- Building and retaining a clientele

- Customer care and service
- An introduction to editorial hairdressing and tools
- State board will be practiced on a regular basis in continuation for exam readiness
- Step-by-step guided hands-on work sessions on live models
- A guided photoshoot by a professional photographer and make-up artist

Section Three | Finish

Weeks 31-44

- Customer care and service
- Building and retaining a clientele
- Refinement of technical skills
- State Board will be practiced on a regular basis in continuation for exam readiness
- Strengthening of individual skillset
- Salon tours
- Inspirational lectures from Industry professionals
- Interviewing and Resume Building
- 2 weeks of state board preparation
- Mock State Board day

The program culminates in a graduation final show and diploma ceremony where students are working together to stage and produce a class finale. Our experts will guide students through the theme identification, model calls, clothes styling, make-up, music and lighting to help them show the skills they have learned. Graduate final shows are attended by the Sassoon faculty, the student's family, and the cosmetology student body.

STANDARDS FOR STUDENT ACHIEVEMENT

GRADING PROCEDURES

The following are the requirements to complete the program and earn a diploma. Students must successfully complete the 1600 clock hours of instruction and practical operations in the required curriculum described above. The qualitative element used to determine academic progress is a reasonable system of grades as determined by assigned academic learning. Students are assigned academic learning and a minimum number of practical experiences. Academic learning is evaluated after each subject of study. Practical assignments are evaluated as completed and counted toward course completion only when rated as satisfactory or better (these practical assignments are tracked using the schools SMART system online). If the performance does not meet satisfactory requirements, it is not counted and the performance must be repeated until a satisfactory grade is achieved.

At least two comprehensive practical skills evaluations will be conducted during the course of study. Practical skills are evaluated according to text procedures and set forth in practical skills evaluation criteria adopted by the school. Students must maintain a written grade average of 75% and pass a FINAL written and practical exam prior to graduation. Students must make up failed or missed tests and incomplete assignments. Numerical grades are considered according to the following scale:

90 - 100 EXCELLENT

80 - 89 VERY GOOD

70 - 79 SATISFACTORY

0 - 69 BELOW STANDARDS - UNSATISFACTORY

PROBATION AND DISMISSAL

Students are expected to maintain the following academic progress and are evaluated at the end of each section:

- 1. A cumulative academic average of "Satisfactory" (70% 79%) or better at the end of each section.
- 2. A cumulative attendance average of 85% or better of the scheduled hours at the end of each section.
- 3. Compliance with the school's policies, rules, and regulations.

Students who fail to maintain the foregoing satisfactory academic progress will be placed on probation until the next evaluation period. Students who fail to meet satisfactory academic progress at the end of the probation period may be dismissed from the course. Students who are absent for 21 days without written approval will be dismissed from the cosmetology program.

The dismissed student's tuition obligation will be in accordance with the School's refund policy.

Student warning notices are issued upon violation of any one or part of the policies, rules, and regulations. Any student receiving three (3) Student Warnings during his/her course will be subject to suspension, for a period to be determined by Management, or immediate dismissal.

ATTENDANCE

Vidal Sassoon Academy is open Monday through Saturday 8:45 AM to 5:15 PM, except on public holidays, to accommodate varying start times throughout the year. Students are expected to attend school for 40 hours per week. The course is completed over a 44 week period.

Due to the intensive nature of instruction at Vidal Sassoon Academy there is no allowance made for absenteeism or tardiness. Overtime will be charged to any student who has not completed 1600 hours at the end of 44 weeks. Attendance and tardiness are recorded by a time clock on weekly timecards and students' hours are calculated weekly by a supervisor.

The student may arrive up to a half hour after their scheduled start time unless the student organizes a later arrival on a specific day with management. Students must have a signed management approval for arriving a half hour or later after their scheduled start time. If there is not written approval for later arrival, students must not attend class that day and will not receive credit for hours, but may return at the regular scheduled time on their next scheduled day.

Students who are absent for 21 days without written approval will be dismissed from the cosmetology program.

LEAVE-OF-ABSENCE

Occasionally, students may experience extended personal, medical or other problems, which make it difficult to attend classes. The institution may allow a student under such circumstances to take a Leave of Absence (LOA) from the program. LOA must be requested in writing by the student and must be approved by the school administration. The written request must include the start and end date of the leave of absence. Leaves of Absence may be granted for up to 180 days. Students will not be assessed additional tuition charges while on their leave of absence.

