

DIPLOMA IN CLINICAL HYPNOTHERAPY 2021/2022 INTERACTIVE DISTANCE LEARNING SCHOOL CATALOG

## Welcome to the Hypnosis Motivation Institute

Founded in 1968 by Drs. John and Alex Kappas and celebrating over 50 years of excellence, HMI is a three generation, family run, Non-Profit Organization that holds the distinction of being America's First Nationally Accredited College of Hypnotherapy.



Featuring 24 instructors, 900 hours of prerecorded video lessons and 1,000 hours of live remote interaction with HMI Instructors via Zoom Meetings, HMI's oneyear Clinical Hypnotherapy Training is unparalleled anywhere in the world today. Students can earn while they learn as HMI Internship provides advice from clinical supervisors, classes on advertising and promotion, marketing, business practices, and more.

Now for the first time ever, thanks to the revolution of Interactive Distance Learning (IDL), HMI offers two choices for you to attend this unparalleled hypnotherapy training and clinical internship program regardless of your location or schedule. See page 51 for alternate training program.

No one can guarantee success, but the school you choose will be the biggest factor in your professional results. If it is your goal to become the absolute best, clinically trained Hypnotherapist you can be, then HMI's Clinical Hypnotherapy Training is clearly the choice for you.

For more detailed and updated information on this program, or changes in fees or content, please go to: https://Hypnosis.edu/Resident/Catalog/Addendum

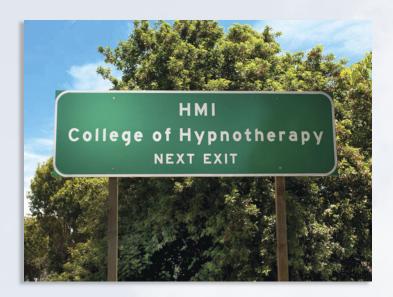


HMI Circa 1968 Opening Day – Brothers, John and Alex Kappas

1968-2021



HMI Circa 2021 – Father and Son, George and LJ Kappas



"Attending HMI was a life changing experience for me. I didn't just learn a new career, HMI gave me the tools and knowledge of the human mind, body and spirit that resulted in a personal transformation unlike any other I have known before. As a bonus, I acquired the skills to help



others do the same. This was the best investment of my life that resulted in my most rewarding career I have ever had. Take the leap, you will thank yourself later."

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Kristen Luman, CHt Honors Graduate

## Top 12 Features of HMI's Clinical Hypnotherapy Program

- 1. Over 900 hours of prerecorded video instruction lessons to choose from.
- 2. Option to attend up to 1,000 hours of interaction with Instructors and practice with peers.
- 3. 3-hours per week of live Q&A with Senior Staff Instructors via Zoom.
- 4. Up to 12-hours of supervised practice and 5-hours of clinical supervision available per week.
- 5. *Study, practice, and start your new career all from the safety of your home, no travel required.*
- 6. Earn While You Learn Marketing your private practice and charging fees while still in school.
- 7. 24 Instructors with a wide array of clinical specialties and expertise.
- 8. Federal Financial Aid allows eligible students to start with no money down and no payments for 18 months.
- 9. Internship includes classes in Advertising and Promotion, Marketing, Business Practices, and more.
- 10. Each student receives private hypnotherapy sessions with an Instructor/Mentor.
- 11. Accredited Diploma in Clinical Hypnotherapy and fulfillment of all requirements for Certification as a Hypnotherapist (CHt) with the AFL/CIO Hypnotherapists Union Local 472.
- 12. After graduation, clinical supervision continues, and students have 6 months to review all their prerecorded classes online.

#### The Most Interesting, Impactful and Rewarding "Work From Home" Career Ever!

**The Event:** *Imagine if you will a new career, helping others from around the globe and from the safety and comfort of your own home.* 

*On March 17, 2020, many people in America woke up to discover the vulnerability of their jobs, careers, and lifestyles to a worldwide pandemic.* 

This uncertainty with our traditional careers and freedom of movement is not expected to completely end anytime soon. We could return to normal life for a few months only to find ourselves and our world quarantined again.

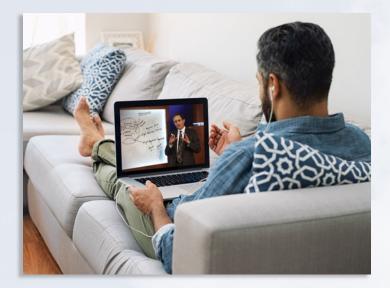


**The Revolution:** *Never in the history of counseling services have we seen a social revolution this dramatic. Before March 17, 2020, there was only a small market of people willing and able to consider Zoom or streaming counseling services in their home.* 

Today there are over 200 million Americans using Zoom on a regular basis for work, to interact with friends and family, and to receive a wide variety of consulting and counseling services.

**The Result:** Now your entire hypnotherapy practice can be conducted completely from your in-home Zoom office. No lease, no travel, no traffic, or parking issues, etc. From the comfort and safety of your home you can share rewarding, and impactful professional hypnotherapy services with people from all around the globe. With nothing more than your phone, you can provide your clients not only a caring, sensitive, and empathetic ear, but also a unique and powerful physical and emotional experience which has the potential to provide instant relief from stress, fear, self-doubt, overload, and much, much more.

Let HMI and our 21 seasoned instructors be your partners to train and prepare you for this wonderful opportunity to help yourself, your community, and the world from the safety and convenience of your home.



#### HMI's Clinical Hypnotherapy Program NOW Flexible and Accessible from Around the World!

HMI's IDL Program just became the most flexible, accessible, convenient, and boundaryless training program ever! Now, no matter where you live in the world, no matter what your work schedule, childcare schedule, or transportation limits are, HMI Interactive Distance Learning (IDL) provides you with the ultimate in flexibility and learning options.

**Good News/Bad Story:** For more than 50 years, the "Good News" was that HMI's "former" Resident School offered the most intensive, extensive, thorough, rigorous, and Nationally Accredited Hypnotherapy Training anywhere in America and possibly the world. The "Bad News" was that you had to live in the Los Angeles, California area for a year to attend. With the requirements of being

on-campus two evenings a week, plus many Saturdays, only those who lived close enough to campus and whose schedules allowed them to brave the LA traffic three to four times a week, had the option to attend. Many students even considered relocation to attend, only to discover that the cost of relocation and living in LA for a year was generally 3 to 4 times the cost of tuition.

**Now it's All Good News:** *HMI's new Interactive Distance Learning (IDL) program now offers you the most extensive, interactive hypnotherapy training program available today, delivered directly to the safety and convenience of your own home. Never before has this level of accredited hypnotherapy training, course hours, instructor interaction and supervised clinical internship been available anywhere outside the Los Angeles, California area. Offering the ultimate in flexibility and accessibility, HMI's IDL one-year program features up to 20 hours per week of live instructor interaction via Zoom, supervised clinical internship, marketing and advertising training, and after graduation support. As if that wasn't enough, consider that eligible students can start HMI IDL with no money down and no payments for 18 months with the first 30 days of attendance offered to you with a money-back guarantee and you begin to realize the uniqueness of this program. Just keep turning the pages of this catalog and we think you will find every page continues to assure that you've finally found the level of professional hypnotherapy training you have been looking for.* 

# Earn an Accredited Diploma

Earning an Accredited Diploma in Clinical Hypnotherapy from HMI's inperson, one-year training and internship program, is the highest achievement and most extensive training available in hypnotherapy today.

## What is School Accreditation?

When researching a school, you're likely considering cost and programs offered, but are you checking for accreditation? This is arguably one of the most important factors.

Accredited schools and colleges earn their accreditation from agencies authorized by the U.S. Department of Education who oversee the quality, integrity, and educational outcomes. In order to become accredited, schools and colleges must go through a lengthy process of review and continued on-campus visits to demonstrate their worthiness and integrity.

HMI is Accredited by the Accrediting Council for Continuing Education and Training (ACCET), an accrediting agency recognized by the U.S. Department of Education.

#### **HMI Accreditation and Approvals**







**CELEBRATING 53 YEARS OF EXCELLENCE** 



"I was already successful in business but wanted a career that was more personally rewarding. After looking at a variety of hypnotherapy schools, choosing HMI was easy. Considering their Accreditation, 50-year history, huge and experienced instruction staff, advertising, and business



classes and after graduation support, it was really a no brainer. I think the success I am having in private practice now really confirms that decision."

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Jake Rubin, CHt Clinical Achievement Award

## Why Choose an Accredited School?

Answer: Quality, integrity, and measurable outcomes. Unfortunately for the consumer, anybody can start a school or offer a hypnotherapy training course. They can give it any name they want, like the "American University of Hypnotherapy Training." Many claim they are approved by a "Board" such as the "International Board of Hypnotherapy." However, such claims mean nothing, because these "Boards" or "Hypnotherapy Associations" are private groups who make money by selling certifications.

Even "State Approved" or "State Licensed" is misleading. Most state agencies do not visit the school, do not review the curriculum, and make no claims about the quality of the education offered. State agencies do not police the schools regarding any claims they make on their website or advertising, so they can pretty much say anything they want.

## How Can I Recognize a Diploma Mill?

These are some common characteristics of diploma mills:

- *Claim "Accreditation" but are not accredited by an accrediting agency authorized by the U.S. Department of Education.*
- Offer degrees, diplomas, and certificates in an extremely short period of time.
- Make claims and assert facts and statistics for which there is no proof.
- *Claim "Approval" by private business such as "Hypnotherapy Certification Agencies."*

## **Become a Certified Hypnotherapist**

Achieving Certification in Hypnotherapy is the goal of most HMI Students and Graduates. HMI recommends the Hypnotherapists Union Local 472 for their Hypnotherapy Certification. The Hypnotherapists Union, a non-profit membership organization, is affiliated with the AFL/CIO and is not owned by any individual, family or business group. The Hypnotherapists Union is the only Hypnotherapy Certification agency that is democratically run. It is governed by an elected Board which consists of unpaid officials elected to serve three-year terms by the union members.

By affiliating with the AFL/CIO, the Board can tap into a nationwide source of lobbyists and governing bodies to help protect its members from any adverse legislation that would restrict the practice of Hypnotherapists at the state level.



# Hypnotherapists Union Certification Levels and Requirements

**Certified Master Hypnotist** – *Completion of Semester One of HMI's Clinical Hypnotherapy Program fulfills all the requirements for certification as "Master Hypnotist" with the AFL/CIO Hypnotherapists Union Local 472. No additional testing is required.* 

**Certified Hypnotherapist** – HMI Graduates (who have earned their Diploma in Clinical Hypnotherapy) have completed both the classroom and supervised experience hours necessary to fulfill all the requirements for certification as "Hypnotherapist" with the AFL/CIO Hypnotherapists Union Local 472. No additional testing is required. There is no fee for upgrading from one level to another.

**Certified Clinical Hypnotherapist** – This title is reserved for individuals that have met the requirements of Hypnotherapist above and also possess an accredited Masters, PhD or AOS degree in Psychology.

For more information about the AFL/CIO Hypnotherapists Union Local 472 and the fees and annual dues of maintaining Certification, please visit their website at: https://HypnotherapistsUnion.org/





## Alternative to a Traditional Psychology Degree?

Many students are choosing HMI's Diploma in Clinical Hypnotherapy as an alternative to a traditional psychology degree. Why? Because a Bachelor's Degree in Psychology does not make you eligible to actually practice psychology. Practicing psychology requires a minimum of a Master's Degree. However, if you're 35, 45 or 55+ years old it can be a real hardship to return to school for a four-year Bachelor's Degree just to get a "general education."

Even if you already have a Bachelor's Degree, time is still an issue when you consider that after the two years it takes to finish your Master's Degree in Psychology, you then must still acquire 3,000 hours of Internship and pass a State Exam before you can begin private practice.

Top reasons to choose HMI as an alternative to a traditional psychology degree.

- HMI is a one-year program that includes clinical internship and the opportunity to "Earn While you Learn." Traditional psychology takes between 5 to 10 years before you can start your private practice.
- HMI Tuition is \$9.5k to \$16k vs. \$50k to \$80k for a Master's Degree.
- HMI training teaches you how to build a Zoom based private practice from the safety of your own home and the marketing and supervision psychology programs generally do not.
- HMI courses are fun, entertaining and prepare you to immediately begin helping people with a wide variety of self-improvement goals.

## Senior Staff Instructor Credentials

One of the key features of HMI's training is 12 Senior Staff Instructors with over 150 years of combined professional experience. Senior Staff Instructors are HMI Graduates with 10 to 20 years of clinical experience. Every Instructor is active in the private practice of hypnotherapy and represents a specialized area of expertise within the field of Hypnotherapy. For biographies and photographs of HMI Instructors please see: https://Hypnosis.edu/Resident/Instructors

#### George J. Kappas, MA, LMFT

Licensed Marriage and Family Therapist Certified Hypnotherapist

Bruce Bonnett, CHt Graduate Harvard Law School Certified Hypnotherapist

Michael Kamins, MA, LMFT Licensed Marriage and Family Therapist Certified Hypnotherapist

Susie Kappas, CHt Certified Hypnotherapist Certified Advanced EFT Practitioner

Katt Lowe, CHt Certified Hypnotherapist Certified Reiki Master/Teacher

Lisa Machenberg, CHt Certified Hypnotherapist Medical Hypnosis Specialist John Melton, CHt Certified Hypnotherapist Smoking-Cessation Specialist

**Ted Moreno, CHt** Certified Hypnotherapist Certified High Performance Coach

Tanya Nord, MA, AMFT Associate Marriage and Family Therapist Certified Reiki Master/Teacher

**Cheryl O'Neil, CHt** Certified Hypnotherapist Therapeutic Imagery Specialist

Elaine Perliss, CHt Certified Hypnotherapist Handwriting Analyst

Joe Tabbanella, CHt Certified Hypnotherapist Certified NLP Trainer

**CELEBRATING 53 YEARS OF EXCELLENCE** 





Dr. John G. Kappas HMI Founder

Dr. Alex G. Kappas HMI Co-Founder



The Kappas Family Management Team Susie, George, LJ and Sandy

HYPNOSIS.EDU/RESIDENT

# Your HMI Senior Staff and Associate Instructors – An Instructional Staff Second-to-None

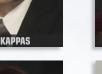






MICHAEL KAMINS





















TANYA NORD





**CHERYL O'NEIL** 





NIKI PAYNE



MARIO PESCATORE



818-758-2700

AUSTIN

SHELBY BROWN

TAKE A FREE CLASS - HYPNOSIS.EDU/STREAMING/





# What is Hypnotherapy Certification?

The most common question we hear is "Does your training make me a Certified Hypnotherapist?" It can be confusing to prospective students because every school claims to make you a "Certified Hypnotherapist," most in time frames from one week to 60 days. In addition, there are six or more "Certification Agencies," all representing themselves as "The One" you need to be "recognized."

Most have official-sounding names that sound like government or international agencies. Those official-sounding names, however, are nothing more than businesses selling "Certifications." None are government agencies, required for you to practice hypnotherapy or play any role in your legal right to call yourself a "Hypnotherapist."

#### Now Ask Yourself These Important Questions...

How would you feel if you went to a Hypnotherapist and later discovered they only completed one week of training? How about two weeks? How about 60 days? There are no other helping professions including Nurses, Massage Therapists, Doctors, Dentists, Dental Assistants, etc., that allow you to graduate from an unaccredited school or be trained in a two-month crash course.

None of those professions would allow you to offer your services to the public after attending a school that only had one or two instructors, or a school that traveled state-to-state offering 10-day trainings in hotel rooms. HMI recommends that you use the same standards for choosing your hypnotherapy education as you would for any other healthcare career.

## Hypnotherapy Training Worthy of a True Healthcare Professional

Capitalizing on more than 50 years of experience, HMI offers a one-year, Accredited Hypnotherapy Training and Internship program that provides the education and professional preparation appropriate for the serious healthcare professional. Explore the pages that follow and see the carefully crafted progression of educational experiences that systematically and comfortably prepare you for the rigors of clinical internship and private practice.

After graduation you will forever hold your head high when displaying your Accredited Diploma and sharing your professional background with both clients and professional colleagues alike.



"HMI has changed my life. The Instructors, the students, the energy, the information, the lifelong friends you make, all of it. If they would let me enroll again I would. My only disappointing day at HMI was the day my classes ended. Even then you're connected with a community of graduates and



the Instructors through online interactive clinical supervision sessions. I love my HMI Family and the new life and career they helped me achieve."

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Anna Alagyozyan, CHt Honors Graduate

## **Clinical Hypnotherapy Program – 12 Months**

HMI's one-year Clinical Hypnotherapy Training and Clinical Internship is 52 weeks, 24 semester credits and 720 clock hours in length.

## Semester One - 26 Weeks, 12 Credits, 360 Hours

- Hypnosis 101
- Clinical Hypnosis 201
- *Hypnotherapy* 301
- Elective Courses 401
- Practicum Workshops
- Internship Indoctrination

Semester Two - 26 Weeks, 12 Credits, 360 Hours

- Advertising and Promotion
- Business Practices
- Clinical Case Conference/Supervision
- Clinical Case History Series
- Clinical Internship
- Counseling and Interviewing
- Elective Courses 501
- *Ethics in Therapy*
- Handwriting Analysis
- Practicum Workshops
- Speech Master
- Therapeutic Journaling

4 Weeks, 4 Classes, 12 Hours 4 Weeks, 4 Classes, 12 Hours 26 Weeks, 24 Hours 12 Weeks, 12 Classes, 36 Hours 26 Weeks, 72 Hours, 24 Client Contacts 4 Weeks, 4 Classes, 12 Hours 26 Weeks, 135 Hours 2 Weeks, 2 Classes, 6 Hours 6 Weeks, 6 Classes, 18 Hours 26 Weeks, 36 Hours 4 Weeks, 4 Classes, 12 Hours 4 Weeks, 4 Classes, 12 Hours

4 Weeks, 8 Classes, 24 Hours

8 Weeks, 16 Classes, 48 Hours

26 Weeks, 183 Hours

26 Weeks, 36 Hours

2 Hours

12 Weeks, 24 Classes, 72 Hours

818-758-2700

TAKE A FREE CLASS - HYPNOSIS.EDU/STREAMING/

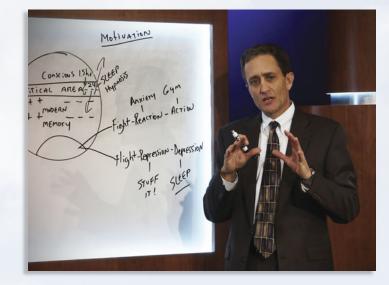
## Hypnosis 101

- Length: 4 Weeks, Clock Hours: 24
- Attend: 4 Prerecorded Video Classes 8 Live Q&A with Instructors
- Days/Times: Tuesdays and Thursdays, Choice of 2 Class Times
  - Zoom Q&A with Instructors
    - 1. Tuesdays from 4:00 PM to 5:30 PM Pacific Time
    - 2. 7:30 PM to 9:00 PM Pacific Time
  - Zoom Lecture and Supervised Practice
    - 1. Thursdays from 3:00 PM to 6:00 PM Pacific Time
    - 2. 7:00 PM to 10:00 PM Pacific Time

The Hypnosis 101 course represents the first step in your HMI journey. Many students consider it one of the most fun and exciting stages of the training. Featuring two HMI Staff Instructors, Hypnosis 101 is balanced between lecture, demonstrations, and supervised practice, with the express purpose of teaching you the foundations of what hypnosis is and "How to Hypnotize."

**Enrollment Guarantee** – *The* 101 *course serves as a trial period, successful completion is required to complete your enrollment application. If at any time during the first sixty days of your enrollment, you or HMI determines that this school/program is not the right match, then your enrollment application is cancelled and there is no cost or obligation to continue, or explanation required by either party.* 







"One of the biggest reasons I wanted an in-person training program is the opportunity to have hands-on practice with a teacher in the room. I'm the kind of person who just learns better if I can practice in-person, ask questions directly and get that immediate feedback. When I read



that HMI offers up to 12 hours a week of supervised practice with other students, I knew that was the program for me."

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Richard Cicetti, CHt Director's Award

## **Practicum Workshops – Semesters One and Two**

- Length: 52 Weeks, Clock Hours: 72
- *Attend:* 4 *Practicum Workshops are scheduled each week Live on Zoom, attend as many as your schedule permits.* 
  - 1. Mondays from 3:00 PM to 6:00 PM Pacific Time
  - 2. Thursdays from 3:00 PM to 6:00 PM Pacific Time
  - 3. Saturdays from 9:30 AM to 12:30 PM Pacific Time
  - 4. Saturdays from 1:30 PM to 4:30 PM Pacific Time

Practicum Workshops provide students the opportunity to build their confidence by practicing with other students under the supervision of HMI Instructors. It is in these workshops that students perfect the skills of hypnotic inductions and hypnotic techniques. Practicum Workshops include lectures, demonstrations, Q&A discussions and most importantly practice. The more you practice, the more confident and skilled you will be.

Students attending Practicum Workshops receive live demonstrations via Zoom and are then placed in Zoom Breakout Rooms of three students each, to practice with each other while Instructors move group to group offering advice, direction, and feedback.

HMI offers a total of 12 hours of supervised practice every week. Students are encouraged to attend as many Practicum Workshops as they can per week. A minimum of 12 Practicum Workshops are required for each Semester One and Two for a total of 24 for the year.

#### **Clinical Hypnosis 201**

- Length: 8 Weeks, Clock Hours: 48
- Attend: 16 Prerecorded Video Classes 16 Live Zoom Q&A with Instructors, 24 Elective Hours
- Days/Times: Mondays and Wednesdays, Choice of 2 Class Times
  - Zoom Q&A with Instructors
    - 1. 4:00 PM to 5:30 PM Pacific Time
    - 2. 7:30 PM to 9:00 PM Pacific Time

The 101 Course laid the foundation for hypnosis theory and learning how to hypnotize. The 201 Course builds upon that foundation by introducing you to a wide variety of hypnotherapy styles, theories, and modalities. Each lecture features a different instructor, representing their expertise on each style or modality. Students complete two prerecorded video lessons per week and attend a live Zoom Q&A, interactive discussion with instructors and peers for each lesson.

#### 201-1 – Hypnotic Modalities

Featuring HMI Director George Kappas, MA, LMFT, at his philosophic best, this entertaining lesson explores a unique and alternative perspective on the hypnotherapy profession. Starting with a definition of what constitutes a "Hypnotic Modality," Mr. Kappas breaks down the three essential elements for all hypnotic modalities and how we identify hypnotic modalities in society under a variety of different names.



"I absolutely loved my 201 Course. Every class opened my eyes to a new and exciting style and technique in hypnosis. It is in 201 that you begin to experience the depth of the Instruction Staff and their collective experience and expertise in so many aspects of hypnotherapy. Every class was



fun and exciting. I could feel my energy and excitement rising every time I rode up the elevator to the campus."

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Begum Uz, CHt Honors Graduate



"My HMI experience was nothing short of outstanding! Instructors are completely relatable, knowledgeable, and very concerned with students realizing their personal best. Every instructor specializes in a different subject matter and has their own individual style, which enabled me



to identify characteristics of each to incorporate into my own personal style. We are completely supported throughout the program and after graduation."

#### $\star\star\star\star\star$

Jayne Goldman, CHt Honors Graduate

## 201-2 – Neuro Linguistic Programming Part 1

Neuro-Linguistic Programming (NLP) enjoys a strong following with both therapists and clients. In this lesson, Certified NLP Trainer and Hypnotherapist Joe Tabbanella introduces NLP and the techniques of "anchoring a state of excellence into your client's subconscious mind," how to "reframe" a problem to take away its negative impact, and how to "pace" and then "lead" your client to a more resourceful state.

## 201-3 – Neuro Linguistic Programming Part 2

In part 2 of this NLP series, Certified NLP Trainer and Hypnotherapist, Joe Tabbanella demonstrates NLP strategies to assist your clients in achieving their desired outcomes, how to develop states of excellence for yourself or your clients through role modeling, and how to recognize and interpret the subconscious patterns that are a constant in all therapy sessions to create the change they seek.

#### 201-4 – Ericksonian Hypnosis

HMI Ericksonian Hypnosis expert Michael Kamins, MA, LMFT, introduces the life, work, and language patterns of one of the most well-known Hypnotherapists in history, Dr. Milton Erickson. In this lesson Mr. Kamins demonstrates how Hypnotherapists can use these patterns and the "Meta-Model" to provide clients an alternative perspective on their issue and a path to create the change they seek.

## 201-5 – Hypnotic Regression/Past Life

Regression has been commonly associated with hypnosis since the days of Freud. In this class Lisa Machenberg, CHt, explores the past and present of hypnotic regression and the many controversies and legalities surrounding it. The techniques of age regression as well as past life regression and their appropriateness and ethics are explored fully as Lisa relates HMI's discretionary use of this most controversial of hypnotic tools.

#### **201-6 – Dream Therapy**

Listening to the client's subconscious is as important, if not more, than the giving of hypnotic suggestion. Understanding dreams provides us that opportunity and more. HMI provides an approach to Dream Therapy that is simple, powerful, and effective. Presented in his unique style of humor and metaphor, HMI Director George Kappas, MA, LMFT, outlines his inviting style and strategy for Dream Therapy.

#### 201-7 – Fears and Phobias

From mild symptoms to acute disorders, fears and phobias commonly hold people back from achieving their full potential. Every therapist will eventually have clients who fall somewhere in this range of symptomology. In this lesson HMI Instructor Elaine Perliss, CHt, introduces HMI's Circle Therapy and its comparison to standard Systematic Desensitization to demonstrate the hypnotic extinction of fears and phobias.



"Attending HMI College of Hypnotherapy is one of the best decisions I have ever made. The curriculum is extremely thorough and taught by the top in this field of work. By the end of the year, one can begin a career in hypnotherapy with absolute confidence. The things



I have learned have given me the understanding and ability to live my best life and help others do the same."

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Linda Pallini, CHt Academic Achievement Award



"HMI was the best professional decision I've ever made! This school is a wonderful blend of science, psychology, and metaphysics. The staff has exceeded my expectations time and again. I'm so grateful to receive a topnotch education in Hypnotherapy and Therapeutic Imagery. My



clients can trust me because I am working from a solid foundation of in-depth training and mentorship. I will forever be a cheerleader of this institution."

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Stephanie Nicole Wright, CHt Clinical Achievement Award

#### 201-8 - Review and Test

The 201 course is divided into two rotating sections. It does not matter which section the student does first. In the Review and Test class, HMI Instructors conduct a thorough review of each half of the 201 course. This is the student's opportunity to ask questions and seek clarity on any concepts or content from the previous classes in the section of the course before taking the exam. These exams are proctored and conducted in class.

## 201-9 - First Consultation

The First Consultation is your most important session. In this insightful lesson HMI Instructor John Melton, CHt, shares his 20+ years of private practice experience to explain how the first session is used to lay the foundation of the therapeutic journey. Breaking down key elements in Dr. Kappas' approach, Mr. Melton defines what he calls the "Pillars" of therapy that will determine his hypnotic strategy.

## 201-10 – Therapeutic Imagery 1

Certified Hypnotherapist and Therapeutic Imagery Trainer Cheryl O'Neil shares her 20+ years of experience as she introduces you to the wonderful world of Imagery. In this introductory lesson you will begin your discovery of Imagery in relationship to Hypnosis and how to fill your Hypnotherapy toolbox with a large selection of options that will empower you and help your clients to achieve their goals.

## 201-11 – Therapeutic Imagery 2

In part 2 of this Imagery series, Cheryl guides you deeper into the Imagery experience as she explores the mind/body connection and the uses of Imagery in health. Cheryl also explores images and symbols from the subconscious and demonstrates how the Imagery processes can provide important messages for discovery and insight, while providing rich material from which to build suggestions.

## 201-12 – Hypno-Diagnostic Tools A

A Hypnotherapist can never have too many tools to assist clients in reaching their goals. HMI Staff Therapist John Melton, CHt, shows you how to incorporate Erik Erikson's Stages of Development into your hypnotherapy practice. Plus, learn how and when to use tools such as a biofeedback machine, hypno-disc, pen-light and pendulum in conjunction with hypnotic techniques.

#### 201-13 – Hypno-Diagnostic Tools B

Tanya Nord, MA, CHt, introduces the use of "Hypno-Diagnostic Tools," a phrase HMI coined to describe a collection of techniques designed to give the subconscious mind a voice, helping to reveal the underlying beliefs that shape the emotional responses and automatic behavior of the client. Through her guidance and demonstration, you can begin exploring these fascinating tools with both yourself and your clients.



"HMI is the most comprehensive training course I have ever had. HMI truly covers every aspect of hypnotherapy in a year-long program. The founder, Dr. John Kappas, Ph.D., was responsible for HMI achieving National Accreditation by the US Department of Education. I look



for these kinds of credentials when I am searching for the best school. And I found it in HMI! I highly recommend it!"

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Hanneke C. P. Hermsen, CHt Academic Achievement Award



"Of all the many strengths that HMI's program has to offer, perhaps the most important is how thoroughly they prepare you in the subject of Law and Ethics. From the Director, with 40 years of experience, to a Harvard Law Graduate who is also the President of the Hypnotherapists Union, the



*instruction and expertise could not be stronger.* HMI's *law and ethics training helps me feel confident when working with other professionals.*"

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Marva Jackson, CHt Academic Achievement Award

## **201-14** – Emotional Freedom Technique

Certified EFT Trainer Susie Kappas, CHt, introduces Emotional Freedom Technique (EFT) and how to use it as an extraordinary addition to your hypnotherapy practice. EFT is like acupressure for the emotions. It uses gentle tapping on the body's energy meridians while tuned into an issue. It balances your energy around that issue and releases negative thoughts, events, pain, fear, stress, cravings and so much more.

#### 201-15 – Law and Ethics

The legal and ethical "Scope of Practice" of a Hypnotherapist is without question the most important aspect of your HMI training and perhaps the greatest element that separates HMI Graduates from others. HMI Director George Kappas, MA, LMFT, provides a surprisingly entertaining lesson, including when and how to work under referrals from Medical Doctors and Psychotherapists, and the necessary forms and documents to do so.

## 201-16 - Review and Test

The 201 course is divided into two rotating sections. It does not matter which section the student does first. In the Review and Test class, HMI Instructors conduct a thorough review of each half of the 201 course. This is the student's opportunity to ask questions and seek clarity on any concepts or content from the previous classes in the section of the course before taking the exam. These exams are proctored and conducted in class.

## Hypnotherapy 301

- Length: 12 Weeks, Clock Hours: 72
- Attend: 24 Prerecorded Video Classes 24 Live Q&A with Instructors, 36 Elective Hours
- Days/Times: Tuesdays and Thursdays, Choice of 2 Class Times
  - Zoom Q&A with Instructors
    - 1. 4:00 PM to 5:30 PM Pacific Time
    - 2. 7:30 PM to 9:00 PM Pacific Time
  - Clinical Case Presentations
    - 1. 3:00 PM to 6:00 PM Pacific Time
    - 2. 7:00 PM to 10:00 PM Pacific Time

The 301 Course is divided into three rotating sections with a new group of students joining the classes every month. Like the 201 Course, the 301 Course also features a different instructor for each lesson.

Students in 301 complete two prerecorded video lessons per week and attend a live Zoom Q&A interactive discussion with instructors and peers for each lesson.

Every fourth lesson of 301 is a Clinical Case Presentation. These 3-hour presentations are actual therapies with real clients. Clinical Case Clients are not students, have never been hypnotized before and are representative of the wide range of presenting issues that students will experience in private practice during their Internship and after graduation.



"The 301 Course is when we got to start seeing the Senior Instructors work with real clients in the classroom. For me that is when all the pieces of the puzzle started coming together. I can't imagine a more important teaching strategy for how to apply the learning in the real world. The



client cases were so varied and fascinating. The experience really shows you what type of people seek Hypnotherapy and what the results can be."

\*\*\*\*

Jade Calkins, CHt Honors Graduate



"HMI is hands down the most extensive and all-encompassing education I found to become a Certified Hypnotherapist. The program delves into all areas of hypnotherapy and includes business and marketing classes. The classes are conducted by knowledgeable, caring and



experienced teachers. I learned so much, not only about my clients, but about myself, which has been an invaluable experience."

\*\*\*\*

**Cherry Bligh, CHt** Academic Achievement Award

## **301-1** – Emotional and Physical Sexuality 1

Developed by HMI Founder Dr. John Kappas, PhD, LMFT, the model of Emotional and Physical Sexuality (E&P) is without question, one of HMI's most powerful tools for understanding and predicting the behavior of clients. In this lesson, HMI Director and Marriage Family Therapist George Kappas will introduce you to the E&P model in a presentation you are not likely to forget.

## **301-2** – Emotional and Physical Sexuality 2

In E&P Part 2, Mr. Kappas expands on the model of E&P to explain the influences of ethnicity, incongruities, defense mechanisms and other possible mitigating factors in the relationship behavior of clients. This class leaves students with a greater confidence and assimilation of the E&P model and their ability to apply it in a therapeutic setting.

## **301-3 – Child Hypnosis**

HMI's resident Child Hypnosis expert Lisa Machenberg, CHt, has appeared on numerous television shows exploring child hypnosis, earning the nickname "Hypno-Mom." In this lesson, Lisa shares her 20+ years' experience working with children. She demonstrates how to gain rapport and communicate effectively with them, in and out of hypnosis, to make the experience both fun and productive for all.

#### 301-4 – Mental Bank Seminar

Created by HMI Founder Dr. John Kappas, the Mental Bank Program is a powerful tool to help you and your clients reprogram your subconscious mind to attract more success, happiness, and prosperity. This 5-minute-a-day behavioral tool is a must for every hypnotherapy practice. HMI Director George Kappas provides a personal and entertaining presentation that both instructs and motivates you to start your Mental Bank tonight.

#### **301-5 – Sexual Dysfunction**

Hypnosis is considered one of the most powerful behavioral modification techniques for dealing with sexual dysfunction. HMI Instructor Lisa Machenberg shows you how to apply hypnosis to common sexual problems such as performance anxiety, orgasmic difficulties, and premature ejaculation. In this lesson, Lisa outlines a six-week intimacy therapy for struggling relationships, and she discusses the causes, consequences, and solutions for sexual dysfunction.

#### **301-6** – Clinical Case Presentation

Real clients, real therapy, right in the classroom. Clinical Case Presentation classes provide students the opportunity to see HMI Instructors work with real clients right in the classroom. These clients have never been to HMI, have never been hypnotized before, and each have a different presenting issue for therapy. Clinical Case Presentation classes are perhaps one of the most unique and valuable features of the training offered at HMI.



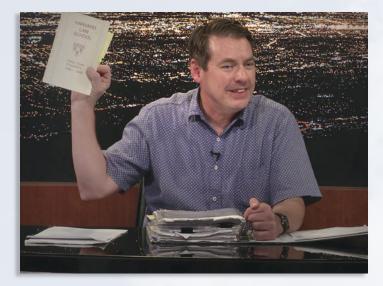
"You will be blown away at what you will receive when you choose HMI. I began with my primary specialty of hypnotherapy, expanded into other specialties offered at HMI and now have a well-rounded business that offers one-on-one coaching, group workshops,



speaking engagements, employee training and more. The possibilities are endless."

#### \*\*\*\*

Jessica I. Morales, CHt Clinical Achievement Award



"HMI is the best thing I've ever done in terms of self-help/helping others! Since graduating, not only have I helped others achieve their inner sense of well-being, I've been happier and more selfaware. This is not a weekend warrior course; this is like a graduate school for higher



minded people, psychologists and medical personnel... and anyone else wanting to practice the art of Hypnotherapy."

#### $\star\star\star\star\star$

**Mira Wilder, CHt** Honors Graduate

## **301-7** – Advanced Law and Ethics

Bruce Bonnett combines his experience as a Certified Hypnotherapist, President of the Hypnotherapists Union, and Harvard Law Graduate, to deliver this important presentation on Advanced Law and Ethics. This class includes specifics on the use of disclaimers and recommended practices to limit liability, how laws vary state to state, region by region and clear guidance for the road to professional success.

#### 301-8 - Review and Test

The 301 course is divided into three rotating sections. It does not matter which section the student does first. In the Review and Test class, HMI Instructors conduct a thorough review of each section of the 301 course. This is the student's opportunity to ask questions and seek clarity on any concepts or content from the previous classes in the section of the course before taking the exam. These exams are proctored and conducted in class.

#### **301-9 – Crisis Intervention**

At some point during your career you may encounter clients experiencing some type of crisis in their lives. It could be a relationship breakup, a death in the family, or concerns of self-harm. HMI Instructor Lisa Machenberg, CHt, guides you through the legal responsibilities as well as the successful strategies and resources to prepare you to handle such situations with confidence and grace.

#### **301-10 – Clinical Case Presentation**

Real clients, real therapy, right in the classroom. Clinical Case Presentation classes provide students the opportunity to see HMI Instructors work with real clients right in the classroom. These clients have never been to HMI, have never been hypnotized before, and each have a different presenting issue for therapy. Clinical Case Presentation classes are perhaps one of the most unique and valuable features of the training offered at HMI.

#### 301-11 - Biofeedback 1

HMI Instructor Joe Tabbanella, CHt, also works at an addiction recovery facility where he extensively utilizes his biofeedback techniques to augment his hypnotherapy sessions. In this lesson Joe guides HMI students through this Introduction to Biofeedback in the hypnotherapy setting, providing both the theoretical understanding and the practical applications of incorporating this powerful tool into your hypnotherapy practice.

#### 301-12 - Biofeedback 2

In Biofeedback Part 2, Joe Tabbanella, CHt, takes you further in the exploration of biofeedback techniques and how they can augment your hypnotherapy sessions. In addition, Joe introduces you to the world of Neuroscience, its theory, and practical applications with your hypnotherapy clients. Demonstrations help the student explore this cutting-edge tool and lay the groundwork for further exploration and training.



"Thank you, HMI, for providing online clinical supervision groups after we graduate. The ability to ask questions and get advice, even after we graduate, is just one more reason why HMI is the best. The HMI Clinical Supervisors are not only experienced, but helpful and caring too. Just



knowing they are always there to assist gives me a feeling of confidence and support. I am so proud to be an HMI Graduate."

\*\*\*\*

Justin Hickerson, CHt Honors Graduate



"Credibility and trust are the qualities that mean most to me, that's why I chose HMI. The fact that they are accredited, feature a dozen instructors, each with 20 years' experience and offer an onsite Clinical Internship, were all key factors in my decision to enroll. I don't believe I could have found



this depth of knowledge at any other school. I found not only the school I was looking for, but a career helping others that I absolutely love."

\*\*\*\*

Brian Beth, CHt Academic Achievement Award

## 301-13 - Habit Control

Habit Control Hypnosis is commonly associated with quitting smoking and losing weight. Many Hypnotherapists make a comfortable living from these two areas alone. HMI Instructor Ted Moreno, CHt, shares his considerable experience and expertise to demonstrate how you too can help people to successfully lose weight, stop smoking, and overcome other habits such as nail biting, tardiness, study habits and more.

## **301-14 – Clinical Case Presentation**

Real clients, real therapy, right in the classroom. Clinical Case Presentation classes provide students the opportunity to see HMI Instructors work with real clients right in the classroom. These clients have never been to HMI, have never been hypnotized before, and each have a different presenting issue for therapy. Clinical Case Presentation classes are perhaps one of the most unique and valuable features of the training offered at HMI.

## **301-15 – General Self Improvement**

Susie Kappas, CHt, teaches how to create life-long habits that support your goals. It is those daily habits and tiny routines that make big dreams come true! Presenting the Hypnotherapist as powerful Life Coach for the subconscious mind, Susie, in her sweet and lively way, will fill your toolbox with the day-to-day tried and true workhorses of a successful hypnotherapy practice. This class is as personally empowering as it is fun.

#### 301-16 - Review and Test

The 301 course is divided into three rotating sections. It does not matter which section the student does first. In the Review and Test class, HMI Instructors conduct a thorough review of each section of the 301 course. This is the student's opportunity to ask questions and seek clarity on any concepts or content from the previous classes in the section of the course before taking the exam. These exams are proctored and conducted in class.

## 301-17 - Low Blood Sugar

Dr. John Kappas was a pioneer in the Mind/Body connection and revealing how our diets and blood sugar fluctuations can affect our mood and behavior. In this fun and enlightening lesson, Susie Kappas, CHt teaches us how understanding the effects of low blood sugar can greatly enhance your hypnotherapy practice. She provides a detailed understanding of the syndrome as well as strategies that can provide your clients life-changing results.

#### **301-18 – Clinical Case Presentation**

Real clients, real therapy, right in the classroom. Clinical Case Presentation classes provide students the opportunity to see HMI Instructors work with real clients right in the classroom. These clients have never been to HMI, have never been hypnotized before and each have a different presenting issue for therapy. Clinical Case Presentation classes are perhaps one of the most unique and valuable features of the training offered at HMI.



"Nothing compares with the experience of watching the Senior Staff work with real clients in the classroom. The wide variety of both Instructors and clients provides a truly comprehensive learning experience. I'm not aware of any other school that offers that. The three months of Clinical Case



Presentation classes in 301 totally prepares you to start seeing clients in Internship. Thank you, HMI, for always striving to be the best."

\*\*\*\*

Maleya Tran, CHt Honors Graduate



"HMI is such a great adjunct or alternative to a traditional psychology degree. My psychology Graduate School didn't offer sufficient direction on starting or marketing a private practice. HMI's 12-point plan for launching your private practice alleviated my biggest concerns about starting



this new career. It was so specific, and they provided not just the guidance but all the tools as well. Now I am starting and loving my new career."

\*\*\*\*

Valerie J. Garrett, LMFT Academic Achievement Award

## **301-19 – Substance Abuse**

Substance abuse is a pervasive issue in society today. It would be almost impossible to be in private practice for any length of time without encountering clients who may or may not realize they have this issue. Using humor and personal experiences, HMI Director George Kappas, MA, LMFT, provides a frank presentation of what the role of the Hypnotherapist should be in the treatment of substance abuse.

## 301-20 – Medical Hypnosis

Hypnosis is a clinically proven adjunctive tool for the treatment of a wide variety of medical issues. HMI Instructor Lisa Machenberg, CHt, demonstrates how to work in conjunction with medical professionals and how hypnotic pain control techniques can assist with childbirth and pre- and post-surgery applications. Lisa's 20+ years of experience make her the perfect guide for your introduction to this important field of study.

## **301-21** – Advertising and Promotion

Advertising, promotion, and business practices are important skill sets for students who desire a private practice in hypnotherapy. In the first lesson of this 5-part series, HMI Director George Kappas, MA, LMFT, will outline a simple 12-step process that will serve as the foundation of your marketing strategy. These simple and effective steps will guide you on the launch of the private practice you desire.

#### **301-22 – Clinical Case Presentation**

Real clients, real therapy, right in the classroom. Clinical Case Presentation classes provide students the opportunity to see HMI Instructors work with real clients right in the classroom. These clients have never been to HMI, have never been hypnotized before, and each have a different presenting issue for therapy. Clinical Case Presentation classes are perhaps one of the most unique and valuable features of the training offered at HMI.

#### 301-23 - Family Systems

Presented by Tanya Nord, MA, CHt, the Family Systems model provides the Hypnotherapist with an alternative outlook on the client's symptoms as functional in the context of the subconscious forces inherent in romantic and family relationships. This understanding opens the door for HMI graduates to work in conjunction with LMFTs and LCSWs, whose clinical viewpoint originates from this basic tenet.

#### 301-24 - Review and Test

The 301 course is divided into three rotating sections. It does not matter which section the student does first. In the Review and Test class, HMI Instructors conduct a thorough review of each section of the 301 course. This is the student's opportunity to ask questions and seek clarity on any concepts or content from the previous classes in the section of the course before taking the exam. These exams are proctored and conducted in class.



"I've gotten multiple degrees from prestigious universities along my journey. No educational experience has been as rewarding as HMI. It's been absolutely lifechanging. I feel incredibly fortunate to have had the opportunity to be able to experience this process! If your passion is to help others along thei



passion is to help others along their journey of life, this is the best place you can go! Truly incredible."

\*\*\*\*

Kyle Michael Dory, CHt Honors Graduate



"HMI Elective Courses allowed me to personalize my education to match my preferences for my Hypnotherapy training. Receiving specialized certifications in Hypnosis and Childbirth, ADHD and Pre- and Post-Surgery served my professional goals. Other students focused on certification



in EFT, Energy Healing and Reiki to match their interests. The wide range of choices available at HMI means there is something for everyone."

\*\*\*\*

Lauren Berman, CHt Academic Achievement Award

## **Elective Courses 401**

- Length: 26 Weeks, Clock Hours: 183
- Attend: Scheduled Independently

HMI Elective Courses provide students the opportunity to self-direct a portion of their curriculum to match their individual interests and professional goals. Elective courses run concurrent with both Semesters One and Two. Students have two options to earn these hours.

**Elective Course Library** – *The HMI Elective Course Library includes* 1,500 hours of streaming video featuring more than 200 Guest Speakers and hundreds of live therapy recordings with clients on a vast array of presenting issues and are included in the cost of tuition.

**Elective Courses, Seminars and Conferences** – *Students also have the option to earn Elective Hours by attending specialty certification seminars and hypnotherapy conferences, held on-campus, by the American Hypnosis Association (AHA).* 

*Elective Courses can provide students the opportunity to earn additional certifications in such subjects as NLP, Therapeutic Imagery, Past-Life Regression, ADHD, PTSD and more.* 

Please note these seminars and conferences offered by the AHA and other Hypnotherapy Associations generally do require additional fees and are not included in the cost of HMI Tuition. A calendar for those events listing dates, costs and hours can be found at: https://Hypnosis.edu/AHA/Calendar/

## Clinical Hypnotherapy Course 501 - Semester Two

- Length: 26 Weeks, Clock Hours: 360
- Attend: 1-2 Prerecorded Video Classes Per Week 1 Live Zoom Q&A with Instructor
- Days/Times: Weeknights, Choice of 2 Class Times
  - Zoom Q&A with Instructors
    - 1. 4:00 PM to 5:30 PM Pacific Time
    - 2. 7:30 PM to 9:00 PM Pacific Time

Semester Two at HMI represents your transition from student to Intern to working professional. Students continue to attend one to two prerecorded core classes per week plus live Q&A with instructors via Zoom.

