

# School Catalog 2023

(January 1, 2023 to December 31, 2023)

This institution is a private institution approved to operate by the California Bureau for Private Postsecondary Education. Approval to operate means the institution is compliant with the minimum standards contained in the California Private Postsecondary Education Act of 2009 (as amended) and Division 7.5 of Title 5 of the California Code of Regulations.

A printed copy of this catalog shall be made available upon request

Studio Arts – 570 West Avenue 26 – Suite 425 – Los Angeles, California 90065

# TABLE OF CONTENTS

# GENERAL INFORMATION

About Studio Arts	4
History	4
Mission Statement	4, 5
Facilities and Location	5
License and Approvals	6
Registration Requirements	6
Registration, Tuition and Fees, Fee Payment Schedules	7
Admission Requirements and Operating Schedule	8
Acceptance of Credit and Transferability of Credits	8, 9
POLICIES & PROCEDURES	
General Operations, Equal Opportunity, and Students with Disabilities Statement	8, 9
Student Grievances and Student Complaints	9, 10
Grading Standard	10s
Graduation Requirements	10, 11
Student Services, Career Planning, Advising, and Job Placement Assistance	11
Housing Assistance, Student Records, Custodian of Records and Disclosure	11, 12
Purpose & Goals	12, 13
Attendance and Work Submission Policy, including Distance Education	13
Absences, Tardiness	13, 14
Student Rights - Student's Right to Cancel, Withdrawals, Suspension	15, 16
Refund Policy and Hypothetical Refund Example	16, 17
Student Tuition Recovery Fund and Financial Aid	18, 19
Student Conduct Code	20
Regulations on Alcohol and Drugs Phones Lunch Sexual Harassment	21

#### STUDIO ARTS SKILLS MASTERY PROGRAMS

Skills Mastery Program Offerings.	22-24
List of Employment Opportunities.	25
STUDIO ARTS REGISTERED CLASSES	
Tuition Breakdown, Student's Right to Cancel and School Closure	26
Withdrawal, Suspension, Reinstatement, Registered Class Refund Policy	26, 27
Hypothetical Refund Examples for Programs	28, 29
Registered Class Descriptions	30-47
Holiday Schedule	50
Administration/Faculty/Advisory Board Members	51-52

# PROSPECTIVE STUDENTS PLEASE NOTE

To be considered for enrollment, all students applying for admission into classes and programs at Studio Arts must have a high school diploma, GED, or the equivalent. Also, Studio Arts does NOT currently accept ability-to-benefit (ATB) students.

As a prospective student, you are encouraged to review this <u>Catalog</u> prior to signing an enrollment agreement with Studio Arts. You are also encouraged to review the <u>School Performance Fact Sheet</u>, which must be provided to you prior to signing an enrollment agreement.

A Printed or Electronic copy of Catalog shall be available upon request. You can also find and download both this Catalog and the School Performance Fact Sheet online at:

www.studioarts.com/about - (Click on a link to view contents and/or to download a copy.)

Studio Arts' School catalog is updated once per year – on or by September 30<sup>th</sup> of the preceding school year. If you would like the most recent information regarding classes, courses are other items in this catalog, please feel free to email your inquiries to: **office@studioarts.com** or call us at **323.227.8776**.

Any questions a student may have regarding this catalog that have not been satisfactorily answered by the institution may be directed to the Bureau of Private Postsecondary Education at:

Bureau for Private Postsecondary Education
1747 North Market Boulevard, Suite 225, Sacramento, California, 95834
Or: PO Box 980818, West Sacramento, CA 95798-0818
www.bppe.ca.gov

Telephone: (888) 370-7589 or (916) 574-8900 or by fax (916) 263-1897 (F)

Thank you and good reading!

Studio Arts Administration

#### **GENERAL INFORMATION**

#### **About Studio Arts**

Studio Arts is Hollywood's premier 3D animation, visual effects and production design training facility. Located in the beautiful Los Angeles River Center and Gardens, Studio Arts has garnered a reputation as the school of choice for motion picture, television and video game professionals seeking training that reflects the latest trends in the entertainment industry.

Studio Arts works with public agencies and private employers to identify regional workforce needs in order to design, set-up, and coordinate programs. These activities provide pre-employment training in basic and job-specific skills for those preparing to enter or return to the workforce.

Studio Arts provides post-employment training for businesses and industries to upgrade employees' skill levels to meet current and projected needs. These training activities are facilitated to enable employers to update and expand professional and managerial skills of employees. Meeting employers' needs in this venue will assist area businesses to expand their growth and maintain a competitive edge.

Studio Arts provides online (live, in Zoom) and in-person training in Computer Animation, Graphic Design, Game Design, Compositing and Visual Effects, Motion Graphics. Production Design and Editing. Programs such as these enable students to enhance professions in the Entertainment Industry throughout the world. All instruction is in English, with exception of classes requested and conducted in another language for special occasions.

Studio Arts produces the finest alumni anywhere. Artists presently working at Disney, Warner Bros., DreamWorks, NBC/Universal, Netflix, Sony, Bento Box and other prominent studios attend our school to increase their technical knowledge of computer animation, visual effects, compositing and graphic design.

# History

Studio Arts was founded December 1st, 2001. Studio Arts was begun as a result of the many experiences that had come to be known by artists we'd served over that time. The fact that these artists were among the most talented in the world and whose work stood at the apex of fine art warranted opening a school that would provide studio artists the kind of training they needed to stay at the top of their professions.

Located in the Los Angeles River Center Gardens, Studio Arts is the perfect setting for a school of fine art. Surrounded by gardens, fountains and beautiful architecture, it has quickly become the school of choice for many motion picture, television, and video game professionals working in the entertainment industry.

Studio Arts' faculty consists of experienced production artists who are working at the top of their craft and includes many who are published authors as well as entertainment industry professionals currently recognized internationally for their artistic accomplishments at studios such as Walt Disney Animation Studios, Bento Box, Cartoon Network, DreamWorks SKG, Nickelodeon and many others.

Studio Arts has never filed Bankruptcy and is not indebted. It is a privately owned institution and has no pending petition in bankruptcy, is not operating as a debtor in possession, has not filed a petition with the preceding five years, nor has it had a petition in bankruptcy filed against Studio Arts that has resulted in reorganization under Chapter 11 of the United States Bankruptcy Code (11 U.S.C. Sec. 1101 et seq.)

# **Mission Statement**

Studio Arts' mission is to enhance the skills of professionals working in the entertainment industry through quality training in media production. Studio Arts utilizes instructional methods that unlock and enhance an

artist's creative potential with both live, online and in-person training. This is accomplished through the use of state-of-the-art hardware and software as well as online capabilities through which a professional, talented and diverse faculty that has developed a world-class curriculum. Trainees who complete our courses will do so with the ability to master the latest technology and techniques for affecting the highest level of work-ready skills attainable. To do this, Studio Arts has developed and will continue to foster strong, working relationships within the entertainment industry worldwide that are essential to our students' career success.

# **Facilities**

**Plant** - The physical plant and square footage of all of Studio Arts is 2,020 square feet. There are two classrooms, administrative offices, a locked fireproof file room and a library.

**Classrooms** - Maximum student capacity for each classroom is 16 students and one teacher per classroom. **Online Classrooms** - Maximum student capacity is 20 students and one teacher per classroom.