Students returning from an authorized LOA will retain all credit for clock hours and work projects completed, and will return to the academic progress status they held. Students who fail to return from a LOA will be considered dismissed as of the last class day of attendance. As of the same date, the loan repayment process will be initiated. Students must be reasonably certain of their intent to return. If the student does not return as scheduled, the grace period on any student loan will revert to start counting from the first day of the leave. In these cases the loan payment will be due as stated on the promissory note.

STATE LICENSURE REQUIREMENTS

The course is designed to lead to a position in the cosmetology field, which requires licensure by the state. The curriculum for students enrolled in a Cosmetology course shall consist of 1600 clock hours of technical instruction and practical operations covering all practices constituting the art of cosmetology. Technical instruction will be by demonstration, lecture, classroom participation and examination. Practical operation shall mean the actual performance by the student of a complete service on another person or on a mannequin. Practical operations shall mean the time it takes to perform a practical operation. Such technical instruction and practical operations shall include:

Subject	Minimum Required Hours	Minimum Required Operations
1,100 Hours of Technical Instruction and Practical Training		
in Hair Dressing:		
Hairstyling:	65	240
Permanent Waving and Chemical Straightening	40	105
Hair Coloring and Bleaching	60	50
Hair Cutting	20	80
200 Hours of Technical Instruction in Health and Safety:		
Laws and Regulations	20	
Health and Safety Considerations	45	
Disinfection and Sanitation	20	
Anatomy and Physiology	15	
200 Hours of Technical Instruction and Practical Training		
in Esthetics:		
Manual, Electrical and Chemical Facials	25	40
Eyebrow Beautification and Make-up	25	30
100 Hours of Technical Instruction and Practical Training		
in Manicuring and Pedicuring:		
Manicuring and Pedicuring	10	25
Artificial Nails and Wraps	25	120

To become a licensed Cosmetologist, a person must pass an examination given by the California Board of Barbering and Cosmetology. Both a written examination and a practical demonstration of the candidate's ability are required.

To qualify for the examination, a candidate must pay the required fee, be at least 17 years of age, completed the 10th grade in public school or its equivalent, committed no act or crimes constituting grounds for denial of licensure under Section 480 of the California Barbering and Cosmetology Act Business and Professions code, and completed the 1600 hour requirements as listed above in an approved California Cosmetology school. A Social Security Number or an Individual Taxpayer Identification Number (ITIN) is required to take the Cosmetology Test with the California Board of Barbering and Cosmetology.

State board examinations are given in Fairfield and Glendale and the Board notifies the student of their expected examination date. The candidate for examination must pass the written and practical tests to receive a license. A candidate passing the written and practical examination and Board receipt of a 'Proof of Training' document issued by the school entitles the examinee to issuance of a state license.

FACULTY

TRACI SAKOSITS | NORTH AMERICAN CREATIVE DIRECTOR

Traci grew up around the family salon in New Jersey. She began Cosmetology school right after high school and began an apprenticeship program at the Vidal Sassoon Salon in New York. Upon completion of her training program, she transferred to the Beverly Hills Salon as a licensed Stylist and was soon promoted to Assistant Creative Director. Traci has been an instructor at the Academy since 1997 and now holds the role of North American Creative Director.

LUCUS ETTICITY | SENIOR COLOR DIRECTOR

Lucus teaches students all aspects of color, from theory to application, trends to classic and creative looks. As Creative Director for Color at the Vidal Sassoon Academy, Lucus is constantly on the move, delivering color inspiration in both the Academy and at Shows and Seminars around the globe.

Starting his Sassoon career at the Chicago Salon in 1992, Lucus has worked in London, New York, Scottsdale and Munich before finally settling in at the North American headquarters of the Vidal Sassoon Academy in Santa Monica, California in 2002. Lucus was promoted to Senior Colour Director in January 2016.

ALLISON LYLE | CREATIVE DIRECTOR

Scottish born, Allison Lyle grew up in Fort Myers, Florida and worked as a Stylist for 6 years prior to joining the company. Her Sassoon career started in 2002 having been inspired by the iconic precision cut and colour techniques. She attended numerous courses at the academy before she joined the Miami Salon where she began training as a Stylist.

She started teaching in the Miami Academy and Salon in 2004, after two years she moved to Washington DC in 2006 where she became Creative Director. Having been a Stylist helps her to relate to the students she has taught and what they experience in their salons on a daily basis.