From watching classes anytime, day or night to interacting with instructors and fellow students, learning to market your private practice, and getting clinical experience all from the comfort and safety of your home, starting a new career has never been more convenient.

In addition to Internship, the courses included in 501 focus on the applied skills of starting and executing your private practice, including advertising, marketing, business practices, therapeutic ethics, counseling skills, group presentation skills and much more.

One need only examine the rigorous combination of clinical and classroom requirements to see that HMI's Clinical Residency program is second to none for preparing the student for a challenging career as a Hypnotherapist.



"Clinical Internship was the main reason I chose HMI. Even before I discovered the great Instructional staff, course curriculum, extensive library and student camaraderie, the fact that HMI included an onsite, six-month clinical internship that included a professional office, clinical supervision, and clients,



told me everything I needed to know about the integrity of this school. The opportunity to earn while I learn, made the tuition costs seem like a bargain."

\*\*\*\*

Carol Benton, CHt Academic Achievement Award



"Nothing prepared me for private practice more than the clinical internship I did at HMI. I can't imagine that people would consider doing this work after a crash course and no supervised internship. The experience of seeing clients, marketing my practice, and being guided, week-



by-week, session-by-session by the experienced instructional staff at HMI, is what I believe to be the foundation of my success in hypnotherapy."

\*\*\*\*

Ayelet Bisson, CHt Academic Achievement Award

## Internship/Client Contact

- Length: 26 Weeks, Clock Hours: 72
- Attend: Hours Scheduled Independently

HMI Interns start seeing clients while they are still in school, providing students the opportunity to **earn while they learn**, with six months experience marketing, charging fees, and building their private practice.

## **Clinical Case Conference/Supervision**

- Length: 26 Weeks, Clock Hours: 24
- *Attend:* Mondays through Thursdays and Saturdays Choice of 2 Class Times
  - Live Zoom with Instructors
    - 1. Mondays through Thursdays from 6:00 PM to 7:00 PM Pacific Time
    - 2. Saturdays from 12:30 PM to 1:30 PM Pacific Time

HMI Interns receive their clinical supervision in the intimate setting of a small group via Zoom. Scheduled five days a week and featuring a different supervisor each day, Interns discuss their clinical work with supervisors and receive advice, direction, and feedback between each session they have with clients. Students learn not only from the direct advice provided for their clients, but from the advice provided by their peers as well. HMI provides an online Client Contact Log to document and track supervised hours.

## **Advertising and Promotion**

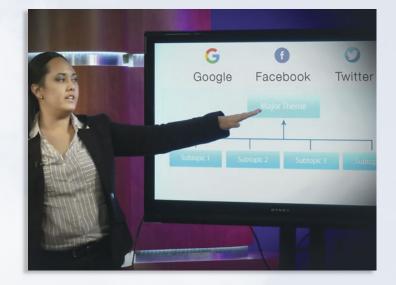
- Length: 4 Weeks, Clock Hours: 12
- Attend: 1 Prerecorded Video Class Per Week 1 Live Zoom Q&A with Instructor
- Days/Times: Live Zoom Q&A, Weeknights, Choice of 2 Class Times
  - 1. 4:00 PM to 5:30 PM Pacific Time
  - 2. 7:30 PM to 9:00 PM Pacific Time

Learn to use digital marketing to attract the kind of clients you desire. In this day of digital marketing, HMI prepares students in the skills of Google Ads, Facebook, Instagram, personal websites, blogging and more.

## **Business Practices**

- Length: 4 Weeks, Clock Hours: 12
- *Attend:* 1 Prerecorded Video Class Per Week 1 Live Zoom Q&A with Instructor
- Days/Times: Live Zoom Q&A, Weeknights, Choice of 2 Class Times
  - 1. 4:00 PM to 5:30 PM Pacific Time
  - 2. 7:30 PM to 9:00 PM Pacific Time

The Business Practices course makes the development of their own business plan fun by creating teams of students to brainstorm and develop a vision for their hypnotherapy practice.



"I wanted a training program that included a strong curriculum in marketing, advertising, and business practices. Most graduate schools in Psychology either gloss over this or don't include it at all. I now have the cutting-edge digital marketing skills that are so necessary these days and the



business course really pulled it all together. These classes combined with the strong clinical work really helped me pursue my new career with confidence."

\*\*\*\*

Amelia Fortes, CHt Clinical Achievement Award



"Watching real clients coming in with all sorts of presenting issues and problems in the Clinical Case History Series, you really get to see what private practice is like. Seeing the clients progress over a series of weeks and sessions provides a roadmap of what to do in hypnotherapy. That



experience combined with the Counseling and Interviewing classes was the type of clinical training I was hoping to find."

\*\*\*\*

**Leonardo Lupori, CHt** Clinical Achievement Award

## **Clinical Case History Series**

- Length: 12 Weeks, Clock Hours: 36
- Attend: Live on Zoom, 12 Classes, 1 Per Week
- Days/Times: Weeknights, Choice of 2 Class Times
  - 1. 3:00 PM to 6:00 PM Pacific Time
  - 2. 7:00 PM to 10:00 PM Pacific Time

This course features HMI Staff Therapists conducting two series of therapy sessions, six weeks each, with a real client demonstrating the process and procedures of clinical hypnotherapy from beginning to end.

## **Counseling and Interviewing**

- Length: 4 Weeks, Clock Hours: 12
- Attend: 1 Prerecorded Video Class Per Week 1 Live Zoom Q&A with Instructor
- Days/Times: Live Zoom Q&A, Weeknights, Choice of 2 Class Times
  - 1. 4:00 PM to 5:30 PM Pacific Time
  - 2. 7:30 PM to 9:00 PM Pacific Time

The Counseling and Interviewing Course demonstrates and guides students through the process of clinical note taking skills, evaluation of clients' appropriateness for Hypnotherapy, and the practice of directive and nondirective counseling and interviewing techniques.

## **Ethics in Therapy**

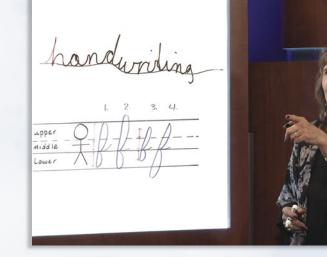
- Length: 2 Weeks, Clock Hours: 6
- Attend: 1 Prerecorded Video Class Per Week 1 Live Zoom Q&A with Instructor
- Days/Times: Live Zoom Q&A, Weeknights, Choice of 2 Class Times
  - 1.. 4:00 PM to 5:30 PM Pacific Time
  - 2...7:30 PM to 9:00 PM Pacific Time

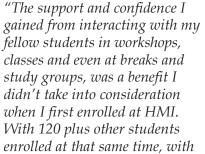
The Ethics in Therapy course guides the student through the labyrinth of potential ethical dilemmas in therapy and prepares the student for a successful, ethical and spiritually sound career in hypnotherapy that is fulfilling for both the therapist and their clients.

## **Handwriting Analysis**

- Length: 6 Weeks, Clock Hours: 18
- Attend: 1 Prerecorded Video Class Per Week 1 Live Zoom Q&A with Instructor
- Days/Times: Live Zoom Q&A, Weeknights, Choice of 2 Class Times
  - 1. 4:00 PM to 5:30 PM Pacific Time
  - 2. 7:30 PM to 9:00 PM Pacific Time

This six-week course prepares students to recognize handwriting traits and patterns as a tool for developing personality profiles for use in a clinical setting.







the same goals, interests and aspirations, you are actually enrolling in a community and a family that can last a lifetime."

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Lyudmyla Rybak, CHt Academic Achievement Award



"HMI far exceeded all my expectations. The Instructors are world class and the Internship is unparalleled. And to top it all off, my relationship with my HMI Mentor was unbelievable. She gave me unconditional love and held my hand every step of the way. HMI and my Mentor



made sure that I was prepared for success. My private practice dreams came true and it's even better than I imagined."

#### $\star\star\star\star\star$

Margaret Register, CHt Clinical Achievement Award

## **Personal Therapy Experience/Mentorship**

- Clock Hours: 3
- Attend: Scheduled Independently

Having a personal therapy experience is an important foundation for the counseling professional. Included in your HMI tuition are three private sessions with the Instructor/Mentor of your choice. The experience is designed to provide the student with firsthand experience of the process of growth and change through hypnotherapy.

Your HMI Mentor can assist you with your motivation, fears, and questions about private practice and serve as your personal role model for a successful hypnotherapy career.

## **Speech Master**

- Length: 4 Weeks, Clock Hours: 12
- Attend: 4 Classes, 1 Per Week
- Days/Times: Weeknights, Choice of 2 Class Times
  - 1. 3:00 PM to 6:00 PM Pacific Time
  - 2. 7:00 PM to 10:00 PM Pacific Time

HMI's Speech Master course provides a comfortable and systematic means to develop and improve professional presentation skills before groups and in your practice. Many HMI students are pleasantly surprised at how fun, supportive, and beneficial this experience proved to be for them.

### **Therapeutic Journaling**

- Length: 4 Weeks, Clock Hours: 12
- Attend: 4 Classes, 1 Per Week
- Days/Times: Weeknights, Choice of 2 Class Times
  - 1. 3:00 PM to 6:00 PM Pacific Time
  - 2. 7:00 PM to 10:00 PM Pacific Time

Therapeutic Journaling can be a powerful adjunct to your hypnotherapy practice. This course guides students through a four-week journey by guiding them through a series of journaling assignments to be completed between classes. Utilizing ideomotor response to tap powerful subconscious resources, HMI students experience firsthand the benefits and how to apply them with their private practice clients.

### **Specialty Elective Courses**

- Length: 26 Weeks, Clock Hours: 135
- Days/Times: Scheduled Independently

Students pursue Elective Courses throughout Semesters One and Two. Elective Courses and the Elective Course Library enable students to explore their specialty interests and to self-direct a portion of their training from a combination of live seminars, Elective Course Video Library, and Zoom Q&A with Instructors. For a description of courses and costs go to: https://Hypnosis.edu/AHA/Calendar/



"I found the HMI Elective videos featuring Dr. John Kappas to be one of the richest sources for insights and understanding on the subtleties of hypnosis and therapy. The opportunity to learn directly from HMI's Founder and watch him work with so many different



clients supercharged my understanding of the process and really helped prepare me for the clinical internship program that followed."

### \*\*\*\*

Jeffrey E. Williams, CHt Academic Achievement Award



### **Congratulations... Your Future Awaits!**

Upon completion of HMI's One-Year Training and Internship you are awarded the highest achievement in the hypnotherapy profession, HMI's Nationally Accredited Diploma in Clinical Hypnotherapy. Your Accredited Diploma also fulfills all the requirements for your designation as "Certified Hypnotherapist" with the AFL/CIO, Hypnotherapists Union Local 472.

Your Accredited Diploma, combined with your Union Certification and Membership in the American Hypnosis Association, will be your Trifecta of Hypnotherapy, representing you to the world as the most qualified hypnotherapy professional today.

## The Trifecta of Hypnotherapy

### UNION CERTIFICATION





#### PROFESSIONAL MEMBERSHIP



TAKE A FREE CLASS - HYPNOSIS.EDU/STREAMING/

### **Become a Member of the HMI Family**

Attending HMI's one-year program will be unlike any other program or institution you will ever attend. You will laugh, you will cry, you will grow and learn and make friends that will last you a lifetime. You will forever be connected to a worldwide alumni of professionals who share your passion and dedication to a career helping others.

Learning never stops at HMI; students graduate but never really leave, as friendships, professional collaboration, conferences, continuing education seminars and online interactions keep the connection and relationship to your HMI family alive forever.









HMI's Highest Honor for Exceptional Performance During Clinical Internship and Outstanding Academic Achievement

### **Congratulations HMI Award Winners!**

HMI is for those who believe if you're going to do something, you should do your best, and if you're going to be something, you should be the best. Enrolling in HMI connects you with a like-minded alumni of hypnotherapy professionals who share your standards and ethics, enabling you to network, share ideas, and support each other in success.

Often referred to as the "Harvard of Hypnosis", HMI attracts those who will not settle for anything less than excellence. HMI Awards offer distinction for graduates who have risen to the top of their class by exceeding all expectations and standards for completion. Notation of their Awards on their HMI Directory page, professional website and private practice brochures forever acknowledges their academic efforts and accomplishments.



For Remarkable Performance in Professional Practice



For Outstanding Accomplishments During Professional Training



HMI Marc Gravelle Memorial Scholarship

#### TAKE A FREE CLASS – HYPNOSIS.EDU/STREAMING/

### **After Graduation**

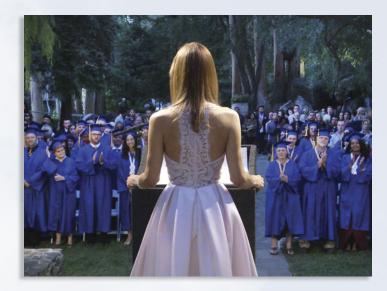
HMI and the American Hypnosis Association have partnered to provide students and graduates access to more than 100 world-class online Specialty Certification and Continuing Education Seminars to supplement and continue their education during and after graduation.

These affordable courses are conducted live on Zoom and provide you cutting edge professional development for your hypnotherapy career.

## **Specialty Certification and Continuing Education Seminars**

- Hypnosis and ADD
- Hypnosis and Pain Management
- Hypnosis and Weight Loss
- Hypnosis for Immune Disorders
- NLP Practitioner Certification
- Past Life Regression Therapy
- Pre and Post Surgery Hypnosis
- Stop Smoking
- Therapeutic Imagery Certification
- Trauma Recovery Hypnosis and more...

For a complete listing of courses descriptions, costs and details please visit https://Hypnosis.edu/AHA/. For a calendar of AHA Seminars Live on Zoom visit https://Hypnosis.edu/AHA/Calendar/.









## Membership in the American Hypnosis Association

Affiliated with HMI College of Hypnotherapy is our sister organization, the American Hypnosis Association (AHA). HMI recommends students and graduates join the AHA for access to specialized certifications and continuing education after graduation.

The AHA specialty certification seminars are scheduled throughout the year via Zoom. See the AHA Calendar at: https://Hypnosis.edu/AHA/Calendar/

Membership in the AHA is open to anyone with an interest in hypnosis, with a yearly membership fee ranging from \$139 to \$179 per year.

## **Over 1,600 Hours of Continuing Education**

The AHA also provides its member's free access to the world's largest Hypnotherapy Resource Library, containing over 1,600 hours of continuing education videos. Included are 200+ live hypnotherapy session videos categorized by presenting issue, 400+ guest speakers on a wide range of topics of interest, and clinical supervision groups between HMI Supervisors and Interns. Also included is the Clinical Research Library, providing summaries of a wide variety of clinical studies in hypnotherapy conducted by major universities.

This world class collection of continuing education provides HMI Students and Graduates an amazing supplement to their Accredited HMI Training course. You can browse the titles available in the AHA Media Library at: https://Hypnosis.edu/AHA/Media/

## **Online Hypnotherapists Directory for Graduates**

The American Hypnosis Association's Hypnotherapists Directory is a valuable opportunity reserved exclusively for AHA Members who have graduated from HMI's Accredited Hypnotherapy Training program. Being included in this exclusive directory means higher visibility for you with potential clients or professional colleagues who are doing online searches for qualified Hypnotherapists.

Your name, biography, and contact information will appear on a Nationally Accredited College website that connects you with both HMI and the AHA. Your professional biography can also be linked to any other website you may have in the future. This professional listing is free of charge and is your opportunity to be represented as a Member of the HMI Community. Use this link to explore AHA Hypnotherapists Directory at: http://HMIGrads.com/





"The ability to start my training and not make any payments for 18 months seemed incredible to me. Six months into the training I started my internship and private practice and began charging fees as a Hypnotherapist. I earned income for a whole year before making my first \$98 payment



towards tuition. The added savings of not having to rent an office or pay for supervision made this one of the smartest investments of my life."

#### $\star\star\star\star\star$

Steven Lee Stinnett, CHt Clinical Achievement Award

### **Tuition Costs - Federal Financial Aid**

Because HMI is a Nationally Accredited College of Hypnotherapy, eligible students are able to utilize Federal Financial Aid programs like they would any other accredited college.

Eligible students can start their hypnotherapy training with no money down and no payments for 18 months. This gives you one full year of building your private practice before you make your first payment of approximately \$98 per month towards tuition.

The total cost of HMI's tuition is \$16,097, but after federal grants, scholarships and discounts eligible students may receive, the average out of pocket cost to the student is reduced to approximately \$9,500. That tuition is then divided into monthly payments of approximately \$98 per month, beginning 18 months after you start your course. Prices are subject to change.

After speaking with an HMI Admissions Representative, your next step is to have a Zoom meeting with the Financial Aid Office to determine your eligibility to receive financial aid. During this appointment, the Financial Aid Officer will be able to tell you which financial aid programs you are eligible for and how they work. There is no cost or obligation for this appointment.

HMI tuition covers the entire one-year in-person training, including your education, six-month clinical internship, professional hypnotherapy office and clinical supervision. In addition, students have a low-cost option to continue to use the professional offices after graduation. The value of having your professional office included in the tuition makes HMI a smart investment in your education.

## **Determining Eligibility**

If you are a U.S. citizen, or have a Green Card and are not currently in default on any Federal Student Loan, then you are eligible for Federal Financial Aid programs. Your eligibility is not determined by your credit score, bad debt, IRS problems or because your income is too high or too low.

There are a variety of different Federal Financial Aid programs, as well as community service discounts available. After the initial Zoom interview with Admissions, applicants can then schedule a Zoom meeting with HMI's Financial Aid Officer to determine their financial aid eligibility. All Financial Aid and tuition options are done through the Financial Aid Office and can be done from the convenience of your own home.

## HMI Students May Apply For...

- Federal Stafford Loan Subsidized and Unsubsidized https://StudentAid.gov/understand-aid/types/loans/subsidized-unsubsidized
- Federal Plus Loan Parent Loan https://StudentAid.gov/plus-app/
- Community Service Discount https://Hypnosis.edu/Resident/Catalog/Addendum
- Federal Pell Grant FAFSA Free Application for Federal Student Aid https://StudentAid.gov/h/apply-for-aid/fafsa



"Federal Financial Aid made it possible for me to attend the Hypnosis Motivation Institute, change my career and change my life. HMI made the application process simple and easy. Richard explained everything and completed the application with me in less than an hour. Providing me the first four



weeks of the 101 course to change my mind if I wasn't 100% sure, eliminated any doubts or fears I had. As it turns out, I was sure and still am."

\*\*\*\*

Margarita Sanchez Carrillo, CHt Academic Achievement Award





## Six Easy Ways to Explore and Learn More

Here are six free, fun, and easy ways to help you discover if a career helping others as a Certified Hypnotherapist might be right for you.

### **1. Take a Free Class Online**

HMI offers a wide variety of free self-improvement classes online. This is a great opportunity for you to see what hypnotherapy and HMI classes are all about. Read the descriptions and pick a class that interests you. https://Hypnosis.edu/Streaming/

## 2. View HMI's Documentary Series "HYPNOTIZED"

Watch as real clients receive professional hypnotherapy sessions in the HMI classroom. Their life-changing transformation provides an intriguing and educational experience that will demonstrate exactly what the career of Hypnotherapy is like. Watch it free at: https://Hypnosis.edu/Hypnotized/

## 3. Watch Hypnosis TV - 24/7

Hypnosis TV is just another reason why you'll want HMI to be your partner in success for your Hypnotherapy education. Streaming 24 hours per day, 7 days per week, Hypnosis TV features live Hypnotherapy sessions, selfimprovement classes, guest speakers and a variety of original programming. Download the Hypnosis TV Channel on your Roku, iPhone, iPad or Android phone or tablet. Watch Hypnosis TV on your personal computer or other device at: http://HypnosisTV.com/

## 4. Schedule a Phone or Zoom Interview to Ask Questions

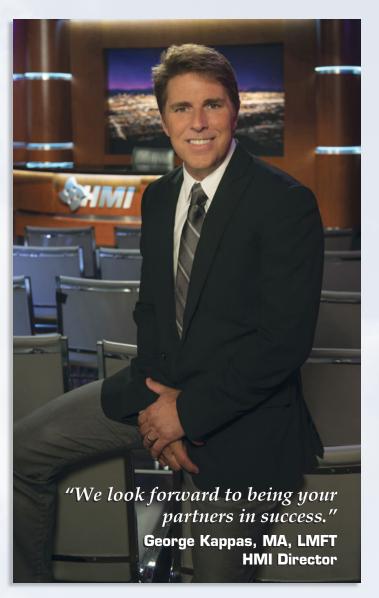
We are here to answer all your questions, explain in detail the scheduling of classes and clearly outline your tuition and financial aid options. We are happy to explore how our flexible schedule can accommodate and meet your personal needs. Last but not least, we look forward to showing you how you can Earn While You Learn during your clinical internship. We schedule interviews via phone or Zoom on Mondays through Thursdays from 11:00 AM to 8:00 PM Pacific Time. Call us today at 818-758-2700 to schedule a tour.

## 5. Hypnosis in History - Free Online Course

Begin your HMI journey right now with instant access online to your first introductory lesson. A prerequisite for your application to HMI's Clinical Hypnotherapy School is the successful completion of our Hypnosis in History Course. Hypnosis in History will take you from the Ancient Egyptians through modern day, tracing the existence and evolution of hypnosis over the past 5,000 years. Enroll in this free course online at: https://Hypnosis.edu/History/Register/

## 6. Begin Risk Free – HMI Enrollment Guarantee

Your decision to join the HMI Family and pursue a career helping others as a Hypnotherapist is one of the most important decisions in your life today. Now you can make that decision with a feeling of confidence and security with the following guarantee: If for any reason at the end of HMI's four-week Hypnosis 101 Course you are not 100% sure, or ready to continue your studies, you may withdraw from the program without any cost or obligation whatsoever. How much better could this offer be?





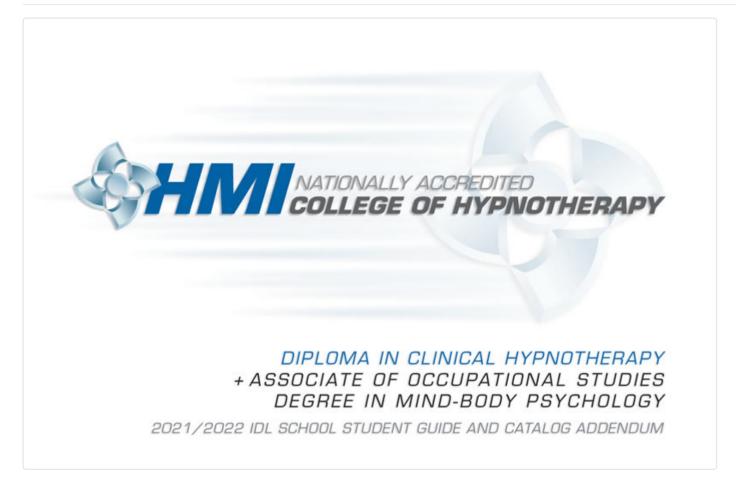




HYPNOSIS MOTIVATION INSTITUTE 18607 Ventura Boulevard, Suite 310 • Tarzana, California 91356-4154 818-758-2700 • Hypnosis.edu

#### DIPLOMA IN CLINICAL HYPNOTHERAPY + ASSOCIATE OF OCCUPATIONAL STUDIES DEGREE IN MIND-BODY PSYCHOLOGY 2021/2022 IDL SCHOOL STUDENT GUIDE AND CATALOG ADDENDUM

1,440 HOURS



This Document Includes: 2020 Campus Security Report

#### Hypnosis Motivation Institute

18607 Ventura Boulevard, Suite 310 • Tarzana, California 91356-4154 1-818-758-2747 • Hypnosis.edu/Resident/ (https://hypnosis.edu/resident/)

Publication Date: Jan 1, 2021 - Dec 31, 2021

Last Revised: Wed, Nov 3, 2021

### Letter from the Director

Welcome to the Hypnosis Motivation Institute (HMI), (College)

All of the Instruction staff and employees are committed to your right as a student to enjoy a safe and healthy learning environment. There are many benefits to be gained by participating actively as an HMI student. Along with the benefits come the responsibilities to respect the rights of others and be a productive member of the community.

This Student Handbook brings together the most important policies that affect student life. You are also responsible for knowing College policies, particularly those that address Academics and Student Conduct. Revisions of policies and program updates often occur during the year, so you are advised to consult the website for the latest information.

The faculty and staff are here to support and challenge you to achieve at the highest levels, both in and out of the classroom. We want you to succeed in all of your academic and co-curricular endeavors. Please seek us out and let us share in your success!

Sincerely, George J. Kappas, MA, LMFT

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### HMI IDL School Student Guide and Catalog Addendum

As a prospective student, you are encouraged to review this catalog prior to signing an enrollment agreement. You are also encouraged to review the HMI School Performance Fact (https://hypnosis.edu/resident/docs/res-school-performance-fact-sheet.pdf) sheet prior to signing an enrollment agreement.

The admissions process and all programs offered are in English. Students must be able to speak, read and write English at a level that enables them to understand the catalog, and catalog addendum.

If English is not the student's primary language, and the student is unable to understand the terms and conditions of the enrollment agreement, the student shall have the right to obtain a clear explanation of the terms and conditions and all cancellation and refund policies in his or her primary language.

Successful completion of HMI's Hypnosis 101 Foundations in Hypnotherapy Course establishes the student's language capabilities and their eligibility to complete their residency training.

### HMI Mission, Goals, and Objectives

It is the mission of HMI to continuously explore, within ourselves and others, how our subconscious mind can influence our behavior, affect the events of our lives, and empower us to achieve our dreams and goals. Our philosophy is based on the belief that the subconscious mind is a goal machine, dedicated and driven toward the fulfillment of a programmed path.

Our primary tenet is that all of the events of our lives, including "luck," both good and bad, is a manifestation of the energy that emanates from our subconscious mind. This energy continuously strives to fulfill the agenda for which it is programmed. Through research, education, and the clinical application of this tenet, HMI aspires to better the world by fostering a greater awareness of these principles, and the development of one's subconscious mind to be more congruous with their conscious desires.

### HMI is Committed to these Broad Institutional Goals

- 1. To provide a program of hypnotherapy training that is educationally sound, up to date, of high quality, and demonstrably effective.
- 2. To publicly state and clearly demonstrate that HMI does not discriminate on the basis of age, race, ethnic origin, gender, sexual orientation, or religion.
- 3. To maintain fair, ethical, and clearly stated advertising, admission, and enrollment practices by accurately and fairly representing HMI and its services to all people.
- 4. To provide effective student services that recognize individual differences and ensure successful student retention, graduation, and success in professional and personal goals.
- 5. To demonstrate the value of HMI's training through satisfied students and graduates.
- 6. To ensure proper and ethical administration of all financial aspects of the institution.
- 7. To embrace voluntary self-regulation, which is inherent to the accreditation process.
- 8. To demonstrate a commitment to the people served by HMI through local community involvement and participation and well as Increased public awareness of Hypnotherapy and its benefits through public education.
- 9. To demonstrate the effectiveness of HMI hypnotherapy training by producing well trained professionals who are capable of conducting private practices that are both ethical and beneficial to the public.
- 10. To promote hypnotherapy continuing education and training programs of the highest quality and integrity that:
  - a. Upgrade the image and professional standing of Hypnotherapists and Hypnotherapy in the health sciences and the community at large by promoting higher educational and professional standards.
  - b. Increase acceptance of Hypnotherapy in the health-care field by promoting greater awareness and acceptance in the medical community and health-care institutions.
  - c. Increase public awareness of Hypnotherapy and its benefits through public education, advertising, and community services.

#### HMI School Mission Statement

It is the Mission of HMI's Hypnotherapy School to:

- Continually strive to provide the highest quality and most up to date Resident and Distance Education training possible that is educationally sound and demonstrably effective.
- Administrate, advertise, and operate the school in a manner that meets the spirit and standards of accredited schools and to ensure that standard through ongoing voluntary participation in the accreditation process.
- Recognize student's individual differences to produce competent and satisfied graduates that are prepared for self-employed private practice in hypnotherapy and/or applying hypnotherapy techniques in their existing profession.
- Instill in graduates the motivation to pursue the spirit of service to the community that HMI embodies.

#### Key Indicators for Achieving Our Goals and Fulfilling Our Mission

HMI relies on the following key indicators to determine how well we are achieving our goals and fulfilling our Mission:

- Happy and satisfied students and graduates who have met the requirements for certification in hypnotherapy and feel prepared to begin helping others.
- Happy HMI employees and staff who are dedicated to the mission of HMI.
- · Compliance with all laws and standards.
- Continued improvement and innovations in the educational content and its delivery.

#### Program Goals

Students enroll in HMI's Training programs for these reasons:

- · Gaining the skills to start a self-employed private practice.
- Meet the requirements for certification as a Master Hypnotist or Hypnotherapist with the Hypnotherapists Union.
- · Adding Hypnosis skills to an existing healthcare or complementary profession.
- Self-improvement/self-knowledge.
- Helping family and friends.

The course prepares students to become a "hypnotherapist" as described in the Dictionary of Occupational Titles of the U.S. Department of Labor. It should be noted that HMI's Founder, Dr. John Kappas, authored the original definition contained in the DOT for hypnotherapist, which remains in effect today.

# 079.157.010 HYPNOTHERAPIST: As defined in DICTIONARY OF OCCUPATIONAL TITLES published by the UNITED STATES DEPARTMENT OF LABOR

"Hypnotherapist: Induces hypnotic state in client to increase motivation or alter behavior pattern through hypnosis. Consults with client to determine the nature of problem. Prepares client to enter hypnotic state by explaining how hypnosis works and what client will experience. Tests subject to determine degrees of emotional and physical suggestibility. Induces hypnotic state in client, using individualized methods and techniques of hypnosis based on interpretation of test results and analysis of client's problem. May train client in self-hypnosis conditioning."

### **Diploma Program Learning Outcomes**

- 1. Develop hypnotherapy techniques.
- 2. Evaluate client needs.
- 3. Obtain the skills necessary to start a self-employed private practice.
- 4. Meet the requirements for certification as a Master Hypnotist or Hypnotherapist with the Hypnotherapists Union.

### AOS Program Learning Outcomes

- 1. Critically examine foundations and main concepts in integrative psychology.
- 2. Demonstrate multi-cultural awareness and sensitivity to issues of diversity in psychology.
- 3. Develop the capacity to make distinctions between theoretical models and treatment approaches.
- 4. Evaluate the relationship of integrative psychology to hypnotherapy contexts.

- 5. Compare and contrast contemporary approaches to integrative psychology as they inform individual and group practice.
- 6. Demonstrate the capacity to present practice material from clinical internship.
- 7. Describe differences between psychotherapists and hypnotherapists in ethical scope of practice.
- 8. Discuss basic diagnostic categories and distinctions in psychology.
- 9. Develop the capacity to present cases using concepts from integrative psychology.
- 10. Discuss how self-reflection and awareness of strengths and growing edges impacts applied practice.

### State Approval and Accreditation

The Hypnosis Motivation Institute is a dba of Behavioral Science Centers, a California, Public, non-profit corporation, 501(c)(3) classification, and is governed by the Board of Directors, George Kappas, Sandy Kappas, John (LJ) Kappas and Richard Ortiz.

HMI is licensed to operate an Accredited Institution by the Bureau for Private Postsecondary Education (BPPE) at P.O. Box 980818, W. Sacramento, CA 95798- 0818, www.bppe.ca.gov, Toll Free 888-370-7589, 916-431-6959 or fax 916-263-1897. Any questions a student might have regarding the school catalog or catalog addendum may be directed to the BPPE.

The Institution does not at this time have a pending petition in bankruptcy, is not operating as a debtor in possession, has not filed a petition within the preceding five years and has not had a petition in bankruptcy filed against it within the preceding five years that resulted in reorganization under Chapter 11 of the United States Bankruptcy Code.

The Hypnosis Motivation Institute is accredited by the Accrediting Council for Continuing Education and Training (ACCET). ACCET is listed by the U.S. Department of Education as a nationally recognized accrediting agency. ACCET is located at 1722 N Street, N.W., Washington, D.C. 20036. Phone: 1-202-955-1113; Website: ACCET.org.

### **Educational Facilities**

HMI's educational facilities include a 10,000-square-foot, professional suite, containing private hypnotherapy offices/Instructor Zoom broadcast stations; clinic reception office; clinic waiting room; student services, admissions offices; financial aid office; business office; staff lounge; four Video classrooms, two of which contain a video production facility; video post-production facility; multiple management offices and male/female restrooms. HMI's facility was new as of February 1989 and was built to accommodate the handicapped. The clinic lobby and entrance are under 24-hour electronic surveillance. The school entrance, hallways and classrooms are under 24-hour electronic surveillance.

#### Admissions

The following is the criteria for selection of candidates for admission for all of HMI's education programs. HMI reserves the right to reject an applicant and refund all deposit and tuition fees paid by said applicant. HMI does not discriminate on the basis of sex, race, ethnic origin, or religion. Hypnosis 101 students are considered applicants for the first eight weeks of enrollment and until such time they have met the requirements for admissions listed below.

The admissions process and all programs offered are in English. Students must be able to speak, read and write English at a level that enables them to understand the catalog, catalog addendum and all enrollment materials. If English is not the student's primary language and the student is unable to understand the terms and conditions of the enrollment agreement the student shall have the right to obtain a clear explanation of the terms and conditions and all cancellation and refund policies in his or her primary language.

Successful completion of the HMI's Hypnosis 101 Course establishes the student's language capabilities and their eligibility to complete their advanced course enrollment.

**Personal Interview:** Each applicant must complete an online Admissions Application and have a personal interview with an HMI admissions representative. During this process, the admissions representative will determine the applicant's interest, openness, and appropriateness for a future in counseling others and assist the candidate for selecting which HMI education program is best suited for them. This is the first step in becoming an "applicant" to the program. An applicant must successfully meet all of the following criteria in order to transition to enrolled student.

- 1. Must be at least 18 years of age.
- 2. Successful completion of the Hypnosis in History course.
- 3. Completion of HMI's online Admissions Application
- 4. Recommendation of Admissions Representative based on interview.
- 5. Completion of all tuition arrangements and/or Financial Aid paperwork and requirements.
- 6. Attendance at all scheduled classes during the "applicant" period.
- 7. Applicant must possess a computer, zoom equipment, wireless internet, and knowledge to properly access and utilize HM online educational interface as well as the ability to accurately represent oneself as a professional student on Zoom, with picture, sound, light, quiet space, and appropriate background for a classroom environment.

- 8. Applicant must maintain a working email and phone capable of receiving text messages.
- 9. Successful completion of the Hypnosis 101 course.
- 10. Sensitivity to the ethics and responsibilities of counseling others.
- 11. Applicants financial and life situation provides stability to support their ability to attend and complete one year of course work.
- 12. Applicant must exhibit emotional and mental health appropriate to the counseling field.
- 13. Applicant must provide verification of high school completion, equivalent GED, Bachelors or Master's Degree. Applicants without these educational verifications will not be eligible for Title IV aid or admission to the school. If the institution has reason to believe that the high school diploma is not valid or was not obtained from an entity that provides secondary school education, the institution will evaluate the validity of a student's high school completion. Any educational degree provided for verification that is submitted as a part of your enrollment process must be in English or translated by a company specializing in transcript translation and must be evaluated by a company that states the degree's "equivalency to a degree" obtained in the United States. The cost of the translation and evaluation is to be paid by the student.

### Additional Requirements for Admissions into HMI's AOS Degree Program

- 1. Successful completion of HMI's one-year, Clinical Hypnotherapy Diploma program.
- 2. Completion of AOS online Admissions Application.
- 3. Recommendation of AOS Admissions Committee based on performance during the applicants first year of study.
- 4. Completion of all tuition arrangements and/or Financial Aid paperwork and requirements.

### Transferability of Credits and Credentials Earned at Our Institution

"The transferability of credits you earn at Hypnosis Motivation Institute is at the complete discretion of an institution to which you may seek to transfer. Acceptance of the certificate you earn in Clinical Hypnotherapy is also at the complete discretion of the institution to which you may seek to transfer. If the credits or diploma that you earn at this institution are not accepted at the institution to which you seek to transfer, you may be required to repeat some or all of your coursework at that institution. For this reason, you should make certain that your attendance at this institution will meet your educational goals. This may include contacting an institution to which you may seek to transfer after attending Hypnosis Motivation Institute to determine if your credits or diploma will transfer."

HMI does not award credit for prior experiential learning. HMI will accept the transfer of credit from another institution provided it meets the following criteria:

- 1. The student must submit a written request for credit transfer accompanied by an official transcript and course catalog from the school in which the credits were earned.
- 2. The student must have earned a 2.0 or better for all courses/credits to be considered for transfer. The courses/credits must be for the study of hypnosis or hypnotherapy.
- 3. The credits considered for transfer must not exceed 12 credits.
- 4. The institution from which the credits were earned must be accredited by an agency recognized by either the U.S. Department of Education or the Council for Higher Education and Accreditation.
- 5. The number of credits transferred will reduce the cost of tuition by a prorated amount. This prorated amount may reduce the amount of Title IV assistance the student is eligible to receive.
- 6. All courses/credits transferred must be determined by HMI's Director to be the equivalent of the course content provided at HMI.
- 7. The Institution has not entered into an articulation agreement with any other college or university.

All decisions regarding the acceptance of transferred credits will be provided in writing to the student. The student has the option to appeal all decisions in writing to HMI's Director. All decisions regarding this appeal will be provided in writing to the student within 30 days of request.

### Office Hours, Enrollment Periods, Holiday Schedule

HMI is open from 9:00 AM to 9:00 PM, Monday through Thursday, and Saturday from 9:00 AM to 4:00 PM.

HMI's Hypnotherapy Diploma Program offers new enrollment periods approximately every 4 weeks for 12 months of the year. Students starting on any given 101 start date would be scheduled to graduate approximately 12 months later.

The following holidays are observed, and the school and clinic are closed: Memorial Day, Independence Day, Labor Day, Columbus Day, Veterans Day, Presidents Day, Martin Luther King Day, Thanksgiving, Christmas, and New Year's Day. If a major holiday lands on a day that usually has class, the class is then moved to the next business day. For example, if a major holiday is on a Monday, the scheduled class will automatically move to next business day which would be Tuesday.

### International Students

HMI is authorized to issue I-20 forms and provide student visa services to all international students if they meet the following requirements.

- Must prove they have sufficient financial resources to pay for school and living expenses.
- Must have a US address you will be using as a place of residence while attending school.

**Note:** The I20 form is a Certificate of Eligibility that is used as part of the application process for an M-1 Student Visa. For additional information on student visas and the application process, contact the financial aid office for assistance.

## **Student Services**

#### **Student Service Hours**

The HMI Student Services Department is the hub for all student activity and information. The Student Services hours are Monday through Thursday from 11:00 AM to 8:00 PM. Students are encouraged to email during open hours. A full staff contact list with emails and phone numbers are located at the student's online home page. All technical issues may be reported seven days a week to TechSupport@Hypnosis.edu (mailto:TechSupport@Hypnosis.edu). HMI's main phone is 818-758-2720. The Student Services is here to answer all students' questions on their academic progress and/or school policy and scheduling.

**Student Housing:** Hypnosis Motivation Institute does not provide on-campus housing and is not responsible for assisting students in finding or obtaining off-campus housing.

### **Technical Assistance**

HMI's online interactive distance education does require a certain level of technical efficiency and equipment. We understand that our students are training to become hypnotherapists and not computer specialists. However, with the majority of hypnotherapy services now being provided on Zoom and 100% of HMI's education being provided via a combination of streaming video lectures and interactive Zoom classes, students must rise to a certain level of computer and Zoom proficiency. Don't despair, we are here to help and guide you every step of the way. Please do not hesitate to ask for our assistance.

For any technical questions, **especially time sensitive technical needs**, e.g. you can't find your video, your quiz or the link to the Zoom meeting that is about to start, please **DO NOT** email or call the school. Instead, **DO SEND A TEXT** immediately to James Jogminas at 1-818-942-4074 (tel:1-818-942-4074).

We strongly suggest you add his name and number to your contacts on your phone now for quick reference when you need it. In the text be sure to include your full name and what technical assistance you require. He cannot help you without your full name and explanation of what is needed.

### **Choosing Your Mentor**

Revised: 11/03/2021

HMI Hypnotherapy Diploma students have the opportunity to have (3) three private sessions with an HMI Instructor/Mentor for no charge. This experience is OPTIONAL. The purpose of these three (3) private sessions are for the student to have the opportunity to experience hypnotherapy from the client's perspective and to address any vocational or avocational issues that may interfere with the student's successful completion of the program and/or areas of growth that will assist the student in achieving his/her career goal(s). It is the intention of these sessions to introduce the student to the process of hypnotherapy as a program of personal growth. Students should not look to HMI mentors or fellow students regarding HMI policies or procedures. Those questions should be directed to the HMI Student Services Department. Students are eligible to begin their three (3) private sessions any time after they complete the first half of their 201 course.

HMI AOS Degree Students have 12 private sessions and 12 group sessions with their Mentor. The intention is to provide degree students extended mentorship and clinical supervision during their second year of Internship.

Listed on the HMI website (https://hypnosis.edu/students/mentors/ (https://hypnosis.edu/students/mentors/)) are your current choices Mentors. When you have decided which mentor you would like to see for your three sessions, click on their name under their p review their bio. At the bottom of the bio page is a contact button for you to contact the Mentor directly. Tell them you would like to make arrangements for Mentor sessions and the Mentor will reply. If you have any questions about the HMI Mentor program, please contact the Student Services Department.

There may be times when a mentor of your choice may already be booked up with Mentee sessions and not available. You have the option to check back with the Mentor for a later date or choose another Mentor to assist you. The Therapist/Mentor has the option not to accept any student for Mentor/Private sessions for any reason. Students should take their time in choosing their Mentor, so they have the opportunity to experience every instructor, in the classroom setting, before making their choice.

Because your HMI Mentor is also one of your HMI Instructors, male students are required to choose a male Mentor and female students a female Mentor. This helps the students and instructors sidestep any issues of transference that may occur. This policy applies to all students during their time of enrollment. After graduation, HMI encourages Hypnotherapists and graduates to continue to work only with their same sex Clients/Hypnotherapists so as to avoid any conflicts during Continuing Education Courses in which the Hypnotherapist may also serve as Instructor.

Students who choose to have private sessions with a Hypnotherapist, whether it is the sessions that are included with your tuition, or any other sessions they may participate in, paid or otherwise, are advised that they do so outside of their relationship as a student with HMI. Hypnotherapists, including Instructors/Mentors are Self-Employed, Independent Contractors. Students must note that the "Hypnotherapists/Mentors" are not acting as HMI Employees during these mentor sessions. In this relationship HMI does not supervise or have any control over actions of the Hypnotherapist or the experience of the student. It should also be noted that the student has the ability to opt out of this mentor requirement if they feel that it would cause them emotional harm or for any other reason they deem appropriate. Students who choose to participate, agree to take full responsibility for their emotional health and hereby releases, holds harmless and indemnifies the Institute and its agents, from and against all liabilities, and other expenses which may be imposed upon, incurred by, or asserted against it or them by any reason of bodily injury, or property damage, which the student may suffer from any cause while pursuing hypnotherapy sessions at the Institute.

### Transcripts and Student Records

A Clinical Hypnotherapy diploma and transcript are issued for the completion of the entire course. Additional or replacement transcripts may be issued at the cost of \$25 each. Duplicate Certificates may be purchased for \$75. Official transcripts sent to an educational institute are at no charge. The institution retains a transcript permanently and maintains pertinent records for a period of 7 years from the student's date of completion or withdrawal. The institution maintains records relating to federal financial aid programs as provided by federal law.

- 1. Individual tutoring or educational counseling available.
- 2. Private therapy sessions with HMI Mentor.
- 3. Over 1,500 hours of supplemental learning opportunities in HMI's video library.
- 4. Access to review any class lecture on video.
- 5. Pro Bono clients scheduled with Interns.
- 6. Free online access to all forms used for client sessions.
- 7. Hypnosis TV online television channel providing supplemental content 24/7.
- 8. HMI Documentary Series provides dramatic examples of hypnotherapy's potential.
- 9. Real time online access to Student Progress Report.

### **Graduation Ceremonies**

Before the Covid-19 pandemic HMI offered an optional formal graduation ceremony and sit-down dinner-party each year for its graduates and their guests. There are no immediate plans for HMI to resume this option at this time. Should HMI choose to resume this practice in the future, the cost per graduate and each guest is not included in the cost of tuition.

#### Placement

Unlike other vocational colleges, the opportunities available in the field of hypnotherapy are for self-employment. The self-employment opportunities available are in hypnotherapy private practice, and/or teaching seminars or classes to the public on hypnotherapy and/or related subjects. Such self-employment opportunities require diligent effort by the graduate after completion of the training. HMI cannot and does not offer or guarantee any placement or employment and does not offer placement services.

See additional information in the section above, titled "Reasonable Expectations." HMI does however offer "placement assistance" in the form of extensive core classes in the 501 Residency Program, i.e. Advertising and Promotion, Business Practices, Speech Master, and the use of the HMI Clinical facility to begin building a private practice.

### Professional Zoom Equipment and/or Office Space

Since the advent of the COVID-19 Pandemic, Hypnotherapy services have primarily transition to online services using services like Zoom. To represent oneself at a professional level in the counseling field, the student must be prepared to make an investment in a computer, camera, microphone, and special lighting equipment. HMI does provide guidance and education in purchasing and using this equipment, but the purchase expense is the student's responsibility and not included in the costs of tuition. If and when it is safe to do so, some students may also choose to rent office space for their private practice. HMI does not provide office space. The cost of renting office space is solely the responsibility of the student and is not included in tuition.

### Satisfactory Academic Progress

A student must meet both "Qualitative" and "Quantitative" standard in order to successfully complete/graduate from the program.

Qualitative Standards: A Student must maintain an accumulative Grade Point Average of (C), (70% = 2.0), or better.

**Quantitative Standards:** At minimum, a student must complete the following at 25%, 50% and 75% of the program in order to graduate within the maximum timeframe allowed:

### Clinical Hypnotherapy Diploma Program

12-month program, maximum time frame 18 months.