**Administrative Offices** - Studio Arts offices are located at The Los Angeles River Center and Gardens., 570 W. Avenue 26 – Suite 425, Los Angeles, CA 90065

# **Equipment**

STUDIO ARTS instruction is delivered in state-of-the-art classrooms equipped with the latest computer hardware and software available for its use. Prospective students are invited to visit our facility to view classrooms, equipment and software to judge if suitable for their educational needs. All Equipment is owned by Studio Arts and can accommodate up to 16 students and an instructor per classroom. Studio Arts consists of 34 workstations – 17 per classroom with Mac OS and Windows operating systems. Software includes, but is not limited to, Autodesk Maya, Adobe Photoshop, Adobe Illustrator, Adobe After Effects and other Adobe products, as well as Apple Final Cut Pro, Avid Media Composer and other software listed in this catalog. Projectors, Wacom Graphic Tablets (e.g., INTUOS 5) and Cintiqs are also available in the classrooms for instruction and student use.

# **Library**

The library is open to all students. Texts (in English) include recommended relevant books, entertainment industry periodicals, magazines and other materials that allow the students to keep up with trends and changes in technology. Also available are online resources available through the internet and are obtained online in the classrooms or in the library. The library is located at the main office and is open daily from 1:00pm-5:00pm, Monday through Friday, except holidays and special events. To access our library, please contact the Studio Arts Office at 323.227.8776 or email office@studioarts.com and let us know what books or periodicals you may wish to view or which online resources you may wish to peruse.

# **Studio Arts Classroom and Office Locations**

Studio Arts Main Office and Physical Classrooms are located inside the Los Angeles River Center and Gardens at Studio Arts - 570 W. Avenue 26, Suite #425 - Los Angeles, CA 90065

Online Classes are conducted in: Zoom Studios 1 through 4

Phone (323) 227-8776 / 8775 (Fax) - Website: www.studioarts.com Email: admin@studioarts.com

# **Hours**

General office hours: (Monday through Friday -1:00 pm - 5:00 pm) exception of holidays or special events.

# **Licenses and Approvals**

Studio Arts has licenses and approvals from Adobe Corporation, Apple Corporation, Autodesk, The Foundry, Nemetshek, Pixologic, Toon Boom Studios, Bureau of Private and Postsecondary Education Non-Degree Courses, Veterans Administration, South Bay Workforce Investment Board (iTrain/WIA/WIOA/TAA) / California ETPL (Employment Training Provider List.) **Please Note:** Studio Arts is not approved by any accrediting agency as required for dispensing Federal grants or loans. Therefore, a student enrolled at Studio Arts is NOT eligible for Federal financial aid programs, such as the Pell Grant.

# Registration Requirements for Skills Mastery Programs at Studio Arts

Students enrolling in any Skills Mastery Programs are required to attend an orientation and skills assessment session before beginning any classes leading to a Skills Mastery Certificate. A student is considered enrolled only after he/she completes all orientation and assessment requirements.

# **Quarterly Registration**

Studio Arts has four (4) distinct registration periods for each term - Fall, Winter, Spring and Summer

Winter Quarter 2023 - Registration begins - December 1, 2022 Spring Quarter 2023 - Registration begins - February 1, 2023 Summer Quarter 2023 - Registration begins - May 1, 2023 Fall Quarter 2023 - Registration begins - August 1, 2023

<u>Please note</u>: This catalog is printed annually (by September 30<sup>th</sup> of the previous school year) and is subject to change. Please email admin@studioarts.com or call (323) 227-8776 for latest registration information.

For an online copy of our most current catalog, please visit: **http://www.studioarts.com/about/catalog** (and click on the catalog for a downloadable .pdf)

For an online copy of the most current Annual Report, please visit: http://www.studioarts.com/about/annualreport

# **Early Registration**

This is held at announced times during the preceding period. Early registration enables currently enrolled students to pre-register for the forthcoming term. New students are also assigned times during which they may pre-register. In general, early registration eliminates the encountering of long lines, and it assures students of preferential scheduling.

# **Open Registration**

Open registration occurs prior to the beginning of classes each term and is scheduled to correspond with the Academic advising schedule. Primarily those students unable to register early should use it. In addition, those students who are registered may process schedule adjustments (add/drops) during open registration.

#### Late Registration

During the first week of classes, late registrations may be accomplished. The late registration is subject to the availability of classes and approval of an academic counselor.

# Registration - Tuition and Fees Payment Policy and Fees Payment Schedule

For registration purposes, all tuition and fees for **individual, registered classes** or skills mastery programs are due and payable in advance at the Registrar's office and are to be made to Studio Arts in full three (3) days PRIOR to the start of any class or skills mastery program. However, in some cases, and with expressed

permission of the Registrar, it is permissible to pay at the first class session. You will need to complete a Registration Form, a signed Enrollment Agreement and payment as required to hold your place in class.

For students enrolling in **Skills Mastery Programs**, payments are due and payable in advance at the Registrar's office. However, an extended fee schedule may be arranged.

Example: Student enrolls in the <u>Graphic Design</u> Program. It is 240 hours long, takes six months to complete and costs \$7,500. Payment of \$2,500 for first  $1/3^{rd}$  of course shall be made no later than the three (3) days prior to the first class of that program's start. Payment of \$2,500 for the second  $1/3^{rd}$  of the course will be due no later than completion of the 90<sup>th</sup> hour of instruction of the course or no later than three (3) days prior to commencement of the second quarter of instruction, whichever comes first. Payment of \$2,500 for the last  $1/3^{rd}$  of the course will be due upon completion of the  $160^{th}$  hour of instruction or completion of the second quarter of instruction, or three (3) days prior to the start of the third quarter, whichever comes first.

# Here is an estimated schedule of charges for an entire program with tuition and fee payments:

Tuition for 240-hour <b>Graphic Design Program</b> @ \$26.67 / hour	\$6,400.00	Refundable
Expenses (Use of Equipment and Lab) 240 hours @ \$4.17 / hour	\$1,000	Refundable
Registration Fee	\$81.25	Non-refundable
State Tuition Recovery Fee	\$18.75	Non-refundable
Total Paid for Graphic Design Program of 240 hours length	\$7,500	

# **Estimated Payment Schedule and Due Dates**

Tuition Payment for first 1/3 <sup>rd</sup> of Program	\$2,133.34	Due 3 days prior to program start
Expenses (Use of Equipment and Lab)	\$333.33	Due 3 days prior to 1st class
Fees (Registration)	\$27.08	Non-refundable
State Tuition Recovery Fee	\$6.25	Non-refundable
Total due for 1st payment	\$2,500	Due 3 days prior to program start
Tuition Payment for second 1/3 <sup>rd</sup> of Program	\$2,133.34	Due at completion of first 1/3 <sup>rd</sup> program
Expenses (Use of Equipment and Lab)	\$333.33	Due at completion of first 1/3 <sup>rd</sup> program
Fees (Registration)	\$27.08	Non-refundable
State Tuition Recovery Fee	\$6.25	Non-refundable
Total due for 2nd payment	\$2,500	Due at completion of first 80 hours
Tuition Payment for last 1/3rd of Program	\$2,133.34	Due at completion of 2/3 <sup>rd</sup> of program
Expenses (Use of Equipment and Lab)	\$333.33	Due at completion of 2/3 <sup>rd</sup> of program
Fees (Registration)	\$27.08	Non-refundable
State Tuition Recovery Fee	\$6.25	Non-refundable
Total due for 3 <sup>rd</sup> payment	\$2,500	Due at completion of 160 hours

# **Admissions Requirements**

Before enrolling or signing an enrollment agreement, all applicants, upon request, will be provided a complete tour of the school facilities. Information about various school programs will be provided, and the applicant's questions and concerns will be addressed. A designated Career Advisor will then discuss educational and occupational goals of the prospective student. Information pertaining to the school's training programs and financial programs will also be discussed at this time.