Allison is now Creative Director at the LA Academy, regularly participating in Shows and Seminars across the country such as International Beauty Show (IBS), NYC and International Salon & Spa Expo (ISSE), LA. She has also spent time teaching at the Wella Studio in LA and NYC as well as our London Academy. She thoroughly enjoys sharing her knowledge and experience with others. The most rewarding aspect of her career has been 'Being able to share what I've learnt about hair and what I love about hair,' said Allison.

RANDALL BROUSSARD | SENIOR CUTTING INSTRUCTOR

With a Sassoon career spanning over 25 years, Randall's passion for the brand and the industry is evident in each course he leads. He started as a student at the Santa Monica Academy and worked at Sassoon Salon locations throughout the country - Beverly Hills, Chicago, Scottsdale and San Francisco – before returning to Santa Monica in 2001.

Between inspiring his students in Santa Monica, guest teaching at the London Academy and leading seminars throughout North America, Randall's extensive knowledge combined with his patient teaching style make him one of the most sought after instructors in the company.

NATHAN MANZANO | SENIOR EDUCATOR

Senior Educator, Nathan Manzano, began his career at Sassoon in 1996, shortly after graduating in Cosmetology at Riverside Community College, California. Starting as an Assistant at the San Francisco Salon where he graduated as a Stylist, Nathan's natural flair for teaching was soon recognized. Upon completion of teacher training Nathan remained at the San Francisco salon where his passion for teaching grew before moving to the LA Academy in 2004.

Nathan regularly participates in shows such as the International Salon & Spa Expo (ISSE) and thoroughly enjoys teaching others. The most rewarding aspect of his career to date has been 'Watching students grow and better their careers. The more I give, the more I get,' said Nathan.

COLTON JONES | CUTTING INSTRUCTOR

Colton began her journey with Sassoon taking a Comprehensive Cut course at the Santa Monica Academy in 2008. Upon graduation, she began working and training in the Atlanta Salon, where she qualified as a stylist in 2010 and in 2012, was promoted to Top Stylist.

After realizing her passion for teaching, Colton accepted a position at a beauty school in Atlanta. "I gained valuable teaching experience there, but my heart was with Sassoon," Colton said. Staying true to her heart and her beginnings in the industry, Colton left Atlanta in May 2014 and is now thrilled to be a Cutting Instructor at the Santa Monica Academy.

She is a licensed Cosmetologist with over three (3) years industry experience. Colton holds an Associate's Degree in Cosmetology from Chattahoochee Tech - Marietta, GA.

SUSIE KIM | CUTTING INSTUCTOR

Susie was inspired to follow her dream to join Sassoon following a creative demonstration at her beauty school. Born and raised in Atlanta, she took the opportunity to become an apprentice at the Chicago salon on completion of her cosmetology course in 2009. Developing her skills on the salon floor and during her continued education, Susie soon found her passion for developing others.

Susie shined during her intense teacher training program and moved to Miami in 2012 to lead the academy. Her influence was soon to be seen in Atlanta as she kick started the 1st ever ABC Course taught there. Her love for hair and creativity has led to a consistent involvement in the Sassoon Inter Salon Soiree yearly event, becoming a winning key member in 2011.

Susie, now based in Santa Monica, brings a great energy and spirit to the academy and team.

GINA McCORRMICK | COLOUR INSTRUCTOR

Gina was first inspired to join SASSOON ACADEMY when she enrolled in the Cosmetology program at the Los Angeles Academy in 2008. After graduating, she accepted an apprenticeship at a local salon and began working as a hair professional.

Following her passion for teaching, Gina returned to SASSOON in 2014 as a Color Varderer and quickly worked her way up to Color Instructor.

Gina is inspired every day by her students and her fellow Creative Team members. In addition to her Cosmetology training, Gina holds a Masters of Arts in Sociology from Lordham University, New York, NY. She is a licensed Cosmetologist with over six (6) years industry experience; two (2) years at SASSOON ACADEMY.

AL HALL | STATE BOARD INSTRUCTOR

As a child, Al can remember telling everyone he wanted to be a teacher when he grew up, and he never deviated from this goal or lost focus during his high school or college years. When he entered the field of cosmetology, he realized his dream and was able to share his acquired knowledge with students. Al hopes to continue to share the lessons he has learned along the way, and encourage his students to reach for the stars and realize their dreams.

Al has taught cosmetology and esthetician classes in the adult education, community college, and private sector for over 35 years. Al has owned his own salon, serve as president of the Associated Cosmetology Teachers association and serve as a state board examiner at Riverside Community College. Student success is the primary focus of education; therefore as a teacher today, he aspires to model values and professionalism in the classroom. A student obtaining their cosmetology license is his reward for helping them get a kick-start in a fantastic, rewarding career. Al considers it a privilege to be working at Sassoon Academy among the greatest artists this profession has to offer.