- 25% of Program: A student must complete a minimum of 60 hours
- 50% of Program: A student must complete a minimum of 240 hours
- 75% of Program: A student must complete a minimum of 360 hours

#### **AOS Degree Program**

24-month program, maximum time frame 36 months.

- 25% of Program: A student must complete a minimum of 60 hours
- 50% of Program: A student must complete a minimum of 240 hours
- 75% of Program: A student must complete a minimum of 360 hours

**Increments for Evaluation:** A formal review of student progress (qualitative and quantitative) is conducted at these percentage points. However, HMI may place a student on probation at any time during enrollment, if necessary.

Progress Reports: A student can view their progress report at any time via their online interface.

#### Consequences of Failure to Meet SAP Standards

**Probation:** If the student has not met the minimum qualitative and quantitative standards, they may be placed on probation and/or counseled.

Length: The probation will last a minimum of 14 days.

**Conditions:** By the end of probation, the student must achieve the minimum qualitative and quantitative standards for that period or otherwise meet the terms of their probation.

**SAP Status during Probation:** Any student on probation at the mid-point is considered a student not in "satisfactory progress," for the purpose of Title IV funding. No second disbursements will be made to the student's account until satisfactory progress is achieved.

**Consequences:** Should a student not fulfill the requirements of satisfactory progress during the probationary period, they may be dropped from the course of study for which they enrolled, and Veterans Benefits and Title IV funding will be interrupted.

**Appeals:** Students wishing to appeal the unsatisfactory academic progress determination or resulting withdrawal must do so in writing, within 10 calendar days of receipt of notification from the school. The written request must include an academic plan of study demonstrating how the student will overcome the situation(s) that caused the lack of academic progress in the first place.

**Mitigating Circumstances:** If the student is appealing the unsatisfactory progress determination on the basis of mitigating circumstances, appropriate documentation should be included with the written appeal. Such documentation might include a physician's statement, accident report, or other substantiating statements.

School Official Who Decides: All appeals must be made to the Director of Academic Services. The Director is responsible fo any final decisions regarding appeals. **Timeframe for Reply:** The student will be notified of the decision to reinstate within 30 days of receiving the student's appeal. If a student is not satisfied with the outcome of the appeal, the student may pursue additional avenues as outlined under "Formal Complaints," located in the Student Guide, Catalog Addendum.

**Reinstatement:** Students dropped for lack of satisfactory progress may be reinstated into the program after their appeal has been processed and approved. The maximum time frame to complete the program is 18 months.

**Incomplete Grades:** A grade of zero is assigned to any classes, exams or assignments not completed and is counted toward the student's accumulative Grade Point Average.

**Course Withdrawals:** Credit for those courses a student completed before withdrawing from the course of study may be considered as hours completed, in the event of an academic re-entry.

Course Repetitions: Any course repetitions are not credited.

Remedial Courses: HMI does not offer remedial courses of instruction or credit programs under remedial instruction.

#### Attendance/Completion/Grading Requirements

Qualitative Standards: A Student must maintain an accumulative Grade Point Average of (C), (70% = 2.0), or better.

Quantitative Standards: A student must complete a minimum of 80% of the total hours offered (90% minus up to 10% for absences).

**Attendance:** For satisfactory progress, students must have a Zoom Meeting Attendance no less than once per week. If a student goes 10 days without a zoom meeting attendance, they will receive a "10-day out-of-attendance notice." Students who receive in excess of two "10-day Out of Attendance Notices" are subject to loss of eligibility to receive Honors and other Awards. Any student not in attendance for a period of fourteen days will be dropped from the program. Zoom meeting attendance credit is granted for Core Class Q&A's, Practicum Workshops, Case Conferences and AHA In-Person or Zoom Meeting Seminars.

**Tardies/Early Departures:** The HMI online system tracks the login time for each student. Students are expected to arrive to Zoom class on time. If a student arrives to Zoom class later than 15 minutes after the Zoom class has begun, the student will not receive credit for the class. Should a student need to leave their Zoom screen for a break or any other reason, they should leave their video on so the Instructor may observe them leaving and returning. Their absence from the Zoom room is not to exceed 10 minutes or it is assumed they have left the class and will not receive credit.

**Grade Point Average:** GPA is calculated at the end of each Semester. The average GPA for all semesters becomes the overall "Grade Point Average" (GPA) for the entire course and is reported on the student's transcript. GPA for each semester is calculated as the average of all Course Scores for that semester.

**Course Scores:** There is a quiz for each class/lecture. Quizzes for 101-301 courses are designed to prepare students for the exam(s) for each course.

Quizzes become available to students after they watch the video and after the scheduled Q&A for each class/lecture. It is suggested the student complete their quiz immediately after they attend the Q&A for each class.

After each Q&A the quiz is scored a "zero" until which time the student completes the quiz. Student have until the scheduled exam class for each module of each course (101-4P, 201-8, 201-16, 301-8, 301-16, 301-24 and the end of each 501 module) to complete their quizzes for that module. Students do not get credit for completing a class video until they have completed the quiz for that class.

Any quizzes not completed before the exam for that module will be remain a "zero" score and will be added to the calculation of the student's total course score. For the 101, 201 and 301 courses, quizzes count as 10% and exams count as 90% of your total course score. For the 501 core classes, all of the quizzes are weighted equally, and your course score is the average of all quizzes.

The questions missed on the quiz/exam will be automatically provided to the student along with tips on what part of the video or workbook to review for the answer to the missed question(s). Please note that every question on every exam has been reviewed and confirmed to have been answered in either the video lecture or the written workbook for that lesson.

A student has two attempts at any given class quiz or final exam. A student must score 70% higher on any given quiz or exam Quizzes scoring 70% and above may not be taken more than once. If a score is less than 70% on any given quiz/exam the stu be given one more opportunity to take that quiz/exam again. If they fail the quiz on the second attempt, they will receive a score privacy - Terms

and that score will be used in the overall average.

It should be noted that all failed quiz scores are factored into your Quiz Score Average. The more quizzes you fail, the lower your Quiz Score Average. Final Exam score fails also are averaged into your Exam Score Average. If a student fails their Final Exam on the second attempt, there are no further attempts allowed and the student will have failed the course.

### Student Attendance/Progress Expectations

Revised: 10/13/2021

After students complete the 101 course and enter the balance of the program they should expect to be responsible for the following workload:

- 1. Attendance of two classes/lectures per week via either a Live Zoom or makeup streaming video.
- 2. Attendance of a minimum average of 5 hours of elective course per week.
- 3. Attendance of 2 Practicum Workshops per month.
- 4. Must be in attendance of at least one Live/Zoom class per week, which can include any of the following:
  - Live Zoom Q&A
  - Zoom Practicum Workshops
  - Live Zoom Lectures
  - Zoom Case Conferences
  - Live Zoom AHA Seminars

### Clinical Hypnotherapy Program/Grading

#### RES Semester 1 (S1)

Revised: Wed, Aug 18, 2021

#### 101 Course

8 Classes Grade on Exam/Quizzes Exam = 90%, Quizzes = 10%

#### 201 Course

16 Classes Grade on Exam/Quizzes Exams = 90%, Quizzes = 10%

#### 301 Course

24 Classes Grade on Exam/Quizzes Exams = 90%, Quizzes = 10%

Course Scores/GPA Calculation  $\ge 90 = 4.0$ 

#### RES Semester 2 (S2)

Revised: Wed, Aug 18, 2021

## Advertising and Promotion

4 Classes Grade on Quizzes

#### **Business Practices**

4 Classes and Business Plan = 4.0 3 Classes and Business Plan = 3.0 3-4 Classes and No Business Plan = 2.0 Grade on Quizzes/Business Plan

#### **Case History Series 1 and 2** 6 Classes Each Series

Grade on Quizzes

# Counseling and Interviewing 4 Classes

Grade on Quizzes

## AOS Degree Program/Grading

#### AOS Semester 3 (S3)

Revised: Mon, Sep 13, 2021

601 Course 8 Classes (601-1 through 601-8) Grade on Quizzes **602 Course** 8 Classes (602-1 through 602-8) Grade on Quizzes

603 Course 8 Classes (603-1 through 603-8) Grade on Quizzes

**Client Contact/Clinical Internship** 50 Contacts, 150 Hours S3, GPA Starts S4

Clinical Case Conference 12 Conferences S3, GPA Starts S4

AOS Semester 4 (S4)

Revised: Mon, Sep 13, 2021

**604 Course** 8 Classes (604-1 through 604-8) Grade on Quizzes

**605 Course** 8 Classes (605-1 through 605-8) Grade on Quizzes

**606 Course** 8 Classes (606-1 through 606-8) Grade on Quizzes

#### **Client Contact/Clinical Internship**

S3 + S4 Total 100 Contacts/300 Hours ≥ 100/300 = 4.0 ≥ 90/270 = 3.0 ≥ 80/240 = 2.0 Classes 101, 201, 301, and 50, AOS Psych Lectures and Medical Hypnosis Lectures are all recorded on video. These recordings are available to students for class make-up or class review. Students do not get additional credit for reviewing the class on video if they attended the class in person.

After a student is marked as having attended any of these classes, they will be provided the video link on their HMI Student Page login that allows them to review the class lecture on video. This is a great way to review and enhance your learning process, even after graduation. After graduation, graduates have six months from the date of graduation to review all their class videos via your online student interface.

### Student Comments/Quiz Feedback

Revised: 10/02/2021

**Quiz Feedback:** Your sincere comments/feedback are required for every online quiz you complete. Please be advised that your Comments/Feedback will be viewed by Instructors, students, and staff, unless you mark the comment "private". If your experience was less than positive, you can relate that in your comments by making suggestions in a respectful and diplomatic way. Students should remember that providing diplomatic feedback, that is respectful of other people's feelings is a skill required of every therapist – the quiz comments provide you with the opportunity to exercise that skill. Students who find themselves unable to provide respectful feedback will not receive credit for those completed quizzes. Elective course feedback must include comments that reflect on the content of each lesson and demonstrate that you watched the video(s).

**Quiz Questions Complaints/Challenges:** Students are welcome to submit any complaints/challenges to quiz questions by email to Rana@Hypnosis.edu. Students should consider that the success rates for all quiz questions are tracked by HMI and have all historically been answered correctly by other students at the rate of 75% or better. That does not mean that an Instructor did not miss something in their lecture or that the quiz question could be made clearer. We do appreciate your feedback on any quiz question you think should be changed. HMI does NOT however, change quiz scores or give credit for challenged quiz questions regardless of the circumstances. All quizzes are taken once with one opportunity to retake the quiz. We understand that some students want to achieve a 100% score on every quiz and become concerned if they feel they have unfairly missed a question. Please keep in mind that all your quizzes combined equal only 10% of your total course score. One individual quiz question therefore represents a small percentage of your overall course score. All questions on the Final exams for each course come from the quizzes themselves, so think of the quizzes as preparation for the final exam.

### Out of Attendance Policy

HMI Resident School/IDL students have the ultimate in flexibility for attendance. Students attend a combination of pre-recorded lectures and Live Q and A interaction with Instructors, via Zoom meetings. Students are expected to complete their scheduled prerecorded lectures each week and attend as many "Live" Zoom classes as they can. HMI offers up to 20 hours of Live Interactive Zoom classes per week. Students are required to attend no less than one "Live" Interactive Zoom Meeting per week. Students who do not attend a minimum of one "Live" Zoom meeting per week are considered "Out of Attendance." Students who are out of "attendance" for 10 days will receive a "10-day Out-of-Attendance Notice." Students who accumulate more than two 10-day, unexcused notices during the course of their enrollment will lose their eligibility to graduate with "Honors" and/or receive other HMI Awards.

Here are the penalties for 10-Day Out-of-Attendance Notices:

- 1. First 10-Day Unexcused Out of Attendance Notice: No Penalty, First Warning
- 2. Second 10-Day Unexcused Out of Attendance Notice: No Penalty, Second Warning
- 3. Third 10-Day Unexcused Out of Attendance Notice: Student is ineligible to Graduate with Honors

**Excused Out of Attendance:** If a student has to be out of attendance for 10-14 days, they may request a waiver of the penalty, in advance of receiving the 10-day notice. This request must be sent by email to Esther@Hypnosis.edu and provide the reason for the absence. Acceptable reasons may include, but are not limited to, illness, family issues, etc.

**More than 14 Days Out of Attendance:** Federal Regulations state that if a student is not in attendance/participating in a "Live interaction" Zoom class/meeting with Instructors for more than 14 days they will automatically be dropped from the program.

The following activities are used for "Live/Interactive Attendance" (counted in the Attendance Policy).

1. Attendance at a scheduled Zoom Q&A Lecture with an Instructor.

- 2. Attendance at a Workshop/Practicum via Zoom.
- 3. Attendance at a Zoom Case Conferences held Monday through Thursday from 6:00-7:00 PM and Saturday from 12:30-1:30 PM.
- 4. Attendance at an AHA Conference or Certification Course or attending via Zoom, provided the student has completed the course quiz.

Students are responsible for being aware of their last date of "Attendance" located on their student progress report, along with the number of days out of attendance. Plan ahead for days that HMI will be closed such as holidays. If your scheduled class is cancelled, you are still required to attend other activities held on campus as described above.

The following DOES NOT provide Attendance but does provide academic credit. For example:

- 1. Completing courses in the HMI Elective Library.
- 2. Completing 101-501 pre-recorded classes/lectures on video without attending the Live Q&A via Zoom.

Seeing clients and logging the hours in the HMI online client log.

### Leave of Absence Policy (LOA)

Leave of Absences (LOA) are approved by, and at the discretion of, Sandy Kappas, Director of Academic Services (DAS).

#### A Leave of Absence will NOT be granted for the following reasons:

- 1. During the student's first 90 days of enrollment in the program.
- 2. If the student is not currently in academic progress or on academic probation.
- 3. If the student has failed to provide high school verification or failed to complete Financial Aid.

#### An approved Leave of Absence is subject to the following conditions:

- 1. Single/combined LOA days not to exceed 150 days in any enrollment period.
- 2. No more than three separate LOAs during any enrollment period.
- 3. No more than one extension per LOA and it must be requested by email to the DAS before the student's expected return date.

#### All requests for Leave of Absence must be emailed to Sandy@Hypnosis.edu and must contain the following:

- 1. LOA beginning date (on or after the date of the email).
- 2. LOA return date (must be a date the school is open).
- 3. The reason for the Leave of Absence (medical, vacation, family issues, etc.).

#### Additional Conditions

- 1. The date of the email request for LOA must be **on or before** the student's 14th day out of attendance.
- 2. Email requests may be sent 24 hours a day, 7 days a week, regardless of the school being open or closed.
- 3. If a student does not return to school within the three days following their expected return from the LOA, the student will be dropped from the program.

The student's request for a Leave of Absence must be reasonable and not solvable by any other means. Extraordinary circumstances preventing the completion of the formal request and approval process (such as a car accident, unforeseen travel problems, family issues, illness, etc.), will be handled on a case-by-case basis by the DAS: However, the required documentation must be gathered, and the application completed as soon as possible for the student to be granted the requested LOA.

Any leave of absence not requested as described above will be considered unapproved, and if a student does not request an LOA within a timeframe consistent with the Institute's consecutive absence policy, they will be dropped from the program. Please note, the Institute cannot initiate a leave of absence on behalf of a student or place an absent student on an LOA without first receiving a request from the student.

While on a Leave of Absence, students are not assessed any additional charges (above their tuition charges) stemming from to of absence. Upon returning from leave, the student will re-enter at the place in the program where they left, with the same satis progress status they had at the beginning of their leave.

While a student is on an approved leave of absence, all Title IV funding and/or other funding will be put on hold until which time the student returns. While on a leave of absence, a student **may not** participate in any programs and/or activities for which they initially enrolled in (the professional hypnotherapy training course).

## Student Conduct

### Student Conduct in the Zoom Classroom

- 1. Student Zoom accounts must be registered with their legal enrolled name and their name must be displayed on their Zoom screen at all times.
- 2. Student must display their live video in the Zoom room at all times. For students that do not have live video, the Student Center will be notified, and the student will not receive credit for that attendance. Should a student need to leave their Zoom screen for a break or for any other reason, they should leave their video on, so the Instructor can observe them leaving and returning. The student's absence from the Zoom room shall not exceed 10 minutes or it will be assumed they have left the class and will not receive credit.
- 3. Students are not to use chat to message other individuals during the Zoom class. This would be similar to talking or passing notes during class.
- 4. Students are not allowed to drive while attending Workshop Practicums and any HMI classes that require student participation. Those students will be asked to leave and will not get credit for the class.
- 5. A student's Zoom presence should be representative of their professional persona to clients in private practice. They should be professionally dressed, well lit, framed and their Zoom room staged. Your Zoom presence serves as confirmation that you are ready to see clients and serve as an example and inspiration to others in the room. Students should not be lying down or otherwise in any position that would be inappropriate if they were seeing a client.
- 6. Students must be diligent about background noise when in the Zoom room. Students should keep their microphones muted at all times unless instructed otherwise.
- 7. Students are not to eat, snack, drink alcoholic beverages, or smoke during class.
- 8. Students should use the "Raise Hand" feature in Zoom when they have a question or wish to comment.
- 9. The online system monitors login time for each student. Students are to arrive to Zoom meetings on time. If a student arrives to the meeting more than 15 minutes late the student will not receive credit for attendance.
- 10. The HMI Zoom classroom is to be a safe space for all students and Instructors. Please keep it a political free zone by no comments, jokes or commentary on politics or religion in the classroom.
- 11. Students are not permitted to record any HMI Classes and/or Zoom meetings and are prohibited from downloading, duplicating and/or recording any pre-recorded HMI video classes. Students are not to screen-record any HMI Zoom classes or events.
- 12. HMI students are not permitted to bring guests, children, or spouses to any HMI Zoom classes. Only enrolled students are permitted in the Zoom classroom.
- 13. Three hour Zoom classes will call for a 15-minute break sometime during each class. Students are not to hold up the class or disturb the class by returning late.
- 14. **Soliciting:** HMI Students, Interns and Graduates are not to solicit for their private practice, or any other services or products, to other students, including but not limited to Zoom classes, break out practice sessions, or other HMI seminars, classes, or events.
- 15. Students are expected to be polite to their instructors and fellow students. HMI places high value on a professional atmosphere in the classroom and reserves the right to remove any student who disturbs the professionalism and/or conducive learning environment of the class. This includes challenging the instructors and/or hostile questions or statements.
- 16. Students are encouraged to ask questions but should keep in mind that no one student should dominate the class environment with questions or argumentative statements. Should a student need more information or details in response to questions, they should request to see the instructor after class. Additionally, we request that students speak clearly and audibly when asking questions.
- 17. In order to maintain a comfortable learning environment, it is important that HMI Instructors remain in charge of the Zoom Class at all times. Students are to respect any instructor's request to turn on or off your camera, refrain from asking questions, or if you are asked to leave the Zoom room.
- 18. Students are prohibited from using green screens or any virtual backgrounds. Students are not to have TVs on in the Zoom rooms, and are not to be engaged in a phone call or conversations with other people in their homes during the Zoom class. Students must be well lit with good sound quality to participate in Zoom classes.
- 19. Students must adhere to HMI's The Golden Rule.
- 20. Students must adhere to HMI's Academic Integrity Policy.

# The Golden Rule

HMI expects every student to treat the HMI Employees and other staff with respect in all interactions. HMI has a zero-tolerance policy towards any physical or verbal abuse of HMI Employees, Staff, or fellow students. We expect students to treat employees and fellow students with the same respect, kindness, and sensitivity that they would like to be treated.

HMI students are training to become counselors and interact with individuals with a variety of levels of vulnerability and sensitivity. HMI views the student's ability to communicate with HMI Employees and/or fellow students and their ability to maintain relationships with employees and fellow students as an indication of their appropriateness to deal with vulnerable clients as well. Any breach of this rule is grounds for probation, suspension, or termination of enrollment.

## No Therapy with Other Students

HMI Students are not to engage in therapeutic relationships with other students. In addition to traditional hypnotherapy or counseling, other forms of student therapeutic relationships to be avoided include, massage, psychic readings, tarot-card readings, Reiki and other forms of energy healings, astrology readings, chiropractic, herbology, and any other relationship that is outside the exclusive scope of discussing coursework and practicing inductions. It is really in the best interest of a student's education and harmonious relations with the other students that we require all students to strictly adhere to this policy.

# No Marketing of Services or Products

HMI students are not permitted to market, sell, or solicit, nor collect names and addresses of other students – on campus or off – for any services, classes, or products of any kind. Violation of this policy can result in immediate expulsion from the program for which they enrolled.

# Student Conduct and Termination

HMI students are highly motivated and interested in their studies. Should any student engage in any behavior which, in the opinion of the Director, is potentially injurious to himself or others, potentially damaging to the school or its facilities, disruptive to a comfortable learning environment, or unbecoming or inappropriate for a counseling professional, such behavior is considered unacceptable.

Any student who engages in unacceptable behavior, or for whom HMI receives a complaint of unacceptable behavior, will receive a written Student Conduct Notice. Such notice will outline the behavior in question and/or suggestions for improvement. The student then has the opportunity to respond to this Student Conduct Notice. Failure to correct problematic behavior, or the student's engagement in a variety of problematic behaviors, can result in the student either being placed on probation or being dismissed from school. Students whose behavior is considered extreme may be dismissed from school without the benefit of a Conduct Notice.

HMI Interns are subject to an even higher standard of student conduct. HMI Interns must display attitudes, ethics, professional attire, Zoom presence and/or professional office setting that inspire HMI's confidence and comfort in referring pro bono clients to the Intern. Any breach in that confidence can result in HMI not referring pro bono clients and or termination of student enrollment.

## Academic Misconduct

Academic misconduct is subject to disciplinary action. Pending resolution of the case, a student charged with academic misconduct may be asked to discontinue attending class. Reasonable measures should be taken to protect the privacy of everyone involved in a case. Cases involving other members of the College community will be handled by the appropriate authority and process.

## Standards of Classroom Behavior

Primary responsibility for managing the classroom environment rests with the faculty. Students who engage in any inappropriate, prohibited, or unlawful acts that result in disruption of a class may be directed by the faculty member to leave the class for the remainder of the class period and may be referred to the Director or the Director of Academic Services.

# **Conduct Rules and Regulations**

HMI expects that its students will strive for high standards of honor and good citizenship and that they will conduct themselves, both on and off-campus, in a manner that reflects credit on themselves and the College. The following, while not exhaustive, represents misconduct subject to conduct action:

- 1. Conduct which threatens or endangers the health or safety of any person including physical abuse, verbal abuse, threats, intimidation, harassment, and/or coercion.
- 2. Sexual Assault. Sexual assault charges involving students will be handled in accordance with the College's Sexual Assault Policy.
- 3. Sexual Harassment. Sexual harassment will be handled in accordance with the College's Policy on Sexual Harassment.
- 4. Harassment. In this Code 'harassment': (a) is the use, display, or other demonstration of words, gestures, imagery, or physical materials, or the engagement in any form of bodily conduct, on the basis of race, color, national or ethnic origin, alienage, sex, religion, age, sexual orientation, or physical or mental disability, which has the effect of creating a hostile and intimidating environment sufficiently severe or pervasive to substantially impair a reasonable person's participation in College programs or activities, or use of College facilities; (b) must target a specific person or persons; and (c) must be addressed directly to that person or persons.
- 5. Possession of a weapon. A "weapon" includes explosives, metal knuckles, and knives with blades more than three (3) inches long, firearms including guns, air/pellet guns, paint guns, gun replicas (including facsimile water pistols) or any other instrument used or designed to be used to intimidate, threaten, and/or injure any person.
- 6. Reckless, disorderly, or lewd conduct that occurs on or off-campus.
- 7. Recklessly interfering with normal College or College-sponsored activities, including but not limited to studying, teaching, research, administration, or fire, police, or emergency services.
- 8. Initiating or causing to be initiated any false report, warning or threat of fire, explosion, or other emergency.
- 9. Unauthorized entry or use of College facilities. This also includes unauthorized possession, duplication, or use of keys or access cards to any College premises.
- 10. Unauthorized or inappropriate use of College computers, e-mail, or network; or other violations as specified by the most current Computer Use Policy published by HMI Information Technology Services. It may also include unauthorized use of electronic or other devices to record any person while on College premises without his/her prior knowledge, or without his/her effective consent.
- 11. Violating the terms of any disciplinary sanction imposed in accordance with the Code.
- 12. Furnishing false information to the College or a College Official or withholding information that may impede an investigation.
- 13. Violation of the College Alcohol and Other Drugs Policy: Alcohol Policy.
- 14. Forgery, unauthorized alteration, or unauthorized use of any College document or instrument of identification.
- 15. Substantially interfering with the freedom of expression of others.
- 16. Attempted or actual theft of and/or damage, including littering, to College property or the property of others. Departments may have additional regulations and/or requirements dealing with conduct and/or use of College funds or property.
- 17. Violations of other College regulations, rules, or policies.
- 18. Conduct that could result in the violation of any federal, state, or local law.
- 19. Actions by a student's guest that violate College policies.
- 20. HMI policy prohibits HMI Employees, Instructors and Mentors from having any secondary relationships with students outside the scope of their job description. Specifically, Employees, Instructors and Mentors are not to have any business relationships, personal relationships and/or social relationships outside of HMI, and are advised against being Facebook friends, email, or text buddies. We ask HMI students to honor this policy as well as maintain respectful Instructor/Student boundaries.

# Dress Code

When you attend HMI classes on Zoom, you are considered to be on the "HMI Campus" and must adhere to the HMI dress code that is required for all students. You have enrolled to become a counseling professional and that starts the day you enroll. Your professional attire in the Zoom classrooms positively affects you and your classmates both on a conscious and subconscious level.

#### The following attire is recommended:

- 1. Button dress shirts and tops
- 2. Sport coats and professional jackets and sweaters

- 3. Ties and other business accessories
- 4. Business casual

#### The following items are considered unprofessional attire for students.

- 1. Revealing attire
- 2. T-Shirts (no logos, graphics, or writing)
- 3. Hats
- 4. Shorts
- 5. Workout clothes/Athletic attire

We teach students the technical skills necessary to become a hypnotherapist, but we also guide them in representing themselves as professionals. This is why we ask all students to cooperate and adhere to the directions offered here. Each time a student attends an HMI event, for whatever reason, they are expected to dress for the profession for which they are training.

# Academic Integrity

Students are expected to conduct their studies and academic pursuits with honesty and integrity. For a student to claim credit for completing a streaming video lesson it is to be assumed that they actually watched the entire streaming video lesson. For a student to claim credit for attending an in-person course/lesson it is to be assumed that they attended the whole in-person class. Students are responsible for completing their own work, exams, and quizzes and for reporting accurate attendance through roll call or sign-in sheets. All of these are the school's basic assumptions for student integrity. A student's breach of this policy will threaten their eligibility for graduating with honors and may also result in a warning, probation and possible dismissal from the school, the decision of which is at the discretion of the school.

# HMI Copyright Policy

All HMI educational materials, including books, workbooks, printed materials, video, DVD and streaming video, are protected by United States copyright laws. Students who engage in behavior that violates those copyright laws will be withdrawn from the program for which they enrolled and could be subject to penalties, both civil and/or criminal, as provided for under The U.S copyright law (Title 17, United States Code).Copyright infringement is the act of exercising, without permission or legal authority, one or more of the exclusive rights granted to the copyright owner under section 106 of the Copyright Act (Title 17 of the United States Code). These rights include the right to reproduce or distribute a copyrighted work. In the file-sharing context, downloading or uploading substantial parts of a copyrighted work without authority constitutes an infringement.

Penalties for copyright infringement include civil and criminal penalties. In general, anyone found liable for civil copyright infringement may be ordered to pay either actual damages or "statutory" damages affixed at not less than \$750 and not more than \$30,000 per work infringed. For "willful" infringement, a court may award up to \$150,000 per work infringed. A court can, in its discretion, also assess costs and attorneys' fees. For details, see Title 17, United States Code, Sections 504, 505.

Willful copyright infringement can also result in criminal penalties, including imprisonment of up to five years and fines of up to \$250,000 per offense.

# Drugs or Alcohol Policy

HMI policies prohibit the unlawful use, possession, or distribution of illicit drugs and alcohol, by any student, faculty, or employee on its property, or as part of any of its activities. Anyone in violation of this policy will be subject to immediate expulsion from the program of study and referred to the appropriate law-enforcement agency for prosecution.

Additionally, a person may be subject to local, State and Federal laws against illegal drug use and/or sales of illegal substances and face possible jail sentences and/or fines.

HMI recommends that any person encountering a substance-abuse problem take immediate action for rehabilitation. Each person should be aware there are many health risks associated with drug and alcohol usage and/or abuse. A person with this problem is encouraged to seek assistance in the mandatory counseling sessions that HMI training provides and/or other local counseling/rehabilitation programs. In addition to that assistance, HMI also provides this non-exhaustive list of referrals for assistance:

- Be Sober Hotline 1-800-237-6237
- Cocaine Hotline
   1-800-262-2462
- Drug Abuse Information
   1-800-554-5437
- Drug Abuse Hotline
   1-800-241-9746
- Cocaine Anonymous
   1-800-839-1141
- Marijuana Anonymous
   1-800-766-6779

# Drug and Alcohol Report

HMI is required to review its drug and alcohol substance abuse program once every two years to determine its effectiveness and to ensure that its sanctions are being enforced. During the 2016 and 2017 reporting period HMI recorded students and employees who were found in violation of the college's policy. The following table shows the number of those who were cited for alcohol or substance use during the reporting period and the reporting period in the previous Biennial Drug and Alcohol Report.

Drug and Alcohol Cases	2019	2020
Alcohol Related	0	0
Drug Related	0	0
Fatalities	0	0
Totals	0	0

• Type of sanctions imposed for the above listed violations: None to Report Alcohol Related

- Reviewed By: Sandy Kappas, Director of Academic Services (DAS)
- Biennial Review Date: 07/01/2020

# Attendance at AA/AI-Anon Meetings

HMI believes that students will greatly enhance their therapeutic skills and benefit personally by attending, both, AA, and Al-Anon meetings. HMI will provide a student with 3 hours of elective credit to attend the Malibu, Saturday night AA meeting and/or any AA/Al-Anon Meeting of one's choice. Students can receive credit for a maximum of (6) AA meetings and (6) Al-Anon meetings. These credited as elective hours. Students must submit the HMI AA/Al-Anon form, filled out and signed by the secretary of the meetin attended. These forms are available on the HMI student page under "Forms and Form Examples." In order to have the secretary at the form, the student should drop it into the collection box when it comes around and retrieve the signed form from the secretary at the

end of the meeting. Completed forms may be scanned and emailed to the Student Services staff. In addition, students must submit a one-page written summary of what they learned and how it can be applied to their hypnotherapy practice. This summary is to be submitted to their Student Counselor who will grade it as pass or fail.

# Pro Bono Client Policy

The opportunity to work with clients is one of the many unique training features offered to HMI Resident Students. Students are encouraged to begin implementing their marketing campaigns into promoting their own private practice and clientele as soon as they begin their Residency/Internship program. Students have the sole responsibility to generate their own clients, paid or unpaid, in order to fulfill their "twenty-four clinical hour" requirement to graduate. HMI receives requests from the public for "pro bono" (no charge) sessions that are scheduled with HMI students who have met the requirements to participate in the Pro Bono Program.

HMI does not guarantee pro bono referrals as a part of enrollment. Distribution of pro bono clients is at HMI's sole discretion and can be influenced by a student's attitudes, communication skills, professional zoom appearance, satisfactory progress, adherence to HMI policies and more. Please be aware, it is up to the student to contact pro bono leads/requests and schedule them for pro bono sessions.

In addition to the attributes listed above, the following criteria are required to be eligible to receive pro bono client referrals from HMI:

- a. Signed HMI Pro Bono Agreement
- b. Proof of Malpractice Insurance
- c. Membership in a Professional and Certification Organization
- d. Academic progress in good standing
- e. Approval of Zoom Room
- f. Hours of availability to see clients that meet the needs of the client and the school

## Additional Guidelines

- 1. All pro bono clients must ONLY be seen via Skype or Zoom. No physical locations can be used to see HMI referred pro bono clients. Residents must have their "Zoom Room" approved by the HMI Director before being eligible to receive pro bono referrals. Zoom Rooms will be judged on their professionalism, quality in sound, video, framing, background, and overall visuals.
- 2. It is the Resident student's responsibility to connect with the client and schedule a mutually agreeable appointment.
- 3. All pro bono client sessions must be documented by completing a Client Contact Report at your student login (501 section), in order to receive academic credit for the hours.
- 4. HMI Residents are allowed to see pro bono clients for as long as they are an active student and may continue beyond graduation. There are no limits to the number of sessions a Resident can see the pro bono client. HMI encourages the Resident students to get as much experience as they can from each client and expects the relationship between Resident and pro bono client to continue for as long as the client is motivated and willing to come to appointments.
- 5. HMI Resident students have the right to refuse a client referral or terminate the relationship if they feel the client is beyond their scope, makes them feel uncomfortable or for any other reason they wish. If for any reason the Resident does not wish to see the pro bono client assigned to them the student is to notify the pro bono coordinator in Student Services as soon as possible.
- 6. During the student's Internship, students are NEVER to attempt to change the relationship from HMI referred pro bono to a paid client.

If at the end of a student's Residency program (graduation), the client wishes to continue their hypnotherapy sessions they are to be given the following options:

- 1. 1. A graduate has the option to continue to see the pro bono client for no charge for as many sessions as is mutually agreeable.
  - 2. A graduate can present the option for the client to be referred back to HMI's pro bono coordinator to be reassigned to another Resident student. If the client chooses to be referred back to HMI's pro bono program it is the Resident student's responsibility to notify HMI if this option is chosen.
  - 3. A graduate and client may come to a mutually agreeable fee and sign an "Acknowledge of Services and Fees" that memorializes that new arrangement.

Any violation of this policy and/or violations of HMI's generally accepted ethical boundaries and guidelines with clients can result in expulsion from school. If you have any questions or uncertainties about ethical boundaries or any other situations with a client while a student, you are to immediately bring them to the attention of the Director, George Kappas by emailing to GeorgeHypnosis.edu.

For Academic Purposes: HMI is an ACCET approved institution and uses the following Carnegie clock-to-credit hour conversions for lecture and laboratory.

- Lecture Hours: Instructional hours consisting of theory or new principles.
- Lecture Credit Hours: Semester Credits Must teach a minimum of 15 lecture hours to award 1 semester credit (divide lecture hours by 15).
- Laboratory Hours: Instructional hours consisting of supervised student practice of a previously introduced theory/principle during which practical skills and knowledge are developed and reinforced.
- Laboratory Credit Hours: Semester credits (divide laboratory hours by 30).
- Internship Credit Hours: Instructional hours consisting of supervised work experience activities related to skills/ knowledge acquired during the training program Must participate in a minimum of 45 internship hours to award 1 semester credit (divide internship hours by 45).

**For Purposes of Title IV Federal Financial Aid:** For Financial Aid purposes HMI awards one semester credit for each 37.5 clock hours of study (course labs/practicum workshops, Internship, lectures, and homework) with the Clinical Hypnotherapy Program consisting of 900 Clock Hours/24 Semester Credits and the Associate of Occupational Studies Degree in Mind-Body Psychology consisting of 2292 Clock hours/56 Semester Credits.

# Hypnotherapy Course Description and Syllabus

HMI's Clinical Program is 720 clock hours/24 semester credits/42.4 Academic Credits and is one year in length. The program is divided into two semesters, each six months in length. The first semester consists of courses Hypnosis 101, 201, 301, and 401. The 101 course teaches you the practical skills of learning to hypnotize. The 201 course builds on that foundation by introducing you to all the different styles and modalities. The 301 course introduces the student to all the clinical applications. The 401 course bridges the gap between theory and practical application and is done concurrently with the 201, 301 and 501 courses. The second semester consists of the 501 Clinical Residency courses. The 501 Clinical Residency course divides its focus equally between the goals of building clinical skills and the business expertise to be successful in private practice.

# Hypnotherapy Course - Semester One

Revised: 08/25/2021

- Prerequisite: Completion of HMI Admissions Procedure
- Length: 26 Weeks, 360 Hours, 12 Credits
- Days/Times: Class Schedule Varies, Weekdays, Weeknights, Saturdays
- Quizzes, Exams: For the 101, 201 and 301 courses, quizzes count as 10% and exams count as 90% of your total course score. For the 501 core classes, all of the quizzes are weighted equally and your course score is the average of all quizzes.

#### Hypnosis 101

- Prerequisite: None
- Length: 4 Weeks, Clock Hours: 24
- Attend: 4 Prerecorded Video Classes, 4 Classes of Q&A with Instructors, 4 Classes of Supervised Practice, All Q&A and Supervised Practice are Live on Zoom
- Days/Times: Tuesdays and Thursdays, Choice of 2 Class Times
  - Zoom Q&A with Instructors
    - 1. Tuesdays from 4:00 PM to 5:30 PM Pacific Time
    - 2. 7:30 PM to 9:00 PM Pacific Time
  - Zoom Workshop/Practicum, Lecture and Supervised Practice
    - 1. Thursdays from 3:00 PM to 6:00 PM Pacific Time
    - 2. 7:00 PM to 10:00 PM Pacific Time
- Instructor/Student Ratio: 1:50
- Homework Hours: 3

Regardless of the student's background, the Hypnosis 101 class represents the first step in professional training. It is one of the most important, as well as the most fun and exciting of all the training steps, because it is here the foundation is laid for the "how to" skills of hypnosis. The result is a class full of demonstrations by instructors, as well as practice assignments.

The main focus of the 101 class is the "Emotional and Physical suggestibility and sexuality" concepts, created by HMI's founder, Dr. John G Kappas. Greatly responsible for HMI's success and reputation, these tools provide hypnotists with a behavioral profile that enables them to organize their linguistic pattern to perfectly match the suggestibility of the subject. Rendering virtually everyone hypnotizable, this unique concept has been heralded as one of the few real breakthroughs in the field in the last 100 years.

Another important concept presented in the 101 class is the "Message Unit Theory of Hypnosis," providing students a precise understanding of exactly what hypnosis is, how it is created, and the differences between self-hypnosis, hetero-hypnosis, and environmental states. The focus of the 101 class is equally dedicated to understanding these vital theoretical foundations as it is in acquiring the fundamental skills of how to test suggestibility, interpret the results, and hypnotize the subject according to his or her unique suggestibility pattern.

#### Homework Hours

In addition to the scheduled 101 classes, students are expected to read the text book and Student Workbook assignments for each class and successfully complete an online class quiz for 101 class lectures 1-4. Students are awarded one homework hour for reading the workbook and completing each online class quiz.

# Clinical Hypnosis 201

- Prerequisite: Completion of Hypnosis 101
- Length: 8 Weeks, Clock Hours: 48
- Attend: 16 Prerecorded Video Classes, 16 Live Q&A with Instructors, 24 Elective Hours
- Days/Times: Mondays and Wednesdays, Choice of 2 Class Times
  - Zoom Q&A with Instructors
    - 1. 4:00 PM to 5:30 PM Pacific Time
    - 2. 7:30 PM to 9:00 PM Pacific Time
- Instructor/Student Ratio: 1:60
- Homework Hours: 14

The 201 class is two months in length, and is divided into two sections, each section is one month long. These sections rotate monthly, and students may begin at either section. There is a new start day for 201 approximately every four weeks, so 101 students rarely have to wait more than a week before the next 201 class begins.

The Clinical Hypnosis 201 class begins with the premise that the student, having successfully completed the 101 class, possesses knowledge of testing the individual suggestibility of their subjects and hypnotizing them accordingly. Utilizing the skills earned in the 101 Class, the 201 student is then introduced to a broad array of styles and strategies available to then in guiding the hypnotized client.

There is perhaps no field of study more diversified and divided on what is the best approach in theory and application than the field of counseling. Because of this, HMI's 201 classes provide a different instructor for each class night, thus acquainting the student with a wide variety of clinical orientations. HMI's instructors include Psychologists, Marriage and Family Therapists, Counselors who specialize in working with children, NLP Trainers, and Imagery Specialists, all of diverse orientations.

In learning from each of these different specialists, the 201 student develops the ability to match his or her therapeutic style and strategy to the individual needs of the client or case.

The 201 students continue to attend Workshop/Practicums throughout their 201 course. Students are encouraged to attend approximately one per week, or as many workshops as their time permits.

#### Homework Hours

In addition to the scheduled 201 classes, students are expected to read the Student Workbook assignments for each class and successfully complete an online quiz for each class lecture. Students are awarded one homework hour for reading the workbook and completing each online class quiz.

# Hypnotherapy 301

- Prerequisite: Completion of Clinical Hypnosis 201
- Length: 12 Weeks, Clock Hours: 67
- Attend: 24 Prerecorded Video Classes, 24 Live Q&A with Instructors, 36 Elective Hours
- Days/Times: Tuesdays and Thursdays, Choice of 2 Class Times
  - Zoom Q&A with Instructors
    - 1. 4:00 PM to 5:30 PM Pacific Time
    - 2. 7:30 PM to 9:00 PM Pacific Time
- Instructor/Student Ratio: 1:75
- Homework Hours: 24

The 301 class is three months in length, and is divided into three sections, each section one month long. These sections rotate monthly, so a student may begin at any one of the sections.

The 301 class also features a different instructor for each class lesson. In the 101 classes, you learned how to hypnotize. In the 201 classes, different modalities were explored. In the 301 classes, instructors teach students how to apply these tools to different areas of clinical applications. Each instructor, in each lesson of the class, presents a lecture topic representing his or her own area of expertise.

Every fourth lesson of 301 is a unique learning experience called Clinical Case Presentation (Case History Class). The Clinical Case Presentations are actual therapies with real clients.

As a non-profit organization, HMI's Pro Bono Hypnotherapy program offers no cost hypnotherapy services to those in need, while at the same time providing HMI Interns the clinical experience they need during their Residency program. Some of these Pro Bono cases are selected to be conducted by Senior Staff Instructors and are recorded for HMI's Case History classes.

By observing and discussing "real hypnotherapy clients", the 301 students are provided the opportunity to see how to apply the tools they have learned thus far, to real people with real problems. These issues will be representative of the situations the student will encounter when actually working in the field as a professional, providing the student with a successful first step into their new career field.

#### Homework Hours

In addition to the scheduled 301 classes, students are expected to read the Student Workbook assignments for each class and successfully complete an online quiz for each class lecture. Students are awarded one homework hour for reading the workbook and completing each online class quiz.

#### Electives 401

- Length: 52 Weeks
- Days/Times: Scheduled Independently
- Semester 1 Requirement: 183 Hours
- Semester 2 Requirement: 135 Hours
- Total Clock Hours: 318 (Average 5 Hours Per Week)
- Total Homework Hours: 150

In addition to the core curriculum of 101, 201, 301 and 501 courses, HMI students are provided the opportunity to choose their area of focus and/or design part of their own training using the HMI Electives – 401 Module. HMI Elective Courses are done concurrently with Semester 1 and 2 (101, 201, 301 and 501) core classes. Elective Hours are done outside of the regularly scheduled class times. Students are not limited to the Elective Hour requirements listed, some students complete hundreds of hours above that during their 12 months of study.

There are two ways to earn elective hours:

#### 1. Elective Course Library

HMI provides hundreds of hours and over 20 different elective courses to choose from in the Elective Course Library. The Elective Library is a streaming video library that can be accessed from the student's online interface. Students may access the Elective Hours Library any time day or night, and can complete these Elective Hours on their own schedule. This flexibility can help students who are juggling work and family schedules in addition to school. The Elective Hours Library contains a wide variety of courses including many vintage courses/videos featuring HMI Founder Dr. John Kappas. This gives students the opportunity to benefit from HMI's long and rich history as a pioneer in the hypnotherapy field.

#### 2. Elective Courses, Seminars and Conferences

HMI students can also earn Elective Hours by attending continuing education seminars and conferences in the hypnosis field. The American Hypnosis Association (AHA) offers continuing education seminars live on Zoom many weekends per month. These seminars offer specialty certifications in NLP, Therapeutic Imagery, Pre and Post Surgery, ADHD, Childbirth, Past-Life Regression, Reiki, Energy Healing, and much more. The AHA also offers conferences featuring guest speakers live on Zoom, and in their online library th

provide the opportunity to earn Elective Hours. AHA membership fees are not included in tuition. AHA continuing education courses Certification Courses are not required and also not included in HMI tuition. For a listing of AHA Seminars please see the AHA Calendar at https://hypnosis.edu/aha/calendar/ (https://hypnosis.edu/aha/calendar/).

#### Homework Hours

Elective courses require online quizzes or written essays. Students are not awarded elective hours until those quizzes or written assignments are completed! Students are awarded 0.5 homework hours for each 1.0 hour of elective course.

# Practicum Workshops

- **Prerequisite:** Current enrollment in 201-501
- Length: 52 Weeks, Clock Hours: 72
- Attend: 4 Practicum Workshops are scheduled each week Live on Zoom, attend as many as your schedule permits. You are required to complete an average of 2 Practicum Workshops per month.
  - 1. Wednesday 12:00 PM to 3:00 PM Pacific Time
  - 2. Thursday from 3:00 PM to 6:00 PM Pacific Time
  - 3. Saturday from 9:30 AM to 12:30 PM Pacific Time
  - 4. Saturday from 1:30 PM to 4:30 PM Pacific Time

#### • Instructor/Student Ratio: 2:75

Twelve (12) Practicum Workshops are required during Hypnotherapy (Semester One). Twelve (12) Practicum Workshops are required during Clinical Hypnotherapy (Semester Two). Students are encouraged to attend as many Practicum Workshops as they are able. After completion of the required workshops for first and second semesters, any additional Practicum Workshops will be credited towards the elective hour requirement for Semester Two.

Practicum Workshops are required and essential for becoming a successful hypnotherapist. Practicum Workshop is the time and place to practice hypnotic inductions and technique.

Practicum Workshops are held on weekdays and Saturdays. Workshops are non-sequential and feature different instructors and focus on different hypnotic techniques in each workshop. If a student misses a workshop, the student can make it up by attending the next workshop.