Prospective students who desire consideration for entrance are encouraged to visit the school prior to enrollment. It is also advised that all prospective students meet with a designated Career Advisor. Foreign students please note that Studio Arts does not offer F-1 on M-1 visa services.

To qualify for admission, applicants must meet the following requirements for consideration as a regular student:

- 1. All instruction is in English. Proficiency level for English for any students should be intermediate (Level 3.) A Test of English as a Foreign Language (TOEFL) documentation and/or an oral interview will be conducted to determine English ability. A computer proficiency test may also be required. ESL services are not provided.
- 2. Submission of a portfolio or demonstration of equivalent experience. The student must also have a high school diploma, GED, or the equivalent. It is also suggested that the applicant has studied or worked in art in order to satisfy the portfolio requirement.
- 3. As some introductory courses require basic computer skills, it is advised that students have some computer and graphics experience. Other, more advanced courses may require extensive experience and knowledge of specific computer graphics, animation, editing and/or design platforms. A computer proficiency test may also be required.
- 4. Prospective students are required to undergo a personal interview designated to evaluate aptitude, motivation and attitude.

# Credit - Acceptance of Credit for Prior Education or Experience

Students who have previously attended another school or college (within the past 3 years) may receive credit for such attendance when proof of said attendance and transcript is presented at time of enrollment and passes the institution's examination and skill testing for those subjects. Appropriate credit for previous experience is also determined through a determination of experience, passing of an examination and skill testing. Presently, Studio Arts has no articulation agreements with any other schools, colleges or universities. This option to apply for credit is the sole responsibility of the prospective student.

# NOTICE CONCERNING TRANSFERABILITY OF CREDITS AND CREDENTIALS EARNED AT OUR INSTITUTION

The transferability of credits you earn at Studio Arts is at the complete discretion of an institution to which you may seek to transfer. Acceptance of the Certificate of Completion you earn in the educational program is also at the complete discretion of the institution to which you may seek to transfer. If the Certificates of Completion that you earn at this institution are not accepted at the institution to which seek to transfer, you may be required to repeat some or all your coursework at that institution. For this reason, you should make certain that your attendance at this institution will meet your educational goals. This may include contacting an institution to which you may seek transfer after attending Studio Arts to determine if your Certificate of Completion will transfer.

# **GENERAL OPERATION INFORMATION**

# **Quarterly Term Schedule**

Winter Quarter – January 1 to March 31st, 2023 (unless otherwise noted) Spring Quarter – April 1 to June 30th, 2023 Summer Quarter – July 1 to September 30<sup>th</sup>, 2023 Fall Quarter – October 1 to December 31st, 2023

# **Classroom Operating Schedule**

Day Schedule: Monday through Friday: 10:00 am - 5:00 pm
Evenings: Monday through Friday: 6:00 pm - 10:00 pm
Saturdays: (if classes are scheduled) 8:30 am - 8:00 pm
Sundays: (if classes are scheduled) 8:30 am - 8:00 pm

# Office and Lab Operating Days & Hours

Morning, afternoon, and evening classes are available at Studio Arts and the school and labs are open from 10:00am to 5:00pm days and 6:00pm to 10:00pm (Monday through Friday) and 8:15am to 7:45pm on Saturday and Sunday. Office business hours are from 10:00 am to 5:00 pm (except holidays or term breaks,) and a program coordinator is available to assist students and faculty with any administrative support they may need. (Monday through Friday, between 10:00 am to 4:30 pm on a by-appointment basis only.)

# **Equal Opportunity**

Studio Arts is committed to providing equal opportunity for all, without regard to race, religion, national origin, gender, sexual orientation, marital status, age or disability.

Studio Arts does not unlawfully discriminate on the basis of race, color, national or ethnic origin, religion, age, sex, pregnancy, or prior military service in administration of its educational policies, admission, financial aid, employment, educational programs, or activities. The Director of Operations is responsible for the coordination of nondiscrimination efforts and the investigation of employee and student complaints alleging discrimination.

The laws and regulations prohibiting the above discrimination are 1) Title VI and VII of the Civil Rights Act of 1964, 29 CFR 1601-1607; 2) Equal P Act of 1963, 29 CFR Part 800; 3) Title IX of the Education Amendments of 1972, 45 CFR Part 86; 4) Age Discrimination in Employment Act of 1967, 29 CFR Part 850; 5) Sections 503 and 504 of the Rehabilitation Act of 1973, 45 CFR Part 84 and 41 CFR Part 741; 6) Section 402 of the Vietnam Era Veterans' Readjustment Assistance Act of 1974, 41 CFR Part 60-250; 7) the Americans' with disabilities Act of 1990.

# **Students with Disabilities**

In accordance with State and Federal law, requirements at STUDIO ARTS shall be modified as necessary to ensure that they do not discriminate or have the effect of discrimination on basis of handicap, against qualified handicapped applicants or students. The procedure for seeking an adjustment is as follows:

Studio Arts believes that disabled persons should have an equal opportunity to compete academically and vocationally to participate in the full range of postsecondary experience. Academic support services for students with disabilities include test proctoring, texts-on-tape, interpreter services, hearing screening, speech therapy, and equipment resources are also available

# POLICIES AND PROCEDURES

# Textbooks

Studio Arts does not sell textbooks to students. Each class has its own unique study materials and they are included as part of admission. These materials will be issued only to the students who have completed the admission procedure and requirements. Studio Arts does not sell any other published materials to its students, nor are they required. Students are, however, in receipt of prepared materials for each class at no cost to them.

# **Transportation**

Students will provide their own transportation. Parking is free. Also, there is Public Transportation such as MTA Transit bus stop & Gold Line near the school.

# **Student Grievance Procedures**

Students with complaints, grievances, and personal concerns about Studio Arts or any of its policies are encouraged to discuss them with the School Director. It is the school's policy to attempt to resolve problems directly and within appropriate levels of authority. If a student has a grievance (unresolved complaint) about their academic status or grades, the first option is to consult with their instructor.

If the student still disputes the rendered decision with the instructor, the matter may then be reviewed by the School Director for further consideration and resolution. The school director provides support and encouragement to students and attempts to present options and solutions. Complaints are handled with complete confidentiality on a case-by-case basis.

For more information and/or to make an appointment with the School Director, please contact Studio Arts at admin@studioarts.com or call (323) 227-8776.

# **Student Complaints**

A student or any member of the public may file a complaint about this institution with the Bureau of Private Postsecondary Education by calling (888) 370-7589 or by completing a complaint form, which can be obtained on the bureau's internet website - www.bppe.ca.gov

Bureau for Private Postsecondary Education 1747 North Market Boulevard, Suite 225, Sacramento, California, 95834 <u>Or</u>: PO Box 980818, West Sacramento, CA 95798-0818 www.bppe.ca.gov

Telephone: (888) 370-7589 or (916) 574-8900 or by fax (916) 263-1897 (F)

A copy of a Complaint Form may also be obtained by contacting the Director in the Studio Arts Office.

# **Grading Standard**

**Although letter grades are not routinely given** for classes that are normally deemed PASS/FAIL or P/F, Studio Arts uses the following grading system to evaluate the academic performance of the students where necessary:

90-100%	=	A	4.0 =	Outstanding
80-89%	=	В	3.0 =	Very Good
70-79%	=	C	2.0 =	Good
60-69%	=	D	1.0 =	Minimum Pass w/ Evaluation
Below 60%	=	F	0.0 =	Fail
I	=	I	Incomplete	
W	=	W	Withdrawn	

# **GRADUATION REQUIREMENTS**

Students must comply with the following requirements in order to receive a Certificate of Completion or Certificate of Skills Mastery in their chosen classes and/or fields of study from Studio Arts.