ADMISSIONS

Admission to Vidal Sassoon Academy is based on the application, an interview, and an assessment test (the Wonderlic Scholastic Level Exam). Applicants must be at least 17 years of age, and have a high school diploma, GED, or its equivalent. Vidal Sassoon Academy will confirm that every diploma or transcript is valid by checking the NCES listing at www.nces.ed.gov for the validity of the high school. If the high school diploma is from a foreign school (any institution outside of the U.S.), then you will need to obtain the services of a foreign credential evaluation service to evaluate your high school diploma or transcript for the credential awarded and the U.S. equivalency. The contact information for the organization that you need to contact for this service is Span Tran Educational Services and their e-mail address is http://en.spantran-edu.com/. The diploma must be evaluated and translated (if applicable). The cost of the evaluation is \$85.00 and translation prices vary, please check the website for further information on cost. You should understand that you are still responsible for the evaluation fee and the translation fee, even if your diploma is not sufficient or does not meet U.S. equivalency.

Applicants are encouraged to schedule a tour of the Vidal Sassoon Academy prior to submitting an application for enrollment. Applicants are evaluated throughout the admissions process. Before enrolling, all students receive an interview with a school administrator to discuss enrollment qualifications, personal goals and occupational plans. Prior to starting classes, students sign an enrollment agreement and attend an orientation.

The Sassoon Academy does not discriminate on the basis of sex, race, color, religion, age, national origin, disabled status or veteran's status. Any applicant or student requesting an accommodation for a disability must follow Sassoon Academy's Policy for Accommodating Students with Disabilities. If you need further information regarding the process, please contact management. Please be advised that Vidal Sassoon Academy reserves the right to change the Course Schedule start date while a reasonable accommodation request is pending.

The Vidal Sassoon Academy does not accept ability-to-benefit students.

The Vidal Sassoon Academy does not accept or award credits through challenge examinations or achievement tests.

The Vidal Sassoon Academy does not award credit for prior experiential learning.

The Vidal Sassoon Academy has not entered into an articulation or transfer agreement with any other college or university.

ACCEPTANCE OF HOURS EARNED AT OTHER INSTITUTIONS

Vidal Sassoon Academy accepts hours earned at other licensed and/or accredited institutions and will allow students to complete their training at the Academy to enable them to take the California state licensing test. A student transferring hours to Vidal Sassoon Academy is encouraged to complete a minimum of 800 hours (half of the course) at the Academy. The student will need to supply the Vidal Sassoon Academy with a Proof of Training Document to verify total hours previously completed from a licensed and/or accredited institution. The student is required to go through the admissions process as described above, pay a registration fee, an STRF fee (if they are a CA resident) and a prorated hourly rate for

their course. Acceptance is based on space availability. Transfer students are required to purchase the Vidal Sassoon Academy-specified State Board Kit, and the Vidal Sassoon Academy Student Professional Tool Kit. Once a transfer student completes the course, they will receive a diploma and record detailing the hours completed and dates attended with Vidal Sassoon Academy, thereby enabling them to take the California state board test.

DISTANCE EDUCATION

The Vidal Sassoon Academy does not offer distance education.

INTERNATIONAL STUDENTS

The Vidal Sassoon Academy welcomes international students who want to study full time in a professional certificate program. Vidal Sassoon Academy is authorized under Federal law to enroll nonimmigrant alien students. Eligible students will receive an I-20 Visa form for an M-1 Student Visa Status. An additional \$500 processing fee is required with all international student visa applications. Under US Immigration and Naturalization Service (INS) Regulations, individuals on B2 visas are not permitted to enroll as full-time status students. B1/B2 visa holders who wish to study full-time in an approved certificate program must apply for a change of status to M-1 student status. Vidal Sassoon Academy does not vouch for student status.

LANGUAGE PROFICIENCY

Cosmetology course applicants must have an intermediate level of English proficiency to enable them to understand instruction and participate in the Vidal Sassoon Academy Cosmetology program. Applicants must demonstrate their English language proficiency by passing the TOEFL iBT exam with a minimum score of 65 or the TOEFL PBT exam with a minimum score of 500.

All courses are conducted in English. English language services are not provided. No instruction will occur in a language other than English.

TUITION AND FEE SCHEDULE

The following is the schedule of total charges for the period of attendance (1600 hours over 44 weeks), which are the total charges for the entire Cosmetology course.