There is a "PW" tab in your online student interface (which stands for Practicum Workshops). Once logged into your student interface click the PW tab to see the schedule of the upcoming workshops. You also use this tab access the links to the Zoom meeting for each workshop. Each workshop uses a unique link.

You must be a currently enrolled student to attend Practicum Workshops. Students at any level 101-501 are encouraged to attend on a weekly basis or as often as possible.

#### Grading

The Workshop course grade is determined by the total number of workshops attended during the entire enrollment.

- Prerequisite: Completion of Semester One
- Length: 26 Weeks, Clock Hours: 360, Credits: 12
- Attend: 1-2 Prerecorded Video Classes Per Week Plus Live Q&A with Instructors
- Days/Times: Weekdays, Weeknights, Choice of 2 Class Times
  - Zoom Q&A with Instructor
    - 1. 4:00 PM to 5:30 PM Pacific Time
    - 2. 7:30 PM to 9:00 PM Pacific Time
- Quizzes, Exams: Students must complete each online class quiz and exams with a score of 70% or higher. For the 501 core classes, all of the quizzes are weighted equally and your course score is the average of all quizzes. Completion of each online quiz/exam is one homework hour. All additional homework hours are listed for each course.

Considered the most important step of HMI's training, the Clinical Residency 501 course is HMI's Internship program. Internship at HMI represents the most unique feature available in education today. In the 501 Residency program, HMI students are provided with an applied course curriculum, instructed in the creation of a professional private-practice zoom room/office and clinical supervision. Students may begin building their private practice and therapy experience while still attending school.

One need only examine the rigorous combination of clinical requirements listed below to appreciate why HMI's Clinical Residency program is considered second to none for preparing the student for a challenging career as a Hypnotherapist.

#### Internship Indoctrination

- Prerequisite: Completion of 301
- Length: One Class, 2 Hours
- Attend: Weeknight
- Instructor/Student Ratio: 1:50

In preparation for the start of your Clinical Residency Course (Semester Two), this Internship Indoctrination class walks you through the basics of how HMI Internship works. You will be instructed on the policies and procedures of seeing clients in the HMI Clinic, being supervised by Staff Instructors, how to document your clinical hours and meet the requirements for graduation. You will also be instructed on how to take the necessary steps for professional practice as listed in the description below.

## Additional Elective Hours

Students are awarded 9 hours of elective credit for the following: Students are expected to prepare the required paperwork to apply for their City Business License, Malpractice Insurance, and any applications necessary to join professional organizations and certification bodies. Approval of the required paperwork allows the student to participate in HMI's Pro Bono Program. One quiz is required at the completion of the class which counts at one homework hour for reviewing the workbook materials and completing the quiz.

- Length: 24 Client Contacts, 72 Hours
- Days/Times: Hours Scheduled Independently
- Instructor/Student Ratio: N/A

A total of 24 client contact sessions are a part of HMI's internship program. This provides the 501 students the opportunity to start working with clients with the benefit of clinical supervision.

Students are responsible for getting their own clients by following the guidelines of their advertising and promotion classes. The 501 students are free to charge whatever they wish for their professional services, (Pro Bono clients are no charge). Student fees may range from no charge to \$100 (or more) per session.

#### Grading and Documentation of Client Hours

For each client session the student must complete an online Client Contact Hours report documenting the preparation for each client, concepts learned during each contact, and the post contact review. The student is awarded 3.0 course hours for each client session. Students do not receive credit for client sessions unless the online client report is completed.

#### Advertising and Promotion

- Length: 4 Weeks, Clock Hours: 12
- Attend: 1 Prerecorded Video Class Per Week, 1 Live Zoom Q&A with Instructor
- Days/Times: Live Zoom Q&A, Weekdays, Weeknights, Choice of 2 Class Times
  - 1. 4:00 PM to 5:30 PM Pacific Time
  - 2. 7:30 PM to 9:00 PM Pacific Time
- Instructor/Student Ratio: 1:50
- Homework Hours: 4

HMI developed a 12-point practice plan to guide the student in developing the private practice of their dreams. This course meets once per week for (4) weeks. The 501 Advertising and Promotion class is a continuation of the advertising and promotion instruction started in the 301 course. The 501 course focuses on the implementation of a complete marketing strategy. Such strategies can include display ads, networking groups, speaking engagements, and the use of the internet.

#### Grading and Homework Hours

Students must complete three online quizzes and one exam. The class grade is the average quiz and exam scores. Students receive 4 hours of Homework for studying the workbook and completing the online quizzes and exam.

# **Business Practices**

- Length: 4 Weeks, Clock Hours: 12
- Attend: 1 Prerecorded Video Class Per Week, 1 Live Zoom Q&A with Instructor
- Days/Times: Live Zoom Q&A, Weekdays, Weeknights, Choice of 2 Class Times
  - 1. 4:00 PM to 5:30 PM Pacific Time
  - 2. 7:30 PM to 9:00 PM Pacific Time
- Instructor/Student Ratio: 1:75
- Homework Hours: 4

This course meets once per week for four (4) weeks. The Business Course prepares students for the challenges of self-employment, by teaching strategies for managing a private practice. This course guides the student through the development of their own business plan, so they will be able to put the plan into action immediately upon graduation.

#### Grading and Homework Hours

Students must complete three online quizzes and one exam. The class grade is the average quiz/exam/Business Plan scores. Students are required to complete a written business plan to submit in the final class meeting. The class grade is the average quiz, exam and Business Plan scores. Students receive 4 hours of Homework for studying the workbook and completing the online quizzes and exam.

#### Clinical Case Conference/Supervision

- Length: 26 Weeks, Clock Hours: 24
- Days/Times: Mondays through Thursdays and Saturdays, Choice of 2 Class Times
  - Live Zoom with Instructor
    - 1. Mondays through Thursdays from 6:00 PM to 7:00 PM Pacific Time
    - 2. Saturdays from 12:30 PM to 1:30 PM Pacific Time
- Instructor/Student Ratio: 1:75

HMI Interns receive their clinical supervision in this group setting. Scheduled 5 days a week and featuring a different supervisor each day, Interns discuss their clinical work with clients and receive advice, direction, and feedback between each session they have with clients.

#### Grading

The course grade is determined by the number of Case Conferences attended.

# **Clinical Case History Series**

- Length: 12 Weeks, Clock Hours: 24
- Attend: Live on Zoom, 12 Classes, 1 Per Week
- Days/Times: Weekdays, Weeknights, Choice of 2 Class Times
  - 1. 3:00 PM to 5:00 PM Pacific Time
  - 2. 7:00 PM to 9:00 PM Pacific Time
- Instructor/Student Ratio: 1:75
- Homework Hours: 12

The course consists of (2) class series, each meeting once per week for six weeks. The Clinical Case-History Series features HMI staff therapists conducting a six-week ongoing therapy session with a client. This six-week clinical progression demonstrates the process and procedures of clinical hypnotherapy from beginning to end.

#### Grading and Homework Hours

Your course grade will be the average of all your quiz scores for the series. Students receive 6 hours of homework for each class series for studying the workbook and completing the online quizzes. Two class series equals a total of 12 homework hours.

#### Counseling and Interviewing

- Length: 4 Weeks, Clock Hours: 12
- Attend: 1 Prerecorded Video Class Per Week, 1 Live Zoom Q&A with Instructor
- Days/Times: Live Zoom Q&A, Weekdays, Weeknights, Choice of 2 Class Times
  - 1. 4:00 PM to 5:30 PM Pacific Time
  - 2. 7:30 PM to 9:00 PM Pacific Time
- Instructor/Student Ratio: 1:75
- Homework Hours: 28

This course meets once per week for four (4) weeks. The Counseling and Interviewing Course demonstrates and guides students through the process of clinical note-taking skills, evaluation of clients' appropriateness, and the practice of directive and nondirective counseling and interviewing techniques.

#### Grading and Homework Hours

Students must complete three online quizzes and one exam. The class grade is the average quiz and exam scores. Students receive 4 hours of Homework for studying the workbook and completing the online quizzes and exam.

## Ethics in Therapy

- Length: 2 Weeks, Clock Hours: 6
- Attend: 1 Prerecorded Video Class Per Week, 1 Live Zoom Q&A with Instructor
- Days/Times: Live Zoom Q&A, Weekdays, Weeknights, Choice of 2 Class Times
  - 1. 4:00 PM to 5:30 PM Pacific Time
  - 2. 7:30 PM to 9:00 PM Pacific Time
- Instructor/Student Ratio: 1:75
- Homework Hours: 2

This course meets once per week for two (2) weeks. Clinical ethics is unquestionably the most important ingredient in therapy, even above results. The Ethics in Therapy Course guides the student through the labyrinth of potential ethical dilemmas in therapy.

#### Grading and Homework Hours

Students must complete an online exam for each class night. The class grade is the average exam scores. Student receive 2 hours of Homework for studying the workbook and completion of the online exams.

#### Handwriting Analysis

- Length: 6 Weeks, Clock Hours: 18
- Attend: 1 Prerecorded Video Class Per Week, 1 Live Zoom Q&A with Instructor
- Days/Times: Live Zoom Q&A, Weekdays, Weeknights, Choice of 2 Class Times
  - 1. 4:00 PM to 5:30 PM Pacific Time
  - 2. 7:30 PM to 9:00 PM Pacific Time
- Instructor/Student Ratio: 1:65
- Homework Hours: 6

This course meets once per week for six (6) weeks. The Handwriting Analysis course teaches the student to use the skills of examining traits in handwriting believed to be correlated with behavioral patterns, as a tool in developing personality profiles we assist in choosing therapeutic strategies for hypnotherapy. This skill will be useful during live therapies conducted in the classrowhere client handwriting samples are often reviewed before interviewing the client.

## Grading and Homework Hours

Students must complete five online quizzes and one exam. The class grade is the average quiz and exam scores. Students receive 6 hours of Homework for studying the workbook and completing the online quizzes and exam.

# Personal Therapy Experience/Mentorship

- Length: 3 Hours, 3 Sessions
- Days/Times: Scheduled Independently
- Instructor/Student Ratio: N/A

Students are expected to complete three (3) private sessions with an HMI Staff Hypnotherapist/Mentor, (cost included in course tuition). Having a personal therapy experience is an important foundation for the counseling professional. The experience is designed to provide the student with firsthand experience of the process of growth and change. These sessions are optional.

#### Speech Master

- Length: 4 Weeks, Clock Hours: 12
- Attend: 4 Classes, 1 Per Week
- Days/Times: Weekdays, Weeknights, Choice of 2 Class Times
  - 1. 3:00 PM to 6:00 PM Pacific Time
  - 2. 7:00 PM to 10:00 PM Pacific Time
- Instructor/Student Ratio: 1:50
- Homework Hours: 4

This course meets once per week, for four (4) weeks. Important to the development of a private practice is the ability to deliver a professional presentation to the public or private groups.

HMI's Speech-Master course utilizes the internationally recognized "Toastmasters" technique to systematically hone your skills and ability to comfortably communicate your services to any individual or group. This course will prepare the student to master their ability to deliver a powerful and professional public presentation.

#### Grading and Homework Hours

Students must complete three online quizzes and one exam. Students are required to prepare and present two speeches during class. The class grade is the average quiz, exam and speech scores. Students receive 4 hours of Homework for studying the workbook and completing the online quizzes and exam.

# Therapeutic Journaling

- Length: 4 Weeks, Clock Hours: 12
- Attend: 4 Classes, 1 Per Week
- Days/Times: Weekdays, Weeknights, Choice of 2 Class Times
  - 1. 3:00 PM to 6:00 PM Pacific Time
  - 2. 7:00 PM to 10:00 PM Pacific Time
- Instructor/Student Ratio: 1:50
- Homework Hours: 4

This course meets once per week, for (4) weeks. Therapeutic Journaling can be a powerful adjunct to your therapy practice. In addition to preparing you to assist your future clients, this course provides you a wonderful opportunity for self-development, as well. The course guides students through a four-week journey by guiding then through a series of journaling assignments to be completed between classes.

#### Grading and Homework Hours

Students must complete three online quizzes and one exam. The class grade is the average quiz and exam scores plus the class participation scores. Students receive 4 hours of Homework for studying the workbook and completing the online quizzes and exam.

# Diploma Program Outline

Clinical Hypnotherapy Program	Clock	Title IV Credits	Academic Credits	Homework
Hypnosis 101	24	0.8	1.6	3
Clinical Hypnosis 201	48	1.6	3.2	16
Hypnotherapy 301	67	2.2	4.5	24
401 Elective Courses	183	6	12	89
Practicum Workshops	36	1.2	1.2	
Internship Indoctrination	2	0.1	0.1	1
Semester One (6 Months)	360	12.0	22.8	133
Handwriting Analysis	18		0.8	
Therapeutic Journaling *	12		0.8	
Advertising and Promotion or Speech Master	12			
Business Practices	12		0.8	
Clinical Case Conference/Supervision	24		1.6	
Clinical Case History Series	36		2.4	
Internship/Client Contact	72	2.4	1.6	36
Counseling and Interviewing	12	1.2	0.8	
Ethics in Therapy	6			
501 Core Classes	123		8.2	
Practicum Workshops	36	1.2	1.2	
Semester Two (6 Months)	360	12.0	19.6	137
Total Program (12 Months)	720	24.0	42.4	270

# Hypnotherapy Diploma Instructors and Classes List

201	Instructor
Hypnotic Modalities	George Kappas
Neuro Linguistic Programming 1	Joe Tabbanella
Neuro Linguistic Programming 2	Joe Tabbanella
Ericksonian Hypnosis	Michael Kamins
Hypnotic Regression/Past Life	Lisa Machenberg Privacy - Term

201	Instructor
Dream Therapy	George Kappas
Fears and Phobias	Elaine Perliss
201 Review and Test	Lois Lorback
First Consultation	John Melton
Therapeutic Imagery 1	Cheryl O'Neil
Therapeutic Imagery 2	Cheryl O'Neil
Hypno-Diagnostic Tools A	John Melton
Hypno-Diagnostic Tools B	Tanya Nord
Emotional Freedom Technique	Susie Kappas
Law and Ethics	George Kappas
201 Review and Test	Katt Lowe
301	Instructor
Emotional and Physical Sexuality 1	George Kappas
Emotional and Physical Sexuality 2	George Kappas
Child Hypnosis	Lisa Machenberg
Mental Bank Seminar	George Kappas
Sexual Dysfunction Defense Mechanisms	Lisa Machenberg
Clinical Case Presentation	Staff
Advanced Law and Ethics	Bruce Bonnett
301 Review and Test	Tanya Nord
Crisis Intervention	Lisa Machenberg
Clinical Case Presentation	Staff
Biofeedback 1	Joe Tabbanella
Biofeedback 2	Joe Tabbanella
Habit Control	Ted Moreno
Clinical Case Presentation	Staff
General Self-Improvement	Susie Kappas
301 Review and Test	Lisa Machenberg
Low Blood Sugar	Susie Kappas

201	Instructor	
Clinical Case Presentation	Staff	
Substance Abuse	George Kappas	
Medical Hypnosis	Lisa Machenberg	
Advertising and Promotion	George Kappas	
Clinical Case Presentation	Staff	
Family Systems	Tanya Nord	
301 Review and Test	Michael Kamins	
501	Instructor	
501 Indoctrination	Sandy Kappas	
Advertising and Promotion	Niki Payne	
Business Practices 1	Elaine Perliss	
Case History Series 1	Staff	
Case History Series 2	Staff	
Counseling and Interviewing	Tanya Nord, Cheryl O'Neil	
Ethics in Therapy	Lisa Machenberg	
Handwriting Analysis	Elaine Perliss	
Speech Master	Mario Pescatore	
Therapeutic Journaling 1	Lois Lorback	
Exit Interview	Staff	

# AOS Program Outline

AOS Degree Program Course	Clock	Title IV Credits	Academic Credits	Homework
Hypnosis in History	1	0.0	0.1	
Hypnosis 101	24	0.8	1.6	3
Clinical Hypnosis 201	48	1.6	3.2	16
Hypnotherapy 301	67	2.2	4.5	24
401 Elective Courses	482	16.0	32.0	223
Practicum Workshops	72	2.4	2.4	
Internship Indoctrination	2	0.1	0.1	Privacy - Te

AOS Degree Program Course		Clock	Title IV Credits	Academic Credits	Homework
Advertising and Promotion		12	0.4	0.8	6
Business Practices		12	0.4	0.8	6
Counseling and Interviewing		12	0.4	0.8	6
Clinical Case Conference/Supervision		48	1.6	3.2	
Clinical Case History Series 1 and 2		24	0.8	1.6	12
Clinical Internship		372	12.0	8.3	
Ethics in Therapy		6	0.2	0.4	3
Handwriting Analysis		18	0.6	1.2	9
Speech Master		12	0.4	0.8	6
General Education				1	
Therapeutic Journaling	*	12	0.4	0.8	6
CBT, ACT, and Positive Psychology	***	36	1.2	2.4	18
Mind-Body Psychology	**	36	1.2	2.4	18
Diagnostic Systems in Psychology	***	36	1.2	2.4	18
Transpersonal Psychology	***	36	1.2	2.4	18
Depth Psychology	***	36	1.2	2.4	18
Existential Humanistic Psychology	***	36	1.2	2.4	18
Total General Educ	cation	228	7.6	15.2	114
Total Pro	ogram	1,440	48	77	429
Humanities and Fine Arts	*			1	
Natural and Physical Sciences	**				
Social and Behavioral Sciences	***				

# AOS Degree in Mind-Body Psychology Courses and Instructors

6 General Education Clinical Psychology Courses

- Weeks: 52
- Lecture Live on Zoom: Mondays from 7:00 PM to 10:00 PM (Pacific Time)
- Q&A Live on Zoom: Fridays from 4:00 PM to 5:30 PM and 7:30 PM to 9:00 PM (Pacific Time)

The Psychology Lecture Series features a one-year progression of lessons/lectures, live on Zoom each Monday, followed by an interactive Q&A session with the Instructor on Fridays. Students are to complete reading assignments from selected texts betwee ach lecture and Q&A session. Lectures are recorded and are available to students for makeup or review. Q&A sessions on Fr are offered at two convenient times providing students the flexibility to attend one or the other.

## Core Instructors

- 1. Betsy Bates Freed, PsyD
- 2. Glen Hartelius, PhD
- 3. Johanna Hays, PsyD
- 4. William Jones, PhD
- 5. Randy Kasper, PhD
- 6. Terry Marks-Tarlow, PhD
- 7. Indhushree Rajan, PhD
- 8. Charlotte Reznick, PhD
- 9. Matthew Silverstein, PhD
- 10. Vicki Stevens, PhD
- 11. Radhule Weininger, PhD, MD

# 1. CBT, ACT, and Positive Psychology

# **Adjunct Professors**

- Betsy Bates Freed, PsyD
- Randy Kasper, PhD
- Indhushree Rajan, PhD
- Victoria Stevens, PhD
- Terry Marks-Tarlow, PhD

## **Course Description**

Cognitive Behavioral Therapy (CBT) expands upon the traditional classical and operant conditioning models of understanding about behavior and furthers the exploration into core beliefs and themes in patterned thinking and the impact on behavior. Positive Psychology emerged as an outbranch of operant conditioning, emphasizing the idea that if helplessness can be learned, then positive feelings may be learned as well.

## **Course Outline**

- Week 1: The Basics of CBT (Betsy Bates Freed, PsyD)
- Week 2: CBT Treatment Examples (Betsy Bates Freed, PsyD)
- Week 3: CBT and Gender, Multicultural, and Group Considerations (Indhushree Rajan, PhD)
- Week 4: Positive Psychology Core Principles (Betsy Bates Freed, PsyD)
- Week 5: Clinical Intuition, Positivity, and Growth Models (Terry Marks-Tarlow, PhD)
- Week 6: Transcendence in Positive Psychology (Randy Kasper, PhD)
- Week 7: ACTs Six Core Processes and Life Map (Randy Kasper, PhD)
- · Week 8: Connecting with the Future Self in ACT (Victoria Stevens, PhD)

# 2. Mind-Body Psychology

## **Adjunct Professors**

- Betsy Bates Freed, PsyD
- Johanna Hays, PsyD
- Randy Kasper, PhD
- Indhushree Rajan, PhD

- Charlotte Reznick, PhD
- Victoria Stevens, PhD
- Terry Marks-Tarlow, PhD

# **Course Description**

The paradigm is shifting in therapy and inviting transdisciplinary and integrative frameworks in applied models of care. While psychoneuroimmunology set the stage for embracing ancient understandings of the crucial relationship between mind-body-spirit, current research in psychoneuroimmunology, affective regulation, somatic psychology, vagal system therapy, and health psychology, among others, advocate for approaching whole person wellness. This course will take you through a variety of mind-body contexts in therapy.

# Course Outline

- Week 1: Mind-Body Psychology in Context (Betsy Bates Freed, PsyD)
- Week 2: Cultivating Body Awareness and Somatic Systems (Johanna Hays, PsyD)
- Week 3: Anchoring and Energetic Development (Randy Kasper, PhD)
- · Week 4: Subtle Movement, Sound, and Silence in Therapy (Victoria Stevens, PhD)
- Week 5: Ancient Wisdom Traditions and Creating Healing Stories (Indhushree Rajan, PhD)
- Week 6: Attachment, Interpersonal Neurobiology and Affect Regulation (Terry Marks-Tarlow, PhD)
- Week 7: Mindfulness in Mind-Body Psychology (Charlotte Reznick, PhD)
- Week 8: The Sensorimotor System, Trauma, and Mindfulness (Victoria Stevens, PhD)

## 3. Diagnostic Systems in Psychology

#### Adjunct Professors

- Betsy Bates Freed, PsyD
- Johanna Hays, PsyD
- William James Jones, PhD
- Randy Kasper, PhD
- Indhushree Rajan, PhD
- Victoria Stevens, PhD

## **Course Description**

It is important to know when hypnosis is contraindicated with certain psychological features. Developmental and systemic implications will be discussed as well as how to distinguish between issues of adjustment as opposed to more complex issues such as psychosis. This course will review the Diagnostic Manual and relevant examples of what to look for in working with a variety of individuals and families.

## **Course Outline**

- Week 1: DSM Overview
- Week 2: DSM and Systems (Victoria Stevens, PhD)
- · Week 3: DSM, Trauma, and Developmental Considerations (Victoria Stevens, PhD)
- Week 4: Borderline Personality (William James Jones, PhD)
- Week 5: Distinctions in Bipolar Diagnosis (Betsy Bates Freed, PsyD)
- Week 6: Schizoaffective and Schizotypal Features (Randy Kasper, PhD)
- Week 7: Levels of Depression and Anxiety (Johanna Hays, PsyD)
- Week 8: Addictive Behaviors (Victoria Stevens, PhD)

# **Adjunct Professors**

- Glen Hartelius, PhD
- William James Jones, PhD
- Randy Kasper, PhD
- Indhushree Rajan, PhD
- Victoria Stevens, PhD
- Terry Marks-Tarlow, PhD

## **Course Description**

Transpersonal Psychology is a field or school of thought in psychology centered on the spiritual aspects of human life. The term Transpersonal Psychology was first introduced in the 1960s by psychologists such as Abraham Maslow and Victor Frankl. Transpersonal therapy is transformational in that it explores the whole person with special attention to how states of consciousness contribute to such an approach. This course will review eight core aspects of transpersonal therapy and applications.

# Course Outline

- Week 1: Transpersonal as an Integrative Whole/All Person Psychology (Glen Hartelius, PhD)
- Week 2: Transpersonal as a Scientific Whole Person Psychology (Glen Hartelius, PhD)
- Week 3: Transpersonal as an Embodied Psychology (Victoria Stevens, PhD)
- Week 4: Transpersonal as a Psychology of Diversity (Indhushree Rajan, PhD)
- Week 5: Transpersonal as a Relational, Transformative Psychology (William James Jones, PhD)
- Week 6: Play, Creativity, Metaphor and Transformative Processes (Terry Marks-Tarlow, PhD)
- Week 7: Transpersonal as an Ecopsychology (Randy Kasper, PhD)
- Week 8: Transpersonal as a Spiritual Psychology (Glen Hartelius, PhD)

# 5. Depth Psychology

## **Adjunct Professors**

- Johanna Hays, PsyD
- William James Jones, PhD
- Randy Kasper, PhD
- Indhushree Rajan, PhD
- · Victoria Stevens, PhD
- Terry Marks-Tarlow, PhD
- Radhule Weininger, PhD, MD

# **Course Description**

Depth Psychology refers to approaches to therapy that are open to exploration of the subtle, unconscious, relational, and transpersonal aspects of human experience. A depth approach may include therapeutic traditions that explore the unconscious and involve the study and exploration of dreams, complexes, and archetypes. Embedded in humanistic principles, it is strength affirming and focuses on meaning-making, the psyche, human development, personality formation, and individuation.

# Course Outline

- Week 1: Contemporary Psychoanalysis (Victoria Stevens, PhD)
- Week 2: Psychoanalytic Intersubjectivity and Therapy (Terry Marks-Tarlow, PhD)

- Week 3: Jungian Approaches to Therapy (William James Jones, PhD)
- Week 4: Archetypes, Shadow, Complexes (Radhule Weininger, PhD)
- Week 5: The Transcendent Function, Dreams, and Trauma (Johanna Hays, PsyD)
- Week 6: Fairytales and Art in Depth Psychology (Johanna Hays, PsyD)
- Week 7: Post-Jungian Therapy, Cultural and Collective Contexts (Indhushree Rajan, PhD)
- Week 8: Depth and Near-Death Experience (Randy Kasper, PhD)

#### 6. Existential/Humanistic Psychology and Diversity

#### **Adjunct Professors**

- Betsy Bates Freed, PsyD
- Johanna Hays, PsyD
- William James Jones, PhD
- Indhushree Rajan, PhD
- Matthew Silverstein, PhD
- · Victoria Stevens, PhD
- Terry Marks-Tarlow, PhD

#### **Course Description**

Emerging from philosophical considerations about human existence, Humanistic/Existential approaches to therapy are most interested in present moment awareness and authenticity. Making meaning out of the inevitability of death and the capacity for intimate relationship with self and others are main aspects of this approach as well. Questions of being-ness are forefront in this approach and applications may be focused on the context of individuals, couples, families, groups, and sociocultural frameworks.

## **Course Outline**

- Week 1: Existential Psychology (Victoria Stevens, PhD)
- Week 2: Human-Centered Psychology and Diversity (William James Jones, PhD)
- Week 3: Gestalt Psychology (Victoria Stevens, PhD)
- Week 4: LGBTQ Culture, Intergenerational Trauma, and Resilience (Matthew Silverstein, PhD)
- Week 5: Family Systems and Diversity (Betsy Bates Freed, PsyD)
- Week 6: Feminist Psychology (Indhushree Rajan, PhD)
- Week 7: Constructivist and Narrative Psychology (Indhushree Rajan, PhD)
- Week 8: Existential/Humanistic Psychology as an Awe-Based Approach (Betsy Bates-Freed, PsyD)

## AOS Required Texts and Reading Assignments

The syllabus for each course identifies the required texts and reading assignments for that specific course. Some texts and readings are used in multiple courses.

- 1. Sharf, R. (2016). Theories of Psychotherapy and Counseling: Concepts and Cases (6th Edition) (https://amzn.to/3j6nyn2), Cengage Learning (also available as ebook).
- 2. Peterson, C. (2006). A Primer in Positive Psychology (https://amzn.to/3xILill). Oxford University Press (also available as ebook).
- 3. Aposhyan, S. (2004). Body-Mind Psychotherapy: Principles, Techniques, and Practical Applications (https://amzn.to/3gRE0pl). W.W. Norton & Company.
- Marks-Tarlow, T. Solomon, M. Seigel, D.J. (2017). Play and Creativity in Psychotherapy: Norton Series on Interpersonal Neurobiology (https://amzn.to/2UyTgiD). W.W. Norton & Company.
- Mehl-Madrona, L. (2007). Narrative Medicine: The Use of History and Story in the Healing Process (https://amzn.to/3zRseD8) Traditions/Bear.

- Ventura, E. (Ed.) (2017). Casebook for DSM-5: Diagnosis and Treatment Planning (https://amzn.to/3j5J9fg). Springer Publishing Company.
- 7. Friedman, H. and Hartelius, G. (2013). The Wiley-Blackwell Handbook of Transpersonal Psychology (https://amzn.to/3qjELei) (also available in online format).
- 8. Optional: Aizenstat, S. and Bosnak, R. (Eds.) (2009). Imagination and Medicine: The Future of Healing in an Age of Neuroscience (https://amzn.to/3xKn9uC). Spring Journal.

Note: As an Amazon Associate, HMI may earn commissions from qualifying book purchases.

#### **Journal Articles**

- 1. Marks-Tarlow, T. (2014). The Interpersonal Neurobiology of Clinical Intuition (https://www.tandfonline.com/doi/abs/10.1080/00377317.2014.923712). Smith College Studies in Social Work, 84, 219-234.
- 2. Siegel, D. J. (2001). Toward an interpersonal neurobiology of the developing mind: Attachment relationships, "mindsight," and neural integration (https://onlinelibrary.wiley.com/doi/10.1002/1097-0355(200101/04)22:1%3C67::AID-IMHJ3%3E3.0.CO;2-G). Infant Mental Health Journal: Official Publication of The World Association for Infant Mental Health, 22(1-2), 67-94.
- Canino, G. and Alegrio, M. (2008). Psychiatric diagnosis: Is it universal or relative to culture? (https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3104469/) Journal of Child Psychology and Psychiatry, 49(3): 237-250. doi: 10.1111/j.1469-7610.2007.01854.x
- 4. Conn, S. A. (1998). Living in the earth: Ecopsychology, health and psychotherapy (https://psycnet.apa.org/doiLanding? doi=10.1080%2F08873267.1998.9976972). The Humanistic Psychologist, 26(1-3), 179-198.
- 5. Hartelius, G. (2016). Transpersonal is a Whole Person Psychology (https://digitalcommons.ciis.edu/ijts-transpersonalstudies/vol35/iss2/2/). International Journal of Transpersonal Studies, 35(2), iii–vi.
- 6. Hartelius, G. (2019). Science and a whole person psychology: Can participatory empiricism ease the way forward? (https://digitalcommons.ciis.edu/ijts-transpersonalstudies/vol38/iss1/2/) International Journal of Transpersonal Studies, 38(1), iii–xv.
- 7. Kunisue, Y., & Schavrien, J. (2011). Yamato Kotoba: The Language of the Flesh (https://digitalcommons.ciis.edu/ijtstranspersonalstudies/vol30/iss1/16/). International Journal of Transpersonal Studies, 30(1), 165–170.
- 8. Hartelius, G. (2014). The Imperative for Diversity in a Transpersonal Psychology of the Whole Person (https://digitalcommons.ciis.edu/ijts-transpersonalstudies/vol33/iss2/2/). International Journal of Transpersonal Studies, 33(2), iii–iv.
- MacDonald, D. A., Friedman, H. L., Brewczynski, J., Holland, D., Salagame, K. K. K., Mohan, K. K., Gubrij, Z. O., & Cheong, H. W. (2015). Spirituality as a Scientific Construct: Testing its Universality Across Cultures and Languages (https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0117701). PLoS One, 10(3), Article e0117701
- 10. Myers, S. (2003). Relational Healing: To Be Understood and to Understand (https://journals.sagepub.com/doi/10.1177/0022167802238815). Journal of Humanistic Psychology, 43(1), 86–104.
- Whitford, H. S., Oliver, I. N., & Peterson, M. J. (2008). Spirituality as a core domain in the assessment of quality of life in oncology (https://onlinelibrary.wiley.com/doi/abs/10.1002/pon.1322). Psycho-Oncology: Journal of the Psychological, Social and Behavioral Dimensions of Cancer, 17(11), 1121–1128.
- 12. Marks-Tarlow, T. (2011), Merging and Emerging: A Nonlinear Portrait of Intersubjectivity During Psychotherapy (http://www.markstarlow.com/wp-content/uploads/2017/03/Merging-and-Emerging.pdf). Psychoanalytic Dialogues, 21 (1), 110-127.
- 13. Kalsched, D. (Date). Trauma, Innocence and the Core Complex of Dissociation (https://onlinelibrary.wiley.com/doi/abs/10.1111/1468-5922.12333), Journal of Analytical Psychology Vol. 62, No. 4, pp. 474-500.
- 14. Schneider, K. (2011). Awakening to an Awe-Based Psychology (https://www.tandfonline.com/doi/abs/10.1080/08873267.2011.592464), The Humanistic Psychologist, Vol 39(3), Jul-Sep 2011, 247-252.

#### Academic Awards and Information

## Educational Awards vs. Hypnotherapy Certification

It is important to note that your HMI Educational Award, the Diploma in Hypnotherapy and/or AOS Degree and your Hypnotherapists Union Certification are not one and the same and are in fact, each awarded from a different organization. Your Diploma in Hypnotherapy and/or AOS Degree is awarded from your school, Hypnosis Motivation Institute (HMI). Certification as a Hypnotl is optional and awarded from an independent organization, the Hypnotherapists Union Local 472, AFL-CIO, OPEIU. Earning your Diploma from HMI is what qualifies you to apply for Certification. Union Certification is not a requirement of HMI nor is it a State Law. It is an option graduates choose to qualify themselves in the eyes of consumers and other professionals by certifying they have met the standards of a notable independent agency. This would be in addition your HMI School Diploma.

The same is true for graduates of Law School and becoming licensed as an Attorney, or a Psychology graduate becoming licensed as a Psychologist. Your educational award qualifies you to apply for the credential, but they are not one and the same.

After successful completion of Semester one in HMI IDL School you will have met all the requirements for certification as "Master Hypnotist" with the Hypnotherapists Union, Local 472. It is your option to seek that Certification at that time should you wish to represent yourself as "Certified" during second semester Internship/Residency Program.

When you graduate and earn your Diploma in Hypnotherapy, you will have completed a combination of practicum workshops, case conferences and documented clinical hours to become eligible for certification as "Certified Hypnotherapist" with the Hypnotherapists Union Local 472.

For students who go on to enroll and graduate from HMI's second year of study (AOS Degree Program) they will become eligible for certification as "Certified Clinical Hypnotherapist" with the Hypnotherapists Union Local 472.

The Hypnotherapists Union does have some restrictions on membership for those convicted of certain felonies. For more detailed information please email the HypnotherapistsUnion.org (https://hypnotherapistsunion.org/) directly for details on this subject and/or State Laws and Regulations for the Practice of Hypnotherapy

Laws governing the practice of hypnotherapy vary State to State. There are no Federal regulations. Every State have different requirements and those requirements are subject to change at any time. It is the student's responsibility to ascertain the requirements to practice in their State before enrolling. It can be difficult in some circumstances to decipher the requirements or lack thereof in some States.

HMI will provide whatever assistance it can to facilitate this process but cannot guarantee the interpretation of every State law because many laws are subject to different interpretation depending on the viewpoint of the reader. As of this publication date, there are no States that license Hypnotherapists or have set requirements for required hypnotherapy training in order to practice in that State. Some States do require "Registration" for Hypnotherapists and some states may have testing requirements for general public services, but none have a specific requirement for hypnotherapy training.

# HMI Honors Award – Hypnotherapy Diploma Program

HMI awards recognition to those students who demonstrate a passion for hypnotherapy through their outstanding academic achievement.

#### HMI Honor Roll Criteria

- Completion of HMI's Hypnotherapy training program within 13 months of the students 101 start date. For example: 101 Start is 01/28/2021 thirteen months is to the end of 02/2022. This allows for holidays and breaks. Leave of Absences (LOA) will be subtracted from the total time in school.
- Final grade point average 3.8 or above.
- Have received no more than two unexcused "10-Day Out of Attendance Notices".
- Have received Zoom Room approval from Director and have completed a minimum 24 Client Contacts as documented in the HMI online client contact report form.
- No violations of the Student Conduct Policy.

HMI Honor Students will receive an upgraded Clinical Hypnotherapy Diploma acknowledging them as an "Honors Graduate". Honors Graduates are eligible to list this accomplishment on their Hypnotherapist Directory Listing as well as their website and other professional representations.

## HMI Director's Award

The HMI Director's Award is awarded to those Honors Award recipients who can document the completion of the following 12 steps:

Note: More information on Director's Award criteria, including examples, can be found on the students online Home Page.

Candidates for the Academic Achievement Award must have earned:

- 1. 4.0 or higher GPA
- 2. Honors Graduate
- 3. Minimum 300 Elective Hours
- 4. Have completed the Dr. Kappas Atlanta Series
- 5. Have completed certificates for at least one of the below from each category:
  - · Certified Imagery Master or Certified NLP Practitioner
  - · Certified in Stop Smoking and/or Certified in Weight Loss
  - Certification in at least one other AHA Certification Course
- 6. Positive feedback and record of positive attitude and interaction from HMI Employees
- 7. Rank in the top 15 of graduating class based on the criteria above

## HMI Clinical Achievement Award

Candidates for the Clinical Achievement Award must have earned:

- 1. Academic Achievement Award
- 2. Director's Award
- 3. Top 5 in Clinical Achievement Hours (as logged in HMI Online Client Log)
- 4. Minimum 35 Case Conference Hours
- 5. Certificate for Staff Class Series with Dr. John Kappas

# Founders Club Membership

The single greatest honor and support you can give HMI is the referral of interested friends or family to enroll as HMI students. This allows the school to grow stronger, organically. The stronger we become, the more services we can offer and the better we can support and represent you as an HMI graduate.

We ask that every student make it their personal goal to enroll at least one friend or family member as an HMI student during the twelve months you are enrolled. For those of you thereafter, we will bestow upon you membership into the HMI Founders Club and the benefits that come with it. Becoming a member of HMI's Founders Club means you are recognized as an important part of an exclusive fraternity of individuals, who like Drs. John and Alex Kappas, have personally contributed to the future of HMI. To all the future members of the HMI Founders Club, we say thank you for sharing our dedication to HMI and the love Dr. Kappas had for hypnosis and the wonders of the subconscious mind.

## Exclusive Access to 12 Vintage Dr. Kappas Manuscripts, Publications, and Special Video Access

What better way to say thank you for supporting HMI's future than to share with you HMI's past. Now for the first time ever, HMI Founders Club Members will have exclusive online access to the complete collection of twelve Vintage Dr. Kappas manuscripts and publications that until now have been locked in a vault; being saved and protected by his family. These historical documents reveal the evolution and development of Dr. Kappas' thoughts, theories and teachings regarding; hypnotherapy, E&P, and the subconscious mind. This complete collection is a must for the true-blue, die hard Dr. Kappas/HMI student and graduate. With six different versions of E&P alone, this collection is your invitation to travel the Path of Discovery that took Dr. Kappas 40 years to traverse.

## Founders Club Membership Just Got Much More Valuable!

Founders Club Members now get an All-Access Graduate Pass to review their entire HMI training online for one year. They can request this one-year access at any time, now or in the future. The Grad Pass provides access to the most up to date training offered at HMI. Please note, Distance Grads will access the Distance program and Resident Grads will access the Resident program. If you are already a Founders Club Member just let us know when you would like your Grad Pass to start.

## Criteria for Membership

- 1. You must be a currently enrolled HMI student or Graduate in good standing.
- 2. You must refer a student who; enrolls in the HMI Resident course or Distance Education Advanced Course and remains successfully enrolled for a minimum of 90 days.
- 3. You must notify HMI of your referral in writing/email, prior to them starting school.
- 4. The new student must enroll at least 30 days after your own enrollment.

# Program Tuition, Fees, and Discounts

## Hypnotherapy Diploma Program Course Costs/Discounts

- First Semester Cost: \$8,195.00
- Second Semester Cost: \$8,194.00

Total Cost of Program: \$16,389.00 Student payments may be made to the HMI Business Office in the form of money order, cashier's check, or credit card, (Visa or MasterCard). All workbooks for the program are included in tuition and provided in PDF format only. Continuing Education Students (CEU) may enroll in the first semester (Clinical Hypnotherapy Diploma Program only) at the first semester cost listed above. CEU students are not eligible for Federal Grants or Loans, scholarships, or discounts.

## Course Costs/Discounts

- First Semester Cost: \$8,939.50
- Second Semester Cost: \$8,939.50
- Total Cost of Program: \$17,879.00

# Tuition Discounts – Hypnotherapy Diploma Program

Hypnosis Motivation Institute (HMI) offers the Community Service Work Study Program as well as the following tuition discount programs. The goal of these programs is to make the cost of hypnotherapy training at HMI more affordable to students in need. These programs are offered to all eligible students, without exception, based on the criteria listed for each. HMI does not discourage any student from utilizing any or all Federal Aid they may be eligible for. The use of tuition discounts does not limit or restrict the student's access to Federal Financial Aid. The criteria used to determine eligibility is applied uniformly for all applicants applying during the same enrollment period.

HMI's Financial Aid Director meets with every student to assist them in understanding what programs they are eligible for and to help them maximize their options to reduce their tuition costs.

**Family Discount** – A \$500 discount per student will be given to all students who enroll with the following family members and begin on the same start date.

- a. Legally Married Spouses
- b. Legal Domestic Partners
- c. Legal Children
- d. Legal Siblings

**Community Service Work-Study Program** – HMI's Community Service Work-Study Program is offered to all applicants as a supplement to assist in reducing the cost of tuition. The goal of this program is to make the cost of hypnotherapy training at the Institute more affordable to those students who may not otherwise have the funds to cover the cost of their education. The eligibility criteria for this program is discussed in your appointment with the Financial Aid Director. Reporting your fulfillment of this agreement: All pro bono services must be logged in the HMI online Client Contact log and marked as "Pro Bono". The log will tally your total Pro Bono sessions. When you have reached the number of sessions required by your agreement, take a screen shot or photo of the client log Pro Bono Total and email to Richard@Hypnosis.edu. Please note that all no charge clients are considered "Pro Bono" clients regardless of whether you got them on your own or HMI referred you the client.

# Additional Costs of Residency

HMI Interns should plan ahead for the additional costs associated with establishing a private practice during the 501 course and after graduation. The following is a list of the additional costs that are either recommended or required for private practice and should be anticipated by the student. All costs listed are HMI's best estimates at the time of this publication and are subject to change.

#### Hypnotherapist Certification

Becoming a "Certified Hypnotherapist" is the goal of many HMI students. HMI recommends the Hypnotherapists Union, local 472, as a certification body. The approximate cost of membership, initiation and first year's dues is \$319.

#### American Hypnosis Association Fees

The American Hypnosis Association (AHA) is a continuing education organization that is owned and operated by HMI Director, George Kappas. Membership is recommended and offers a variety of benefits, including newsletters, events, video rental library, hypnotherapy-related seminars, and conferences. The AHA sponsors monthly conferences and specialty workshops for fees ranging from \$20 to \$995. The approximate cost for initiation and first year's dues is \$179. Membership in the AHA provides HMI residents the opportunity to earn elective credits required for graduation.

#### Professional Liability Insurance

All residents (501 students) who see clients in HMI's clinic are required to obtain and maintain professional liability insurance (not included in the cost of tuition), before they can begin seeing clients and during the time they continue to practice at HMI. Residents are responsible for obtaining their source for insurance. Insurance providers require each applicant to be a member of a professional association and to be certified by an organization. While the Hypnotherapists Union and membership in the AHA provides this requirement, other professional groups may also. Costs vary, but a Resident can expect to pay approximately \$175 per year for insurance, with a \$1-million/\$3-million coverage.

#### **City Business License**

Residents are required to obtain a city business license (not included in the cost of tuition) before they can begin seeing clients in the Residency program. A business license is required by the city for all independent contractors. The City of Los Angeles has waived the cost of the city business license. Cities outside of this area may have their own policies for business licenses; however, a license is required for whatever city in which the therapist chooses to operate his/her private practice.

#### Advertising and Promotion

HMI Residents learn to advertise and promote their private practice. It is recommended that each student plan to invest in advertising and promotion expenses. Students entering a self-employed, private practice should anticipate that many strategies for developing a clientele do require an investment and are not included in the tuition of HMI.

# Associate of Occupational Studies Degree in Mind-Body Psychology Course Costs/Discounts

The total cost of HMI's second year of study is \$17,379. But, after federal grants, scholarships and discounts eligible students may receive, the average out-of-pocket cost to the student is reduced to approximately \$10,392. That tuition is then divided into monthly payments of approximately \$100 per month, beginning 18 months after you start your course. Prices are subject to change. If a student defers the payments on their diploma program and combines their financial aid for the first year and second year programs, their first payment of approximately \$191 per month will begin 6 months after completion of their AOS degree, or approximately 30months after they first enroll as a student at HMI

# Refund Policy and Student's Right to Cancel

**Institutional Refund Policy:** You have the right to cancel and obtain a 100% refund of all monies paid if you cancel your enrollment after you sign the enrollment agreement and until midnight of the 40th business day after the first class you attend. Cancellation occurs when the student gives notice of cancellation by mail, fax, email, telephone, or in person. Your notice of cancellation does not require a particular format, but the student must clearly state that he/she wishes to cancel the agreement and the date the cancellation is to take effect. The Institute may terminate a student by applying the Institute's attendance, conduct and/or Satisfactory Academic Progress Policy. All refunds are made within 45 days of the notice of cancellation, (Date of Determination). The withdrawal calculation is performed using the student's last date of attendance.

All tuition monies will be refunded to the student for the following reasons:

- 1. If an applicant is rejected for enrollment by the Institute.
- 2. If the program for which the student enrolled is cancelled.
- 3. If an applicant cancels prior to the start of scheduled classes, or never attends class.
- 4. If the student cancels his/her agreement for the course of instruction on or before midnight of the sixtieth day after the first class attended by the student.

If a student withdraws or is dropped from the program after the 40th business day of the first class attended, and has attended 60% or less of the semester, the school will remit a pro-rata refund. The Student's net tuition is divided equally between two (2) semesters (26 weeks each). Refund calculations are calculated per semester. Days in which the student was on an approved leave of absence are excluded from the refund calculation.

The pro-rata refund amount shall be computed by multiplying the amount the student has paid for instruction by a fraction. The fraction is the amount of instruction time which the student **has not received**, but for which the student has paid, divided by the total amount of instruction time for which the student has paid. If the student paid less than the amount due under the schedule, they must pay HMI the balance within thirty (30) days from the date of determination. After having attended more than 60% of the semester, there is no refund.