- 1. Complete the total minimum number of class hours required by the program of study. This will be a minimum of 24 hours for individual classes in any Skills Mastery Program.
- 2. Achieve a minimum grade point average of a passing grade of "PASS" or "P" (60% or greater) and receive a "P" at the completion of their scheduled class or program.
- 3. Pass all verification tests of the selected programs of study at a minimum of 70%.
- 4. Upon graduation have a minimum of 70% "Passes" for required classes.
- 5. Satisfactorily complete any pending probationary requirements or responsibilities.
- 6. Meet all financial obligations, if any, incurred with Studio Arts.
- 7. Complete all required prerequisite and core classes, unless otherwise waived by Studio Arts
- 8. The student is expected to complete their course of study on time and must complete all required courses within one and a half times (1.5) the stated length of the program of studies.

**Leave of Absences and Graduation:** Students who have taken an authorized "leave of absence," or take longer to complete their program than anticipated, must still adhere to the STUDIO ARTS Guidelines.

**Exceptions for Graduation:** There may be a special instance where graduating on time is just not possible Wherever possible the student and Studio Arts will make every attempt to resolve any outstanding issues that would prevent a timely and gratifying graduation experience for all.

# Skills Mastery students can enroll in the following Skills Mastery Programs Full Term (or Short Term)

CG MODELING // COMPOSITING & VISUAL EFFECTS // COMPUTER ANIMATION // DIGITAL ILLUSTRATION // DIGITAL SET DESIGN // GRAPHIC DESIGN // VIRTUAL PRODUCTION

**Certificates of Skills Mastery** will be issued at graduation *only* upon satisfactory completion and passing of A MINIMUM of either 120 hours' worth of training for short-term courses, or 240 hours' worth of training for regular, full-term courses in any of the above-mentioned skills mastery areas.

# CAREER PLANNING AND PLACEMENT OFFICE

#### **Student Services**

Studio Arts believes in putting the students at the heart of its purpose. As a result, the school is especially dedicated to providing personalized service for each student. Students enjoy technological resources, small classes, and a supportive faculty and staff who can be reached anytime.

# **Academic Advising**

Beginning with your first attendance at Studio Arts, expert guidance is provided one-on-one by a faculty advisor (usually the lead instructor) from your chosen field. Advisors take their responsibility seriously as they assist you in planning an academic program and choosing a course of study.

#### Job Placement Assistance

Studio Arts does not guarantee any student gainful employment but is dedicated to helping them find work.

Studio Arts maintains a Placement Department to assist students in locating employment for which they were prepared. In addition, the department maintains contact with employers to obtain updated information regarding available career opportunities and, when appropriate, sends resumes to prospective employers.

# **Housing Assistance**

# Studio Arts is not responsible for offering or finding housing for its students.

Studio Arts has no dormitory facilities under its control. Students are responsible for their own housing arrangements. Where applicable Studio Arts can assist in finding nearby rental housing at no cost to students. Rentals in our area range from as low as \$750 per month for a shared studio or room to as high as \$3,500 per month for multiple bedroom houses and apartments.

# **Educational and Student Records**

Student academic and financial records are maintained in written form/hard copy, in lockable, fireproof file cabinets, which are located inside the Admission and Records Office. Only designated school personnel have access to such records. All employees sign a confidentiality statement prohibiting them from divulging any information contained in such records. Records generated by the school itself, such as grades, and transcripts are also maintained on an encrypted computer hard disk. All records are maintained permanently.

# Recordkeeping and Custodian of Record

Academic and financial records are securely kept and locked in files permanently located at Studio Arts:

Studio Arts - 570 W. Avenue 26 - Suite 425 Los Angeles, California - 90065 Eric Huelsman, Director (323) 227-8776 (Voice) / 8775 (Fax) - Email: admin@studioarts.com

#### **Transcripts and Educational Records**

The institute maintains printed and digitally secure student records for a period of not less than five (5) years and all student transcripts are kept permanently in digital storage on its campus.

The custodian of records shall be the Director. Studio Arts maintains records for each enrolled student, including written, recorded or transmitted documents and transcripts used in the admission process; records of academic progress; financial transactions; transcripts; and other final records.

Copies of transcripts, attendance records, projects, papers, etc., can be requested from the SA Administrative Office. The fee is \$25 for each set of copies to any individual address. Please allow 5 working days for each request.

#### **Disclosure of Educational Records**

Students have the right to review their educational records. The Family Educational Rights and Privacy Act of 1974 makes every effort to protect the privacy and confidentiality of all student records. Students wishing to review their records should make a written request to the Director of Operations. An appointment with the director will be scheduled within one week after receipt of the written request. Disclosure of a student's educational records to other parties, except those permitted by law, will not be made without prior written consent of the student.

Student records are maintained in written form/hard copy, in lockable file cabinets, which are located in the Admission and records Office. Only designated school personnel have access to such records. All employees sign a confidentiality statement prohibiting them from divulging any information contained in such records. Records generated by the school itself, such as grades, and transcripts are also maintained on computer disk.

# **Purpose and Goals**

Studio Arts seeks to create a learning environment in which the pressing need for practical knowledge in our adult students is met. The time constraints and the requirements of real-world application bring urgency to the learning process that our institution must harness and implement. Guided by these concepts, Studio Arts goals are to:

- 1) Equip students with the necessary practical skills to perform professionally in their chosen field of study.
- 2) Acquaint students with the most contemporary theories, principles and techniques in their chosen fields of study.
- 3) Seek to enhance the intellectual, social, and physical development of each of our students.
- 4) Develop an attitude of independent thinking and a quest for knowledge.
- 5) Develop a sense of professionalism, including values, ethics, and the necessary judgment to function effectively in their chosen field.
- 6) Instill in our students the ability to assume responsibilities and the leadership skills required in the workplace.

#### Attendance and Work Submission Policy, including Distance Education

Students are expected to attend all classes, in person or online on time and to stay for the duration of the class on a regular basis. Student are expected to maintain the workload of all classes and complete assignments in a timely fashion. If students expect to be absent, they must notify the administrative office and their instructor in advance. This notice does not excuse the absence. Absences are recorded into a student's permanent files. Daily attendance will be taken in class and will be kept as part of the permanent record in the student's file. Students are encouraged to treat this term to study as an employment situation and keep their attendance and other work habits as professional as if they were at a place of employment.

Students must maintain a minimum attendance record of 80% per month. If a student falls below 80%, he or she will be placed on 'attendance probation' for sixty (60) days.

Students must complete lessons and submissions of work on time. If attending an online Zoom class, the student must complete and submit all work at least one (1) day prior to the next session the Zoom class meets. In the case of final work to be submitted for completion of a Zoom class, the instructor(s) must be in receipt of student lessons, projects, or dissertations to the instructor and/or the institution's mailing or email address within one week (7 days) in order for a response or evaluation from the instructor(s) for completion of the program.

Student probation status can be dismissed when they improve their attendance to 80% or above. Students failing to meet the minimum attendance requirement will be terminated from their programs.

Certificates of Completion are not issued until all make-up work and lab testing and verifications are completed.

#### **Absences**

Except in case of a student's official leave of absence, all absences will be considered unexcused except for the following circumstances: illness, death, marriage or birth of an immediate member of the family, scheduled internship or apprenticeship, and job placement interviews. It is the responsibility of the student to make arrangements for make-up work with the instructor as needed.