Tuition Fee: \$20,000.00

Professional Student Kit (non-refundable): \$2,200.00 plus \$225.50 tax

Registration Fee (non-refundable): \$100.00

Foreign Student Application fee (non-refundable): \$500.00 (not applicable for U.S. Citizens)

STRF Fee (non-refundable): \$0.00 (\$0.00 per \$1,000 of institutional charges)

TOTAL CHARGES: \$23,025.50 (if Foreign Student Application fee applies)

\$22,525.50 (U.S. citizens)

Vidal Sassoon Academy does not currently participate in federal or state financial aid programs although we do offer payment plan options to make this course available to those wishing to attend. If a student pays in full by the end of the course, then the Academy does not charge any interest or finance charges. The Academy also offers plans with down payments and monthly payment plans of up to ten years. Down payments include a specified down payment amount plus a registration fee of \$100.00 and Professional Student Kit Fee of \$2,425.50. Student has the option of financing the Professional Student Kit. If applicable, the student must pay the Student Tuition Recovery Fund fee, which is added to the initial down payment and not included in the financed amount. At the student's option, the Academy may accept payment in full for tuition and fees, including any funds received through institutional loans, after the student has been accepted and enrolled and the date of the first class session is disclosed on the enrollment agreement. If a student chooses to pay in full 45 days prior to the course start date, there is a \$2,500 discount on the total charges. If paid in full by the first day of the course, there is a \$1,500 discount on the Total Charges.

If you obtain a loan to pay for the course, you will have the responsibility to repay the full amount of the loan plus interest, less the amount of any refund. If you have received federal student financial aid funds, you are entitled to a refund of the moneys not paid from federal student financial aid program funds.

Vidal Sassoon Academy does not have any pending petitions in bankruptcy, is not operating as a debtor in possession, has not filed a petition in the preceding five years, and has not had a petition in bankruptcy filed against it in the preceding five years that resulted in reorganization under Chapter 11 of the United States Bankruptcy Code (11 U.S.C Sec. 1101 et seq).

STUDENT TUITION RECOVERY FUND (STRF)

The State of California established the Student Tuition Recovery Fund (STRF) to relieve or mitigate economic loss suffered by a student in an educational program at a qualifying institution, who is or was a California resident while enrolled, or was enrolled in a residency program, if the student enrolled in the institution, prepaid tuition, and suffered an economic loss. Unless relieved of the obligation to do so, you must pay the state-imposed assessment for STRF, or it must be paid on your behalf, if you are a student in an educational program, who is a California resident, or are enrolled in a residency program, and prepay all or part of your tuition.

You are not eligible for protection from the STRF and you are not required to pay the STRF assessment, if you are not a California resident, or are not enrolled in a residency program.

It is important that you keep copies of your enrollment agreement, financial aid documents, receipts, or any other information that documents the amount paid to the school. Questions regarding the STRF may be directed to the Bureau for Private Postsecondary Education, 2535 Capitol Oaks Drive, Suite 400, Sacramento, CA 95833, (916) 431-6959 or (888) 370-7589.

To be eligible for STRF you must be a California resident or enrolled in a residency program, prepaid tuition, paid or deemed to have paid the STRF assessment, and suffered an economic loss as a result of any of the following:

- 1. The institution, a location of the institution, or an educational program offered by the institution was closed or discontinued, and you did not choose to participate in a teach-out plan approved by the Bureau or did not complete a chosen teach-out plan approved by the Bureau.
- 2. You were enrolled at an institution or a location of the institution within the 120-day period before the closure of the institution or location of the institution, or were enrolled in an educational program within the 120-day period before the program was discontinued.
- 3. You were enrolled at an institution or a location of the institution more than 120 days before the closure of the institution or location of the institution, in an educational program offered by the institution as to which the Bureau determined there was a significant decline in the quality or value of the program more than 120 days before closure.
- 4. The institution has been ordered to pay a refund by the Bureau but has failed to do so.
- 5. The institution has failed to pay or reimburse loan proceeds under a federal student loan program as required by law, or has failed to pay or reimburse proceeds received by the institution in excess of tuition and other costs.

- 6. You have been awarded restitution, a refund, or other monetary award by an arbitrator or court, based on a violation of this chapter by an institution or representative of an institution, but have been unable to collect the award from the institution.
- 7. You sought legal counsel that resulted in the cancellation of one or more of your student loans and have an invoice for services rendered and evidence of the cancellation of the student loan or loans.