If a student obtains a loan to pay for an educational program, the student will have the responsibility to repay the full amount of the loan plus interest, less the amount of any refund, and that, if the student has received federal student financial aid funds, the student is entitled to a refund of the monies not paid from federal student financial aid program funds. If any portion of your tuition was paid from the proceeds of a loan, the refund will be sent to the lender or an agency that may have guaranteed the loan. Any remaining refund amount will first be used to repay any student financial aid programs from which you received benefits, in proportion to the benefits received. Any remaining amount will be paid to you.

**Return of Title IV:** As required by federal regulations, schools are required to perform a "Return of Title IV Funds" (R2T4) calculation when a borrower ceases to be enrolled at least half-time in a program of study for which the student has been paid. Under this requirement, Title IV funds must be returned if the total amount of funds the student received from the Title IV HEA program is greater than the amount of assistance earned based on the length of time the student was enrolled in the payment period. A portion of the refund will be returned to the programs from which the student was funded. If a student should default on a federal or state loan, both the following may occur; (1) The federal or state government or a loan guarantee agency may act against the student; including garnishing an income tax refund; and (2) The student may not be eligible for any other government financial assistance at another institution until the loan is repaid.

# Academic Re-Entry – Clinical Hypnotherapy Program

Academic Re-entries are former students who, after applying, are re-admitted to the school. The re-entry process may take up to thirty days. Final determination is made by the school Director. The following policies apply to all prospective academic re-entries:

- 1. All academic re-entries must apply in writing to the Director of Academic Services. The letter may be mailed, emailed or hand delivered to the school. The written narrative must explain the circumstances surrounding the original separation from the school and what has changed in the student's situation that allows them to re-enter school and progress in a satisfactory manner. The substance of the letter will determine the student's eligibility to re-entry.
- 2. Any student, who was dropped from the program for disciplinary reasons, is not eligible for re-entry.
- 3. All prior academic performance, conduct, and professionalism are used as a determining factor in the re-entry approval process.
- 4. Any student who separated from the school and did not fulfill his/her financial obligations to the school (including repayment of student loans), is not eligible for re-entry.
- 5. Students re-entering are subject to a \$1,000 re-entry fee and/or any tuition costs for courses remaining or to be repeated. Costs and courses required for graduation will be determined on a student-by-student basis.
- 6. All re-entries must complete new academic and financial aid paperwork. All current policies regarding admission to the school apply to re-entries.
- 7. Each former student is only allowed one academic re-entry.
- 8. Each re-entry applicant's academic record will be reviewed by the school and a determination will be made as to what course work a student needs to repeat or complete in order to graduate. How long it has been since your withdrawal from the sch be considered when determining which, if any, classes, or semesters must be repeated. Re-entry fees and/or tuition costs presented to the student once that determination is made. Please allow 30 days after application for that process to occur Privacy Terms

9. Students re-applying within 5 years of their withdrawal, who were paid in full for the whole program at the time of withdrawal and who did not receive a tuition refund may be eligible for a 50% tuition reduction on the course work they are required to repeat. Students who withdrew more than 5 years ago are not eligible for tuition reductions.

# FSEOG Based Programs

Federal Supplemental Educational Opportunity Grant (FSEOG): FSEOGs are awarded to undergraduate students with exceptional need – those with the lowest Expected Family Contribution (EFC) numbers. Federal Pell Grant recipients receive priority for FSEOG awards.

# FSEOG Award Policy

When awarding FSEOG funds for an award year, the financial aid administrator first selects students with the lowest expected family contributions (EFC) who will also receive Pell Grants in that award year. This group is known as the FSEOG first selection group. The maximum amount of FSEOG award is \$500.00 and the minimum amount of FSEOG award is \$100.00.

The amount of the FSEOG award for the first selection group will be as follows:

- EFC from 0 to 1200 = \$500.00
- EFC from 1201 to 2500 = \$400.00
- EFC from 2501 to 3800 = \$300.00
- EFC from 3801 to 4500 = \$200.00
- EFC from 4501 to 5157 = \$100.00

If HMI has remaining FSEOG funds after making awards to all Pell Grant recipients for that award year, the financial aid administrator will next select students with the lowest EFCs who are not receiving Pell Grants. This group of students is known as the FSEOG second selection group.

The amount of the FSEOG award for the second selection group will be as follows:

• EFC from 0 to 9999 = \$500.00

Campus-based funds will continue to be awarded in this manner until all available funds for the award year have been exhausted. Students who do not qualify in the first award year but become Pell eligible in the second award year will be treated as first time qualified and given the above award as scheduled.

# Student Tuition Recovery Fund (STRF)

"You must pay the state-imposed assessment for the Student Tuition Recovery Fund (STRF) if all of the following applies to you:

- 1. You are a student in an educational program, who is a California resident, or are enrolled in a residency program, and prepay all or part of your tuition either by cash, guaranteed student loans, or personal loans, and
- 2. Your total charges are not paid by any third-party payer such as an employer, government program or other payer unless you have a separate agreement to repay the third party.

You are not eligible for protection from the STRF, and you are not required to pay the STRF assessment, if either of the following applies:

- 1. You are not a California resident, or are not enrolled in a residency program, or
- 2. Your total charges are paid by a third party, such as an employer, government program or other payer, and you have no separate agreement to repay the third party."

"The State of California created the Student Tuition Recovery Fund (STRF) to relieve or mitigate economic losses suffered by students in educational programs who are California residents, or are enrolled in a residency programs attending certain schools regulated by the Bureau for Private Postsecondary and Vocational Education.

You may be eligible for STRF if you are a California resident or are enrolled in a residency program, prepaid tuition, paid the S<sup>-</sup> assessment, and suffered an economic loss as a result of any of the following:

- 1. The school closed before the course of instruction was completed.
- 2. The school's failure to pay refunds or charges on behalf of a student to a third party for license fees or any other purpose, or to provide equipment or materials for which a charge was collected within 180 days before the closure of the school.
- 3. The school's failure to pay or reimburse loan proceeds under a federally guaranteed student loan program as required by law or to pay or reimburse proceeds received by the school prior to closure in excess of tuition and other costs.
- 4. There was a material failure to comply with the Act or this Division within 30 days before the school closed or, if the material failure began earlier than 30 days prior to closure, the period determined by the Bureau.
- 5. An inability after diligent efforts to prosecute, prove, and collect on a judgment against the institution for a violation of the Act."

However, no claim can be paid to any student without a social security number or a taxpayer identification number.

Note: Authority cited: Sections 94803, 94877 and 94923, Education Code. Reference: Section 94923, Education Code.

## Veterans Information

Note: This section only applies to veterans and persons receiving VA benefits.

Hypnosis Motivation Institute is approved for the training of veterans and eligible persons under the provisions of Title 38, United States Code.

Richard Ortiz is our Veterans Administration Certifying Official. Richard will monitor and maintain the integrity of the program ensuring the institution's compliance in accordance with Title 38, U.S. Code.

- Reimbursement to veterans and eligible persons For information or for resolution of specific payment problems, the veteran should call the Department of Veterans Administration nationwide toll-free number at 1-800-827-1000.
- Catalog effective through 2020.
- Credit Evaluation Policy Students with previous training in the course to be pursued will be tested upon enrollment and given appropriate credit. Evaluation will be based upon a written exam, an oral exam, or both. Credits allowed will be recorded on enrollment record and the length of the course shortened proportionately. In addition, the student and the DVA shall be notified. Note: All prior training must be evaluated.
- For Post 9/11 GI Bill (Ch. 33) students and VA Vocational Rehabilitation and Employment (Ch. 31) students, our tuition policy complies with 38 USC 3679(e) which means Post 9/11 and Vocational Rehabilitation and Employment students will not be charged or otherwise penalized due to a delay in VA tuition and fee payments. For eligibility consideration, a Post 9/11 GI Bill student must submit a VA Certificate of Eligibility (COE) and a Vocational Rehabilitation Student must provide a VAF 28-1905 form. All persons seeking enrollment must meet the general admissions policies. Those seeking to use VA Education Benefits must submit all prior transcripts for a transfer evaluation and submit one of the following a 22-1990, 22-1995, 22-5490, or a 22-5495 to the VA. GI Bill® is a registered trademark of the U.S. Department of Veterans Affairs (VA). More information about education benefits offered by the VA is available at the official U.S. government website at https://www.benefits.va.gov/gibill/ (https://www.benefits.va.gov/gibill/).

#### In addition to our school's Attendance Policy the following has been included for Veterans:

- Attendance Attendance will be monitored monthly for all students receiving veteran's benefits. If at the end of any given month attendance falls below 80% of scheduled program hours, the student will be placed on probation for the following month. If by the end of the probation period the student's overall attendance is not raised to at least 80% of scheduled hours, the Veterans Administration will be notified, and benefits will be interrupted.
- Cutting Classes Cutting of classes will be considered as unexcused absences.
- **Make-Up Work** Make-up work may be required for any absence. However, hours of make-up work cannot be accepted as hours of class attendance.
- Progress Policy Progress will be monitored on a quarterly basis for students receiving veteran's benefits. If a student has not
  met satisfactory academic progress at the time of evaluation, they will be placed on probation for a maximum of 60 days. Should
  the student not fulfill the requirements of satisfactory progress, the Veterans Administration will be notified, and benefits will be
  interrupted.
- **Reinstatement** Students may be reinstated into the program after their appeal has been processed and approved. If ap the student will be eligible to receive benefits.

**Readmission of Service-Members** – HMI must promptly readmit a service member with the same academic status as he or she had when last attending the school or accepted for admission to the school. This requirement applies to any student who cannot attend school due to military service.

# Administration

## Administration and Corporate Information

## HMI Founder

John G. Kappas, PhD, MFT – Psychotherapist, Hypnotherapist, and author, Dr. Kappas founded the Hypnosis Motivation Institute in 1968. Dr. Kappas' innovative concepts are the product of his 35 years of experience helping others to dramatically shape and enhance the powerful forces of their subconscious mind.

Dr. Kappas' clients included an A-list of top celebrities, athletes, business giants, and even a moon-walking astronaut. Despite his passing in 2002, Dr. Kappas continues to influence HMI students and graduates through his extensive body of work, including many books and hundreds of hours of video instruction.

## Director

**George J. Kappas, MA, LMFT** – Psychotherapist and Hypnotherapist, Mr. Kappas has served as the leading force of the Hypnosis Motivation Institute. Under Mr. Kappas' direction, HMI has achieved the distinction of being the first college of hypnotherapy to attain National Accreditation. With more than 34 years of dedication to the growth and development of HMI, Mr. Kappas' greatest contribution is his ability to communicate and educate with humor and honesty the many fascinating and extraordinary concepts developed at the HMI institute. Mr. Kappas serves on HMI's Board of Directors.

## **Director of Academic Services**

**Sandy Kappas** – Ms. Kappas has more than 30 years of experience with HMI as an administrator, instructor, and Hypnotherapist. Ms. Kappas oversees the day-to-day operations of HMI and the progress of all HMI students. Ms. Kappas is responsible for the institution's compliance with Federal, State, and Accreditation regulations and serves on HMI's Board of Directors.

## **Corporate Information**

The Hypnosis Motivation Institute is a dba of Behavioral Science Centers, a California Non-Profit Corporation, 501(c)(3) classification, and is governed by the Board of Directors, George Kappas, Sandy Kappas, John (LJ) Kappas and Richard Ortiz.

## Disclosures

## Reasonable Outcome Expectations – Employment Disclaimer

HMI strives to provide its students with the most thorough and complete hypnotherapy training possible. HMI's training focuses on developing the skills of helping others. The reasons for enrolling and professional outcomes that individual graduates achieve from the education they receive at HMI vary greatly. HMI does not prepare students for "employment" in hypnotherapy, and there are no "employment" opportunities. HMI prepares students only for "self-employment" through their own marketing and development of a private practice.

The development of a private practice in hypnotherapy, or any other private-practice field, requires diligent effort and a reasonable period of time for development. A graduate's marketing results vary according to the level of effort invested, as well as his/her professional appearance, personality, and presentation.

HMI makes **no** representations that a majority of its graduates have careers in hypnotherapy. Although HMI follows the guidelines of its accrediting agency, with respect to surveys of its graduates (no sooner than 30 days after graduation), HMI does not conduct surveys of its graduates with respect to their post-graduate experiences over extended periods of time. As a consequence, HMI is unat provide any data on the following:

1. The number of HMI graduates who support themselves from their work in hypnotherapy;

- 2. The average gross revenues of HMI graduates per week, per month, or per year; or
- 3. The average number of hours per week that HMI graduates work in the field of hypnotherapy.

HMI estimates that only a small percentage of its graduates go on to see more than 25 clients per week. HMI also estimates that a larger number of graduates see in the range of one to 20 clients per week. HMI estimates that perhaps the largest percentage of graduates do not use their training to see clients in a professional capacity at all, but rather apply the information and skills acquired in their existing professions toward personal self-improvement, or in interacting with family and friends.

As required by its accrediting agency, HMI requests of its graduates to sign a "Graduate Placement Statement," no sooner than 30 days after graduation. This form contains the following statements that the graduate is:

- 1. "Satisfied with the professional training received from HMI."
- 2. "Prepared to begin offering hypnotherapy services."
- 3. "Making satisfactory progress in their pursuit of self-employment in hypnotherapy and/or fields related to the hypnotherapy offered at HMI."
- 4. "Making satisfactory progress toward building a client base and earning training-related income."
- 5. "Am satisfied with self-employment as a hypnotherapist."

HMI reports on the number of graduates who sign these forms in the accompanying Student Performance Fact Sheet located in the Student Guide, Catalog Addendum. The Student Performance Fact Sheet provides the most up-to-date information regarding student satisfaction. This survey, however, cannot be relied upon to represent the views or success of any graduate or group of graduates subsequent to the time these forms are signed, in that HMI is not able to stay in contact with all graduates after graduation, and is neither required by current law, nor accrediting guidelines to do so; nor does it continue to survey graduates over extended periods of time. The survey results provided are for student applicant's review. The results of his/her personal, professional outcome may vary.

HMI's hypnotherapy programs prepare students in the art, philosophy, and techniques of hypnotherapy. Unlike other trade schools or vocational training programs, the opportunities available in the field of hypnotherapy are unique. There are no "jobs" available in the field of hypnotherapy, as there might be for other trades. Some of the opportunities and/or objectives for hypnotherapy training are:

- 1. For individuals who wish to start a self-employed private practice by themselves or in association with other professionals.
- 2. For professionals in related fields who wish to use hypnotherapy techniques in conjunction with their current profession. Examples would include doctors, dentists, nurses, chiropractors, teachers, counselors, and other healthcare professionals.
- 3. For individuals who wish to learn hypnotherapy techniques to help themselves, their family members, children, friends, or wish to learn hypnosis for general interest.
- 4. For those who wish to teach self-improvement courses and/or self-help seminars to the public or corporate entities.

Students enrolling with the goal of a self-employed private practice in hypnotherapy must recognize that a self-employed private practice takes time and due diligence to accomplish. Success in private practice relies on the personality of the individual as well as their professional skills and personal abilities to start and maintain their own business.

Private practice starts with a few hours per week and builds slowly and gradually. Therapists in private practice set their own hourly rates and typically charge enough to compensate for the part-time nature of the profession. HMI does not and cannot promise or guarantee employment, nor level of income or wage rate to any student or graduate.

The school prepares students only for self-employment and does not and cannot provide placement services. HMI does however offer "placement assistance" in the form of extensive core classes in the 501 Residency program, i.e. Advertising and Promotion, Business Course, Speech Class, and the use of the HMI Clinical facility to begin building a private practice.

# Grievance Policy and Procedures - Complaints

A person who believes that he or she has been harassed, subjected to discrimination, or retaliated against, may make use of one or more of several alternatives, including:

- 1. Directly informing the person involved that the conduct is offensive;
- 2. Reporting the situation to the Designated College Officer or supervisor in his or her organizational hierarchy, as appropria
- 3. Seeking assistance from an advisor or the Designated College Officer;
- 4. Filing a complaint with the Designated College Officer.

A complaint may be processed through either or both of the following options:

- Option A: Informal Complaint Involves discussing the complaint or providing the complaint in writing with the DCO and choosing options for its resolution;
- Option B: Formal Complaint Involves a written complaint and an investigation which results in a finding and a recommended action.

Informal resolution before filing a formal complaint is not always the most appropriate action and students have the right to request a formal resolution at any time.

If a complaint of harassment, discrimination or retaliation is brought against anyone charged with reviewing, deciding, or enforcing the informal or formal complaint process, that person shall be removed from any role in the processing of that complaint. An officer of comparable or higher rank shall assume his or her duties until the complaint is resolved.

# **Option A: Informal Complaint**

The Designated College Officer is available to assist students, faculty, administrators, and staff in resolving complaints of all types of harassment, informally. A written or verbal informal complaint is lodged by informing the DCO of the alleged harassing behavior; the DCO will work with the complainant in seeking to stop the behavior. The DCO is trained in informal conflict resolution and will work to resolve disputes with these methods. Informal resolution generally does not involve any disciplinary sanctions.

Informal complaints should be concluded expeditiously. If there is no satisfactory resolution of an informal complaint, the complainant has the option of filing a formal complaint (Option B). Even if a complainant has not used the informal resolution process, she/he may file a formal complaint at any time in the process.

# **Option B: Formal Complaint**

- 1. The complainant makes a formal written complaint describing the time, place, and details of the alleged harassment in writing to the DCO. The complainant may also provide the DCO with a list of witnesses. The "respondent" in this document refers to the person against whom a charge of harassment has been alleged.
- 2. The DCO shall promptly investigate the complainant's allegations, including interviewing the complainant, the respondent, and any witnesses identified by the parties or through the investigation process, and examining any relevant records or physical evidence. After concluding the investigation, the DCO may, in his/her discretion, issue a written report, including a recommended action.
- 3. The DCO's recommendation and/or written report shall be forwarded to the Director, who shall either ratify or modify the recommendation. The decision of the Director shall be final. The complainant shall be notified in writing of the disposition of the complaint, consistent with any appropriate considerations of privacy that may be involved. Disposition will include any appeal rights that are applicable.

# Location of Records

If the investigation following any complaint does not result in a finding of violation of this policy, records will not become a part of any individual's personnel or student file. If the respondent is found to have violated this policy, however, records of the case will become part of the permanent personnel or student file of the offending party. Questions regarding access to records may be directed to the Designated College Officer.

# Accommodations and Sanctions

HMI will intervene promptly and effectively to put an end to harassment, discrimination, or retaliation. The accommodation or sanction will be consistent with the seriousness of the offense and will be designed and imposed in a manner reasonably calculated to end such behavior. Disciplinary sanctions may consist of one or any combination of the following in the sole discretion of the College and in accordance with its policies:

- Verbal warning;
- Written warning;
- Performance of community service;
- Completion of an educational program;

- A letter in the individual's personnel or student file;
- Probation;
- Suspension;
- · Expulsion; and
- Termination of employment.

# Grievance Procedure Time Frame and Appeal Process

Students may file a grievance through an informal and/or formal process within 180 days. Complaints will be addressed by the college, according to the procedure, within 60 to 90 days, or may be beyond 90 days due to extenuating circumstances.

If either the complainant or respondent believes that the decision is unjustified, or that proper procedures for investigating, reviewing or hearing a complaint under this policy have not been followed, or that the discipline imposed is disproportionate to the offense or otherwise disagrees with the disposition of the complaint, he/she may submit a request for reconsideration of our finding within 15 calendar days of receipt of written notice of the findings, to the Designated College Officer, the Director or his/her designee. The decision on the appeal shall be issued to the complainant in a timely fashion and shall be final.

For education purposes there are many forms of discrimination. The institution has provided the following for the purpose of further clarification of some of the more common forms of discrimination.

**Sexual Harassment:** HMI is a community of faculty, students, administrators, and staff dedicated to the purposes of teaching, scholarship, and service. The College is committed to providing equal opportunity in education and employment and will not tolerate sexual harassment. To fulfill this commitment, the College must maintain an environment in which individuals are judged and rewarded solely on the basis of relevant factors such as ability, prior experience and accomplishments, effort, and performance. The environment also must be one in which all employees and students can pursue their work and education free from coercion, intimidation, and exploitation. Sexual harassment is a form of discrimination that undermines the community the College seeks to maintain. The College is dedicated to bringing about an end to sexual harassment by providing education, informal assistance in resolving situations, and, where appropriate, a formal complaint process that includes disciplinary procedures.

Sexual harassment violates federal and California law, including Title VII of the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972, California Education Code Section 200 et seq., and the California Fair Employment and Housing Act. The College will not tolerate conduct that violates any of these laws or that otherwise creates an environment which is not conducive to work or education.

When sexual harassment occurs between teacher and student or between supervisor and subordinate, it exploits unfairly the power inherent in a faculty member's or supervisor's position.

Through grades, wage increases, recommendations for graduate study, promotion and the like, a teacher or supervisor can have a decisive influence on the career of a student, staff member, or faculty member, both at the College and beyond. Although instances of sexual harassment where a power differential exists between the persons involved are commonly cited, the College also recognizes that sexual harassment occurs between peers. Despite the circumstances, sexual harassment, like other forms of intimidation, exploitation, or coercion, interferes with the personal freedom of others. As such, it is unethical, unprofessional, illegal, and unacceptable.

This policy applies to all members of the College community. This community includes, but is not limited to, employees, students, visitors, contractors, and vendors associated with HMI. Any member of the College community may file a complaint under the procedures outlined below, and every member of the community is covered by the prohibitions contained herein.

**Definition of Sexual Harassment:** The College recognizes the following as sexual harassment: Unwelcome sexual advances, requests for sexual favors, and other verbal, visual, or physical conduct of a sexual nature, made by someone from or in the work or educational setting, under any of the following circumstances:

- 1. Submission to such conduct is made explicitly or implicitly a term or condition of an individual's employment or status in a course, program, or activity;
- Submission to or rejection of the conduct by the individual is used as the basis for any employment or academic decision affecting the individual including, but not limited to, decisions involving benefits and services, grades, honors, programs, or activitie available at or through the educational institution;

3. Such conduct has the purpose or effect of unreasonably interfering with an individual's work or educational performance, or of creating an intimidating, hostile or offensive environment for work or learning.

**Examples of Sexual Harassment:** Sexual harassment can either be quid pro quo harassment, or "hostile environment" harassment. Within the guidelines set forth in the previous definition, a wide variety of conduct may qualify as sexual harassment in the workplace or educational setting. It is impossible to list all potential behaviors, but the following is a partial list of conduct prohibited by the law and this policy when it occurs under the conditions outlined in the definitions stated above:

- 1. Sexual contact that is not freely agreed to by both parties, including inappropriate touching, hugging, or fondling.
- 2. Coercion for the purpose of sexual relations including subtle pressure for sexual activity.
- 3. Unwelcome direct propositions of a sexual nature, including those occurring in situations that begin as reciprocal attractions, but later cease to be mutual.
- 4. Comments, questions, or statements of a sexual nature; epithets or jokes relating to gender or sexual orientation; remarks of a sexual nature about a person's body or clothing; remarks or speculation about sexual activity or sexual orientation directed at another; suggestive or obscene letters, notes, e-mails, phone calls, or invitations.
- 5. Sexual gestures, displaying of pornographic pictures, cartoons, or objects.
- 6. Any conduct or pattern of conduct that has the purpose or effect of creating an uncomfortable or hostile working, learning, or campus living environment for third parties who are witness to the harassment; or any consensual relationship where third parties (i.e., fellow employees or classmates) are disadvantaged by the relationship.

**Non-Discrimination (Students with Disabilities):** HMI is committed to providing equal educational opportunities for students with disabilities, who are otherwise qualified, in an academic environment free from harassment and discrimination. In compliance with the Americans with Disabilities Act of 1990 (ADA) and Section 504 of the Rehabilitation Act of 1973 (Section 504), and state and local requirements regarding students and applicants with disabilities, HMI does not discriminate on the basis of disability in the administration of its education-related programs and activities. Under these laws, no qualified individual with a disability shall, on the basis of disability, be excluded from participation in, be denied the benefits of, or otherwise be subjected to discrimination under any program or activity of the College.

**Definition:** An individual with a disability is one who has a physical or mental impairment which substantially limits one or more major life activities, has a record of such impairment, or is regarded as having such impairment.

**Accommodations:** The College is required to provide students with appropriate academic adjustments and auxiliary aids and services that are necessary to afford an individual with a disability an equal opportunity to participate in the College's programs. The College accommodates students with disabilities on an individual basis. Individual students receive reasonable and necessary accommodations based upon specific information and assessment data documented by a qualified professional.

The College shall make modifications to its academic requirements as are necessary to ensure that such requirements do not discriminate or have the effect of discriminating on the basis of disability against a qualified disabled applicant or student.

The College also shall take steps as are necessary to ensure that no disabled student is denied the benefits of, excluded from participation in, or otherwise subjected to discrimination because of the absence of educational auxiliary aids for students with impaired sensory, manual, or speaking skills.

# Notification to Accrediting Agency and/or State Agency

This institution is recognized by the Accrediting Council for Continuing Education & Training (ACCET) as meeting and maintaining certain standards of quality. It is the mutual goal of ACCET and the institution to ensure that educational training programs of quality are provided. When issues or problems arise, students should make every attempt to find a fair and reasonable solution through the institution's internal complaint procedure, which is required of ACCET accredited institutions and frequently requires the submission of a written complaint.

Refer to the institution's written complaint procedure which is published in the institution's catalog or otherwise available from the institution, upon request. Note that ACCET will process complaints which involve ACCET standards and policies and, therefore, are within the scope of the accrediting agency.

In the event that a student has exercised the institution's formal student complaint procedure, and the problems or issues have been resolved, the student has the right and is encouraged to take the following steps:

- 1. Complaints should be submitted in writing (by email or mail) to the ACCET office. Complaints received by phone will be documented, but the complainant will be requested to submit the complaint in writing.
- 2. The letter of complaint must contain the following:
  - a. Name and location of the ACCET institution;
  - b. A detailed description of the alleged problem(s);
  - c. The approximate date(s) that the problem(s) occurred;
  - d. The names and titles/positions of all individual(s) involved in the problem(s), including faculty, staff, and/or other students;
  - e. What was previously done to resolve the complaint, along with evidence demonstrating that the institution's complaint procedure was followed prior to contacting ACCET;
  - f. The name, email address, telephone number, and mailing address of the complainant. If the complainant specifically requests that anonymity be maintained, ACCET will not reveal his or her name to the institution involved; and
  - g. The status of the complainant with the institution (e.g. current student, former student, etc.).
- 3. In addition to the letter of complaint, copies of any relevant supporting documentation should be forwarded to ACCET (e.g. student's enrollment agreement, syllabus or course outline, correspondence between the student and the institution).

Send To:

#### ACCET

Chair, Complaint Review Committee 1722 N Street, NW Washington, DC 20036 Telephone: 1-202-955-1113 Email: Complaints@ACCET.org Website: ACCET.org **Note:** Complainants will receive an acknowledgement of receipt within 15 days.

#### And/Or:

Bureau for Private Postsecondary Education PO Box 980818, West Sacramento, CA 95798-0818 Telephone: 1-916-431-6959, Fax: 1-916-263-1897, Toll Free 1-888-370-7589 Email: BPPEDCA.CA.gov Website: BPPE.CA.gov

A student or any member of the public may file a complaint about this Institution with the Bureau for Private Postsecondary Education by calling 1-888-370-7589 toll-free or by completing a complaint form, which can be obtained the bureau's website BPPE.CA.gov.

# Notice of Nondiscriminatory Policy as to Students

The Hypnosis Motivation Institute School admits students of any race, color, national and ethnic origin to all the rights, privileges, programs, and activities generally accorded or made available to students at the school. It does not discriminate on the basis of race, color, national and ethnic origin in administration of its educational policies, admissions policies, scholarship and loan programs, and other school-administered programs.

**Non-Discrimination (Students with Disabilities):** HMI is committed to providing equal educational opportunities for students with disabilities, who are otherwise qualified, in an academic environment free from harassment and discrimination. In compliance with the Americans with Disabilities Act of 1990 (ADA) and Section 504 of the Rehabilitation Act of 1973 (Section 504), and state and local requirements regarding students and applicants with disabilities, HMI does not discriminate on the basis of disability in the administration of its education-related programs and activities. Under these laws, no qualified individual with a disability shall, on the basis of disability, be excluded from participation in, be denied the benefits of, or otherwise be subjected to discrimination under any program or activity of the College. All applicants must possess an ability to benefit from HMI's training. The applicant's physical, mental, and emotional capabilities must be such that they have the ability to successfully market themselves and provide ethical and professional services as a Hypnotherapist in private practice. All rejections of applicants, based on ability to benefit, are subject to final approval by the Institute's Director.

**Felony Convictions and Eligibility for Certification and/or Professional Liability Insurance:** For applicants looking to get certified with the Hypnotherapists Union and/or professional liability insurance for private practice, please note that both the Union and the insurance company have the following requirements.

Inform their professional body, in writing, of any alteration in circumstance which would affect either their position or ability as practitioners.

Inform their professional body, in writing, of:

- a. any complaint (of which they are aware) made against them
- b. any disciplinary action taken against them by any professional body
- c. any criminal offense of which they have been convicted

Make available all relevant information requested as a result of investigation by any duly appointed complaints and disciplinary officer, without hindrance (whether implied or actual) or unreasonable delay and comply fully with all requirements inherent within any appropriate complaints and disciplinary procedure to which they subscribe.

### Harassment

HMI provides a work and academic environment free of unlawful harassment, discrimination, or retaliation. This section presents this general HMI policy.

Unlawful harassment is defined as severe and/or persistent conduct in any form based on sex, race, color, age, national origin, disability, religion, sexual orientation, or any other characteristic protected by state or federal laws, as well as all forms of sexual intimidation and exploitation that creates a hostile or intimidating environment that is likely to interfere significantly with an individual's work or education or adversely affect an individual's living conditions.

The College will not tolerate any conduct that constitutes unlawful harassment, discrimination, or retaliation. Complaints of this nature will be promptly and thoroughly investigated and appropriate action, including disciplinary measures, will be taken when warranted. Faculty, students, and staff at all levels, are responsible for maintaining an appropriate environment for study and work. This includes taking appropriate corrective action to prevent and eliminate harassment, discrimination, or retaliation.

It is a violation of this policy for any member of the HMI community to retaliate against any person who has filed a formal complaint or sought advice through the processes described in this document. It is also against College policy to retaliate against anyone who has participated in any manner in such processes. This provision applies to the respondent and all third parties. Violations are subject to discipline up to and including expulsion or termination.

The College has invested a special responsibility in the Designated College Officer (DCO) to handle such complaints. This Designated College Officer is responsible for receiving and processing all formal and informal complaints.

The DCO is carefully trained to provide support to victims of harassment, discrimination, or retaliation. Any member of the HMI community may request assistance from the DCO in understanding how to utilize this policy. The Designated College Officers (DCO) for harassment, discrimination or retaliation complaints is:

Sandy Kappas Director of Academic Services 18607 Ventura Boulevard, Suite 310 Tarzana, California 91356 Sandy@Hypnosis.edu 1-818-758-2720

# Family Education Rights and Privacy Act (FERPA)

For the purposes of this policy, HMI uses the following definitions of terms:

## Definitions

Education Records: Any record (in handwriting, print, OR computer) maintained by HMI that is related to a student except:

- A personal record kept by a staff member if it is kept in sole possession of the maker of the record and is not accessible or revealed to any other person except a temporary substitute for the maker of the record.
- An employment record of an individual, whose employment is not contingent on the fact that he or she is a student, provided the record is used only in relation to the individual's employment.
- Records maintained by Campus Safety if the record is maintained solely for law enforcement purposes, is revealed only to law enforcement agencies of the same jurisdiction, and Campus Safety does not have access to education records by the College.
- Records made or maintained by Emmons Health Center, if the records are used only for the treatment of a student and made available only to those persons providing treatment.
- Alumni records which contain information about a student after he or she is no longer in attendance at the College, and which do not relate to the person as a student.

# Annual Notification

A college is required by Section 99.7 of the FERPA regulations to provide students annual notification of their FERPA rights. Students of HMI will be notified of their FERPA rights annually by publication in the HMI Student Guide, Catalog Addendum which is published to each student upon enrollment.

# **Right to Inspect Education Records**

HMI students are legally entitled to view the contents of their own education record.

### Academic Records

Students are required to give advance notice in writing of at least 48 hours to the Registrar's Office to view their academic record. Opportunities to view this information are limited to regular office hours and under the supervision of office staff.

The file containing the Student Academic Record may not be removed from the Registrar's Office. Definition of the Student Academic Record: Includes all information contained on the student's official transcript, plus copies of letters to HMI concerning Leaves of Absence or Withdrawals from the College, Leave of Absence/Withdrawal Forms, transcripts from other colleges or universities, miscellaneous notes or material affecting the student's transcript (changes, corrections, etc.), Applications for Admission, Application Essays, ACT Assessment College Reports. Duplication of Student Academic Record:

## Right of College to Refuse Access

HMI reserves the right to refuse to permit a student to inspect the following records:

- The financial statement of the student's parents.
- Letters and statements of recommendation for which the student has waived his or her right of access, or which were maintained before January 1, 1975.
- Records connected with an application to attend HMI.
- Those records that are excluded from the FERPA definitions of education records.

# **Refusal to Provide Copies**

HMI reserves the right to deny transcripts or copies of records not required to be made available by the FERPA in any of the following situations:

- The student has an unpaid financial obligation to the College.
- There is an unresolved disciplinary action against the student.

# Exceptions to FERPA Non-Disclosure Provisions

#### A. The Patriot Act

Recent amendments to FERPA permit educational agencies and institutions to disclose - without the consent or knowledge of the student or parent - personally, identifiable information from the student's education records to the Attorney General of the United States or to his designee in response to an ex parte order in connection with the investigation or prosecution of terrorism crimes specified in sections 2332b(g)(5)(B) and 2331 of title 18, U.S. Code. (An exparte order is an order issued by a court of competent jurisdiction without notice to an adverse party.) In addition to allowing disclosure without prior written consent or prior notification, this provision amends FERPA's record keeping requirements. As a result, FERPA, as amended, does not require a school official to record a disclosure of information from a student's education record when the school makes that disclosure pursuant to an exparte order. Further, an educational agency or institution that, in good faith, produces information from education records in compliance with an ex parte order issued under the amendment "shall not be liable to any person for that production."

# B. Lawfully Issued Subpoenas and Court Orders

FERPA permits educational agencies and institutions to disclose, without consent, information from a student's education records in order to comply with a "lawfully issued subpoena or court order" in three contexts. These three contexts are:

- 1. Grand Jury Subpoenas Educational agencies and institutions may disclose education records to the entity or persons designated in a Federal grand jury subpoena. In addition, the court may order the institution not to disclose to anyone the existence or contents of the subpoena or the institution's response.
- 2. Law Enforcement Subpoenas Educational agencies and institutions may disclose education records to the entity or persons designated in any other subpoena issued for a law enforcement purpose. As with Federal grand jury subpoenas, the issuing court or agency may, for good cause shown, order the institution not to disclose to anyone the existence or contents of the subpoena or the institution's response.
- 3. All Other Subpoenas In contrast to the exception to the notification and record keeping requirements described above. educational agencies or institutions may disclose information pursuant to any other court order or lawfully issued subpoena only if the school makes a reasonable effort to notify the parent or eligible student of the order or subpoena in advance of compliance, so that the parent or eligible student may seek protective action. Additionally, schools must comply with FERPA's record keeping when disclosing information pursuant to a standard court order or subpoena.

## C. Health or Safety Emergency

FERPA permits non-consensual disclosure of education records, or personally identifiable, non-directory information from education records, in connection with a health or safety emergency if knowledge of the information is necessary to protect the health or safety of the student or other individuals. Any release will be narrowly tailored considering the immediacy, magnitude, and specificity of information concerning the emergency.

## D. Law Enforcement Unit Records

The College may disclose information from "law enforcement unit records" to anyone - including federal, State, or local law enforcement authorities - without the consent of the parent or eligible student. FERPA specifically exempts from the definition of "education records" – and thereby from the privacy restrictions of FERPA – records that a law enforcement unit of a postsecondary institution creates and maintains for a law enforcement purpose. A "law enforcement unit" is an individual, office, department, division, or other component of a postsecondary institution that is officially authorized or designated by the institution to: (1) enforce any federal, State, or local law; or (2) maintain the physical security and safety of the school.

## E. Disclosures to the Immigration and Naturalization Service (INS)

The Immigration and Naturalization Service (INS) requires foreign students attending an educational institution under an F-1 visa to sign the Form I-20. The Form I-20 contains a consent provision allowing for the disclosure of information to INS. This consent is sufficiently broad to permit an educational institution to release personally identifiable information of a student who has signed a Form I-20 to the INS for the purpose of allowing the INS to determine the student's nonimmigrant status. Students that have an M-1 or J-1 visa have signed similar consents and education records on these students may also be disclosed to the INS.

# Drug, Alcohol and Substance Abuse

HMI does not permit the sale, possession, or consumption of alcoholic beverages on school property and adheres to and enforces all state underage drinking laws. In addition, HMI does not permit the possession, use, or sale of illegal drugs by its employees ar students and adheres to and enforces all state and federal drug laws. The violation of these policies by students or employees results in expulsion, termination, and/or arrest.

For the complete policy on drug and alcohol abuse and a list of Substance Abuse Education Programs available, refer to the Drug-Free School/Drug-Free Workplace Annual Disclosure located in the Student Guide/Catalog Addendum.

Students are required to give advance notice in writing of at least 48 hours to the appropriate office to view their education record. Opportunities to view this information are limited to the regular office hours and are under the supervision of office staff.

The file containing the Student Education Record may not be removed from the office.

HMI will disclose information from a student's education records only with the written consent of the student, except:

- 1. To school officials who have a legitimate educational interest in the records. A school official is:
  - A person employed by HMI in an administrative, supervisory, academic or research, or support staff position.
  - A person employed by or under contract to the College to perform a special task, such as an attorney, auditor, or consultant.
- 2. A school official has a legitimate educational interest if the official is:
  - Performing a task that is specified in his or her position description or contract agreement.
  - · Performing a task related to the discipline of a student.
- 3. To certain officials of the U.S. Department of Education, the Comptroller General, and state and local education authorities, in connection with audit or evaluation of certain state or federally supported education programs.
- 4. In connection with a student's request for or receipt of financial aid to determine the eligibility amount, or condition of the financial aid, or to enforce the terms and conditions of the aid.
- 5. To state and local officials or authorities if specifically required by state law that was adopted before November 19, 1974.
- 6. To organizations conducting certain studies for or on behalf of the College or contracting with HMI to perform a service otherwise performed by the College.
- 7. To accrediting organizations to carry out their functions.
- 8. To parents of an eligible student who is claimed as a dependent for income tax purposes.
- 9. To comply with a judicial order of a lawfully issued subpoena.
- 10. To appropriate parties in a health or safety emergency.
- 11. To individuals requesting directory information so designated by the College.
- 12. The results of any disciplinary proceeding conducted by the College against alleged perpetrator of a crime of violence to the alleged victim of that crime.

# Record of Request for Disclosure

HMI will maintain a record of all requests for, and/or disclosure of, information from a student's education records except for requests from the student him or herself, a school official as defined, a party with a written request from the student or a party requesting the directory information. The record will indicate the name of the party making the request, any additional party to whom it may be disclosed, and the legitimate interest the party had in requesting or obtaining the information.

# **Directory Information**

HMI designates the following items as Directory Information: student's name, parents' names, permanent address, telephone number(s), date and place of birth, major field of study, dates of attendance at the College, post office box number, e-mail address, jobs held on campus, dates worked on campus, salary paid while holding a campus job, student photograph, and degrees and awards received.

The College may disclose any of these items without prior written consent, unless notified in writing to the contrary (to the Students Services Office) by the end of the second week of classes.

# **Correction of Education Records**

Students have a right to request that their records be corrected if they believe they are inaccurate, misleading, or in violation of privacy rights. Following is the procedure for correcting education records:

- 1. A student must direct a written request to the appropriate College official to amend a record. In so doing, the student should identify the part of the record she or he wants amended and specify why she/he believes is inaccurate, misleading or in violation of her or his privacy rights.
- 2. The College may comply with the request, or it may decide not to comply. If it decides not to comply, the College will notify the student of the decision and advise her/him of her/his right to challenge the information believed to be inaccurate, misleading, or in violation of the student's privacy.
- 3. If the College decides that the challenged information is inaccurate, misleading, or in violation of the student's right of privacy, it will amend the record and notify the student, in writing, that the record has been amended.
- 4. If the College decides that the challenged information is not inaccurate, misleading, or in violation of the student's right of privacy, it will notify the student that she or he has a right to place in the record a statement commenting on the challenged information and/or a statement setting forth reasons for disagreeing with the decision.
- 5. The statement will be maintained as part of the student's education records as long as the contested portion is maintained. If HMI discloses the contested portion of the record, it must also disclose the statement.

# Register to Vote Notice

You can apply to register to vote by filling in the **online application** at https://rtv.sos.ca.gov/elections/register-to-vote (https://rtv.sos.ca.gov/elections/register-to-vote). If you have any questions, visit the Frequently Asked Questions at https://www.sos.ca.gov/elections/frequently-asked-questions/ (https://www.sos.ca.gov/elections/frequently-asked-questions/), contact the Secretary of State's Elections Division at 1-800-345-8683 or by email at https://www.sos.ca.gov/administration/contact-information (https://www.sos.ca.gov/administration/contact-information).

# Hypnosis Motivation Institute - 2021 Annual Security Report

Revised: 09/20/2021

In order to be compliant with the Federal Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act reporting requirements, Hypnosis Motivation Institute (HMI) prepares the Annual Security Report and distributes notification of the report's availability to Staff, Faculty and Students by October 1st of each year. Notification is sent by email and posted on the HMI website. Prospective students receive the direct website link during the application process and receive an Acknowledgement of Receipt which they sign upon enrollment.

This report contains required policies and procedures in addition to crime statistics for Clery Act reportable crimes that occurred either on campus or on the public property immediately adjacent to a campus during the previous three calendar years. These crime statistics are reported for this campus location and are compiled from information provided by School Directors, other school officials and local law enforcement agencies.

HMI's campus geography is described as 18607 Ventura Blvd., Suite 310, Tarzana, CA 91356, and the upper and lower parking lots immediately adjacent to campus. HMI's public property is described as the sidewalks immediately adjacent to the parking lots and the sidewalks directly across the street from the parking lots. Also described as HMI's public property are the sidewalks immediately in front of the campus on Ventura Blvd and the sidewalks directly across the street from HMI. HMI does not have any recognized student organizations with non-campus locations and therefore does not monitor or record criminal activity that may take place at such locations nor maintain any records of incidents at such locations.

# **Campus Crime Statistics**

The Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act requires postsecondary institutions to disclose the number of instances in which certain types of crimes have been reported in any building or on any property owned or controlled by this institution that is used for activities related to the educational purpose of the institution and any public property immediately adjacent to and accessible from the school.

In compliance with that law, the following tables reflect this institution's crime statistics for this campus for the calendar years listed below. Crimes are disclosed under the year in which they were reported. HMI does not maintain any on-campus student housing facilities. This report, in its entirety, may be accessed by the general public at https://ope.ed.gov/campussafety/#/ (https://ope.ed.gov/campussafety/#/). A paper copy of entire report to be provided upon request.

Criminal Offenses Reported	On Campus	Public Property 2018	On Campus	Public Property 2019	On Campus	Public Property 2020
Murder/Non-Negligent Manslaughter	0	0	0	0	0	0
Negligent Manslaughter	0	0	0	0	0	0
Sex Offenses – Forcible	0	0	0	0	0	0
Sex Offenses – Non-Forcible	0	0	0	0	0	0
Robbery	0	0	0	0	0	0
Aggravated Assault	0	0	0	0	0	0
Burglary	0	0	0	0	0	0
Motor Vehicle Theft	0	0	0	0	0	0
Arson	0	0	0	0	0	0
Domestic Violence	0	0	0	0	0	0
Dating Violence	0	0	0	0	0	0
Stalking	0	0	0	0	0	0
Arrests Reported						
Weapons Laws Violations	0	0	0	0	0	0
Drug Abuse Violations	0	0	0	0	0	0
Liquor Law Violations	0	0	0	0	0	0
Referred for Disciplinary Action						
Weapons Laws Violations	0	0	0	0	0	0
Drug Abuse Violations	0	0	0	0	0	0
Liquor Law Violations	0	0	0	0	0	0

**Note:** There have been no reported hate crimes for the above reported years and there have been no reported incidents of domestic violence, dating violence, and stalking for the above reported years.

# **Reporting of Criminal Offenses**

HMI strives to provide a safe environment for both its students and employees. In order to achieve this goal, HMI requires both its employees and students to immediately report criminal activity or other emergencies to the School Director, Director of Academic Services, or the nearest available school official and/or in the event of an emergency or serious threat to the campus community to directly contact the local law enforcement agency or other emergency response agency by dialing 911.

Criminal offenses may also be reported to the HMI's Title IX Coordinator, Sandy Kappas by calling 1-818-758-2720 or writing to SandyHypnosis.edu.

Victims or witnesses that wish to report crimes on a voluntary, confidential basis for inclusion in the annual disclosure of crime may do so by calling 1-818-758-2720.

# Campus Law Enforcement

HMI does not employ campus security personnel, does not have a campus police department, or maintain agreements or working relationships with local law enforcement agencies.

Any criminal activity occurring on-campus should be **immediately** reported to the School Director, Director of Academic Services, or the nearest available school official. Students and staff are also encouraged to promptly and accurately report criminal activity to local law enforcement agencies when the victim of such crime elects or is unable to make such a report.

# Security of and Access to Campus Facilities

During business hours, HMI's campuses are open to employees, guests, and approved vendors and contractors. During non-business hours, campuses are secured with door locks, alarm systems, and security cameras and are accessible only by designated key holders. HMI may also have regular inspections and preventative maintenance work performed by approved vendors to ensure that such security measures remain in working order.