Please note: Any student missing more than 20% of the program's regularly scheduled classes and other, requisite instructional time will not be eligible for their Certificate of Completion until they justify all absences and complete all incomplete work, including verification testing and hands-on lab testing.

# **Leave of Absence Policy**

Leave of absence is granted for purposes other than recreation or travel. In any twelve-month period, the school may grant no more than a single leave of absence to a student, provided that: A) The student has made a written request to be granted a leave of absence and B) The leave of absence does not exceed sixty (60) days. The student shall not be charged any sum of money for leave of absence. For purposes of refund calculations leave of absences are not charged and are based on the last day of attendance.

#### **Tardiness**

Tardiness is a disruption in a good learning environment and is highly discouraged. Students should, and are expected to, comply with the academic times and calendar scheduled established by Studio Arts. Tardiness is considered to be arriving fifteen (15) minutes or more after class begins. Tardiness without a legitimate reason on two occasions in one subject shall both be considered as one unexcused absence.

If a student displays a continued pattern of tardiness, absence or leaving early, an Administrative Official will meet with them and try to determine why and what can be done to help the student obtain satisfactory attendance. It is the desire of Studio Arts staff to work together with our students to find solutions that may be hindering a successful educational experience and assist them in obtaining their chosen career goals.

Students that do not demonstrate professional responsibility in their programs will be dropped. A student that is dropped from a program may appeal decision in writing within thirty (30) days. Appeals should include an explanation of his/her behavior and effort that is made to correct the negative behavior pattern.

The result of the appeal is determined at the discretion of the School Director and the Lead Instructor for that discipline or field of study. The student will be notified of that determination within five (5) working days of receipt of the appeal by registered mail.

# Make-up Policy

Make up work is required for absences. It is the responsibility of the student to maintain records of work submitted. Make up arrangements are made with the instructor.

# **Warning Notification**

The Administrative office will advise the student when an attendance problem has been determined. Students that have missed five (5) consecutive days of classroom or lab study and have not contacted the administrative office or their Instructor will receive a warning notification by registered mail.

A student who fails to contact the administrative office by the deadline date indicated in the notification may be terminated. A student will then be terminated after failing to attend the scheduled program for ten (10) consecutive days. No further warning will be given.

#### STUDENT RIGHTS

#### Student's Right To Cancel

You have the right to cancel your contract for school and obtain a refund of charges paid through attendance without any penalty or obligation at the first class session, or the seventh (7<sup>th</sup>) day of enrollment, whichever is later. Read the Notice of Cancellation form for an explanation of your cancellation rights and responsibilities. If you have lost your Notice of Cancellation form, you may ask a school representative for a copy.

- 1. After the end of the cancellation period, you also have the right to stop school at any time, and you have the right to receive a refund for the part of the course not taken. Your refund rights are described in the contract. If you have lost your contract, ask a representative for a copy of the refund policy.
- 2. SCHOOL CLOSURE If the school should close before you graduate, you may be entitled to a refund. Per CEC 94927 Institutions in Default of Enrollment Agreement: An institution shall be considered in default of the enrollment agreement when an educational program is discontinued or canceled, or the institution closes prior to completion of the educational program. When an institution is in default, student institutional charges may be refunded on a pro rata basis if the bureau determines that the school has made provision for students enrolled at the time of default to complete a comparable educational program at another institution at no additional charge to the students beyond the amount of the total charges in the original enrollment agreement. If the institution does not make that provision, a total refund of all institutional charges shall be made to students.
- 3. A student or any member of the public may file a complaint about this institution with the Bureau of Private Postsecondary Education by calling (888) 370-7589 or (916) 574-8900 or by completing a complaint form which can be obtained on the bureau's internet website: www.bppe.ca.gov or by mail to: Bureau for Private Postsecondary Education 1747 North Market Boulevard, Suite 225, Sacramento, California, 95834 Or: PO Box 980818, West Sacramento, CA 95798-0818 or by fax (916) 263-1897

# Withdrawal From Course

To withdraw from the school, a student should notify the Student Services Department in writing. The student is encouraged to contact the appropriate administrative office representative to complete the withdrawal process. After the process has been completed, a grade of "W" will be awarded for the module (s) that he/she has started and not ended. The time elapsed in the module(s) will be given a grade of "W" and will be counted as hours attempted toward the calculation of course completion percentage.

You have the right to withdraw from Studio Arts and obtain a refund of charges paid through attendance without any penalty or obligation at the first class session, or the seventh (7<sup>th</sup>) day of enrollment, whichever is later. Read the Notice of Cancellation form for an explanation of your cancellation rights and responsibilities. If you have lost your Notice of Cancellation form, you may ask a school representative for a copy or provide the following in writing:

# To Whom It May Concern,

I, <u>Your Full Name at Time of Registration</u>, am giving you this notice in writing to inform you of my wish to cancel and withdraw from Name of Program.

With my cancellation of this program, I request that you give me a pro-rata breakdown of any refund that I am entitled to receive, including a date I can expect to receive it.

i nank you,	
Your Signature	Date
	·

# Suspension and Dismissal

Studio Arts shall reserve the right to suspend or dismiss any student who violates the Academic Satisfactory Progress Standards, Policies on Attendance, Student Regulations, Controlled Substance, and the Code of Conduct.

Suspension and dismissal may be appealed in writing to the School Director. The appeal must state the reason why the student's situation warrants a review.

# Reinstatement

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A student who has been suspended or terminated for failing to maintain satisfactory academic progress or satisfactory attendance may be reinstated by the appeal process and placed on probation. By the end of the probationary period the student must achieve an equivalent of 70% or higher passing scores and an attendance ratio representing 67% attendance, to be removed from probation. Only under special circumstances may the student be reinstated more than once with the approval of the School Director.

# **REFUND POLICY**

The student has the right to withdraw from the training without penalty at any time. Upon withdrawal, the Refund Policy will apply. The student is only obligated to pay for educational services rendered, and materials received but not returned.

If the amount the student has paid is more than what is owed, then a refund will be remitted within thirty (30) days of the withdrawal.

The refund shall be the amount the student paid for instruction multiplied by a fraction, the numerator of which is the number of hours of instruction which the student has not received, but for which the student has paid, and the denominator of which is the total number of hours of instruction for which the student had paid.

All amounts which the student has paid, however denominated, shall be deemed to have been paid for instruction, unless the student has paid a specific charge for equipment as set forth in the agreement for the course of instruction. The last date of the student's attendance is used for all refund calculations. The student has the right to cancel the enrollment agreement and obtain a refund of charges paid through attendance at the first class session, or the seventh day after enrollment, whichever is later.

A student who cancels an enrollment agreement on or prior to the midnight of the seventh (7<sup>th</sup>) day of enrollment or after the student has attended the first class shall be entitled to receive a full refund. The correct procedure for cancellation commences when the student gives written notice to the School Director. If sent by email to **admin@studioarts.com**, the sent date of the email will serve as the written notice of enrollment. If sent by mail, the written notice of cancellation is effective when postmarked, properly addressed with postage paid.

You may cancel your enrollment contract with the school and receive a full refund without any penalty or obligation during the first five days of term. After cancellation, any payment you have made will be refunded to you within 30 days. Although Studio Arts does not require or sell equipment for instruction, if you possess any equipment loaned to you and owned by Studio Arts, you must return the equipment within 30 days of the date you signed the cancellation notice. If you do not return the equipment within 30 days, the school may keep the amount of the equipment from your refund.