To qualify for STRF reimbursement, the application must be received within four (4) years from the date of the action or event that made the student eligible for recovery from STRF.

A student whose loan is revived by a loan holder or debt collector after a period of noncollection may, at any time, file a written application for recovery from STRF for the debt that would have otherwise been eligible for recovery. If it has been more than four (4) years since the action or event that made the student eligible, the student must have filed a written application for recovery within the original four (4) year period, unless the period has been extended by another act of law.

However, no claim can be paid to any student without a social security number or a taxpayer identification number.

REQUIREMENTS FOR FILING A CLAIM

A student seeking reimbursement under the Fund shall submit an application to the Bureau, either in English or Spanish, using the Application for Student Tuition Recovery Fund (STRF App Rev. 1/17) or the Solicitud para el Fondo de Recuperación de matricula estudiantil (STRF App Rev. 2/17). The application is signed under penalty of perjury that the statements the applicant makes in the application are true and correct and all submitted supporting documents are true and correct copies of originals.

The application must be completed and received by the Bureau, with sufficient supporting documents reasonably necessary to the Bureau's evaluation of the application.

- (1) The application must be received within four (4) years from the date of the action or event that made the student eligible for recovery from STRF.
- (2) A student whose loan is revived by a loan holder or debt collector after a period of noncollection may, at any time, file a written application for recovery from STRF for the debt that would have otherwise been eligible for recovery. If it has been more than four (4) yeas since the action or event that made the student eligible, the student must have filed a written application for recovery within the original four (4) year period, unless the period has been extended by another act of law.

The Bureau may conduct an investigation to verify whether to grant or deny a claim, and may request any additional information or supporting documentation.

STUDENT'S RIGHT TO CANCEL

You have the right to cancel the enrollment agreement and obtain a refund of charges paid through attendance at the first class session, or the seventh day after enrollment, whichever is later. If notice of cancellation is made through attendance at the first class session, or the seventh class day after enrollment, whichever is later, you will receive 100 percent of the amount paid for institutional charges less a One-Hundred Dollar (\$100.00) registration fee. Cancellation occurs when you have given written notice of cancellation to the Academy. You may do this by mail, by FAX or by hand delivery to the Admissions Office, Vidal Sassoon Academy, 321 Santa Monica Blvd., Santa Monica, CA 90401, fax no. (310) 393-8947. The Notice of Cancellation, if mailed, is effective when it has been deposited in the mail, properly addressed with postage prepaid. If faxed or hand delivered, it is effective upon receipt by the Admissions Office. This Notice need not take any particular form; it need only state that you wish to cancel the Agreement. You may withdraw from the Course at any time. A notice of cancellation shall be in writing and a withdrawal may be effectuated by the student's written notice or by the student's conduct, including, but not necessarily limited to, a student's lack of attendance. If you withdraw after the cancellation period, your refund is determined according to the refund policy below.

If the school closes before you graduate, you may be entitled to a refund, and should contact the Bureau for Private Postsecondary Education at the Bureau for Private Postsecondary Education, P.O. Box 980818, West Sacramento, CA, 95798-0818 by calling (888) 370-7589 for information.

If you obtain a loan to pay for an educational program, you will have the responsibility to repay the full amount of the loan plus interest, less the amount of any refund. If you have received federal student financial aid funds, you are entitled to a refund of the money not paid from federal student financial aid program funds.

REFUND POLICY

If notice of cancellation is made through attendance at the first class session, or the seventh class day after enrollment, whichever is later, you will receive 100 percent of the amount paid for institutional charge, less the Five-Hundred Dollar (\$500.00) Foreign Student Application Fee (where applicable) and a One-Hundred Dollar (\$100.00) registration fee. If you withdraw thereafter and at the time of withdrawal have completed 60 percent or less of the period of attendance you shall receive a pro rata refund for education services not rendered and unreturned books and supplies. No refund will be made for any portion of your equipment or tool kit, because these supplies cannot be reused due to health and sanitary reasons. The refund shall be the amount you paid for instruction multiplied by a fraction, the numerator of which is the number of hours of instruction which you have not received but for which you have paid, the denominator of which is the total number of hours of instruction for which you have paid. You are liable for the amount, if any, by which the pro rata or documented cost for books and supplies exceeds the refund amount. If the amount you have paid is more than the amount you owe, then a refund will be made within forty-five (45) days of withdrawal for the difference. If the student has received federal student financial aid funds, the student is entitled to a refund of moneys not paid from federal student financial aid program funds. If the amount that you owe is more than the amount that you paid, then you shall make arrangements to immediately pay that amount. If you have completed more than 60 percent of the period of attendance prior to withdrawal, the Academy will not refund any amounts to you. This refund policy applies to student dismissals and failures to return from leaves of absence.