# **Disclosure of Disciplinary Proceeding Results**

All proceedings and records will be confidential to the extent permitted by law. However, both parties will be notified, in writing, concurrently about the outcome of the complaint. If the alleged victim of a crime of violence or non-forcible sex offense is deceased as a result of the crime or offense, the results of the disciplinary proceedings shall be provided, upon request, to the next of kin of the alleged victim.

# **Registered Sex Offenders**

The United States Department of Justice maintains a national database of registered sex offenders which allows the public to search for information regarding registered sex offenders within a state. This database can be accessed online by visiting https://www.nsopw.gov/ (https://www.nsopw.gov/).

# **Emergency Notifications and Evacuations**

The School Director/Associate Director is the designated Campus Safety Authority and is responsible for ensuring that the campus is prepared in an emergency situation. Evacuation maps are posted at each exit door within the campus. An Evacuation Procedures and Emergency Numbers Sheet must also remain posted at each campus.

The School Director/Associate will determine if there is a significant threat at the campus that requires the immediate notification of students and staff and is responsible for ensuring that all staff and students are notified accordingly. Upon confirmation of a significant emergency or dangerous situation involving an immediate threat to the health and safety of students or employees on the campus, the emergency notification will be made immediately and without delay.

The School Director/Associate will be responsible for confirming the emergency, determining the content of the notification, and initiating the notification system, unless issuing a notification will, in the professional judgment of responsible authorities, compromise efforts to assist a victim or to contain, respond to or otherwise mitigate the emergency. The School Director/Associate will contact the necessary agency (i.e. Fire Department, Police Department, etc.) and continue to communicate any necessary information with the agency and ensure that all staff and students assemble in the predetermined safe area.

In the event of an emergency, students, and staff on campus at the time of the occurrence will be notified of the emergency situation by the notification by the School Director/Associate. Fire alarms are located within the campus premises and will be activated in the event of a fire or other emergency.

HMI will also attempt to contact students and staff members not present on campus via reasonable means to inform them of any threat to the health or safety of students or employees occurring on the campus. HMI will also use such means to contact students and staff in the event of campus closures due to inclement weather or other emergency situations.

# **Timely Warnings**

Upon notification and identification of a Clery Act reportable crime that occurs on campus or surrounding the campus's general geographic area and represents a serious or continuing threat to the health and safety of students and employees, the School Director will issue a Timely Warning Notification to the campus students and staff as soon as pertinent information is available. This notification will take the form of a verbal or written announcement in order to aid in the prevention of similar occurrences. The notification will withhold the names and other identifying information of victims as confidential. HMI will ensure that all classes, students, and staff are notified of the warning.

# Sexual Harassment, Sexual Assault, Domestic Violence, Dating Violence, and Stalking

HMI is committed to providing an educational, employment, and business environment free of sexual harassment and sexual violence. HMI provides helpful warning signs of abusive behavior and future risks in the section below in efforts to prevent any form of sexual misconduct. Incoming students and staff will be provided with this information to promote the awareness and prevention of rape, acquaintance rape, domestic violence, dating violence, sexual assault, and stalking and may also visit https://www.justice.gov/archives/ovw/protecting-students-sexual-assault (https://www.justice.gov/archives/ovw/protecting-students-sexual-assault) for additional information.

- Information regarding the definitions of domestic violence, dating violence, sexual assault, stalking, and consent.
- Safe and positive options for bystander intervention that may be carried out by an individual to prevent harm or intervene when there is a risk of domestic violence, dating violence, sexual assault, or stalking against someone else.
- Information on risk reduction to recognize warning signs of abusive behavior and how to avoid potential attacks.
- Possible sanctions or protective measures that may be imposed following the results of an institutional disciplinary proceeding regarding rape, acquaintance rape, domestic violence, dating violence, sexual assault, or stalking.
- Procedures victims should follow if a sex offense, domestic violence, dating violence, sexual assault, or stalking has occurred.
- Procedures for institutional disciplinary action in cases of alleged domestic violence, dating violence, sexual assault, or stalking.
- · Information about how the institution will protect the confidentiality of victims.
- Information regarding the availability of existing counseling, health, mental health, victim advocacy, legal assistance, and other services available for victims.
- Information regarding options for, and available assistance in, changing academic or working situations, if so requested by a victim and if such accommodations are reasonably available, regardless of whether the victim chooses to report the crime to police or local law enforcement.

Sexual harassment and acts of sexual assault, including rape, acquaintance rape, and other forcible and non- forcible sex offenses, domestic violence, dating violence, and stalking are prohibited by HMI. Any student who feels that he or she is the victim of any of these crimes has the right to seek redress of the grievance through the procedures indicated below. Victims will also be provided a written notification of these procedures.

A student who feels they are the victim of sexual harassment may attempt to resolve the matter informally by bringing a complaint to the Title IX Coordinator. Upon receipt of the complaint, the Title IX Coordinator will inform the complainant in writing of their formal recourse, that informal mediation will not be used to resolve sexual violence complaints, and that they have the right to file a separate criminal complaint for allegations relating to sexual violence, domestic violence, dating violence, and stalking. The Title IX Coordinator will, with the permission of the complainant, attempt to resolve the conflict informally by informing the individual alleged to have caused the grievance that the complaint has been filed, seek to find out the facts, and if both parties desire it, arrange a meeting to try to resolve the differences. In the event that an attempt at informal resolution is undesirable, the Title IX Coordinator will stop the informal resolution process and assist the complainant in filing a formal complaint.

In the event of sexual violence, domestic violence, dating violence, and stalking, a formal complaint process will be used. The complainant will address their complaint to the Title IX Coordinator, if the individual alleged to have caused the grievance is another student, or if the individual alleged to have caused the grievance is a faculty or non-faculty employee.

A formal complaint will be made in writing by the complainant, addressed to the above-mentioned HMI officials, stating in detail the nature of the complaint, any relevant dates, and the names of any potential witnesses. In a situation deemed to be an emergency by the Title IX Coordinator, the individual alleged to have caused the grievance or complaint may be temporarily transferred pending the outcome of the case.

Anyone who feels they have been the victim of sexual harassment, domestic violence, dating violence, sexual assault, or stalking should notify the proper school official immediately. The alleged victim also has the option to notify appropriate law enforcement authorities, including local police. The School Director or other school official will assist in notifying these authorities if the victim so chooses. The victim also has the right to decline to notify such authorities. Notification of the alleged offense should occur immediately due to the importance of preserving evidence as may be necessary for the proof of criminal domestic violence, dating violence, sexual assault, or stalking, or in obtaining a protection order. Victims may also have rights regarding obtaining orders of protection, no contact orders, restraining orders, or similar lawful orders issued by a criminal, civil, or tribal court. Any student or employee who reports that they have been a victim of domestic violence, dating violence, sexual assault, or stalking, whether the offense has occurred on or off campus, will be provided with a written explanation of their rights and options regarding procedures following the offense, procedures for disciplinary action and sanctions to be imposed, victim confidentiality, counseling services, and accommodations options.

All proceedings and records concerning sexual harassment, sexual assault, domestic violence, dating violence, and stalking complaints shall be confidential to the extent permitted by law and HMI will protect the confidentiality of victims, including ensuring that any publicly available recordkeeping will be accomplished without the inclusion of identifying information about the victim. Such proceedings shall provide a prompt, fair, and impartial investigation and resolution and be conducted by individuals qualified to conduct an investigation and hearing process that protects the safety of victims and promote accountability. In the event of a formal complaint in writing, the school officials receiving the complaint will initiate an investigation within two weeks to determine whether there is a reasonable basis for acting. A preponderance of the evidence will be used as the standard of evidence during any institutional conduct proceeding arising from a complaint regarding sexual assault, domestic violence, dating violence, and stalking. HMI officials need not wait for the conclusion of a criminal investigation or criminal proceeding to begin their own investigation and, if needed, may take immediate steps to protect the student in the educational setting. The alleged victim also has the right to change their academic or working situation after an alleged sex offense occurs, if requested and reasonably available.

Both the accused and the accuser are entitled to the same opportunities to have others present during an institutional disciplinary proceeding, including the opportunity to be accompanied to any related meeting or proceeding by an advisor of their choice. Both the accused and the accuser shall be simultaneously informed, in writing, of the following: 1) the outcome of any institutional disciplinary proceedings with respect to the alleged sex offense, domestic violence, dating violence, or stalking, 2) the institution's procedures for the accused and the victim to appeal the results of the institutional disciplinary proceeding, 3) any change to the results that occurs prior to the time that such results become final, 4) when such results become final.

Following a final determination of an institutional disciplinary procedure regarding rape, acquaintance rape, domestic violence, dating violence, sexual assault or stalking, possible sanctions for substantiated accusations include suspension or termination of the employee's employment or the student's enrollment. Alleged sexual violence against another may also constitute a crime resulting in additional, independent law enforcement investigation outside of HMI's Grievance Procedure. In addition, complainants who make accusations of sexual harassment, sexual violence, domestic violence, dating violence, or stalking in bad faith may be subject to equivalent disciplinary action.

HMI does not employ any pastoral or professional counselors. Contact information for local and national support and counseling services including those for rape and sexual assault support and counseling, health, mental health, victim advocacy, legal assistance, and other services available for victims is posted and available for viewing by students and staff at each campus location.

Below is a list of contact information for several national support services:

- National Domestic Violence Hotline 1-800-799-7233, https://www.thehotline.org/ (https://www.thehotline.org/)
- National Sexual Assault Hotline
   1-800-656-4673, https://www.rainn.org/ (https://www.rainn.org/)
- US Department of Health & Human Services
   1-800-662-4357, https://www.hhs.gov/ (https://www.hhs.gov/)
- National Alliance on Mental Illness
   1-800-950-6264, https://www.nami.org/Home (https://www.nami.org/Home)
- National Organization for Victim Assistance 1-800-879-6682, https://www.trynova.org/ (https://www.trynova.org/)
- National Legal Services Corporation Database
   https://www.lsc.gov/about-lsc/what-legal-aid/get-legal-help (https://www.lsc.gov/about-lsc/what-legal-aid/get-legal-help)

## Definitions

**Dating Violence:** Violence committed by a person who is or has been in a social relationship of a romantic or intimate nature with the victim, as determined by the reporting party's statement and with consideration of the length of the relationship, the type of relationship, and the frequency of interaction between the persons involved in the relationship. Dating violence includes, but is not limited to, sexual and or physical abuse or the threat of such abuse and does not include acts covered under the definition of domestic violence.

**Domestic Violence:** A felony or misdemeanor crime of violence committed by one of the following: 1) a current or former spouse or intimate partner of the victim, 2) a person with whom the victim shares a child in common, 3) a person who is cohabitating with or has cohabitated with the victim as a spouse or intimate partner, 4) a person similarly situated to a spouse of the victim under the domestic or family violence laws of the jurisdiction in which the crime of violence occurred, or 5) any other person against an adult or youth victim who is protected from that person's acts under the domestic or family violence laws of the jurisdiction in which the crime of violence occurred.

**Sexual Assault:** An offense that meets the definition of rape, fondling, incest, or statutory rape as used in the FBI's Uniform Crime Reporting program.

**Stalking:** Engaging in a course of conduct directed at a specific person that would cause a reasonable person to fear for the person's safety or the safety of others or suffer substantial emotional distress.

**Consent:** Consent is a voluntary, knowing, active, and affirmatively communicated willingness to participate in a particular sexual activity or behavior.

# **Bystander Intervention Tips**

If you see someone in danger of domestic violence, dating violence, sexual assault, or stalking:

- Take the initiative, step in, offer assistance and ask if the person needs help. Make sure to evaluate the risk of the situation first. Call 911 instead of putting yourself into danger.
- Distract either person at the scene to intervene but don't be antagonistic.
- Have others intervene with you if it is safe to do so. This may have a greater influence on the perpetrator and increase your safety.
- If the offender is known to you, ask them to leave the potential victim alone.
- Remain at the scene as a witness instead of leaving. The perpetrator will be less likely to commit the assault with a witness there.

Help to prevent situations of domestic violence, dating violence, sexual assault, or stalking by:

- Traveling with friends to parties or other events rather than by yourself. Check in with each other frequently and leave together.
- Trust your intuition and don't be afraid to call for help or let someone know if you are worried about your safety or the safety of someone else.
- If you see someone is intoxicated, offer to call them a cab home.

## Warning Signs of Abusive Behavior

- Past abuse and minimizing those occurrences
- Threats of violence or abuse
- · Breaking objects
- · Use of force during an argument
- Jealousy about who you are talking to and how your time is being spent
- · Controlling behavior
- · Quick involvement and pressuring you into a committed relationship
- Unrealistic expectations of perfection
- · Isolating you from your support system of family and friends
- · Blaming others for problems and feelings
- · Hypersensitivity
- Explosive behavior and mood swings

# **Risk Reduction and Avoiding Potential Attacks**

- 1. Avoid isolated areas and dimly lit places. Always be aware of your surroundings.
- 2. Make sure your cell phone is always with you and charged in case you need to call for help.
- 3. Use a buddy system, especially when walking around at night.
- 4. Avoid being alone with someone you don't know or don't trust.
- 5. Carry a noisemaker, such as a whistle, and a small flashlight on your keychain.
- 6. Avoid giving out personal information to someone you don't know (phone number, address, etc.).
- 7. In case of an emergency, dial 911.

# Hypnosis Motivation Institute

18607 Ventura Boulevard, Suite 310 (https://hypnosis.edu/hmi/directions) Tarzana, California 91356-4154 USA 1-818-758-2747 (tel:1-818-758-2747) https://hypnosis.edu/

HMI Hours of Operation (Pacific Time) 10:00 AM to 9:00 PM – Mon, Tue, Wed, Thu 10:00 AM to 4:00 PM – Fri, Sat Closed Sun and Holidays

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DIPLOMA IN HYPNOTHERAPY 2021/2022 INTERACTIVE DISTANCE LEARNING SCHOOL CATALOG

### Welcome to the Hypnosis Motivation Institute

Founded in 1968 by Drs. John and Alex Kappas and celebrating over 50 years of excellence, HMI is a three generation, family run, Non-Profit Organization that holds the distinction of being America's First Nationally Accredited School of Hypnotherapy.



HMI's 300-hour Diploma in Hypnotherapy Program, accredited by the DEAC, combines 100% online tutorial attention with streaming video lessons that allow you to study anytime, anywhere.

*The ability to progress at your own pace is the perfect choice for healthcare professionals, International students, or those whose schedules do not allow for a set schedule of lessons* 

or the time commitments of HMI's 720-hour program.

Everything you need to know about our training, costs, certification, accreditation, and more are provided in this school catalog, including how you can take the first 10 hours of our online training for no charge. Please read the entire catalog and discover what we believe makes us the right choice for your hypnotherapy education. For more detailed information on HMI's program, see our 2021/2022 School Catalog Addendum/Student Guide: https://Hypnosis.edu/Distance/Catalog/Addendum



HMI Circa 1968 Opening Day – Brothers John and Alex Kappas

1968-2021





"The online training allowed me to study anytime, anywhere and yet still feel like I was connected to the school and a participant in the classes. The quality of the training, instructors, videos, and Tutors were everything I was hoping for, every lesson reaffirmed my decision to



enroll at HMI. Thank you HMI for making this accredited training available to those of us who live outside the Los Angeles area."

#### \*\*\*\*

Paul Garth

# **Top 12 Features of HMI Online Training**

- 1. Take the first 30 days risk free money back guarantee
- 2. Nationally Accredited Diploma in Hypnotherapy
- 3. 300 clock hours of instruction, self-paced, average time of completion is 6 to 12 months
- 4. 54 two-hour video lesson, plus workbooks and online exams; study anytime, anywhere, on any device
- 5. Weekly remote learning sessions with Tutors and Peers via Zoom
- 6. 200 hours of Practical Experience Certificate, optional, no additional charge
- 7. \$2,995 tuition, one complete course, no multiple levels to enroll in
- 8. 4 payment plans starting as low as \$125 per month
- 9. 14 HMI Instructors, each with 10-20 years of experience, teaching different areas of specialties
- 10. Personal Tutor, individualized attention via Zoom, phone, or online
- 11. Hypnotherapy Certification from the AFL/CIO Hypnotherapists Union Local 472
- 12. Six months to review all video lessons again after graduation

### Earn an Accredited Diploma

HMI was founded in 1968 by Drs. John and Alex Kappas and has the distinction of being the country's first School of Hypnotherapy to achieve National Accreditation.

# What is School Accreditation?

When researching a school, you're likely considering cost and programs offered, but are you checking for accreditation? This is arguably one of the most important factors. Accredited schools and colleges earn their accreditation from agencies authorized by the U.S. Department of Education, who oversee the quality, integrity, and educational outcomes. In order to become accredited, schools and colleges must go through a lengthy process of review and continued on-campus visits to demonstrate their worthiness and integrity.

HMI's Distance Education program has been accredited since 1987 by the Distance Education Accrediting Commission (DEAC), an accrediting agency recognized by the U.S. Department of Education.

## **HMI Accreditation and Approvals**







## Why Choose an Accredited School?

Anybody can start a school or offer a hypnotherapy training course. They can give it any name they want, like the "American University of Hypnotherapy Training." Many brag that they are approved by a "Board" like the "International Board of Hypnotherapy." Often, however, these schools actually own the "Board," which means they're essentially approving themselves. Still, other schools get their approval from a private group with a fancy name whose main source of income is selling certifications. It is not uncommon for schools like these to have virtually no oversight by any agency at all.

Some tout they are "State Approved" or "State Licensed" and lead you to believe it represents a guarantee of having met specific standards of quality or educational outcomes. Don't be misled. "Approval" or "Licensed" does not mean the school is "Accredited." It only means that the school is approved to operate as a business in that state. Most state agencies do not visit the school, do not review the curriculum, and make no claims about the quality of the education offered. State agencies do not police the schools regarding any claims they make on their website or advertising, so they can pretty much say anything they want.

## How Can I Recognize a Diploma Mill?

To further complicate the process, many non-accredited schools and colleges in the U.S. offer diplomas, degrees and other certificates. Such schools are often referred to as diploma mills. These are some common characteristics of diploma mills:

- *Claim "Accreditation, Approval or Licensure" but show no proof of having been accredited by a legitimate accreditation organization.*
- Make degrees, diplomas, and certificates available in an extremely short period of time.
- *Make claims and assert facts and statistics for which there is no proof.*
- Claim "Approval" by private business such as "Hypnotherapy Certification Agencies."

### **300 Clock Hours of Instruction**

HMI delivers to your home or office a Nationally Accredited, interactive online learning experience.

HMI Distance Education combines one-on-one, person-to-person tutorial attention with online streaming video lessons that transport you any time of the day or night right into the classroom training that takes place at HMI's Los Angeles, California Campus.

HMI's Online Distance Education program consists of 54 two-hour streaming video lessons, 54 lesson workbooks, and online exams for each lesson, interaction with your personal HMI Tutor, and a final exam.

The 54 lessons are organized into nine volumes. Watching the videos, reading the workbooks, and Q&A with your personal Tutor equals a total of 300 clock hours of training and the award of your Accredited Diploma in Hypnotherapy.

- Average completion time is 6 to 12 months, 18 months maximum
- Study anytime, anywhere, from any device
- Includes one-on-one tutorial support
- Weekly remote learning sessions with Tutors and Peers
- Earn an Accredited Diploma in Hypnotherapy





# Included With Your 300 Clock Hours of Instruction

### 1. Zoom/Telephone Appointments with Your Personal Tutor

HMI Online Training includes one-on-one interaction with your HMI Tutor via Zoom, telephone and/or online interface. Your HMI Tutor adds that personal touch to your online lessons. Ask questions, provide feedback, and just know that a career professional is with you every step of the way.

### 2. Weekly Remote Learning Sessions with Tutors and Peers

In addition to the written Q&A with your Tutor after each lesson, you also have the option of attending via Zoom, weekly remote learning sessions with HMI Tutors and your peers. Ask questions, practice hypnotic techniques, and get to know other students from around the world.



#### Your 300-Hour IDL Course Includes:

- Online Q&A with your Personal Tutor
- Live interaction with Tutors and Peers on Zoom
- Weekly Clinical Supervision on Zoom from HMI Senior Staff
- 24/7 access to Hypnosis TV featuring actually therapy sessions, interviews, and more
- Interact with HMI students and graduates around the globe in a private Facebook group

## 3. Online Supervision Groups Before and After Graduation

Enrolling at HMI makes you an exclusive member of the HMI Family. HMI students and graduates are eligible to attend online group supervision groups via Zoom Meetings. HMI students and graduates from around the world attend these Zoom Meetings with HMI Instructors to get advice and direction on their clients and hypnotherapy practice. 818-758-2700

#### Your HMI Instructors – An Instructional Staff Second-to-None

A student can only be a good as the educational material and instruction they receive. What you re purchasing with your HMI enrollment is a relationship with professionals who have the information, skill set and success that you hope to achieve. With over 50 years of experience operating a School and Clinic of Hypnotherapy, HMI streaming video instruction offers an Instructional Staff that shares with you 150 years of combined experience. As an HMI student, you learn from not one, not two, but 14 different Instructors - each with unique areas of specialty and expertise. The criteria for an HMI Senior Staff Instructor is to be an HMI Graduate with a minimum of 10 years clinical experience.



Ted Moreno



Tanva Nord



Chervl O'Neil





Joe Tabbanella

HYPNOSIS.EDU/DISTANCE



Lisa Machenberg



John Melton



#### Your Personal Online HMI Tutors

Complementing your HMI Instructors and streaming video lessons is your personal and private relationship with your HMI Tutor. They are available via one-on-one, online interface, Zoom, or phone appointments.

HMI Tutors/Associate Instructors provide clarity and understanding of your video instruction as well as clinical supervision, as they provide valuable feedback on your experiences with practicing the techniques and working with clients.

HMI Tutors/Associate Instructors are Honors Graduates of HMI's training program and Certified Union Hypnotherapists with private

hypnotherapy practices in HMI's clinic. Your HMI Tutor's education and clinical experience translates to personal attention and assistance for your assimilation of course material and feedback on your practical and clinical experiences.



Flaine Perliss

Director

Todd Sandman Director of Admissions



Shelley Halpern



Sean Green



Jamie Goh



Palmer Blevins

818-758-2700

## Start Your Training Now with No Risk or Obligation

While you're exploring your options for hypnotherapy training, wouldn't it be nice if you could test drive the education and experience the quality, philosophy, and integrity of the school before you made a commitment?

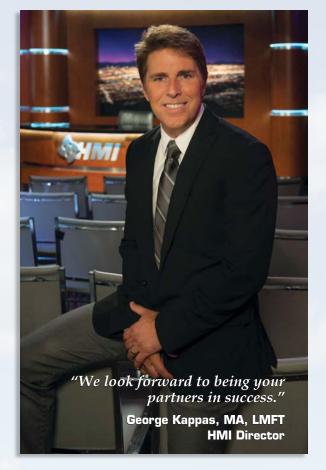
HMI offers you that and more with our invitation to take the first volume (10 hours of streaming video) of our nine-volume accredited online training with a money back guarantee.

We call Volume 1 our "Foundations in Hypnotherapy" course. If at any time during your Foundations in Hypnotherapy course and/or before you begin Volume 2, you feel that this was not the right choice for you, then you will receive a 100% refund.

### **Instant Access to Your First Lesson**

Begin your journey right now with instant access. Your introductory lesson, Hypnosis in History, will take you from the Ancient Egyptians through Modern Day, tracing the existence and evolution of hypnosis for the past 5,000 years. Enroll at https://Hypnosis.edu/Distance/.

This is your first step in your HMI journey. After completion of this 40minute documentary, which includes a workbook and online exam, you are then eligible to enroll in HMI's Diploma in Hypnotherapy training with a money back guarantee.







## Foundations in Hypnotherapy Course

HMI's Volume 1, Foundations in Hypnotherapy Course, is packed with demonstrations and practical assignments teaching you how to hypnotize yourself and others.

Many students consider it one of the most fun and exciting of all the volumes. Regardless of the student's background or previous training, Volume 1 is the starting point for all students.

- Understand exactly what hypnosis is and how to trigger the hypnotic response
- Step-by-step instruction on how to hypnotize everyone
- How to test for "Emotional and Physical Suggestibility"
- How to word hypnotic suggestions
- How to do group hypnosis
- How to do self-hypnosis
- 10 hours of streaming video instruction and demonstrations
- The HMI Student Workbook in HTML format

**Risk Free, Money Back Guarantee:** Attending this 10-hour Foundations course is a great way to explore your HMI education experience risk free. If at any time during first the 10 hours of training, you or the school decide that this program is not the right choice for you, then you can withdraw and receive a 100% refund.

## **Hypnotic Modalities**

Featuring HMI Director George Kappas, MA, LMFT, at his philosophic best, this entertaining lesson explores a unique and alternative perspective on the hypnotherapy profession. Starting with a definition of what constitutes a "Hypnotic Modality," Mr. Kappas breaks down the three essential elements for all hypnotic modalities and how we identify hypnotic modalities in society under a variety of different names.

# **Neuro Linguistic Programming Part 1**

Neuro-Linguistic Programming (NLP) enjoys a strong following with both therapists and clients. In this lesson Certified NLP Trainer and Hypnotherapist Joe Tabbanella introduces NLP and the techniques of "anchoring a state of excellence into your client's subconscious mind," how to "reframe" a problem to take away its negative impact, and how to "pace" and then "lead" your client to a more resourceful state.

## **Neuro Linguistic Programming Part 2**

In part 2 of this NLP series Certified NLP Trainer and Hypnotherapist, Joe Tabbanella demonstrates NLP strategies to assist your clients in achieving their desired outcomes, how to develop states of excellence for yourself or your clients through role modeling and how to recognize and interpret the subconscious patterns that are a constant in all therapy sessions to create the change they seek.



"My HMI experience was nothing short of outstanding! Instructors are completely relatable, knowledgeable, and very concerned with each student realizing their personal best. Aside from each instructor specializing in a different subject matter, each has their own individual style, which enabled



me to identify characteristics of each to incorporate into my own personal style. We are completely supported throughout the program and after graduation."

\*\*\*\*

Jayne Goldman



"Attending HMI School of Hypnotherapy is one of the best decisions I have ever made. The curriculum is extremely thorough and taught by the top in this field of work. By the end of the year, one can begin a career in hypnotherapy with absolute confidence. The



things I have learned have given me the understanding and ability to live my best life and help others do the same."

#### $\star\star\star\star\star$

Linda Pallini

### **Ericksonian Hypnosis**

HMI Ericksonian Hypnosis expert Michael Kamins, MA, LMFT, introduces the life, work, and language patterns of one of the most wellknown Hypnotherapists in history, Dr. Milton Erickson. In this lesson Mr. Kamins demonstrates how Hypnotherapists can use these patterns and the "Meta-Model" to provide clients an alternative perspective on their issue and a path to create the change they seek.

# **Kappasinian Hypnosis**

HMI's Director George Kappas, MA, LMFT, leads you through the life story and developmental journey of Dr. Kappas from his family history to the twists and turns of his professional experiences. The result is a greater understanding of this Hypnosis pioneer and a humorous and endearing insight into the life and work of Dr. John Kappas, as only a son could tell it.

#### **Clinical Case Presentation**

One of the unique features of HMI training is that students get to observe HMI Instructors apply the skills and concepts of the lessons to real clients in the classroom. These are not students, these are real people who have never been hypnotized before and who have reached out to HMI for help for a wide variety of issues.

### **Therapeutic Imagery 1**

Certified Hypnotherapist and Therapeutic Imagery Trainer Cheryl O'Neil shares her 20+ years of experience as she introduces you to the wonderful world of Imagery. In this introductory lesson, you will begin your discovery of Imagery in relationship to Hypnosis and how to fill your Hypnotherapy toolbox with a large selection of options that will empower you and help your clients to achieve their goals.

#### **Therapeutic Imagery 2**

In part 2 of this Imagery series Cheryl guides you deeper into the Imagery experience as she explores the mind/body connection and the uses of Imagery in health. Cheryl also explores images and symbols from the subconscious and demonstrates how the Imagery processes can provide important messages for discovery and insight while providing rich material from which to build suggestions.

#### **Biofeedback 1**

HMI Instructor Joe Tabbanella, CHt, also works at an addiction recovery facility where he extensively utilizes his biofeedback techniques to augment his hypnotherapy sessions. In this lesson Joe guides HMI students through this Introduction to Biofeedback in the hypnotherapy setting, providing both the theoretical understanding and the practical applications of incorporating this powerful tool into your hypnotherapy practice.

14 HYPNOSIS.EDU/DISTANCE



"HMI was the best professional decision I've ever made! This school is a wonderful blend of science, psychology, and metaphysics. The staff has exceeded my expectations time and again. I'm so grateful to receive a topnotch education in Hypnotherapy and Therapeutic Imagery. My clients can



trust me because I am working from a solid foundation of in-depth training and mentorship. I will forever be a cheerleader of this institution."

\*\*\*\*

Stephanie Nicole Wright



"HMI is the most comprehensive training course I have ever had. HMI truly covers every aspect of hypnotherapy in a year-long program. The founder, Dr. John Kappas, Ph.D., was responsible for HMI achieving National Accreditation by the US Department



of Education. I look for these kinds of credentials when I am searching for the best school. And I found it in HMI! I highly recommend it!"

#### \*\*\*\*

Suzie Duncan Spehling

#### **Biofeedback 2**

In Biofeedback Part 2, Joe Tabbanella, CHt, takes you further in the exploration of biofeedback techniques and how they can augment your hypnotherapy sessions. In addition, Joe introduces you to the world of Neuroscience, its theory, and practical applications with your hypnotherapy clients. Demonstrations help the student explore this cutting-edge tool and lay the groundwork for further exploration and training.

# Hypnotic Regression/Past Life

Regression has been commonly associated with hypnosis since the days of Freud. In this class Lisa Machenberg, CHt, explores the past and present of hypnotic regression and the many controversies and legalities surrounding it. The techniques of age regression as well as past life regression and their appropriateness and ethics are explored fully as Lisa relates HMI's discretionary use of this most controversial of hypnotic tools.

## **Clinical Case Presentation**

One of the unique features of HMI training is that students get to observe HMI Instructors apply the skills and concepts of the lessons to real clients in the classroom. These are not students, these are real people who have never been hypnotized before and who have reached out to HMI for help for a wide variety of issues.

#### **VOLUME 3**

#### **Mental Bank Seminar**

Created by HMI Founder Dr. John Kappas, the Mental Bank Program is a powerful tool to help you and your clients reprogram your subconscious mind to attract more success, happiness, and prosperity. This 5-minuteaday behavioral tool is a must for every hypnotherapy practice. HMI Director George Kappas provides a personal and entertaining presentation that both instructs and motivates you to start your Mental Bank tonight.

## **Habit Control**

Hypnosis is commonly associated with quitting smoking and losing weight. Many Hypnotherapists make a comfortable living from these two areas alone. HMI Instructor Susie Kappas, CHt, teaches you how to work successfully with Weight Loss and Smoking Cessation as well as other habits such as nail biting, tardiness, and study habits.

#### **General Self Improvement**

Susie Kappas, CHt, teaches how to create life-long habits that support your goals. It is those daily habits and tiny routines that make big dreams come true! Presenting the Hypnotherapist as powerful Life Coach for the subconscious mind, Susie, in her sweet and lively way, will fill your toolbox with the day-to-day tried and true workhorses of a successful hypnotherapy practice. This class is as personally empowering as it is fun.



"I am a full time Hypnotherapist in Istanbul. I can observe that my clients prefer my services because my diploma is not achieved from one of those one-week hypnosis courses out there but from one of the best Hypnosis training schools in the world. I'm now continuing my



Masters Education in Clinical Psychology and my school wants me to give Hypnosis Seminars to their Psychology students. Thank you HMI!"

\*\*\*\*

Burak Uckun



"Yimei Shao is my daughter and we come from China. She is a Hypnosis Motivation Institute Graduate and loves HMI so much, which has greatly improved her life! Being a Hypnotherapist is an exciting career for Yimei. She always wants to help people to



make their dreams come true and it is HMI that made Yimei's dream come true. Thanks for this amazing experience, thank you HMI!"

\*\*\*\*

Yi Lin on behalf of Yimei Shao

#### **Low Blood Sugar**

Dr. John Kappas was a pioneer in the Mind/Body connection and revealing how our diets and blood sugar fluctuations can affect our mood and behavior. Join Susie Kappas, CHt, in a fun and enlightening lesson learning and understanding how the effects and solutions of low blood sugar can greatly enhance your hypnotherapy practice and provide your clients life changing results.

### **Fears and Phobias**

From mild symptoms to acute disorders, fears and phobias commonly hold people back from achieving their full potential. Every therapist will eventually have clients who fall somewhere in this range of symptomology. In this lesson, HMI Instructor Elaine Perliss, CHt, introduces HMI's Circle Therapy and its comparison to standard Systematic Desensitization to demonstrate the hypnotic extinction of fears and phobias.

## **Clinical Case Presentation**

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### **Emotional and Physical Sexuality 1**

Developed by HMI Founder Dr. John Kappas, PhD, LMFT, the model of Emotional and Physical Sexuality (E&P) is without question, one of HMI's most powerful tools for understanding and predicting the behavior of clients. In this lesson, HMI Director and Marriage Family Therapist, George Kappas will introduce you to the E&P model in a presentation you are not likely to forget.

#### **Emotional and Physical Sexuality 2**

In E&P Part 2, Mr. Kappas expands on the model of E&P to explain the influences of ethnicity, incongruities, defense mechanisms, and other possible mitigating factors in the relationship behavior of clients. This class leaves students with a greater confidence and assimilation of the E&P model and their ability to apply it in a therapeutic setting.

#### **Family Systems**

Presented by Tanya Nord, MA, CHt, the Family Systems model provides the Hypnotherapist with an alternative outlook on the client's symptoms as functional in the context of the subconscious forces inherent in romantic and family relationships. This understanding opens the door for HMI graduates to work in conjunction with LMFTs and LCSWs, whose clinical viewpoint originates from this basic tenet.



"HMI is hands down the most extensive and all-encompassing education I found to become a Certified Hypnotherapist. The program delves into all areas of hypnotherapy and includes business and marketing classes. The classes are conducted by knowledgeable,



caring and experienced teachers. I learned so much, not only about my clients, but about myself, which has been an invaluable experience."

\*\*\*\*

**Cherry Bligh** 



"HMI has changed my life. I have learned invaluable information that aids in my personal development and knowledge of the human mind, body, and spirit. It's not like any other school I have ever attended. It's a place where you get more than an education, you get practical tools



for self-mastery. Plus the investment is already paying off after only six months of being out of school. Take the leap, you will thank yourself later."

#### \*\*\*\*

Shara Prophet

## **Child Hypnosis**

HMI's resident Child Hypnosis expert Lisa Machenberg, CHt, has appeared on numerous television shows exploring child hypnosis, earning the nickname "Hypno-Mom." In this lesson Lisa shares her 20+ years' experience working with children. She demonstrates how to gain rapport and communicate effectively with them, in and out of hypnosis, to make the experience both fun and productive for all.

# **Intuitive and Energy Healing**

HMI Instructor Katt Lowe, CHt, introduces students to the popular and fascinating world of Energy Healing. In this lesson, Katt demystifies the art and practice of realigning, re-attuning, and balancing the body's electromagnetic energy field, demonstrating a powerful and effective no-touch energy healing modality. Qigong, Chakra Clearing, Chakra Balancing, intuition, and the power of the mind are all incorporated into this lesson.

## **Clinical Case Presentation**

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## **Dream Therapy**

Listening to the client's subconscious is as important, if not more, than the giving of hypnotic suggestion. Understanding dreams provides us that opportunity and more. HMI provides an approach to Dream Therapy that is simple, powerful, and effective. Presented in his unique style of humor and metaphor, HMI Director George Kappas, MA, LMFT, outlines his inviting style and strategy for Dream Therapy.

## Hypno-Diagnostic Tools A

A Hypnotherapist can never have too many tools to assist clients in reaching their goals. HMI Staff Therapist John Melton, CHt, shows you how to incorporate Erik Erikson's Stages of Development into your hypnotherapy practice. Plus, learn how and when to use tools such as a biofeedback machine, hypno-disc, pen-light and pendulum in conjunction with hypnotic techniques.

## Hypno-Diagnostic Tools B

Tanya Nord, MA, CHt, introduces the use of "Hypno-Diagnostic Tools," a phrase HMI coined to describe a collection of techniques designed to give the subconscious mind a voice, helping to reveal the underlying beliefs that shape the emotional responses and automatic behavior of the client. Through her guidance and demonstration, you can begin exploring these fascinating tools with both yourself and your clients.



"HMI is the best thing I've ever done in terms of self-help/helping others! Since graduating, not only have I helped others achieve their inner sense of well-being, I've been happier and more self-aware. This is not a weekend warrior course; this is like a graduate school for higher



minded people, psychologists and medical personnel... and anyone else wanting to practice the art of Hypnotherapy."

\*\*\*\*

Mira Wilder



"I've gotten multiple degrees from prestigious universities along my journey. No educational experience has been as rewarding as HMI. It's been absolutely lifechanging. I feel incredibly fortunate to have had the opportunity to be able to



experience this process! If your passion is to help others along their journey of life, this is the best place you can go! Truly incredible."

\*\*\*\*\*

Kyle Michael Dory

### **Handwriting Analysis**

Another pioneering concept by Dr. John Kappas was his extensive use of handwriting analysis as an "ideomotor response" that provides valuable insights to the client's subconscious behaviors and personality traits. In this lesson Elaine Perliss, CHt, will introduce you to the art and science of Handwriting Analysis, demonstrating the most important elements to immediately begin analyzing your handwriting as well as your client's.

# **Emotional Freedom Technique**

Certified EFT Trainer Susie Kappas, CHt, introduces Emotional Freedom Technique (EFT) and how to use it as an extraordinary addition to your hypnotherapy practice. EFT is like acupressure for the emotions. It uses gentle tapping on the body's energy meridians while tuned into an issue. It balances your energy around that issue and releases negative thoughts, events, pain, fear, stress, cravings and so much more.

# **Clinical Case Presentation**

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#### **VOLUME 6**

### **Law and Ethics**

The legal and ethical "Scope of Practice" of a Hypnotherapist is without question the most important aspect of your HMI training and perhaps the greatest element that separates HMI Graduates from others. HMI Director George Kappas, MA, LMFT, provides a surprisingly entertaining lesson, including when and how to work under referrals from Medical Doctors and Psychotherapists and the necessary forms and documents to do so.

### **Advanced Law and Ethics**

Bruce Bonnett combines his experience as a Certified Hypnotherapist, President of the Hypnotherapists Union, and Harvard Law Graduate, to deliver this important presentation on Advanced Law and Ethics. This class includes specifics on the use of disclaimers and recommended practices to limit liability, how laws vary state to state, region by region and clear guidance for the road to professional success.

## **Crisis Intervention**

At some point during your career you may encounter clients experiencing some type of crisis in their lives. It could be a relationship breakup, a death in the family or concerns of self-harm. HMI Instructor Lisa Machenberg, CHt, guides you through the legal responsibilities as well as the successful strategies and resources to prepare you to handle such situations with confidence and grace.



"Credibility and trust are the qualities that mean most to me, that's why I chose HMI. The fact that they are accredited, feature a variety of instructors and offer personal attention with the online Tutors were all key factors. I don't believe I could have found this



depth of knowledge at any other school. I found not only the school I was looking for, but a career helping others that I love."

\*\*\*\*

Gila Zak

**VOLUME 7** 



"HMI has far exceeded my expectations. The Instructors are world class and the Tutors really make sure all of our questions are answered. One of the highlights was working closely with my mentor. She gave me unconditional love and taught me how to be a successful



professional Hypnotherapist. HMI has made sure that I'm prepared for a successful private practice. I'm ready and it's already happening."

### \*\*\*\*

Margaret Register

# **Ethics in Therapy 1**

Clinical ethics is unquestionably the most important ingredient in therapy, even above results. In this two-part series Lisa Machenberg, CHt, shares her 20+ years of private practice experience to guide HMI students through the labyrinth of potential ethical dilemmas in therapy and prepares the student for the successful navigation of ethical relationships with our hypnotherapy clients.

# **Ethics in Therapy 2**

In Ethics Part 2 Lisa continues the exploration of the ethical challenges that private practice can present. These enlightening and illuminating explorations of ethics in therapy may surprise and educate students in a way they did not expect. This lesson works synergistically with the previous Law and Ethics lessons, shaping HMI Graduates into shining examples of how a Hypnotherapist should conduct themselves in the world.

# **Clinical Case Presentation**

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### **First Consultation**

The First Consultation is your most important session. In this insightful lesson HMI Instructor John Melton, CHt, shares his 20+ years of private practice experience to explain how the first session is used to lay the foundation of the therapeutic journey. Breaking down key elements in Dr. Kappas' approach, Mr. Melton defines what he calls the "Pillars" of therapy that will determine his hypnotic strategy.

### **Counseling and Interviewing**

HMI Instructor Cheryl O'Neil, CHt, shares her 20+ years of private practice experience to guide students through the process of clinical note taking skills, evaluation of clients' appropriateness for hypnotherapy and the practice of directive and nondirective counseling and interviewing techniques. Cheryl also helps students compare and contrast a variety of counseling styles and how to incorporate them into their practice.

### **Substance Abuse**

Substance abuse is a pervasive issue in society today. It would be almost impossible to be in private practice for any length of time without encountering clients who may or may not realize they have this issue. Using humor and personal experiences, HMI Director George Kappas, MA, LMFT, provides a frank presentation of what the role of the Hypnotherapist should be in the treatment of substance abuse.



"I graduated HMI with Honors at the age of 40! It is never too late to become the person you were meant to be. I've been doing hypnosis since I was 17 years old and thought I knew a lot before I started my schooling. I learned so much more. I now have the tools



that I need to better help my clients! If you're thinking about becoming a Hypnotherapist, do yourself a favor and enroll in HMI!"

 $\star\star\star\star\star$ 

Brian Tomasio

**VOLUME 8** 



"The value of the knowledge I received during my year at HMI is incalculable. Words cannot express the depth of the gratitude I feel for having had the opportunity to study here. I am now a Certified Hypnotherapist and an expert on subconscious behavior. Through a



rigorous curriculum and an accomplished and seasoned staff of teachers, I truly received a world class education! Thank You!"

### \*\*\*\*

Mandi Duleen

### **Medical Hypnosis**

Hypnosis is a clinically proven adjunctive tool for the treatment of a wide variety of medical issues. HMI Instructor Lisa Machenberg, CHt, demonstrates how to work in conjunction with medical professionals and how hypnotic pain control techniques can assist with childbirth and preand post-surgery applications. Lisa's 20+ years of experience make her the perfect guide for your introduction to this important field of study.

### **Therapeutic Journaling**

Therapeutic Journaling is a powerful transformation tool utilized in a wide variety of therapeutic modalities. Hypnotherapy should be no exception. HMI Associate Instructor Lois Lorback, CHt, provides both the guidance and motivation for you to incorporate this powerful adjunct into your hypnotherapy practice. This lesson also provides the opportunity to experience this wonderful process for your personal self-discovery.

## **Clinical Case Presentation**

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#### **VOLUME 8**

### **Advertising and Promotion 1**

Advertising, promotion, and business practices are important skill sets for students who desire a private practice in hypnotherapy. In the first lesson of this 5-part series HMI Director George Kappas, MA, LMFT, will outline a simple 12 step process that will serve as the foundation of your marketing strategy. These simple and effective steps will guide you on the launch of the private practice you desire.

### **Advertising and Promotion 2**

Building on the 12-step foundation presented in the previous lesson, HMI Instructor Elaine Perliss, CHt, shares her 25+ years of marketing experience to guide you on to the next level of development of a complete marketing strategy. Mastering the basic tools needed to promote your private practice, Elaine will also address the release of personal fears and challenges that can block your success.

### **Advertising and Promotion 3**

In this part 3 of this series Elaine Perliss, CHt, will assist you in discovering your "Brand," an essential element that ties together every single area of your practice. In addition, she will discuss the importance of professionalism in the materials you create. Finally, she'll dive into the development of your website, which is the single most important marketing tool for your practice.



"My Father, David Newman graduated HMI in 2009 and opened RoseHeart Hypnotherapy Center in Jefferson City, Missouri. Helping people as a Certified Hypnotherapist was his greatest joy and passion. Now, I have enrolled and am following in his footsteps. I am



loving every minute of this training and looking forward to my career helping others. Thank you HMI for giving our family a new life and purpose."

\*\*\*\*

Nancie O'Donnell



"I was already successful in business but wanted a career that was more personally rewarding. After looking at a variety of hypnotherapy schools, choosing HMI was easy. Considering their Accreditation, 50-year history, huge and experienced instruction staff, advertising and business classes



and after graduation support, it was really a no brainer. I think the success I am having in private practice now really confirms that decision."

### $\star\star\star\star\star$

Jake Rubin

## **Advertising and Promotion 4**

In this class Elaine assists you in defining and creating additional newlytrending, as well as proven traditional promotional and marketing tools you'll need to launch and build your practice. Included are key "Verbal" tools such as your Elevator Pitch and Memory Hooks, "Online" elements including Social Media and HMI's Website, "Written" tools including your Business Cards and Practice Brochures and much more.

# **Advertising and Promotion 5**

In this class we turn our attention to the launch, marketing, and promotion of your practice. This lesson is overflowing with traditional and newlytrending ideas you can customize for use during your grand opening and continuing as you grow and build your practice. Elaine also shares key strategies she used in the launch of her own practice that earned her HMI's Top Clinical Achievement Award.

### **Business Practices**

A well-constructed plan provides an essential element for success in business. This Business Practices lesson prepares students for the challenges of self-employment by teaching strategies for managing a private practice. In this class Elaine Perliss, CHt, guides students in building a solid foundation for their practice through the creation of their own Business Plan that they will be able to put into action immediately upon graduation.

### **200 Hours of Supervised Practical Experience**

Applying the Hypnotherapy knowledge and skills from the classroom in a private practice setting is an important part of the learning process.

Beyond the 300 hours of education provided, many students wish to also achieve the 200 hours of practical experience that's required to achieve the highest level of certification, "Certified Hypnotherapist," from the Hypnotherapists Union Local 472.