# **Refund Example:**

Tuition for 240-hour <b>Graphic Design</b> Program @ \$26.67 / hour	\$6,400.00	Refundable
Expenses (Use of Equipment and Lab) 240 hours @ \$4.17 / hour	\$1,000	Refundable
Registration Fee	\$81.25	Non-refundable
State Tuition Recovery Fee	\$18.75	Non-refundable
Amount Paid for Graphic Design Course	\$7,500	

# Refund to Student who completed 1/3<sup>rd</sup> (33%) of a Program:

Tuition Refund for 160 hours (67%) of <b>Graphic Design</b> Program	\$4,288	(Refund = $$6,400 \text{ x } .67$ )
Expenses Refund for 160 hours (67%) (Use of Equipment and Lab)	\$670	(Refund = $$1,000 \times .67$ )
Fees (Registration)	\$0	Non-refundable
State Tuition Recovery Fee	\$0	Non-refundable
Total Refund for uncompleted 180 hours of Graphic Design Program	\$4,958	

#### STUDENT TUITION RECOVERY FUND - STRF

The State of California established the Student Tuition Recovery Fund (STRF) to relieve or mitigate economic loss suffered by a student in an educational program at a qualifying institution, who is or was a California resident while enrolled, or was enrolled in a residency program, if the student enrolled in the institution, prepaid tuition, and suffered an economic loss. Unless relieved of the obligation to do so, you must pay the state-imposed assessment for the STRF, or it must be paid on your behalf, if you are a student in an educational program, who is a California resident, or are enrolled in a residency program, and prepay all or part of your tuition.

You are not eligible for protection from the STRF and you are not required to pay the STRF assessment, if you are not a California resident, or are not enrolled in a residency program."

**Please note:** Effective <u>April 1, 2022</u>, the Student Tuition Recovery Fund (STRF) assessment rate changed from fifty cents (\$.50) per one thousand dollars (\$1,000) of institutional charges to two dollars and fifty cents (\$2.50) per one thousand dollars (\$1,000) of institutional charges. (5, CCR Section 76120). **The STRF fee and Registration fee are non-refundable.** 

It is important that you keep copies of your enrollment agreement, financial aid documents, receipts, or any other information that documents the amount paid to the school. Questions regarding the STRF may be directed to the Bureau for Private Postsecondary Education, 1747 North Market Boulevard Suite 225, Sacramento, CA 95834, (916) 574-8900 or (888) 370-7589.

To be eligible for STRF, you must be a California resident or are enrolled in a residency program, prepaid tuition, paid or deemed to have paid the STRF assessment, and suffered an economic loss as a result of any of the following:

- 1. The institution, a location of the institution, or an educational program offered by the institution was closed or discontinued, and you did not choose to participate in a teach-out plan approved by the Bureau or did not complete a chosen teach-out plan approved by the Bureau.
- 2. You were enrolled at an institution or a location of the institution within the 120-day period before the closure of the institution or location of the institution or were enrolled in an educational program within the 120-day period before the program was discontinued.
- 3. You were enrolled at an institution or a location of the institution more than 120 days before the closure of the institution or location of the institution, in an educational program offered by the institution as to which the Bureau determined there was a significant decline in the quality or value of the program more than 120 days before closure.
- 4. The institution has been ordered to pay a refund by the Bureau but has failed to do so.
- 5. The institution has failed to pay or reimburse loan proceeds under a federal student loan program as required by law or has failed to pay or reimburse proceeds received by the institution in excess of tuition and other costs.
- 6. You have been awarded restitution, a refund, or other monetary award by an arbitrator or court, based on a violation of this chapter by an institution or representative of an institution, but have been unable to collect the award from the institution.
- 7. You sought legal counsel that resulted in the cancellation of one or more of your student loans and have an invoice for services rendered and evidence of the cancellation of the student loan or loans

To qualify for STRF reimbursement, the application must be received within four (4) years from the date of the action or event that made the student eligible for recovery from STRF.

A student whose loan is revived by a loan holder or debt collector after a period of noncollection may, at any time, file a written application for recovery from STRF for the debt that would have otherwise been eligible for recovery. If it has been more than four (4) years since the action or event that made the

student eligible, the student must have filed a written application for recovery within the original four (4) year period, unless the period has been extended by another act of law.

However, no claim can be paid to any student without a social security number or a taxpayer identification number."

# **Financial Aid**

Studio Arts is not a Title 1V school and does NOT participate in any state or federal student loan programs. Studio Arts does, however, participate in state and federal-funded training and entitlement programs such as Workforce Investment Opportunity Act (WIOA,) Employment Training Panel (ETP,) Trade Adjustment Act (TAA,) and other return-to-work and work-retraining programs.

If a student independently obtains a loan to pay for an educational program, the student will have to pay the full amount of the loan, plus interest, less the amount of any refund, and, if the student receives federal student financial aid funds, the student is entitled to a refund of the monies not paid from federal financial aid funds.

# STUDENT CONDUCT CODE

The following are rules for minimum student conduct. Students enrolling in Studio Arts assume an obligation to conduct themselves in a manner compatible with Studio Arts' function as an educational institution. Misconduct or "good cause" for which students may be subject to discipline is listed below:

- 1. Continued disruptive behavior, continued willful disobedience, habitual profanity or vulgarity, or the open and persistent defiance of the authority of, or persistent abuse of school's personnel.
- 2. Assault, battery, or any threat of force or violence upon a student or any school personnel.
- 3. Sexual assault, including, but not limited to, rape, forced sodomy, forced oral copulation, rape by a foreign object, sexual battery, or threat of sexual assault.
- 4. Willful misconduct that results in injury or death to a student or any school personnel or that results in cutting, defacing, or other injury to any real or personal property owned by the District.
- 5. The use, sale, or possession on the school's site under the influence of any controlled substances or any poison classified as such by Schedule D in Section 4160 of the State of California Business and Professions Code.
- Willful or persistent smoking in any area where smoking has been prohibited by law or by regulation of the school.
- 7. Persistent, serious misconduct where other means of correction have failed to bring about resolution.
- 8. Dishonesty, including, but not limited to, cheating, plagiarism, or knowingly furnish false information to the school, including knowingly allowing another individual to represent a student in the performance of his/her student obligations.
- 9. Forgery, alteration, or misuse of school's documents, records, or identification.
- 10. Obstruction or disruption of teaching, research, administration, disciplinary procedures, or other school's activities, including, but not limited to, community service functions, or other authorized activities on the school's premises.
- 11. Theft or damage to property of the school or member of the school's community or campus visitor.
- 12. Unauthorized entry to or use of the school's supplies, equipment and/or facilities.
- 13. Violation of the school's policies or regulations, including, but not limited to, the use of the school's facilities, or the time, place, and manner of public expression, library procedures, school's bills and debts, or residence.
- 14. Disorderly conduct or lewd, indecent, or obscene conduct or expression on school-owned or controlled property or at school's-sponsored or supervised functions.
- 15. Failure to comply with directions of Studio Arts officials acting in performance of their duties.
- 16. Possession or use of alcoholic beverages on the school's property, at any school sponsored event, or presence on school's site while under the influence of alcohol.
- 17. Any other offense set forth in the State of California Education Code that constitutes "good cause."

No student shall be removed, suspended, or expelled unless the conduct for which the student is disciplined is related to Studio Arts activity or attendance.