For the purpose of determining the amount of your refund or the amount that you owe, you shall be deemed to have withdrawn from the course when any of the following occurs: (a) You notify in writing the Academy of your withdrawal or the actual date of withdrawal; (b) The Academy dismisses you pursuant to its policies; (c) You fail to return from a leave of absence; in this case, the date of withdrawal shall be deemed to be the last date of recorded attendance; (d) The date you fail to attend classes without approval for twenty-one (21) consecutive days and fail to inform the school that you are not withdrawing.

HYPOTHETICAL REFUND EXAMPLE: The following table outlines the refund due based on percentage of the course completed, assuming you paid the following:

		% COMPLETE	REFUND
Total Contract Price:	\$22,525.50	10	\$18,000.00
Less Fees For Registration:	(\$100.00)	25	\$15,000.00
Less Used Equipment:	(\$2,425.50)	50	\$10,000.00
Less STRF fee:	(\$0.00)	60	\$12,000.00
		>60	No Refund

Tuition Fees Paid: \$20,000

If any portion of your tuition was paid from loan proceeds, the refund will be sent to the lender or agency that guaranteed the loan. Any remaining refund amount will first be used to repay any student financial aid programs from which you received benefits, to the extent of benefits received. Any remaining amount will be paid to you.

If the course is cancelled subsequent to a student's enrollment, the Academy shall, at its option, provide a refund of all monies paid or provide for completion of the course. If there is a closure at the Academy, the Student may be entitled to a refund according to the refund policy.

NOTICE CONCERNING TRANSFERABILITY OF CREDITS AND CREDENTIALS EARNED AT OUR INSTITUTION

The transferability of credits you earn at Vidal Sassoon Academy is at the complete discretion of an institution to which you may seek to transfer. Acceptance of the diploma you earn in the 1600 Hour Cosmetology course is also at the complete discretion of the institution to which you may seek to transfer. If the credits or diploma that you earn at this institution are not accepted at the institution to which you seek to transfer, you may be required to repeat some or all of

your coursework at that institution. For this reason you should make certain that your attendance at this institution will meet your educational goals. This may include contacting an institution to which you may seek to transfer after attending Vidal Sassoon Academy to determine if your credits or diploma will transfer.

STUDENT SERVICES

PLACEMENT

The Academy does not offer placement services and does not guarantee employment. However, personal recommendations may be given at the discretion of the individual instructor.

COUNSELING

Due to the low student to teacher ratio as well as a commitment to individualized attention for the students, the Sassoon Academy is able to offer academic counseling on an individual basis, as the need arises. This counseling is carried out either at the request of the student or at the request of an Instructor. All counseling is done in the privacy of an office and with the understanding of confidentiality.

HOUSING

Vidal Sassoon Academy has no responsibility to find or assist a student in finding housing.

All housing and accommodations are the responsibility of the student. Vidal Sassoon Academy does not have dormitory facilities under its control. Affordable housing opportunities are available within a close or reasonable distance to the academy location with an estimated cost range of \$1000 - \$2000 per month excluding shared apartment options. No assistance is provided to find housing – however the Vidal Sassoon Academy administration team will be able to recommend resources for locating housing and also collects information left by local property owners seeking to lease properties or information from other students seeking shared apartment options.

PARKING

Monthly and yearly parking passes upon availability are from SP Plus Parking Company; please call (310) 576-4743 for rates and details.

STUDENT RIGHTS

STUDENT GRIEVANCE PROCEDURE

Students are encouraged to settle disputes, misunderstandings, and complaints amicably with the other person involved. Students may file a complaint by communicating verbally or in writing to any teacher or administrator. If a student delivers the complaint verbally and the complaint has not been resolved either within a reasonable period or before the student again complains about the same matter, the institution shall advise the student to submit a written complaint to the Principal or Operations Manager. The institution shall, within 10 days of receiving the complaint, provide the student with a written response, including a summary of the institution's investigation and disposition of it. If the complaint or relief requested by the student is rejected, the institution shall provide the reasons for the rejection. The student may also make an appointment with the Principal & Operations Manager for final resolution.

We suggest that the student follow the above process, but a student or any member of the public may, at any time, file a complaint about this institution with the Bureau for Private Postsecondary Education by calling (888) 370-7589 toll-free or by completing a complaint form, which can be obtained on the bureau's internet web site www.bppe.ca.gov.