HMI provides you a clear pathway and built-in system for accumulating these experience hours without any additional cost. Students can accumulate these hours by:

- 1. Practicing their hypnotic techniques with friends, family, and acquaintances, and/or...
- 2. Working with clients, paid, or not paid, in their hypnotherapy practice.
- 3. Discussing these experiences with your HMI Tutor and online video supervision groups.

For every person you practice with or every client you see, HMI provides an online interface for you to document your experience hours and track your progress and hours completed. For each client session you document, you receive three hours of experience. There is no additional cost for accumulating your 200 experience hours and they are not required to graduate and receive your Diploma in Hypnotherapy.



"Thank you HMI for providing online video supervision groups for both students and graduates. The HMI Tutors are not only experienced, but helpful and caring too. Just knowing they are always there to assist gives me the confidence I desire. The ability to



ask questions and get advice, even after we graduate, is just one more reason why HMI is the best. I am so proud to be an HMI Graduate."

 $\star\star\star\star\star$ 

Justin Hickerson



# **Become a Certified Hypnotherapist**

Achieving "Certification" in Hypnotherapy is the goal of most HMI Students and Graduates. HMI recommends the Hypnotherapists Union Local 472 for their Hypnotherapy Certification. The Hypnotherapists

Union is affiliated with the AFL/CIO and is not owned by any individual, family or business group. The Hypnotherapists Union is the only Hypnotherapy Certification agency that is democratically run. It is governed by an elected Board, which consists of unpaid officials elected to serve three-year terms by the union members.

By affiliating with the AFL/CIO, the Board is able to tap into a nationwide source of lobbyists and governing bodies to help protect its members from any adverse legislation that would restrict the practice of Hypnotherapists at the state level.

# Hypnotherapists Union Certification Levels and Requirements

**Certified Master Hypnotist** – *HMI's* 300 clock hour Diploma in Hypnotherapy fulfills all the requirements for certification as "Master Hypnotist" with the AFL/CIO Hypnotherapists Union Local 472. No additional testing is required.

**Certified Hypnotherapist** – *HMI Graduates who have earned their Diploma in Hypnotherapy and also complete the optional 200 hours of supervised experience fulfill all the requirements for certification as "Hypnotherapist" with the AFL/CIO Hypnotherapists Union Local 472. No additional testing is required. There is no fee for upgrading from one level to another.* 

**Certified Clinical Hypnotherapist** – *This title is reserved for individuals that have met the requirements of Hypnotherapist above and also possess an accredited Masters, PhD or AOS degree in Psychology.* 

For more information about the AFL/CIO Hypnotherapists Union Local 472 and the fees and annual dues of maintaining Certification, please visit their website at http://HypnotherapistsUnion.org/.

### The Facts About Hypnotherapy Certification

One of the first questions we hear from prospective students is "Does your training make me a Certified Hypnotherapist?" They often seem a little confused about this question because every school they've found on the web claims to make them a "Certified Hypnotherapist" in time frames from one week to 60 days. To add to the confusion, there are at least half a dozen "Certification Agencies" out there, all representing themselves as the "One" you need to be recognized in the field. On top of that, they all have official sounding names that lead you to believe they are government or international agencies.

In fact, all of those official sounding names are nothing more than fictitious business names for individuals or groups who are in the business of selling "Certifications." None of them are government agencies required for you to practice hypnotherapy or play any role in your legal right to call yourself a "Hypnotherapist." Some of these organizations are actually owned by the same people that own the school that is recommending them.

The truth is anyone can call themselves a "Hypnotherapist" or practice hypnotherapy whether they have had any hypnotherapy training or not. There is no State or Federal Licensing or Certification and there are no minimum number of hours of hypnosis education or required examinations to pass. While "Certification" is strictly a volunteer process, we do recognize that Certification in Hypnotherapy is a desired outcome for most students. Hypnotherapists seek it to help establish an aura of confidence in their credentials. As for truth in advertising, you cannot call yourself a "Certified Hypnotherapist" unless you do get "Certified" by some group or another. See Catalog Addendum regarding State laws: https://Hypnosis.edu/Distance/Catalog/Addendum

The thing to consider is that if you do choose to get Certification, it is only as good as the requirements to get it and the integrity of the agency you got it from. Imagine having to defend your professional credentials when it comes to light that the "Agency" you got your certification from only required 10 days of training to get and does not actually verify the educational hours completed by its applicants. This is not a position you want to find yourself in, which is why we recommend the AFL/CIO Hypnotherapists Union Local 472. It's a reputable organization your clients have heard of (AFL/CIO) and boasts the highest requirements to earn your certification.

## What is a Hypnotherapist?

Following is the definition of the profession of Hypnotherapy as defined in The Dictionary of Occupational Titles, published by the United States Department of Labor, authored by Dr. John Kappas in 1977.

**O79.157.010 | Hypnotherapist** – "Hypnotherapist induces hypnotic state in client to increase motivation or alter behavior pattern through hypnosis. Consults with client to determine the nature of problem. Prepares client to enter hypnotic state by explaining how hypnosis works and what client will experience. Tests subjects to determine degrees of physical and emotional suggestibility. Induces hypnotic techniques of hypnosis based on interpretation of test results and an analysis of client's problem. May train client in self-hypnosis conditioning."

### Now Ask Yourself These Important Questions...

How would you feel if you went to a Hypnotherapist and later discovered they only completed one week of training? How about two weeks? How about 60 days? Here is an even tougher question; what if you found your hypnotherapy practice a defendant in a civil lawsuit? How would you feel defending your credentials to a jury? How do you think they would judge someone representing themselves as a counseling professional after 10 days of training in a hotel room or a two-month crash course? How would they judge your professionalism or ethics if your credential came from an unaccredited school or if you earned your "Diploma" in just 60 days?

# Some Common Sense...

There is no other helping profession including Nurse, Massage Therapist, Doctor, Dentist, Dental Assistant, etc., that allows you to graduate from an unaccredited school or be trained in a two-month crash course. None of those professions would allow you to offer your services to the public after attending a school that only had one or two instructors in the whole school, or a school that traveled state-to-state offering 10 day training in hotel rooms. HMI recommends that you use the same standards for choosing your Hypnotherapy education as you would for any other career for which you might wish to train.

### **HMI Tuition Cost and Payment Plans**

After you successfully complete your Hypnosis and History course and have had a personal interview with an HMI Admissions Representative, you are then eligible to enroll in HMI's Advanced Hypnotherapy Training Course and earn your Accredited Diploma in Hypnotherapy. There is only one program to enroll in to earn your accredited diploma.

# Four Tuition Plans to Choose From

1. Plan A – Premium Plan – Streaming Access Full Course Plus 54-DVD HMI Vault – No Time Limits

Includes instant online streaming access, plus the 54-DVD HMI Vault and/or USB Thumb Drive (shown at right) with all 54 lessons immediately shipped to you for your permanent library.

There are no time limits to this plan, meaning you can progress as quickly as you like, taking up to a maximum 18 months for completion.

This plan includes up to 11 private tutorial appointments.

Plan A Total Cost: \$3,490 to \$3,945 Cost of Tuition: \$2,995, Cost of Equipment/DVD Materials: \$750

**Note:** All prices are subject to change. For current details on all tuition options including payment plan fees, interest rates and total cost calculations, please go to https://Hypnosis.edu/Distance/Tuition.





### 2. Plan C - \$225 Per Month Easy Payment Plan - With Time Limits

*This plan allows you to proceed no faster than 5 lessons per month with a minimum completion time of 9.6 months and a maximum of 18 months. This plan includes 6 private tutorial appointments.* 

*Plan C Total Cost: \$3,150 – 14 Monthly Payments: \$225 Per Month Cost of Tuition: \$2,995, Cost of Payment Plan Fees: \$155, Annual Percentage Rate: 4.50%* 

### 3. Plan D - Lowest Full Course Cost - No Time Limits

*This is our lowest total course cost plan. Pay in full and proceed as quickly as you like through your streaming video lessons, with a maximum completion time of 18 months. This plan includes 11 private tutorial appointments.* 

Plan D Total Cost: \$2,995

### 4. Plan E - \$125 Lowest Monthly Payment Plan - With Time Limits

*Plan E makes HMI training affordable for everyone. With just \$125 per month payments, this plan stretches your tuition payment over a 28-month period. This plan allows you to proceed no faster than 1 lesson every 7 days with a minimum completion time of 11 months and a maximum of 18 months. This plan includes 3 private tutorial appointments.* 

*Plan E Total Cost:* \$3,500 – 28 *Monthly Payments:* \$125 *Per Month Cost of Tuition:* \$2,995, *Cost of Payment Plan Fees:* \$505, *Annual Percentage Rate:* 7.22%

### 5. Family Member Discount

Add your spouse and/or family member for an additional \$995, see details online https://Hypnosis.edu/Distance/Tuition.

*Note:* Upgrade your Plan at any time during the first 12 months of your enrollment. For example, if you start the \$125 plan and upgrade to either paid-in-full plan, you'll save \$505 in plan payment fees, increase your number of tutorial appointments and earn the right to progress as quickly as you like through your remaining classes!

#### 818-758-2700

### Membership in the American Hypnosis Association

Affiliated with HMI School of Hypnotherapy is our sister organization, the American Hypnosis Association (AHA). HMI recommends their Students and Graduates join the AHA for supplemental education and continuing education after graduation. The AHA provides its members free access to the world's largest Hypnotherapy Resource Library.

Membership in the AHA is open to anyone with an interest in hypnosis with a membership fee of \$179 per year.

# **Over 1,600 Hours of Continuing Education**

The AHA Online Media Library contains over 1,600 hours of continuing education videos including 200+ live hypnotherapy session videos categorized by presenting issue, 400+ guest speakers on a wide range of topics of interest, Clinical Supervision groups between HMI Supervisors and Interns and the newest, Clinical Research Library, providing summaries of a wide variety of clinical studies in hypnotherapy conducted by major universities.

This world class collection of continuing education provides HMI Students an amazing supplement to their accredited HMI training course. You can browse the titles available in the AHA Media Library at https://Hypnosis.edu/AHA/Media/.









### Watch HMI's Documentary Series

See first-hand how hypnotherapy works by watching our free documentary series, "HYPNOTIZED." Imagine having the skills to help people overcome their fears, achieve their goals, reduce their stress, manage their pain and more.

Watch as real clients receive professional hypnotherapy sessions in the HMI classroom. Their life-changing transformation provides an intriguing and educational experience that will demonstrate exactly what the career of Hypnotherapy is like. Watch it free at https://Hypnosis.edu/Hypnotized/.

## Hypnosis TV - 24/7

Hypnosis TV is just another reason why you'll want HMI to be your partner in success for your Hypnotherapy education. Streaming 24 hours per day, 7 days per week, Hypnosis TV features live Hypnotherapy sessions, self-improvement classes, guest speakers and a variety of original series including "HYPNOTIZED" and "Hypnosis Today."

Download the Hypnosis TV Channel on your Roku, Amazon Fire, iPhone, iPad or Android phone or tablet. Watch Hypnosis TV on your personal computer or other device at http://HypnosisTV.com/.

We welcome you to tune in and join us anytime, day or night, for absolutely no charge.

### **After Graduation**

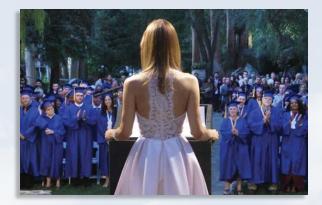
HMI and the American Hypnosis Association have partnered to provide students and graduates access to more than 100 world class online Specialty Certification and Continuing Education Seminars to supplement and continue their education during and after graduation.

These courses are affordable, completely online and provide you cutting edge professional development in the convenience of your own home or office.

# Specialty Certification and Online Continuing Education Seminars

- Hypnosis and ADD
- Hypnosis and Pain Management
- Hypnosis and Weight Loss
- NLP Practitioner Certification
- Pre and Post Surgery Hypnosis
- Stop Smoking 101
- Therapeutic Imagery Certification
- Trauma Recovery Hypnosis and more...

For a complete listing of courses, descriptions, costs and details please visit https://Hypnosis.edu/AHA/.





#### HYPNOSIS.EDU/DISTANCE

### **Online Hypnotherapist Directory for Graduates**

The American Hypnosis Association's Hypnotherapists Directory is a valuable opportunity reserved exclusively for AHA Members who have graduated from HMI's Accredited Diploma program. Being included in this exclusive directory means higher visibility for you with potential clients or professional colleagues who are doing online searches for qualified Hypnotherapists. Your name, bio and contact information will appear on a Nationally Accredited School website that connects you with both HMI and the AHA. Your professional bio can also be linked to any other website you may have in the future. And all of this is free of charge for AHA Members who are HMI Graduates! Use this shortcut to check out the AHA Hypnotherapists Directory at http://HMIGrads.com/.



### **Cap and Gown Graduation Ceremony**

HMI Distance Education Students from all over the world join the HMI Resident Students in a magical evening of celebration at the enchanting Calamigos Ranch in the mountains of Malibu, California. Cap and Gown Graduation and Awards Ceremony, Banquet Dinner, Music, Dancing and more. It's an evening you won't forget. Please note that this event has been suspended due to COVID-19 safety issues and travel restrictions.









### Become a Member of the HMI Family

HMI is for those who believe if you're going to do something, you should do your best and if you're going to be something, you should be the best. Enrolling in HMI connects you with a like-minded fraternity of hypnotherapy professionals who share your standards and ethics, enabling you to network, share ideas, and support each other in success.

"No one can guarantee success, but the school you choose will be the biggest factor in your professional results. Let me know how I can assist you in starting your HMI journey."

Todd Sandman, Director of Admissions

### The Trifecta of Hypnotherapy

ACCREDITED DIPLOMA

### UNION CERTIFICATION



# NATIONALLY ACCREDITED Stephanie Wright Diploma in Hypnotherapy with Honors Kha Kepper



### PROFESSIONAL MEMBERSHIP



818-758-2700



# NATIONALLY ACCREDITED SCHOOL OF HYPNOTHERAPY



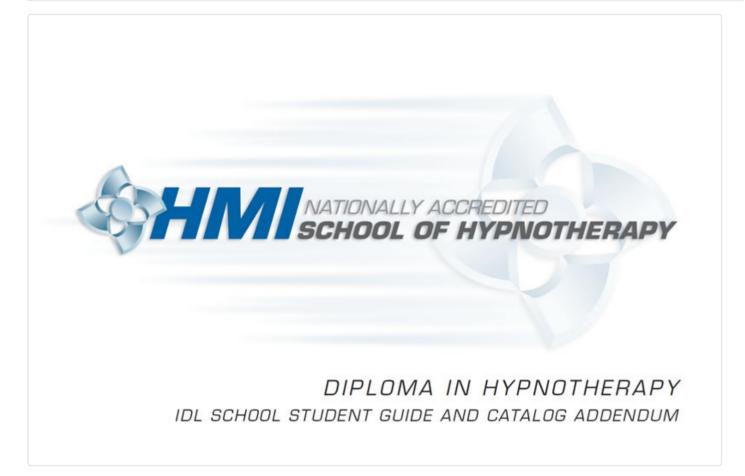
### HYPNOSIS MOTIVATION INSTITUTE

18607 Ventura Boulevard, Suite 310 • Tarzana, California 91356-4154 818-758-2700 • Hypnosis.edu

# CIPLOMA IN HYPNOTHERAPY

2020/2021 IDL SCHOOL STUDENT GUIDE AND CATALOG ADDENDUM





### Hypnosis Motivation Institute

18607 Ventura Boulevard, Suite 310 • Tarzana, California 91356-4154 818-758-2747 • Hypnosis.edu/Distance/ (https://hypnosis.edu/distance/)

Publication Date: January 1, 2021 - December 31, 2021

Last Revised: Tue, Mar 17, 2020

# Letter from the Director

Welcome to the Hypnosis Motivation Institute (HMI), (College)

All of the Instruction staff and employees committed to your right as a student to enjoy a safe and healthy learning environment. There are many benefits to be gained by participating actively as an HMI student. Along with the benefits come the responsibilities to respect the rights of others and be a productive member of the community.

This Student Handbook brings together the most important policies that affect student life. You are also responsible for knowing College policies, particularly those that address Academics and Student Conduct. Revisions of policies and program updates often occur during the year, so you are advised to consult the website for the latest information.

The faculty and staff are here to support and challenge you to achieve at the highest levels, both in and out of the classroom. We want you to succeed in all of your academic and co-curricular endeavors. Please seek us out and let us share in your success!

Sincerely, George J. Kappas, MA, LMFT

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# HMI Distance Education Student Guide and Catalog Addendum

As a prospective student, you are encouraged to review this catalog prior to signing an enrollment agreement. You are also encouraged to review the HMI School Performance Fact (https://hypnosis.edu/distance/docs/dis-school-performance-fact-sheet.pdf) sheet prior to signing an enrollment agreement.

The admissions process and all programs offered are in English. Students must be able to speak, read and write English at a level that enables them to understand the catalog, and catalog addendum.

If English is not the student's primary language, and the student is unable to understand the terms and conditions of the enrollment agreement, the student shall have the right to obtain a clear explanation of the terms and conditions and all cancellation and refund policies in his or her primary language.

Successful completion of HMI's Hypnosis 101 Foundations in Hypnotherapy Course establishes the student's language capabilities and their eligibility to complete their advanced course enrollment. HMI Distance Education does admit foreign students.

Because HMI Distance Education program is completed online it does not require travel, nor in-person attendance. Therefore, no International Student Visa is required or provided to HMI Distance Education Students.

## **HMI Mission Statement**

It is the mission of HMI to continuously explore, within ourselves and others, how our subconscious mind can influence our behavior, affect the events of our lives, and empower us to achieve our dreams and goals. Our philosophy is based on the belief that the subconscious mind is a goal machine, dedicated and driven toward the fulfillment of a programmed path.

Our primary tenet is that all of the events of our lives, including "luck," both good and bad, is a manifestation of the energy that emanates from our subconscious mind. This energy continuously strives to fulfill the agenda for which it is programmed. Through research, education, and the clinical application of this tenet, HMI aspires to better the world by fostering a greater awareness of these principles, and the development of one's subconscious mind to be more congruous with their conscious desires.

# HMI is Committed to these Broad Institutional Goals

- To provide a program of hypnotherapy training that is educationally sound, up-to-date, of high quality, and demonstrably effective.
- To publicly state and clearly demonstrate that HMI does not discriminate on the basis of age, race, ethnic origin, gender, sexual orientation, or religion.
- To maintain fair, ethical, and clearly stated advertising, admission, and enrollment practices by accurately and fairly representing HMI and its services to all people.
- To provide effective student services that recognize individual differences and ensure successful student retention, graduation, and success in professional and personal goals.
- To demonstrate the value of HMI's training through satisfied students and graduates.
- To ensure proper and ethical administration of all financial aspects of the institution.
- To embrace voluntary self-regulation, which is inherent to the accreditation process.
- To demonstrate a commitment to the people served by HMI through local community involvement and participation and well as Increased public awareness of Hypnotherapy and its benefits through public education.
- To demonstrate the effectiveness of HMI hypnotherapy training by producing well trained professionals who are capable of conducting private practices that are both ethical and beneficial to the public.
- To promote hypnotherapy continuing education and training programs of the highest quality and integrity that:
  - a. Upgrade the image and professional standing of Hypnotherapists and Hypnotherapy in the health sciences and the community at large by promoting higher educational and professional standards.
  - b. Increase acceptance of Hypnotherapy in the health-care field by promoting greater awareness and acceptance in the medical community and health-care institutions.
  - c. Increase public awareness of Hypnotherapy and its benefits through public education, advertising and community services.
  - d. Increase acceptance of Hypnotherapy in the health-care field by promoting greater awareness and acceptance in the medical community and health-care institutions.

# HMI School Mission

It is the Mission of HMI's Hypnotherapy school to:

- Continually strive to provide the highest quality and most up to date Resident and Distance Education training possible that is educationally sound and demonstrably effective.
- Administrate, advertise and operate the school in a manner that meets the spirit and standards of accredited schools and to ensure that standard through ongoing voluntary participation in the accreditation process.
- Recognize student's individual differences to produce competent and satisfied graduates that are prepared for self-employed private practice in hypnotherapy and/or applying hypnotherapy techniques in their existing profession.
- Instill in graduates the motivation to pursue the spirit of service to the community that HMI embodies.

## Goals and Outcomes – Course Objectives

Students enroll in HMI's Hypnotherapy Training programs for these reasons:

- · Gaining the skills to start a self-employed private practice.
- Meet the requirements for certification as a Master Hypnotist or Hypnotherapist with the Hypnotherapists Union.
- · Adding Hypnosis skills to an existing healthcare or complementary profession.
- Self-improvement/Self-knowledge.
- Helping family and friends.

The course prepares students to become a "hypnotherapist" as described in the Dictionary of Occupational Titles of the U.S. Department of Labor. It should be noted that HMI's Founder, Dr. John Kappas, authored the original definition contained in the DOT for hypnotherapist, which remains in effect today.

# 079.157.010 HYPNOTHERAPIST: As defined in DICTIONARY OF OCCUPATIONAL TITLES published by the UNITED STATES DEPARTMENT OF LABOR

"Hypnotherapist: Induces hypnotic state in client to increase motivation or alter behavior pattern through hypnosis. Consults with client to determine the nature of problem. Prepares client to enter hypnotic state by explaining how hypnosis works and what client will experience. Tests subject to determine degrees of emotional and physical suggestibility. Induces hypnotic state in client, using individualized methods and techniques of hypnosis based on interpretation of test results and analysis of client's problem. May train client in self-hypnosis conditioning."

# Key Indicators for Achieving Our Goals and Fulfilling Our Mission

HMI relies on the following key indicators to determine how well we are achieving our goals and fulfilling our Mission:

- Happy and satisfied students and graduates who have met the requirements for certification in hypnotherapy and feel prepared to begin helping others.
- · Happy HMI employees and staff who are dedicated to the mission of HMI.
- · Compliance with all laws and standards.
- Continued improvement and innovations in the educational content and its delivery.

# HMI Distance Education Outcome Matrix

The institution has identified key educational ingredients that we believe are essential for a well-rounded education and professional hypnotherapy training. HMI Distance Education has blended six program features for the successful achievement of that desired outcome.

Note: Hover your cursor over the column heading abbreviations to expand definitions. View All Definitions

**Program Features** 

Key Educational Ingredients	FIH	ATC	Pr <b>õģrā</b> m	Fe <b>610 ir</b> es	ATT	Q&A
Key Educational Ingredients	FIH	ATC	TUT	ССН	ATT	Q&A
Hypnotic Techniques	~	~	✓		$\checkmark$	
Hypnotherapy Theory	~	~				
Clinical Applications		~	$\checkmark$	~		
Instructor Interaction and Individual Attention			$\checkmark$		$\checkmark$	
Business and Marketing		~				
Peer-to-Peer Contact and Networking						~

# HMI Distance Education Curriculum Map

The institution has identified eleven (11) key content categories that we believe are essential for a well-balanced and comprehensive professional hypnotherapy program. The curriculum map identifies which individual elements in the curriculum address each of these content categories.

Note: Hover your cursor over the column heading abbreviations to expand definitions. View All Definitions

	Program Curriculum				Spect	rum of	Educa	ation C	ontent			
#	Lesson Title	HYP HIS	HYP TEC	HYP THE	HYP STY	LAW ETH	BUS MAR	MIN BOD	MED HYP	CHI FAM	BEH MOD	CLI APP
1-1	Foundations – Hypnosis in History	~	~	$\checkmark$								~
1-2	Foundations – Lesson 1	~	~	$\checkmark$								~
1-3	Foundations – Lesson 2	~	~	~								~
1-4	Foundations – Lesson 3	~	✓	✓								~
1-5	Foundations – Lesson 4	~	✓	✓								~
1-6	Foundations – Final Exam	~	✓	✓								~
2-1	Hypnotic Modalities	~		✓								
2-2	Neuro Linguistic Programming 1		✓		✓							
2-3	Neuro Linguistic Programming 2		✓		~							
2-4	Ericksonian Hypnosis				~							
2-5	Kappasinian Hypnosis	~			~							
2-6	Clinical Case Presentation		$\checkmark$									~
3-1	Therapeutic Imagery 1		$\checkmark$		~							
3-2	Therapeutic Imagery 2		$\checkmark$		~							
3-3	Biofeedback 1							~	~			
3-4	Biofeedback 2							~	~			
3-5	Hypnotic Regression/Past Life		$\checkmark$					~				
3-6	Clinical Case Presentation		~									~

	Program Curriculum	Spectrum of Education Content											
#	Lesson Title	HYP HIS	HYP TEC	HYP THE	HYP STY	LAW ETH	BUS Mar	MIN BOD	MED HYP	CHI FAM	BEH MOD	CLI APP	
4-1	Mental Bank Seminar						~				~		
4-2	Habit Control		~								~		
4-3	General Self Improvement										~		
4-4	Low Blood Sugar								~		~		
4-5	Fears and Phobias		~						~		~		
4-6	Clinical Case Presentation		~								~	~	
5-1	Emotional and Physical Sexuality 1									~			
5-2	Emotional and Physical Sexuality 2									~			
5-3	Family Systems									~			
5-4	Child Hypnosis									~	~		
5-5	Intuitive and Energy Healing						~			~			
5-6	Clinical Case Presentation		$\checkmark$									~	
6-1	Dream Therapy							~			~		
6-2	Hypno-Diagnostic Tools A		~								~		
6-3	Hypno-Diagnostic Tools B		~								~		
6-4	Handwriting Analysis							~					
6-5	Emotional Freedom Technique							~					
6-6	Clinical Case Presentation			~									
7-1	Law and Ethics					~							
7-2	Advanced Law and Ethics					~							
7-3	Crisis Intervention					~							
7-4	Ethics in Therapy 1					~							
7-5	Ethics in Therapy 2					~							
7-6	Clinical Case Presentation											~	
8-1	First Consultation						~						
8-2	Counseling and Interviewing										~		
8-3	Substance Abuse								~		~	~	
8-4	Medical Hypnosis		~						~				
8-5	Therapeutic Journaling							~					
8-6	Clinical Case Presentation		~									~	
9-1	Advertising and Promotion 1						~						
9-2	Advertising and Promotion 2						~						
9-3	Advertising and Promotion 3						~						
9-4	Advertising and Promotion 4						~						

	Program Curriculum	Spectrum of Education Content										
#	Lesson Title	HYP HIS				LAW ETH			MED HYP		BEH MOD	CLI APP
9-5	Advertising and Promotion 5						$\checkmark$					
9-6	Business Practices						$\checkmark$					

# School Obligations

To ensure the integrity and academic excellence of the School, and to ensure that students derive maximum benefit from their program of studies at the School, the School is obliged to:

- 1. Implement its mission and institutional goals.
- 2. Deliver up-to-date and high-quality academic programs and instructional materials, and ensure that academic standards are maintained.
- 3. Provide a comprehensive curriculum and courses to enable students to earn sufficient credits toward their degree program.
- 4. Provide student services, academic advising and ancillary support services to help students complete their studies successfully.
- 5. Maintain its technological systems to enable students to access their courses, records, forms and School information.
- 6. Evaluate and improve its programs, courses and services.
- 7. Provide accurate and truthful information regarding its programs and services.
- 8. Uphold all school policies and procedures and apply these fairly.
- 9. Maintain and protect student records and privacy.
- 10. Ensure the engagement of competent and qualified School directors, officials, faculty and employees.
- 11. Manage the School's affairs ethically, financially, responsibly and in full compliance with the law.

# **Student Obligations**

To ensure the integrity and academic excellence of the School and to ensure that each student derives maximum benefit from his or her Program of studies at the School, students are obliged to:

- 1. Read and comply with the Code of Conduct (set out in the HMI Catalog and Student Guide/Catalog Addendum) and other provisions of the School Catalog (including those in relation to the matters restated here).
- 2. Comply with all other School policies, requirements and procedures.
- 3. Conduct coursework with integrity, including submitting their own original work.
- 4. Conduct themselves in a professional manner, treat all other students, faculty, volunteers and administrators with respect and refrain from any behavior which may be deemed to be offensive, discriminatory, threatening, bullying or deliberate embarrassment or harassment of others.
- 5. Refrain from engaging in deceptive, dishonest or fraudulent behavior, including encouraging or inducing another applicant or student to engage in such behavior.
- 6. Comply with the instructions in the course syllabus and the reasonable directions of HMI Tutors.
- 7. Participate actively in course/lesson online feedback as well as online Tutors and discussion forums.
- 8. Submit assignments and coursework on time and as required.
- 9. Maintain Satisfactory Academic Progress as described in the Student Guide.
- 10. Meet all financial obligations to the School.

# Educational Awards vs. Hypnotherapy Certification

It is important to note that your HMI Educational Award, the Diploma in Hypnotherapy and your Hypnotherapists Union Certification are not one and the same and are in fact, each awarded from a different organization. Your Diploma in Hypnotherapy is awarded from your school, HMI. Certification as a Hypnotherapist is awarded from an independent organization, the Hypnotherapists Union Local 472, AFL-CIO, OPEIU.

Earning your Diploma from HMI is what qualifies you to apply for Certification. Union Certification is not a requirement of HMI nor is it a State Law. It is an option graduates choose to qualify themselves in the eyes of consumers and other professionals by certifying they have met the standards of a notable independent agency. This would be in addition your HMI School Diploma.

The same is true for graduates of Law School and becoming licensed as an Attorney, or Psychology graduate school and becoming licensed as a Psychologist. Your educational award qualifies you to apply for the credential, but they are not one and the same.

By completing the training in the Distance Education Advanced program offered by HMI, graduates have met all the requirements for certification as "Master Hypnotist" with the Hypnotherapists Union Local 472 should the student so choose.

By completing 200 additional experience/practice hours, students become eligible for certification as "Hypnotherapist" with the Hypnotherapists Union Local 472. HMI Distance Tutors are qualified as authorized supervisors and can supervise hours for HMI Advanced Students during their enrollment period. HMI Tutors supervise students through their Q&A and during their phone tutorials by discussing the work they are doing with clients. These hours are documented on the Clinical Hours Log included in the HMI Online Student interface.

For more information on the Hypnotherapists Union please go to HypnotherapistsUnion.org (https://hypnotherapistsunion.org/)

### State Laws and Regulations for the Practice of Hypnotherapy

Laws governing the practice of hypnotherapy vary State to State. There are no Federal regulations. Every State have different requirements and those requirements are subject to change at any time. It is the student's responsibility to ascertain the requirements to practice in their State before enrolling. It can be difficult in some circumstances to decipher the requirements or lack thereof in some States.

HMI will provide whatever assistance it can to facilitate this process but cannot guarantee the interpretation of every State law because many laws are subject to different interpretation depending on the viewpoint of the reader. As of this publication date, there are no States the license Hypnotherapists or have set requirements for required hypnotherapy training in order to practice in that State. Some States do require "Registration" for Hypnotherapist and may have some testing requirements for general public services, but none have a specific requirement for hypnotherapy training.

### School Recognition and Accreditations

### State Approval

The Hypnosis Motivation Institute is approved by the Bureau for Private Postsecondary Education. Any questions a student might have regarding the school catalog or catalog addendum may be directed to the Bureau for Private Postsecondary Education (BPPE), PO Box 980818, West Sacramento, California 95798-0818, Telephone: 1-916-431-6959, Toll Free: 1-888-370-7589, Fax: 1-916-263-1897, Email: BPPE@DCA.CA.gov, Website: BPPE.CA.gov (https://www.bppe.ca.gov/)

The Institution does not at this time have a pending petition in bankruptcy, is not operating as a debtor in possession, has not filed a petition within the preceding five years and has not had a petition in bankruptcy filed against it within the preceding five years that resulted in reorganization under Chapter 11 of the United States Bankruptcy Code.

### Accreditation

The Hypnosis Motivation Institute Distance Education School is accredited by the Distance Education Accrediting Commission (DEAC), 1101 17th Street Northwest, Suite 808, Washington, D.C. 20036, Telephone: 202-234-5100, Fax: 202-332-1386, Website: DEAC.org (https://www.deac.org/). The Distance Education Accrediting Commission is listed by the U.S. Department of Education as a recognized accrediting agency. The Distance Education Accrediting Commission is recognized by the Council for Higher Education Accreditation (CHEA) (https://www.chea.org/).

### Legal Entity and Board of Directors

Hypnosis Motivation Institute (HMI) Distance Education School is a dba division of Behavioral Science Centers, a California, Public non-profit corporation, 501©(3) classification, and is governed by the Executive Board of Directors, George Kappas, Sandy Kappas and John (LJ) Kappas. HMI's Distance Education Program does not participate in federal and state financial aid programs.

# Hours of Operation

HMI Distance Education does its best to monitor and respond to all incoming email requests as well student feedback and questions through HMI's enrolled student online Q&A interface, throughout the week. Students are encouraged to use the online Q&A interface for all course content questions. For all other issues Distance Education Students are encouraged to email HMI at Info@Hypnosis.edu.

Students are asked to consider the time zone differences and American holidays when waiting for response to their email inquiries.

Students can contact the school by phone from Monday thru Thursday at 818-758-2747 from 11:00 AM to 8:00 PM Pacific Time.

### Administrators

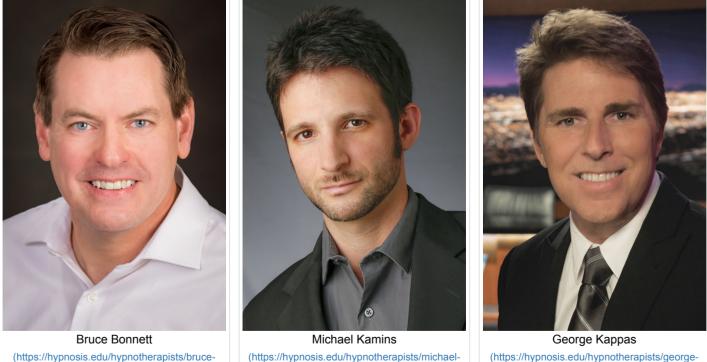
HMI Director: George Kappas, George@Hypnosis.edu

bonnett/)

- Director of Distance Education: Elaine Perliss, Elaine@Hypnosis.edu
- Director of Academic Services: Sandy Kappas, Sandy@Hypnosis.edu

### Faculty

HMI Senior Staff Instructors all have a minimum of 10 years of private practice experience and collectively share more than 150 years of experience with HMI students. All HMI Instructors, Senior Staff and Tutors/Associate Instructors are Graduates of HMI College of Hypnotherapy's Resident School Training and Internship program, Certified as Hypnotherapists with the Hypnotherapists Union Local 472, and are actively engaged in the private practice of Hypnotherapy.



kamins/)

(https://hypnosis.edu/hypnotherapists/georgekappas/)



Susie Kappas (https://hypnosis.edu/hypnotherapists/susiekappas/)



Lois Lorback (https://hypnosis.edu/hypnotherapists/loislorback/)



Lisa Machenberg (https://hypnosis.edu/hypnotherapists/lisamachenberg/)



John Melton (https://hypnosis.edu/hypnotherapists/johnmelton/)



Ted Moreno (https://hypnosis.edu/hypnotherapists/tedmoreno/)



Elaine Perliss (https://hypnosis.edu/hypnotherapists/elaineperliss/)



# Advisory Board

The Institution has selected the following individuals as our 2019 Advisory Board to provide suggestions, feedback and ideas for improvement.

- 1. Bruce Bonnett, CHt President, Hypnotherapists Union Local 472
- 2. Jamie Morely, PhD Education Consulting Solutions
- 3. Richard Nongard, PhD, LMFT President, International Certification Board of Clinical Hypnotherapists
- 4. Scott Sandland, CHt Chairman, HypnoThoughts International Conference
- 5. Timothy Trujillo, CHt Executive Board Member, American Council of Hypnotists Examiners

### Academic Calendar

HMI Distance Education School does not have specific semester and/or start dates. Students can enroll at any time or day they choose, and their ending dates will be set as the anniversary of the official start date of their paid enrollment.

### **Technology Requirements**

HMI Distance Education relies heavily on streaming video content. HMI Students must have high speed internet access to enroll and participate in HMI Distance Education. Student can use any of the following devices to access HMI Distance Education course materials and streaming video content.

PC or Mac computer, iPad, or Android tablet. Completing the course by just using a reasonably current edition smart phone is possible but not as optimal.

To be successful in the program students should be familiar with interacting in a Windows environment, navigating internet sites, opening links, and posting and retrieving comments in an online forum.

# Course Program of Study and Description of Content and Clock Hours

HMI Distance Education offers only one program of study, its Hypnotherapy Diploma program. This course consists or a total of 54 lessons including both the Foundations and Advanced courses.

This Hypnotherapy program is approved by the Distance Education Accrediting Commission (DEAC) for 300 clock hours.

Each Clock Hour consists of:

- One-hour video instruction.
- One-hour suggested reading and exam preparation.
- One-hour suggested practice, rehearsal and Q&A interaction with Tutor.

HMI Distance Education offers only one course of study, our Hypnotherapy Diploma program. For detailed description of course content please see the HMI Distance Education Catalog located at Hypnosis.edu/Distance/

## Admissions Criteria

- 1. No applicant shall be rejected from admission to the Institute on the basis of age, race, color, sex, sexual orientation, disability or national origin nor be subjected to discrimination of any kind based on the above. HMI reserves the right to reject an applicant, with a refund of all deposit and tuition fees paid.
- 2. HMI requires the student successfully complete the HMI Distance Education Foundations in Hypnotherapy course as a prerequisite of enrolling in HMI Distance Education Advanced Training.
- 3. All programs offered are in English. Students must be able to speak, read and write English at a level that enables them to understand the catalog, and catalog addendum. Successful completion of the HMI program establishes the student's language capabilities.
- 4. Students must be 18 years of age or older.
- 5. Students must exhibit professional and ethical conduct appropriate to handle the responsibilities of a counseling professional as judged by HMI Tutors and Administrators.
- 6. Student must provide documentation of High-school diploma, college degree or equivalent GED. Failure to comply with this requirement will result in the termination of your enrollment and you will be charged for the number of lessons you have competed before termination. This policy requires that any educational degree (outside of the United States) that is submitted as a part of your enrollment process be in English or translated and be evaluated by a company that states the degree's "equivalency to a degree" obtained in the United States. This may be done at EvaluationWorld.com and the cost is paid by the student.
- 7. Students must be able to interact with the school and its employees in a respectful manner that is free from abusive communication and/or exhaustive debate. We are looking for students are eager to learn and benefit from our experience and course content, not educate us on how to educate and intent on combative interactions.

### Academic Progress Policy/Satisfactory Progress

A student's progress is monitored continually throughout the training in HMI's Distance Education program. Students may monitor their individual progress each time they login to their online student page. The Foundations in Hypnotherapy Course (6 lessons) is designed to be completed in 45-days; with 1 lesson and quiz completed every 11 days to stay in satisfactory attendance and progress.

The Advanced Training Course (48 lessons) is designed to be completed within 12 months; with 1 lesson and quiz completed every 11 days to stay in satisfactory attendance and progress. The maximum time frame to complete the course is 18 months (150% of the course length), beginning with volume 2-1.

- Exceeding 150% of the program (18 months).
- Failure to complete a lesson for 60 days.

# Grading Policies and Graduation Requirements

Quizzes, Exams, Grading Policies and Graduation Requirements Grading/Course Completion Policy: Students must complete all lessons for both the Foundations in Hypnotherapy Course (6 lessons) and the Advanced Hypnotherapy Training Course (48 lessons). The combination of the Foundations and Advanced course consists of 54 quizzes, one for each lesson and 2 exams, one exam at the end of Foundations and a final exam at the end of the Advanced Course.

The exams consist of a written portion and an oral review portion completed with your online tutor. The oral review portion of the two final exams is completed with the student's tutor and is graded on a pass/fail basis. A fail on an oral exam is allowed to be retaken one time. The questions missed on the quiz/exam will be automatically provided to the student along with tips on what part of the video or workbook to review for the answer to the missed question. Please note that every question on every exam has been reviewed and confirmed to have been answered in either the video lecture or the written workbook for that lesson.

A student has two attempts at any given class quiz or final exam. A student must score 70% higher on any given quiz or exam to pass that quiz/exam. Successfully completed quizzes may not be taken more than once. If they score less than 70% on any given quiz/exam they will be given one more opportunity to take that quiz/exam again. If you fail the quiz on the second attempt you will receive a score of zero for the second attempt and that will be used in the overall average.

It should be noted that all failed quiz scores are factored into your Quiz Score Average. The more quizzes you fail, the lower your Quiz Score Average. Final Exam score fails also are averaged into your Exam Score Average. If a student fails their Final Exam on the second attempt, there are no further attempts allowed and the student will have failed the course.

Your Quiz Score Average accounts for 50% of your Total Course Grade. Your Total Exam Score average accounts for 50% of your Total Course Grade. This percentage results in the overall final grade point average according to the following: 70-79% = C, 80-89% = B, 90-100% = A.

# Educational Award/Diploma in Hypnotherapy

Upon completion of your Advanced Final Exam you will be processed for graduation. Allow 60 days for the processing of your graduation and shipment of your diploma. Your diploma will designate you a graduate of HMI's Hypnotherapy course.

You must be current in all payments before a diploma will be issued. Students outside the U.S. must allow additional time for their diploma to arrive.

## HMI Honors Award

HMI awards recognition to those students who demonstrate a passion for Hypnotherapy through their outstanding achievement in school and in launching their private Hypnotherapy practice. Students who graduate with 95% or better grade point average plus complete their 200 Clinical hours within 12 months of their Advanced Course enrollment are eligible for recognition as an HMI Honors Grad and will receive an upgraded Hypnotherapy Diploma acknowledging them as an "Honors Graduate."

### Name Changes on Diploma

HMI diplomas are issued in the same name that appears in the student's school record. HMI does not offer diplomas in a different name without proof of legal name change and a \$25 fee. HMI does not have the ability to verify various degrees or credentials from other institutions, therefore diplomas cannot be issued with degree titles, i.e. Dr., Ph.D., RN, etc.

# Transfer of Credits/Acceptance of Credits Disclosure Statement

The transferability of credits you earn at Hypnosis Motivation Institute is at the complete discretion of an institution to which you may seek to transfer. Acceptance of the certificate you earn in Hypnotherapy is also at the complete discretion of the institution to which you may seek to transfer.

If the hours or diploma that you earn at this institution are not accepted at the institution to which you seek to transfer, you may be required to repeat some or all of your coursework at that institution. For this reason, you should make certain that your attendance at this institution will meet your educational goals. This may include contacting an institution to which you may seek to transfer after attending Hypnosis Motivation Institute to determine if your credits or diploma will transfer.

The Institution has not entered into any articulation or transfer agreements with any other institution. HMI does not award credit for prior experiential learning. Transcripts are provided to graduates upon request, the cost of which is \$20 per transcript. Requests for transcripts must be in writing and accompanied by a check. Official transcripts requested to be sent to another school will be sent at no charge.

# A Code of Conduct for the Distance Education Student

As a student of a DEAC accredited distance education institution, I recognize that in the pursuit of my educational goals and aspirations I have certain responsibilities toward my fellow distance learners, my institution and myself.

To fulfill these responsibilities, I pledge adherence to this Code of Conduct. I will observe fully the standards, rules, policies and guidelines established by my institution, the Accrediting Commission of the Distance Education and Training Council, the State Education Agency and other appropriate organization serving an oversight role for my institution. Details of policies mentioned below are found in the Student Guide/Catalog Addendum, part of each student enrollment.

I will adhere to high ethical standards in the pursuit of my education, and to the best of my ability will:

- 1. Conduct myself with professionalism, courtesy and respect for others in all of my dealings with the institution staff, faculty and other students.
- 2. Present my qualifications and background truthfully and accurately for admission to the institution.
- 3. Observe the institutional policies and rules on submitting work, taking examinations, participating in online discussions and conducting research.
- 4. Never turn in work that is not my own, or present another person's ideas or scholarship as my own.
- 5. Never ask for, receive, or give unauthorized help on graded assignments, quizzes, and examinations.
- 6. Never use the HMI Forums, Practice Groups or HMI courses to promote, advertise or sell any products or services unrelated or unauthorized by HMI.
- 7. Never divulge the content of or answers to quizzes or examinations to fellow students.
- 8. Never improperly use, destroy, forge or alter my institution's documents, transcripts, or other records.
- 9. Never divulge my online username or password.
- 10. Always observe the recommended study schedule for my program of studies.
- 11. Always report any violations of this Code of Conduct to the appropriate institution official, and report any evidence of cheating, plagiarism or improper conduct on the part of any student of the institution when I have direct knowledge of these activities.
- 12. Conduct which threatens or endangers the health or safety of any person including physical abuse, verbal abuse, threats, intimidation, harassment, and/or coercion.
- 13. While students are encouraged to practice techniques with other students via Skype, phone or practice groups, they are not to conduct "therapy sessions", give "therapeutic hypnotic suggestions" or engage in "therapeutic relationships" with other HMI students.
- 14. Reckless, disorderly, or lewd conduct that occurs on or off-campus.
- 15. Any violation of HMI's Harassment, Discrimination, Drug and Alcohol policy.
- 16. Substantially interfering with the freedom of expression of others.
- 17. HMI educational videos and workbooks are protected content. Students are not allow to share, post, sell or distribute HMI videos and written documents without express written consent from HMI. Adherence to HMI's copyright policy.

# Non-Academic Dismissal Policy/Student Conduct and Termination

Student Conduct and Termination HMI students are highly motivated and interested in their studies. Should any student engage in any behavior which, in the opinion of the Director, is potentially injurious to himself or others, potentially damaging to the school or its facilities, disruptive to a comfortable learning environment, or unbecoming or inappropriate for a counseling professional, such behavior is considered unacceptable.

Any student who engages in unacceptable behavior, or for whom HMI receives a complaint of unacceptable behavior, will receive a written Student Conduct Notice. Such notice will outline the behavior in question and/or suggestions for improvement. The student then has the opportunity to respond to this Student Conduct Notice. Failure to correct problematic behavior, or the student's engagement in a variety of problematic behaviors, can result in the student either being placed on probation or being dismissed from school. Students whose behavior is considered extreme may be dismissed from school without the benefit of a Conduct Notice.

### Academic Misconduct

Academic misconduct is subject to disciplinary action. Pending resolution of the case, a student charged with academic misconduct may be asked to discontinue attending class. Reasonable measures should be taken to protect the privacy of everyone involved in a case. Cases involving other members of the College community will be handled by the appropriate authority and process.