#### Regulations on Alcohol & Drugs

The abuse of alcohol or other drugs causes serious risks to a person's health. California State law prohibits the use, sale, or possession on site of alcohol, or presence on site of students who are under the influence of any controlled substance. (Cal. Ed. Code 76032-76033)

Students enrolling at Studio Arts assume an obligation to conduct themselves in a manner compatible with the school's function as an educational institution. Studio Arts will impose disciplinary sanctions for the use, sale, or possession of alcohol or presence of any prohibited controlled substance, which include, but are not limited to, verbal or written reprimands, disciplinary probation, removal from classes, ineligibility to participate in extracurricular activities, suspension, expulsion, or possible referral to local, state, or federal law enforcement agencies.

#### **Phones**

Only emergency messages will be delivered to you in class. All cellular phones and pagers should be turned off or set to vibrate mode. Please ask your friends and family not to call you at school unless it is absolutely imperative. There is a payphone available for outgoing calls located on the premises.

# **Lunch and Other Nutrition**

Students' lunches are their own responsibility. There are many restaurants and cafes in the surrounding neighborhood. Food, drinks and smoking are prohibited in all classrooms, hallways, and restrooms at all times. There are break areas and other eating areas conveniently located outside of the classrooms and throughout the instructional building and in the outside park areas. Smoking outside is limited to specific areas as noted by clearly marked signs. Please observe State laws, which prohibit smoking within 20 feet of any entrance.

# **Sexual Harassment**

Studio Arts prohibits any act involving sexual assault or harassment by any of its employees, students, staff, faculty, or anyone conducting business on Studio Arts' premises, which includes all classrooms and classroom buildings, and any location used for an off-site school function.

As a victim, any student, employee, faculty or staff member who believes that a crime has been committed should report the crime to a faculty or staff member, who will, in turn notify the Director and the Police.

Any observer of a crime should notify the Director immediately rather than take the initiative to contact the police. It is critical that the rights of the victim are protected so that they are the one to call authorities to accurately report the facts of the crime. The police will arrive to review the crime, take a description of the attacker and ensure that the victim is transported to a medical facility. Confidentiality is required in order to protect all parties involved.

Any inquiries from newspapers, employees, parents, or other students are immediately forwarded to the Director to avoid misrepresentation of the facts and breach of confidentiality. Efforts are made by the school staff or faculty to help the victim deal with any academic difficulties resulting from the crime.

Should another student, faculty or staff member be accused of the crime, appropriate disciplinary action is enforced until a formal investigation is completed. The victim is informed of any further disciplinary action or appeal in connection with the sexual assault.

Prevention is the best tool for eliminating sexual harassment. All staff, faculty, and students should take every step necessary to prevent sexual harassment from occurring such as expressing strong disapproval, using self-defense techniques, and increasing awareness of what sexual harassment actually means.

# SKILLS MASTERY PROGRAMS OFFERINGS

(The following offerings are for Non-Degree, Diploma Courses. Students will receive a <u>Certificate of Skills Mastery</u> upon successful completion and demonstration of program requirements.)

Studio Arts offers certificate programs for those wishing to attain the skills necessary to find new or improved employment in career subjects in Graphic Design, Computer Animation and more.

For your convenience and for the purposes of viewing these state and federal-approved programs, we have links to the State of California's I-Train list. This list includes courses approved for Workforce Investment Act (WIA), Trade Assistance Act (TAA), Veterans Administration (VA), Disability Education Initiative (DEI) and other career-oriented training at Studio Arts.

If you are eligible for Employment Training Panel (ETP) training, you may also attain Course Certificates in the subject areas on the I-Train and listed below.

For long-term (240-hour) programs – for Mastery Certificate students are required to take up to eight (8) individual 30-hour classes (or other-length classes that add up to 240 hours of instruction.) For short-term (120-hour) programs and Mastery Certificate- Students must take up to four (4 classes of 30 hours length or any combination of 30 and 15-hour classes and workshops that equal 120 hours.)

(For individual classes listed in the following Skills Mastery Program descriptions, please refer to individual class listings on pp 23-60.)

# **CG Modeling** (240 hours) (\$7,500)

EDUCATIONAL OBJECTIVE: At the conclusion of training the student will have the skills necessary to obtain entry-level work in the field of CG Modeling. (Standard Occupational Codes - Artists and Related Workers, 27-1011, 27-1013, 27-1014, 27-1024, 27-1027, 27-1029

This program covers the essential skills necessary to model and create 3D models for animation (CGI) software such as Maya, Cinema 4D, ZBrush, Mudbox, Rhino, and other CG modeling software. Instruction includes demonstration and real-world, hands-on practice of modeling, surface modeling, solid, parametric and NURBS modeling for building models of characters, props, sets, environments and for doing previsualization. Basic lighting setups and uses of textures and materials are also covered. Suggested classes include, but are not limited to, Maya 101, Modeling, Modo 101, Mudbox, Textures, Digital Mattes (VUE), et. al. Course duration is 24 to 36 weeks, depending on student class load and class availability.

# Compositing and Visual Effects (240 hours) (\$7,500)

EDUCATIONAL OBJECTIVE: At the conclusion of training the student will have the skills necessary to obtain entry-level work in the field of Compositing and Visual Effects. (Standard Occupational Codes - Artists and Related Workers, 27-1011, 27-1013, 27-1014, 27-1024, 27-1027, 27-1029)

Students will learn the process of combining visual elements from separate sources into single images (or frames,) as used in motion pictures, television and game design. Covered in this course will be how to integrate and compose computer-generated (CG) elements with 2D and 3D images with live action or animated footage using techniques such as motion tracking, color matching, lighting, keying, blue and green screen, etc. Suggested classes include, but are not limited to, After Effects 101, NUKE 101, Flash 101, Lighting, After Effects 375, Digital Mattes, et. al. Course duration is 24 to 36 weeks, depending on student class load and class availability.

# Computer Animation (240 hours) (\$7,500)

EDUCATIONAL OBJECTIVE: At the conclusion of training the student will have the skills necessary to obtain entry-level work in the field of Computer Animation. (Standard Occupational Codes - Artists and Related Workers, 27-1011, 27-1013, 27-1014, 27-1024, 27-1027, 27-1029

This program covers the essential skills sets for learning to become a computer animation (or CG) artist using the latest software and industry techniques. This course will introduce student artists to software such as Maya, Cinema 4D, etc., to develop skills as CG animators, lighters, modelers, texture artists, etc. Suggested classes include, but are not limited to, Maya 101, Cinema 4D 101, Houdini 101, Python 101, Modeling, Textures, Lighting, Character Animation, Toon Boom Harmony 1, Flash 101, After Effects 101, Textures, Lighting, Rigging, et. al. Course duration is 24 to 36 weeks, depending on student class load and class availability.

# **Digital Illustration** (240 hours) (\$7,500)

EDUCATIONAL OBJECTIVE: At the conclusion of training the student will have the skills necessary to obtain entry-level work in the field of Digital Illustration. (Standard Occupational Codes - Artists and Related Workers, 27-1011, 27-1013, 27-1014, 27-1024, 27-1027, 27-1029

This program is designed for developing the essential skills sets for becoming a digital illustrator, concept artist, board artist, set sketch artist, etc., using the latest software and industry techniques. This course will enable illustrators and other artists to upgrade their existing graphics and/or illustration skills to the digital world of computer graphics packages such as Adobe Photoshop, Illustrator, SketchUp Pro and more. Suggested classes include, but are not limited to, Toon Boom Storyboard Pro, Concept Design 101, Painting with Photoshop, Corel Painter 101, Photoshop for Art Dept., Illustrator 1, et. al. Course duration is 24 to 36 weeks, depending on student class load and class availability.