RIGHT OF PRIVACY

Vidal Sassoon Academy guarantees to protect the privacy of all student files unless specifically directed by the student (parent or legal guardian if student is a dependent) in accordance with the privacy act of 1974-PL 93.579.

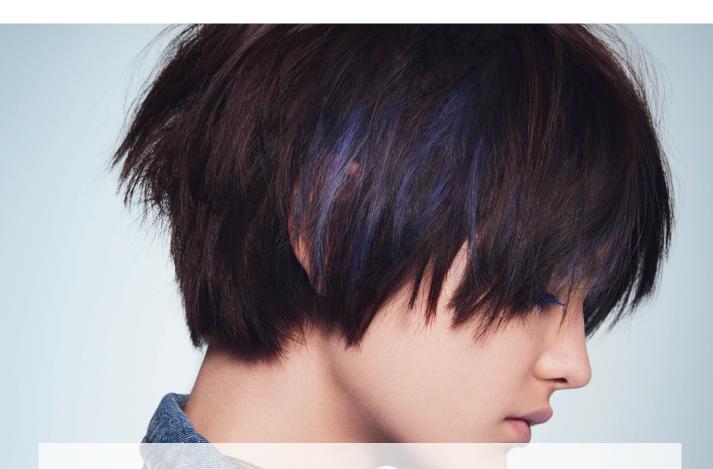
The School guarantees the student access to their cumulative record and to provide proper supervision and interpretation of records when they are being reviewed by students (parent or legal guardian if student is a dependent). The records shall be made available to the student (parent or legal guardian if student is a dependent) upon written request, at a time convenient to the school but no later than five (5) days after the receipt of request. The students are not entitled to inspect the financial records of their parents. Vidal Sassoon Academy provides adequate safeguard of student records by complying with the Family Educational Rights and Privacy Act (FERPA).

<u>RETENTION OF STUDENT RECORDS</u>

Vidal Sassoon Academy maintains records of the name, address, e-mail address, and telephone number of each student enrolled in our Cosmetology course. For students granted a diploma, Vidal Sassoon Academy maintains permanent records of the following:

- 1. The diploma granted and the date on which that diploma was granted.
- 2. The courses and units on which the diploma was based.
- 3. The grades earned by the student in each of those courses.

Vidal Sassoon Academy maintains for a period of not less than five years, at its principal place of business within the state of California, records of the educational programs offered including the curriculum, and the names and addresses of the members of the faculty and records of their educational qualifications.



CONTINUING EDUCATION

World renowned Sassoon Academy continues to lead the way in professional education and is an essential choice for those who wish to further develop their skills in hairdressing.

TO ENROLL IN OUR CONTINUING EDUCATION COURSES, YOU MUST HOLD A VALID COSMETOLOGY LICENSE OR ITS EQUIVALENT.

SASSOON

ACADEMY

CONTINUING EDUCATION COURSES

You must be a licensed Cosmetologist to attend a Sassoon continuing education course. Licensed Cosmetologists are not required to take continuing education as a condition of continued licensure in the State of California. Sassoon Academy offers continuing education for the sole purpose of enhancing skills and knowledge in the field of Cosmetology. All courses are conducted for approximately 7 hours a day. Please see the brochure and schedule for the length of the course and for the course start dates.

SHORT TERM COURSES

abc Cut 1 5-days / 3-days / 2-days

abc Cut 1 w/Traci Sakosits2-daysabc Cut 25-daysabc Men5-daysSalon Creative Cut5-days/3-days

Salon Creative Cut with Traci Sakosits 2-days
Trilogy 5-days

abc Color 1 5-days / 2-days

abc Color 2 5-days abc Foil 5-days

Salon Creative Color 5-days/2-Days

Sassoon Blondes 3-days abc Cut & Color 1 5-days Salon Creative Cut & Color 5-days

LONG TERM

Comprehensive 6-weeks
Salon Intensive 4-weeks
Diploma 24-weeks

SPECIALIST

Sassoon Texture with Traci Sakosits 2-days Educator 5-days **Educator with Traci Sakosits** 3-days Masterclass with Mark Hayes 4 hours Collection with Mark Hayes 3-days Masterclass with Traci Sakosits & Richie Rivera 4 hours Collection with Traci Sakosits & Richie Rivera 3-days 1-ON-1 Tuition Bespoke

Please request a brochure from schooladmin@sassoonglobal.com for more information or to enroll in our continuing education courses.