Standards of Classroom Behavior Primary responsibility for managing the classroom environment rests with the faculty. Students who engage in any inappropriate, prohibited or unlawful acts that result in disruption of a class may be directed by the faculty member to leave the class for the remainder of the class period and may be referred to the Director or the Director of Academic Services.

# Conduct, Rules and Regulations

HMI expects that its students will strive for high standards of honor and good citizenship and that they will conduct themselves, both on and off-campus, in a manner that reflects credit on themselves and the College. The following, while not exhaustive, represents misconduct subject to conduct action:

- 1. Conduct which threatens or endangers the health or safety of any person including physical abuse, verbal abuse, threats, intimidation, harassment, and/or coercion.
- 2. Sexual Assault. Sexual assault charges involving students will be handled in accordance with the College's Sexual Assault Policy.
- 3. Sexual Harassment. Sexual harassment will be handled in accordance with the College's Policy on Sexual Harassment.
- 4. Harassment. In this Code 'harassment': (a) is the use, display, or other demonstration of words, gestures, imagery, or physical materials, or the engagement in any form of bodily conduct, on the basis of race, color, national or ethnic origin, alienage, sex, religion, age, sexual orientation, or physical or mental disability, which has the effect of creating a hostile and intimidating environment sufficiently severe or pervasive to substantially impair a reasonable person's participation in College programs or activities, or use of College facilities; (b) must target a specific person or persons; and (c) must be addressed directly to that person or persons.
- 5. Possession of a weapon. A "weapon" includes explosives, metal knuckles, and knives with blades more than three (3) inches long, firearms including guns, air/pellet guns, paint guns, gun replicas (including facsimile water pistols) or any other instrument used or designed to be used to intimidate, threaten, and/or injure any person.
- 6. Reckless, disorderly, or lewd conduct that occurs on or off-campus.
- 7. Recklessly interfering with normal College or College-sponsored activities, including but not limited to studying, teaching, research, administration, or fire, police, or emergency services.
- 8. Initiating or causing to be initiated any false report, warning or threat of fire, explosion or other emergency.
- 9. Unauthorized entry or use of College facilities. This also includes unauthorized possession, duplication, or use of keys or access cards to any College premises.
- 10. Unauthorized or inappropriate use of College computers, e-mail, or network; or other violations as specified by the most current Computer Use Policy published by HMI Information Technology Services. It may also include unauthorized use of electronic or other devices to record any person while on College premises without his/her prior knowledge, or without his/her effective consent.
- 11. Violating the terms of any disciplinary sanction imposed in accordance with the Code.
- 12. Furnishing false information to the College or a College Official or withholding information that may impede an investigation.
- 13. Violation of the College Alcohol and Other Drugs Policy: Alcohol Policy.
- 14. Forgery, unauthorized alteration, or unauthorized use of any College document or instrument of identification.
- 15. Substantially interfering with the freedom of expression of others.
- 16. Attempted or actual theft of and/or damage, including littering, to College property or the property of others. Departments may have additional regulations and/or requirements dealing with conduct and/or use of College funds or property.
- 17. Violations of other College regulations, rules, or policies.
- 18. Conduct that could result in the violation of any federal, state or local law.
- 19. Actions by a student's guest that violate College policies.

# Use of Drugs or Alcohol

HMI policies prohibit the unlawful use, possession, or distribution of illicit drugs and alcohol, by any student on its property, or as part of any of its activities. Any student in violation of this policy will be subject to immediate expulsion from the program of study and referred to the appropriate law-enforcement agency for prosecution.

Additionally, a student may be subject to local, State and Federal laws against illegal drug use and/or sales of illegal substances and face possible jail sentences and/or fines. HMI recommends that any student encountering a substance-abuse problem take immediate action for rehabilitation.

Students should be aware that there are many health risks associated with drug and alcohol usage and/or abuse. A student with this problem is encouraged to seek assistance in the mandatory counseling sessions that HMI training provides and/or other local counseling/rehabilitation programs.

In addition to that assistance, HMI also provides this non-exhaustive list of referrals for assistance: Be Sober Hotline (800) 237-6237 Cocaine Hotline (800) 262-2462 Drug Abuse Information (800) 554-5437 Drug Abuse Hotline (800) 241-9746 Cocaine Anonymous (800) 839-1141 Marijuana Anonymous (800) 766-6779

# Complaint/Grievance Policy

## Notification to Accrediting Agency and/or State Agency

Distance Education Accrediting Commission (DEAC) 1101 17th Street, N.W., Suite 808 Washington, D.C. 20036 (202) 234-5100 Fax (202) 332-1386

DEAC requires that all complaints be in writing. Within 10 days of receiving a complaint, DEAC sends a letter or e-mail to the person sending the complaint acknowledging receipt of the complaint and explaining the process it follows for its investigation. DEAC also forwards the complaint to the institution and requests that the institution responds in writing to the complainant and DEAC within 15 days as to how it is resolving the complaint.

Once DEAC has received the response from the institution, within 15 days it reviews it along with the complaint and makes a determination as to the following:

- · The complaint was satisfactorily resolved and the file is closed;
- Dismiss the complaint and absolve the institution of any wrongdoing;
- Postpone final action to give the institution more time (not more than 2 months) to solve the complaint or;
- Notify the institution that it is failing to meet DEAC standards and appropriate actions will be taken.

Timeline: Complaint sent to DEAC – sends complaint to school (10 days) – Institution responds to complainant and DEAC (15 days) – DEAC reviews resolution (15 days). A student or any member of the public may file a complaint about this institution with the following state agency:

A student or any member of the public may file a complaint about this Institution with the Bureau for Private Postsecondary Education by calling (888) 370-7589 toll-free or by completing a complaint form, which can be obtained the bureau's website www.BPPE.CA.gov (https://www.bppe.ca.gov/).

Bureau for Private Postsecondary Education, PO Box 980818, West Sacramento, California 95798-0818, Telephone: 916-431-6959, Toll Free: 888- 370- 7589 Fax: 916-263-1897, Email: bppe@dca.ca.gov, Website: BPPE.CA.gov

### Student Identity Verification

HMI is a non-degree program that uses a secure login and passcode for accessing student materials, video, exams and more. Interaction between Skype and Tutor provide an additional level of confidence for the Tutor as to their identity and knowledge and comprehension of the material.

# Non-Discrimination Policy

No applicant shall be rejected from admission to the Institute on the basis of age, race, color, sex, sexual orientation, disability or national origin nor be subjected to discrimination of any kind based on the above.

Non-Discrimination (Students with Disabilities): HMI is committed to providing equal educational opportunities for students with disabilities, who are otherwise qualified, in an academic environment free from harassment and discrimination.

In compliance with the Americans with Disabilities Act of 1990 (ADA) and Section 504 of the Rehabilitation Act of 1973 (Section 504), and state and local requirements regarding students and applicants with disabilities, HMI does not discriminate on the basis of disability in the administration of its education-related programs and activities.

Under these laws, no qualified individual with a disability shall, on the basis of disability, be excluded from participation in, be denied the benefits of, or otherwise be subjected to discrimination under any program or activity of the College.

Definition: An individual with a disability is one who has a physical or mental impairment which substantially limits one or more major life activities, has a record of such impairment, or is regarded as having such impairment.

Accommodations: The College is required to provide students with appropriate academic adjustments and auxiliary aids and services that are necessary to afford an individual with a disability an equal opportunity to participate in the College's programs. The College accommodates students with disabilities on an individual basis. Individual students receive reasonable and necessary accommodations based upon specific information and assessment data documented by a qualified professional.

The College shall make modifications to its academic requirements as are necessary to ensure that such requirements do not discriminate or have the effect of discriminating on the basis of disability against a qualified disabled applicant or student.

The College also shall take steps as are necessary to ensure that no disabled student is denied the benefits of, excluded from participation in, or otherwise subjected to discrimination because of the absence of educational auxiliary aids for students with impaired sensory, manual, or speaking skills.

### Harassment and Non-Discrimination Policy

HMI provides a work and academic environment free of unlawful harassment, discrimination or retaliation. This section presents this general HMI policy.

Unlawful harassment is defined as severe and/or persistent conduct in any form based on sex, race, color, age, national origin, disability, religion, sexual orientation, or any other characteristic protected by state or federal laws, as well as all forms of sexual intimidation and exploitation that creates a hostile or intimidating environment that is likely to interfere significantly with an individual's work or education or adversely affect an individual's living conditions.

The College will not tolerate any conduct that constitutes unlawful harassment, discrimination or retaliation. Complaints of this nature will be promptly and thoroughly investigated and appropriate action, including disciplinary measures, will be taken when warranted. Faculty, students, and staff at all levels, are responsible for maintaining an appropriate environment for study and work. This includes taking appropriate corrective action to prevent and eliminate harassment, discrimination or retaliation.

It is a violation of this policy for any member of the HMI community to retaliate against any person who has filed a formal complaint or sought advice through the processes described in this document. It is also against College policy to retaliate against anyone 18 Distance Education Hypnotherapy Course 11/3/16 who has participated in any manner in such processes. This provision applies to the respondent and all third parties. Violations are subject to discipline up to and including expulsion or termination.

The College has invested a special responsibility in the Designated College Officer (DCO) to handle such complaints. This Designated College Officer is responsible for receiving and processing all formal and informal complaints.

The DCO is carefully trained to provide support to victims of harassment, discrimination or retaliation. Any member of the HMI community may request assistance from the DCO in understanding how to utilize this policy. The Designated College Officers (DCO) for harassment, discrimination or retaliation complaints is:

Sandy Kappas Director of Academic Services 18607 Ventura Boulevard, Suite 310 Tarzana, California 91356-4154 Sandy@Hypnosis.edu, 818-758-2745

### **Grievance Policy and Procedures**

## Complaints

A person who believes that he or she has been harassed, subjected to discrimination, or retaliated against, may make use of one or more of several alternatives, including:

• Directly informing the person involved that the conduct is offensive;

- Reporting the situation to the Designated College Officer or supervisor in his or her organizational hierarchy, as appropriate;
- · Seeking assistance from an advisor or the Designated College Officer;
- · Filing a complaint with the Designated College Officer.

A complaint may be processed through either or both of the following options:

- Option A, Informal Complaint: Involves discussing the complaint or providing the complaint in writing with the DCO and choosing options for its resolution;
- Option B, Formal Complaint: Involves a written complaint and an investigation which results in a finding and a recommended action. Informal resolution before filing a formal complaint is not always the most appropriate action and students have the right to request a formal resolution at any time.

If a complaint of harassment, discrimination or retaliation is brought against anyone charged with reviewing, deciding, or enforcing the informal or formal complaint process, that person shall be removed from any role in the processing of that complaint. An officer 19 Distance Education Hypnotherapy Course 11/3/16 of comparable or higher rank shall assume his or her duties until the complaint is resolved.

## **Option A: Informal Complaint**

The Designated College Officer is available to assist students, faculty, administrators, and staff in resolving complaints of all types of harassment, informally. A written or verbal informal complaint is lodged by informing the DCO of the alleged harassing behavior; the DCO will work with the complainant in seeking to stop the behavior. The DCO is trained in informal conflict resolution and will work to resolve disputes with these methods.

Informal resolution generally does not involve any disciplinary sanctions. Informal complaints should be concluded expeditiously. If there is no satisfactory resolution of an informal complaint, the complainant has the option of filing a formal complaint (Option B). Even if a complainant has not used the informal resolution process, she/he may file a formal complaint at any time in the process.

## **Option B: Formal Complaint**

- The complainant makes a formal written complaint describing the time, place, and details of the alleged harassment in writing to the DCO. The complainant may also provide the DCO with a list of witnesses. The "respondent" in this document refers to the person against whom a charge of harassment has been alleged.
- The DCO shall promptly investigate the complainant's allegations, including interviewing the complainant, the respondent, and any witnesses identified by the parties or through the investigation process, and examining any relevant records or physical evidence. After concluding the investigation, the DCO may, in his/her discretion, issue a written report, including a recommended action.
- The DCO's recommendation and/or written report shall be forwarded to the Director, who shall either ratify or modify the recommendation. The decision of the Director shall be final. The complainant shall be notified in writing of the disposition of the complaint, consistent with any appropriate considerations of privacy that may be involved. Disposition will include any appeal rights that are applicable.

#### Location of Records

If the investigation following any complaint does not result in a finding of violation of this policy, records will not become a part of any individual's personnel or student file. If the respondent is found to have violated this policy, however, records of the case will become part of the permanent personnel or student file of the offending party. Questions regarding access to records may be directed to the Designated College Officer.

#### Accommodations and Sanctions

HMI will intervene promptly and effectively to put an end to harassment, discrimination or retaliation. The accommodation or sanction will be consistent with the seriousness of the offense and will be designed and imposed in a manner reasonably calculated to end such behavior. Disciplinary sanctions may consist of one or any combination of the following in the sole discretion of the College and in accordance with its policies:

- Verbal warning;
- Written warning;

- Performance of community service;
- Completion of an educational program;
- A letter in the individual's personnel or student file;
- · Probation;
- Suspension;
- · Expulsion; and
- · Termination of employment.

### Grievance Procedure Time Frame and Appeal Process

Students may file a grievance through an informal and/or formal process within 180 days. Complaints will be addressed by the college, according to the procedure, within 60 to 90 days, or may be beyond 90 days due to extenuating circumstances.

If either the complainant or respondent believes that the decision is unjustified, or that proper procedures for investigating, reviewing or hearing a complaint under this policy have not been followed, or that the discipline imposed is disproportionate to the offense or otherwise disagrees with the disposition of the complaint, he/she may submit a request for reconsideration of our finding within 15 calendar days of receipt of written notice of the findings, to the Designated College Officer, the Director or his/her designee. The decision on the appeal shall be issued to the complainant in a timely fashion and shall be final.

For education purposes there are many forms of discrimination. The institution has provided the following for the purpose of further clarification of some of the more common forms of discrimination.

### Sexual Harassment

HMI is a community of faculty, students, administrators, and staff dedicated to the purposes of teaching, scholarship, and service. The College is committed to providing equal opportunity in education and employment and will not tolerate sexual harassment.

To fulfill this commitment, the College must maintain an environment in which individuals are judged and rewarded solely on the basis of relevant factors such as ability, prior experience and accomplishments, effort, and performance. The environment also must be one in which all employees and students can pursue their work and education free from coercion, intimidation, and exploitation.

Sexual harassment is a form of discrimination that undermines the community the College seeks to maintain. The College is dedicated to bringing about an end to sexual harassment by providing education, informal assistance in resolving situations, and, where appropriate, a formal complaint process that includes disciplinary procedures.

Sexual harassment violates federal and California law, including Title VII of the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972, California Education Code Section 200 et seq., and the California Fair Employment and Housing Act. The College will not tolerate conduct that violates any of these laws or that otherwise creates an environment which is not conducive to work or education.

When sexual harassment occurs between teacher and student or between supervisor and subordinate, it exploits unfairly the power inherent in a faculty member's or supervisor's position.

Through grades, wage increases, recommendations for graduate study, promotion and the like, a teacher or supervisor can have a decisive influence on the career of a student, staff member, or faculty member, both at the College and beyond. Although instances of sexual harassment where a power differential exists between the persons involved are commonly cited, the College also recognizes that sexual harassment occurs between peers.

Despite the circumstances, sexual harassment, like other forms of intimidation, exploitation, or coercion, interferes with the personal freedom of others. As such, it is unethical, unprofessional, illegal and unacceptable.

This policy applies to all members of the College community. This community includes, but is not limited to, employees, students, visitors, contractors, and vendors associated with HMI. Any member of the College community may file a complaint under the procedures outlined below, and every member of the community is covered by the prohibitions contained herein.

### **Definition of Sexual Harassment**

The College recognizes the following as sexual harassment: Unwelcome sexual advances, requests for sexual favors, and other verbal, visual, or physical conduct of a sexual nature, made by someone from or in the work or educational setting, under any of the following circumstances:

- Submission to such conduct is made explicitly or implicitly a term or condition of an individual's employment or status in a course, program, or activity;
- Submission to or rejection of the conduct by the individual is used as the basis for any employment or academic decision affecting the individual including, but not limited to, decisions involving benefits and services, grades, honors, programs or activities available at or through the educational institution;
- Such conduct has the purpose or effect of unreasonably interfering with an individual's work or educational performance, or of creating an intimidating, hostile or offensive environment for work or learning.

## **Examples of Sexual Harassment**

Sexual harassment can either be quid pro quo harassment, or "hostile environment" harassment. Within the guidelines set forth in the previous definition, a wide variety of conduct may qualify as sexual harassment in the workplace or educational setting.

It is impossible to list all potential behaviors, but the following is a partial list of conduct prohibited by the law and this policy when it occurs under the conditions outlined in the definitions stated above:

- Sexual contact that is not freely agreed to by both parties, including inappropriate touching, hugging, or fondling.
- · Coercion for the purpose of sexual relations including subtle pressure for sexual activity.
- Unwelcome direct propositions of a sexual nature, including those occurring in situations that begin as reciprocal attractions, but later cease to be mutual.
- Comments, questions, or statements of a sexual nature; epithets or jokes relating to gender or sexual orientation; remarks of a sexual nature about a person's body or clothing; remarks or speculation about sexual activity or sexual orientation directed at another; suggestive or obscene letters, notes, emails, phone calls, or invitations.
- Sexual gestures, displaying of pornographic pictures, cartoons, or objects.
- Any conduct or pattern of conduct that has the purpose or effect of creating an uncomfortable or hostile working, learning, or campus living environment for third parties who are witness to the harassment; or any consensual relationship where third parties (i.e., fellow employees or classmates) are disadvantaged by the relationship.

### Non-Discrimination (Students with Disabilities)

HMI is committed to providing equal educational opportunities for students with disabilities, who are otherwise qualified, in an academic environment free from harassment and discrimination.

In compliance with the Americans with Disabilities Act of 1990 (ADA) and Section 504 of the Rehabilitation Act of 1973 (Section 504), and state and local requirements regarding students and applicants with disabilities, HMI does not discriminate on the basis of disability in the administration of its education-related programs and activities.

Under these laws, no qualified individual with a disability shall, on the basis of disability, be excluded from participation in, be denied the benefits of, or otherwise be subjected to discrimination under any program or activity of the College.

### Definition of Non-Discrimination

An individual with a disability is one who has a physical or mental impairment which substantially limits one or more major life activities, has a record of such impairment, or is regarded as having such impairment.

### Accommodations

The College is required to provide students with appropriate academic adjustments and auxiliary aids and services that are necessary to afford an individual with a disability an equal opportunity to participate in the College's programs.

The College accommodates students with disabilities on an individual basis. Individual students receive reasonable and necessary accommodations based upon specific information and assessment data documented by a qualified professional.

The College shall make modifications to its academic requirements as are necessary to ensure that such requirements do not discriminate or have the effect of discriminating on the basis of disability against a qualified disabled applicant or student.

The College also shall take steps as are necessary to ensure that no disabled student is denied the benefits of, excluded from participation in, or otherwise subjected to discrimination because of the absence of educational auxiliary aids for students with impaired sensory, manual, or speaking skills.

### Academic Policies and Procedures

## Academic Re-Entry

Academic Re-entries are former students, after having been withdrawn from school, request to be re-admitted. All requests for academic re-entry must be approved by the Accounting department and the Director of Distance Education prior to the student having access to the on-line studies. The following policies apply to all prospective academic re-entries:

- Any student that was dropped from the program for disciplinary reasons is not eligible for re-entry.
- All prior academic performance, conduct and professionalism are used as a determining factor in the re-entry approval process.
- Re-entries are subject to any tuition cost increases and a \$100 reentry fee. Should a re-entry be required to repeat course work upon re-entry they will be charged additional tuition fees.
- To apply for re-entry, contact your Distance Education Tutor or the Director of Distance Education.

## Leave of Absence

Students who are unable to study or progress in the course due to medical, family, work or other personal reasons may request a Leave of Absence, (LOA), from the school. It is at the school's discretion to grant that request.

Once an LOA is granted, students will not have access to their online course materials or be allowed to participate in tutoring sessions. The time the student is on the LOA is not counted in the overall calculation of their student progress. An LOA does not modify or interrupt any tuition payment plans.

## **Student Services**

**Change of Contact** – Students are to report any change in address, phone number, or email address to Info@Hypnosis.edu as soon as possible. Any change in email address will affect the student's ability to login to the HMI online learning center.

Student I.D. Cards - HMI does not issue Student I.D. Cards

**Graduation Ceremony** – Students will be notified of their eligibility to participate in HMI graduation ceremonies. HMI graduation is held in the Santa Monica Mountains in California, U.S.A. Attendance at graduation ceremony is not a requirement, does require travel and expense and is not included in tuition.

**Alumni Society** – The American Hypnosis Association (AHA) does provide a directory of graduates on the Hypnosis.edu website. HMIGrads.com You must be an HMI Graduate in good standing and a member of the AHA to participate.

**Career Services** – HMI graduates are prepared for self-employed private practice. The AHA provides a substantial array of continuing education services designed for HMI graduates. These services include ongoing education in marketing and promotion of a hypnotherapy practice.

## Notification of Admission Acceptance/Denial

Students will receive an email notification when they are formally accepted as an enrolled student or denied enrollment.

## Tuition Fees – Four Tuition Plans to Choose From

1. **Plan A** – Premium Plan – Streaming Access – Full Course – **No Time Limits** (https://hypnosis.edu/distance/tuition#ATCPLANA) Includes 54-DVD HMI Vault and Thumb Drive or Thumb Drive Only, immediately shipped to you for your permanent library.

- Cost of Tuition: \$2,995.00
- Cost of Equipment/DVD Materials: \$750.00
- Tax CA Residents: \$71.25 + Shipping: \$28.75
- Total Cost with Tax and Shipping: \$3,845.00

Plan A – U.S. and Canada – \$3,820 Pay in Full

- Cost of Tuition: \$2,995.00
- Cost of Equipment/DVD Materials: \$750.00
- Shipping: \$75.00
- Total Cost with Tax and Shipping: \$3,820.00

Plan A - International Residents - \$3,945 Pay in Full

- Cost of Tuition: \$2,995.00
- Cost of Equipment/DVD Materials: \$750.00
- Shipping: \$200.00
- Total Cost with Tax and Shipping: \$3,945

Plan A - Thumb Drive Only - U.S. and International Residents - \$2,995 Pay in Full

- Cost of Tuition: \$2,995.00
- Cost of Equipment/Materials: \$495.00
- Shipping: Free
- Total Cost of Program: \$3,490.00
- Plan C \$225.00 Per Month Easy Payment Plan With Time Limits (https://hypnosis.edu/distance/tuition#ATCPLANC) You can proceed no faster than 5 lessons per month with a minimum completion time of 9.6 months and a maximum of 18 months.
  - Cost of Tuition: \$2,995.00
  - Cost of Payment Plan Fees: \$155.00
  - Annual Percentage Rate: 4.50%
  - 14 Monthly Payments: \$225.00 Per Month Beginning the First Day of Enrollment
  - Total Cost of Program: \$3,150.00
  - \$225.00 Per Month Subscription Billed Monthly to Credit Card or PayPal
- 3. Plan D Lowest Full Course Cost No Time Limits (https://hypnosis.edu/distance/tuition#ATCPLAND).
  - Plan D Total Cost: \$2,995.00
- 4. Plan E \$125.00 Lowest Monthly Payment Plan With Time Limits (https://hypnosis.edu/distance/tuition#ATCPLANE)
   You can proceed no faster than 1 lesson every 7 days with a minimum completion time of 11 months and a maximum of 18 months.
  - Cost of Tuition: \$2,995.00
  - Cost of Payment Plan Fees: \$505.00
  - Annual Percentage Rate: 7.22%
  - 28 Monthly Payments: \$125.00 Per Month Beginning the First Day of Enrollment
  - Total Cost of Program: \$3,500.00
  - \$125.00 Per Month Subscription Billed Monthly to Credit Card or PayPal

5. Plan X – \$995.00 – Add a Family Member Discount (https://hypnosis.edu/distance/tuition#Family)

Students on Plan A or D have the option to add their spouse, partner, parent and/or adult child to their enrollment plan and they too can enjoy the benefits of full enrollment at a huge savings. If the family member does not currently reside with the primary member, proof they are a family member may be required at time of enrollment.

Included in this option are access to streaming video lessons, workbook(s) and quizzes. Family Plan enrollments can share the private tutorial appointments with their family member. Family Plan students take exams, accumulate credits and are eligible for the same educational awards as the primary student. Please note that this option does not include any additional DVDs.

The cost is **\$995.00** USD for the full course. Original student must be on a Plan A (https://hypnosis.edu/distance/tuition#ATCPLANA) or Plan D (https://hypnosis.edu/distance/tuition#ATCPLAND) enrollment and must remain enrolled for the entire period for their family member to qualify for the Family Member Discount. To take advantage of this offer, please call Elaine Perliss, Director of Distance Education at 1-818-758-2747 or contact us securely (https://hypnosis.edu/hmi/contact/) and choose the HMI Distance Learning option and let us know you are interested in the Family Member Discount.

• Plan X Total Cost: \$995.00

### **Refund Policy**

Enrollment Cancellation and Tuition Refund – Buyer's Right to Cancel:

You have the right to cancel and obtain a 100% refund of all monies paid if you cancel your enrollment before the completion of your first lesson, or the seventh day after enrollment, whichever is later. Cancellation occurs when you give notice to the school by mail, fax, email, telephone or in person.

This notice need not take any particular format and needs only to state you wish to cancel the agreement with the Institute. Written communication is strongly advised but not required. If you cancel the agreement, or the agreement is cancelled by the Institute and that cancellation results in a refund, the Institute will refund any money owed you within 30 days of the cancellation notice.

For the purposes of determining the date of cancellation, you shall be deemed to have withdrawn from the course when any of the following occurs:

- You notify the Institute of your withdrawal or the actual date of withdrawal.
- · The Hypnosis Motivation Institute terminates your enrollment, or
- You fail to return from an approved leave of absence.

You have the right to withdraw from the Institute at any time whether you paid in full or on a payment plan. If you withdraw from the course of instruction after the cancellation period as described in the above paragraph, and before completing 29 lessons (60% of 48 total lessons), the school will calculate a refund or balance due, based on the per lesson charge (\$62.40) for the total lessons completed, plus any plan fees used, minus student payments received. If that balance results in a refund, the refund will be paid in 30 days.

For example; If the student has paid in full for the 48 Advanced Course lessons (\$2,995.00) and completes only 12 lessons before canceling their enrollment, the student's refund would be the tuition paid, (\$2,995.00) minus the number of lessons completed at the per lesson cost of \$62.40 each. Example: \$2,995.00 minus \$749.00 (12 lessons x \$62.40) equals \$2,246.00 refund.

If it is determined that you have a tuition balance due based on the number of lessons completed, then the school will continue to collect payments via your payment plan until they have collected the balance/amount of the tuition you still owe. You will be notified of this balance due within 30 days of your cancellation.

Eighteen months after the student's Advanced Course start date the enrollment contract automatically expires and there is no refund. If you enrolled in a tuition payment plan you will be responsible to pay the full amount of tuition plus payment plan fees.

If you enrolled in a paid in full plan that also included optional course materials consisting of 55 DVDs and/or Thumb Drive and have received them, to be eligible for the refund of any of the optional course materials you must have completed less than 29 of the total lessons and return them in resale condition within 14 days of the notice of cancellation. The institution shall make a separate course materials refund within 30 days after the school's receipt of the course materials. Shipping costs are not refundable.

Your access to our streaming video lessons and written course materials are delivered/transmitted electronically to you the moment you complete your enrollment agreement. Students that pay in full for their course will receive immediate access to all of their streaming video course materials and pdf course workbooks. Students on payment plans will receive timed access to lessons as described in the payment plan description. After the transmission of these course materials the institution shall remain obligated to provide the other educational services it agreed to provide, such as responses to student inquiries, student and faculty interaction, and evaluation and comment on lessons submitted by the student for as long as the student remains enrolled.

# Confidentiality and Privacy Policies

# Family Education Rights and Privacy Act (FERPA) Definitions

For the purposes of this policy, HMI uses the following definitions of terms:

Student: Any person who is or was enrolled at HMI.

Education Records: Any record (in handwriting, print, OR computer) maintained by HMI that is directly related to a student except:

- A personal record kept by a staff member if it is kept in sole possession of the maker of the record and is not accessible or revealed to any other person except a temporary substitute for the maker of the record.
- An employment record of an individual, whose employment is not contingent on the fact that he or she is a student, provided the record is used only in relation to the individual's employment.
- Records maintained by Campus Safety if the record is maintained solely for law enforcement purposes, is revealed only to law enforcement agencies of the same jurisdiction, and Campus Safety does not have access to education records by the College.
- Records made or maintained by Emmons Health Center, if the records are used only for the treatment of a student and made available only to those persons providing treatment.
- Alumni records which contain information about a student after he or she is no longer in attendance at the College and which do not relate to the person as a student.

### Annual Notification

A college is required by Section 99.7 of the FERPA regulations to provide students annual notification of their FERPA rights. Students of HMI will be notified of their FERPA rights annually by publication in the HMI Student Guide, Catalog Addendum which is published to each student upon enrollment.

# Right to Inspect Education Records

HMI students are legally entitled to view the contents of their own education record.

## Academic Records

Students are required to give advance notice in writing of at least 48 hours to the Registrar's Office to view their academic record. Opportunities to view this information are limited to regular office hours and under the supervision of office staff. The institution retains a transcript permanently and maintains pertinent records for a period of 5 years from the student's date of completion or withdrawal.

The file containing the Student Academic Record may not be removed from the Registrar's Office. Definition of the Student Academic Record: Includes all information contained on the student's official transcript, plus copies of letters to HMI concerning Leaves of Absence or Withdrawals from the College, Leave of Absence/Withdrawal Forms, transcripts from other colleges or universities, miscellaneous notes or material affecting the student's transcript (changes, corrections, etc.), Applications for Admission, Application Essays, ACT Assessment College Reports. Duplication of Student Academic Record:

# Right of College to Refuse Access

HMI reserves the right to refuse to permit a student to inspect the following records:

- The financial statement of the student's parents.
- Letters and statements of recommendation for which the student has waived his or her right of access, or which were maintained before January 1, 1975.

- · Records connected with an application to attend HMI.
- Those records that are excluded from the FERPA definitions of education records.

## **Refusal to Provide Copies**

- HMI reserves the right to deny transcripts or copies of records not required to be made available by the FERPA in any of the following situations:
- The student has an unpaid financial obligation to the College.
- There is an unresolved disciplinary action against the student.

## Exceptions to FERPA Non-Disclosure Provisions

# A. The Patriot Act

Recent amendments to FERPA permit educational agencies and institutions to disclose – without the consent or knowledge of the student or parent – personally identifiable information from the student's education records to the Attorney General of the United States or to his designee in response to an ex parte order in connection with the investigation or prosecution of terrorism crimes specified in sections 2332b(g)(5)(B) and 2331 of title 18, U.S. Code. (An ex parte order is an order issued by a court of competent jurisdiction without notice to an adverse party.)

In addition to allowing disclosure without prior written consent or prior notification, this provision amends FERPA's record keeping requirements. As a result, FERPA, as amended, does not require a school official to record a disclosure of information from a student's education record when the school makes that disclosure pursuant to an ex parte order. Further, an educational agency or institution that, in good faith, produces information from education records in compliance with an ex parte order issued under the amendment "shall not be liable to any person for that production."

## B. Lawfully Issued Subpoenas and Court Orders

FERPA permits educational agencies and institutions to disclose, without consent, information from a student's education records in order to comply with a "lawfully issued subpoena or court order" in three contexts. These three contexts are:

- Grand Jury Subpoenas Educational agencies and institutions may disclose education records to the entity or persons
  designated in a Federal grand jury subpoena. In addition, the court may order the institution not to disclose to anyone the
  existence or contents of the subpoena or the institution's response.
- Law Enforcement Subpoenas Educational agencies and institutions may disclose education records to the entity or persons designated in any other subpoena issued for a law enforcement purpose. As with Federal grand jury subpoenas, the issuing court or agency may, for good cause shown, order the institution not to disclose to anyone the existence or contents of the subpoena or the institution's response.
- All Other Subpoenas In contrast to the exception to the notification and record keeping requirements described above, educational agencies or institutions may disclose information pursuant to any other court order or lawfully issued subpoena only if the school makes a reasonable effort to notify the parent or eligible student of the order or subpoena in advance of compliance, so that the parent or eligible student may seek protective action. Additionally, schools must comply with FERPA's record keeping when disclosing information pursuant to a standard court order or subpoena.

# C. Health or Safety Emergency

FERPA permits non-consensual disclosure of education records, or personally identifiable, non-directory information from education records, in connection with a health or safety emergency if knowledge of the information is necessary to protect the health or safety of the student or other individuals. Any release will be narrowly tailored considering the immediacy, magnitude, and specificity of information concerning the emergency.

## D. Law Enforcement Unit Records

The College may disclose information from "law enforcement unit records" to anyone – including federal, State, or local law enforcement authorities – without the consent of the parent or eligible student. FERPA specifically exempts from the definition of "education records" – and thereby from the privacy restrictions of FERPA – records that a law enforcement unit of a postsecondary

institution creates and maintains for a law enforcement purpose. A "law enforcement unit" is an individual, office, department, division, or other component of a postsecondary institution that is officially authorized or 30 Distance Education Hypnotherapy Course 11/3/16 designated by the institution to: (1) enforce any federal, State, or local law; or (2) maintain the physical security and safety of the school.

# E. Disclosures to the Immigration and Naturalization Service (INS)

The Immigration and Naturalization Service (INS) requires foreign students attending an educational institution under an F-1 visa to sign the Form I-20. The Form I-20 contains a consent provision allowing for the disclosure of information to INS. This consent is sufficiently broad to permit an educational institution to release personally identifiable information of a student who has signed a Form I-20 to the INS for the purpose of allowing the INS to determine the student's nonimmigrant status. Students that have an M-1 or J-1 visa have signed similar consents and education records on these students may also be disclosed to the INS.

# **Education Records**

Students are required to give advance notice in writing of at least 48 hours to the appropriate office to view their education record. Opportunities to view this information are limited to the regular office hours and are under the supervision of office staff.

The file containing the Student Education Record may not be removed from the office.

HMI will disclose information from a student's education records only with the written consent of the student, except:

- 1. To school officials who have a legitimate educational interest in the records. A school official is:
  - A person employed by HMI in an administrative, supervisory, academic or research, or support staff position.
  - A person employed by or under contract to the College to perform a special task, such as an attorney, auditor, or consultant.
- 2. A school official has a legitimate educational interest if the official is:
  - Performing a task that is specified in his or her position description or contract agreement.
  - · Performing a task related to the discipline of a student.
- 3. To certain officials of the U.S. Department of Education, the Comptroller General, and state and local education authorities, in connection with audit or evaluation of certain state or federally supported education programs.
- 4. In connection with a student's request for or receipt of financial aid to determine the eligibility amount, or condition of the financial aid, or to enforce the terms and conditions of the aid.
- 5. To state and local officials or authorities if specifically required by state law that was adopted before November 19, 1974.
- 6. To organizations conducting certain studies for or on behalf of the College or contracting with HMI to perform a service otherwise performed by the College.
- 7. To accrediting organizations to carry out their functions.
- 8. To parents of an eligible student who is claimed as a dependent for income tax purposes.
- 9. To comply with a judicial order of a lawfully issued subpoena.
- 10. To appropriate parties in a health or safety emergency.
- 11. To individuals requesting directory information so designated by the College.
- 12. The results of any disciplinary proceeding conducted by the College against alleged perpetrator of a crime of violence to the alleged victim of that crime.

## Record of Request for Disclosure

HMI will maintain a record of all requests for, and/or disclosure of, information from a student's education records except for requests from the student him or herself, a school official as defined, a party with a written request from the student or a party requesting the directory information. The record will indicate the name of the party making the request, any additional party to whom it may be disclosed, and the legitimate interest the party had in requesting or obtaining the information.

# **Directory Information**

HMI designates the following items as Directory Information: student's name, parents' names, permanent address, telephone number(s), date and place of birth, major field of study, dates of attendance at the College, post office box number, e-mail address, jobs held on campus, dates worked on campus, salary paid while holding a campus job, student photograph, and degrees and awards received.

The College may disclose any of these items without prior written consent, unless notified in writing to the contrary (to the Students Services Office) by the end of the second week of classes.

### Correction of Education Records

Students have a right to request that their records be corrected if they believe they are inaccurate, misleading, or in violation of their privacy rights. Following is the procedure for correcting education records:

- 1. A student must direct a written request to the appropriate College official to amend a record. In so doing, the student should identify the part of the record.
- 2. She or he wants amended and specify why she/he believes is inaccurate, misleading or in violation of her or his privacy rights.
- 3. The College may comply with the request or it may decide not to comply. If it decides not to comply, the College will notify the student of the decision and advise her/him of her/his right to challenge the information believed to be inaccurate, misleading, or in violation of the student's privacy.
- 4. If the College decides that the challenged information is inaccurate, misleading, or in violation of the student's right of privacy, it will amend the record and notify the student, in writing, that the record has been amended.
- 5. If the College decides that the challenged information is not inaccurate, misleading, or in violation of the student's right of privacy, it will notify the student that she or he has a right to place in the record a statement commenting on the challenged information and/or a statement setting forth reasons for disagreeing with the decision.
- 6. The statement will be maintained as part of the student's education records as long as the contested portion is maintained. If HMI discloses the contested portion of the record, it must also disclose the statement.

## **Financial Assistance**

HMI Distance Education does not offer any scholarships or grants.

# Student Tuition Recovery Fund (STRF)

You must pay the state-imposed assessment for the Student Tuition Recovery Fund (STRF) if all of the following applies to you:

- You are a student in an educational program, who is a California resident, or are enrolled in a residency program, and prepay all or part of your tuition either by cash, guaranteed student loans, or personal loans, and
- Your total charges are not paid by any third-party payer such as an employer, government program or other payer unless you have a separate agreement to repay the third party.

You are not eligible for protection from the STRF and you are not required to pay the STRF assessment, if either of the following applies:

- · You are not a California resident, or are not enrolled in a residency program, or
- Your total charges are paid by a third party, such as an employer, government program or other payer, and you have no separate agreement to repay the third party."

The State of California created the Student Tuition Recovery Fund (STRF) to relieve or mitigate economic losses suffered by students in educational programs who are California residents, or are enrolled in a residency programs attending certain schools regulated by the Bureau for Private Postsecondary and Vocational Education.

You may be eligible for STRF if you are a California resident or are enrolled in a residency program, prepaid tuition, paid the STRF assessment, and suffered an economic loss as a result of any of the following:

- The school closed before the course of instruction was completed.
- The school's failure to pay refunds or charges on behalf of a student to a third party for license fees or any other purpose, or to provide equipment or materials for which a charge was collected within 180 days before the closure of the school.

- The school's failure to pay or reimburse loan proceeds under a federally guaranteed student loan program as required by law or to pay or reimburse proceeds received by the school prior to closure in excess of tuition and other costs.
- There was a material failure to comply with the Act or this Division within 30 days before the school closed or, if the material failure began earlier than 30 days prior to closure, the period determined by the Bureau.
- An inability after diligent efforts to prosecute, prove, and collect on a judgment against the institution for a violation of the Act." However, no claim can be paid to any student without a social security number or a taxpayer identification number. Note: Authority cited: Sections 94803, 94877 and 94923, Education Code. Reference: Section 94923, Education Code.

# Counseling - Tutorial Support

Your HMI Advanced Course Tutor is available to assist you during your entire journey through your Professional Hypnotherapy training and beyond as you begin your Professional Practice. Included in your HMI Advanced Training you will receive tutorial support through your Q&A section for questions about the course materials during your enrollment, and afterward as you are working with clients in your private Hypnotherapy practice.

In addition, you will receive both private and group tutorial appointments with your HMI Tutors. During these scheduled appointments, your Tutor will assist you with any questions you have regarding your understanding of the course materials or your practice with others. In addition, your Tutor can provide tips and tools you can use to set up your own private Hypnotherapy practice.

- Depending on your enrollment plan option, following are the number of private tutorial appointments for which you are eligible. Please note, Companion Enrolment students are eligible to participate in the tutorial appointments for the Plan A or Plan D student who has the primary enrollment, but cannot schedule separate private tutorial consultations.
  - Plan A = 11
  - Plan C = 6
  - Plan D = 11
  - Plan E = 3
- Upon your Advanced Training Course enrollment, your Tutor will call to welcome you. At that time, they will set up a schedule for your private tutorial appointments. If you are unable to attend one of your scheduled appointments, you must cancel or reschedule your appointment on your Student Page no less than 24 hours prior to your scheduled appointment. Any tutorial appointments missed without notice will be forfeited. The maximum time frame to use your private tutorial appointments is 18 months from your Advanced Training Course enrollment date.
- You must be an active student in good standing with the school to qualify for your scheduled tutorial appointments. Students who are on "Leave of Absence" or "Held for Payment" status are not eligible for tutorial appointments. Your tutor has the option of rescheduling these at a later time during your Advanced Training Course enrollment.
- · Maximum one tutorial appointment per month per student.
- All missed tutorial appointments count toward your total, unless the student has cancelled minimum 24 hours prior to the scheduled tutorial time via Q&A.

## Placement – Reasonable Graduate Outcome Expectations

HMI strives to provide you the most thorough and complete hypnotherapy training possible. HMI's training focuses on developing the skills of helping others. The reasons for enrolling and professional outcomes that individual graduates achieve from the education they receive at HMI vary greatly.

HMI does not provide placement services. HMI does not prepare nor guarantee students "employment" in hypnotherapy and there are no "employment" opportunities. HMI prepares students only for "self-employment" through their own marketing and development of a private practice. The development of a private practice in hypnotherapy, or any other private practice field, requires diligent effort and a reasonable period of time for development.

A graduate's marketing results vary according to the level of effort invested as well as their professional appearance, personality and presentation. HMI makes no representations that a majority of its graduates have careers in hypnotherapy. Although HMI follows the guidelines of its accrediting agency with respect to surveys of its graduates, HMI does not conduct surveys of its graduates with respect to their post-graduate experiences over extended periods of time. As a consequence, HMI is unable to provide any data on the following:

- The number of HMI graduates who support themselves from their work in hypnotherapy.
- The average gross revenues of HMI graduates per week, per month or per year; or per hour.
- The average number of hours per week that HMI graduates work in the field of hypnotherapy.

HMI estimates that perhaps the largest percentage of graduates do not use their training to see clients in a professional capacity at all, but rather use the information and skills acquired in their existing professions or for personal self-improvement or use with family and friends.

As required by its accrediting agency, HMI surveys graduates on their experience. This survey (see School Performance Fact Sheet), however, cannot be relied upon to represent the views or success of any graduate or group of graduates subsequent to the time these surveys were conducted, in that HMI is not able to stay in contact with all graduates after graduation and is neither required by current law or accrediting guidelines to, nor does it continue to survey graduates over extended periods of time. The survey results provided are for your review.

Your results or professional outcomes may vary. HMI's hypnotherapy course prepares students in the art, philosophy and techniques of hypnotherapy. Unlike other trade schools or vocational training programs, the opportunities available in the field of hypnotherapy are unique. There are no "jobs" available in the field of hypnotherapy as there might be for other trades. Some of the opportunities and/or objectives for hypnotherapy training are:

- For individuals who wish to start a self-employed private practice by themselves or in association with other professionals.
- For professionals in related fields who wish to use hypnotherapy techniques in conjunction with their current profession. Examples would include doctors, dentists, nurses, chiropractors, teachers, counselors and other health care professionals.
- For individuals who wish to learn hypnotherapy techniques to help themselves, their family members, children, friends, or wish to learn hypnosis for general interest.
- For those who wish to teach self-improvement courses and/or self-help seminars to the public or to corporate entities.

Students enrolling with the goal of a self-employed private practice in hypnotherapy must recognize that a self-employed private practice takes time and due diligence to accomplish. Success in private practice relies on the personality of the individual as well as their professional skills and personal abilities to start and maintain their own business.

Private practice starts with a few hours per week and builds slowly and gradually. Therapists in private practice set their own hourly rates and typically charge enough to compensate for the part time nature of the profession. HMI does not and cannot promise or guarantee employment, level of income or, wage rate to any student or graduate. The school prepares students only for self-employment and does not and cannot provide placement services.

### Updates and Revisions to Course Materials

HMI continually strives to keep improving the quality and content of their course material by periodically updating their Streaming videos and Student Workbook materials. These updates occur automatically in all online streaming video and the posted Student Workbooks.

HMI notifies students when an update has occurred. Plan A Students only, who received DVDs or USB drive with their enrollment are purchasing the content as is at the time of their enrollment. Plan A students will not receive additional DVD's or digital files as updates occur.

## HMI's Copyright Policy

All HMI educational materials, including books, workbooks, printed materials, video, DVD and streaming video, are protected by United States copyright laws.

Students who engage in behavior that violates those copyright laws will be withdrawn from the program for which they enrolled and could be subject to penalties, both civil and/or criminal, as provided for under the U.S copyright law (Title 17, United States Code).

Copyright infringement is the act of exercising, without permission or legal authority, one or more of the exclusive rights granted to the copyright owner under section 106 of the Copyright Act (Title 17 of the United States Code). These rights include the right to reproduce or distribute a copyrighted work.

In the file-sharing context, downloading or uploading substantial parts of a copyrighted work without authority constitutes an infringement. Penalties for copyright infringement include civil and criminal penalties.

In general, anyone found liable for civil copyright infringement may be ordered to pay either actual damages or "statutory" damages affixed at not less than \$750 and not more than \$30,000 per work infringed.

For "willful" infringement, a court may award up to \$150,000 per work infringed. A court can, in its discretion, also assess costs and attorneys' fees.

For details, see Title 17, United States Code, Sections 504, 505. Willful copyright infringement can also result in criminal penalties, including imprisonment of up to five years and fines of up to \$250,000 per offense.

## Hypnosis Motivation Institute

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HMI Hours of Operation (Pacific Time) 10:00 AM to 9:00 PM – Mon, Tue, Wed, Thu 10:00 AM to 4:00 PM – Fri, Sat Closed Sun and Holidays

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