# <u>Digital Illustration (Short Term)</u> (120 hours) (\$4,000)

EDUCATIONAL OBJECTIVE: At the conclusion of training the student will have the skills necessary to obtain entry-level work in the field of Digital Illustration. (Standard Occupational Codes - Artists and Related Workers, 27-1011, 27-1013, 27-1014, 27-1024, 27-1027, 27-1029

This short duration program is designed for developing the minimal skills sets for working as a digital illustrator, concept artist, etc., using the latest software and industry techniques. This course will enable illustrators and other artists to upgrade their existing graphics and/or illustration skills to the digital world of computer graphics packages such as Adobe Photoshop, Illustrator, Corel Painter, SketchUp Pro and more. Suggested classes include, but are not limited to, Concept Design 101, Painting w/ Photoshop, Corel Painter 101, Photoshop for Art Dept., Illustrator 1, et. al. Course duration is 12 to 24 weeks, depending on student class load and class availability.

# Digital Set Design (240 hours) (\$7,500)

EDUCATIONAL OBJECTIVE: At the conclusion of training the student will have the skills necessary to obtain entry-level work in the field of Digital Set Design. (Standard Occupational Codes - Architecture and Engineering Occupations, 17-1011, 17-3010 - Artists and Related Workers, 27-1011, 27-1025, 27-1027, 27-1029)

This program covers the essential skills sets necessary for work as a digital set designer. Included in this course will be methods, materials, techniques and hands-on practice to create full, operational sets using the latest software designed art department use. Software learned will include packages such as modo SketchUp Pro, Vectorworks, Rhino and more. Suggested classes include, but are not limited to those in AutoCAD, Maya, Modeling, Modo, SketchUp Pro, Photoshop, Vectorworks, Environmental Design, Rhino, et. al. Please check our current classes schedule for upcoming opportunities. Course duration is 24 to 36 weeks, depending on student class load and class availability.

# <u>Digital Set Design (Short Term</u>) (120 hours) ) (\$4000)

EDUCATIONAL OBJECTIVE: At the conclusion of training the student will have the skills necessary to obtain entry-level work in the field of Digital Set Design. (Standard Occupational Codes - Architecture and Engineering Occupations, 17-1011, 17-3010 - Artists and Related Workers, 27-1011, 27-1025, 27-1027

This short duration program covers the skills sets for work as a digital set designer. Included in this course will be methods, materials, techniques and hands-on practice to create full, operational sets using the latest software designed art department use. Software learned will include packages such as modo SketchUp Pro, Vectorworks, Rhino and more. Suggested classes include, but are not limited to those in AutoCAD, Maya, Modeling, Modo, SketchUp Pro, Photoshop, Vectorworks, Environmental Design, Rhino, et. al. Please check

our current classes schedule for upcoming opportunities. Course duration is 12 to 24 weeks, depending on student class load and class availability.

# Graphic Design (240 hours) (\$7,500)

EDUCATIONAL OBJECTIVE: At the conclusion of training the student will have the skills necessary to obtain entry-level work in the field of Graphic Design. (Standard Occupational Codes - Artists and Related Workers, 27-1011, 27-1013, 27-1014, 27-1024, 27-1027, 27-1029

This program introduces students to the creative world of Graphic Design, the skillful combining of images and text as a visual image. Students will learn to create, design, draw, paint and otherwise manipulate digital images using software such as Adobe Photoshop, Adobe Illustrator, Corel Painter and related programs such as After Effects, Flash, Maya, Toon Boom and more. Suggested classes include, but are not limited to, Concept Design 101, Environmental Design, Character Design, Photoshop 1, Power Photoshop, Painting with Photoshop, Corel Painter 101, Photoshop for Art Dept., Illustrator 1, et. al. Course duration is 24 to 36 weeks, depending on student class load and class availability.

# Graphic Design (Short Term) (120 hours) ) (\$4000)

EDUCATIONAL OBJECTIVE: At the conclusion of training the student will have the skills necessary to obtain entry-level work in the field of Graphic Design. (Standard Occupational Codes - Artists and Related Workers, 27-1011, 27-1013, 27-1014, 27-1024, 27-1027, 27-1029)

This short-term program introduces students to graphic design, the skillful combining of images and text as a visual image. Students will learn to create, design, draw, paint and otherwise manipulate digital images using software such as Adobe Photoshop, Adobe Illustrator, Corel Painter and related programs such as After Effects, Flash, Maya, Toon Boom and more. Suggested classes include, but are not limited to, Concept Design 101, Environmental Design, Character Design, Photoshop 1, Power Photoshop, Painting with Photoshop, Corel Painter 101, Photoshop for Art Dept., Illustrator 1, et. al. Course duration is 12 to 24 weeks, depending on student class load and class availability.

#### LIST OF EMPLOYMENT POSITIONS BY SKILLS MASTERY PROGRAM SUBJECT AREAS

**CG Modeling:** Animator, Background Designer, BG Layout, CG Modeler, Character Layout, Character Modeler, Creature Modeler, Digital Hard Surface Modeler, Modeler, Prop Maker, TD, Technical Director, Textures Artist. (Standard Occupational Codes - Artists and Related Workers, 27-1011, 27-1013, 27-1014, 27-1024, 27-1027, 27-1029)

Compositing and Visual Effects: 3D Animator, Artist, Asst. Editor, Color Matching, Compositor, Editor, Film and TV Editor, FX Animator, Lighter, Lighting TD, Motion Tracking, lighting, keying, blue and green screen, Motion Graphics Artist, Rotoscoping Artist, Wire and Rig Removal, VFX Artist. (Standard Occupational Codes - Artists and Related Workers, 27-1011, 27-1013, 27-1014, 27-1024, 27-1027, 27-1029, 27-4032)

Computer Animation: 3D Animator, Animatics Artist, Animator, Asst. Animator, Art Director, Background Designer, Background Artist, Background Designer, BG Layout, Character Animator, Character Designer, Character Layout Artist, CG Modeler, Color Styling, Concept Designer, Environmental Design, Film and TV Editor, FX Animator, In-Betweener, Director, Motion Graphics Artist, Production Designer, Prop Maker, Rigger, Storyboard Artist, Storyboard Revisionist, Technical Director, Textures Artist, Timer, Timing Director, VFX Artist, Visual Effects Supervisor. (Standard Occupational Codes - Artists and Related Workers, 27-1011, 27-1013, 27-1014, 27-1024, 27-1027, 27-1029, 27-4032)

**Digital Illustration:** Character Designer, Concept Artist, Concept Illustrator, Creature Designer, Illustrator, Senior Illustrator, Film and TV Editor, Set Sketch Artist, Sketch Artist, Storyboard Artist, Storyboard Revisionist, Storyboard Supervisor, Renderer. (Standard Occupational Codes - Artists and Related Workers, 27-1011, 27-1013, 27-1014, 27-1024, 27-1027, 27-1029, 27-4032)

**Digital Set Design:** Art Director, Asst. Art Director, Construction Coordinator, Environmental Design, Illustrator, Production Designer, Prop Designer, Set Designer. (Standard Occupational Codes - Architecture and Engineering Occupations, 17-1011, 17-3010 - Artists and Related Workers, 27-1011, 27-1025, 27-1027, 27-1029, 27-4032)

**Graphic Design:** Animator, Art Director, Assistant Art Director, Desktop Publishing, Designer, Film and TV Editor, Graphic Artist, Graphic Designer, Illustrator, Illustration Artist, Illustration Designer, Layout Artist, Motion Graphics, Painter, Photographer, Photographer's Asst., Photoshop Artist, Portraiture, Sketch Artist. (Standard Occupational Codes - Artists and Related Workers, 27-1011, 27-1013, 27-1014, 27-1024, 27-1027, 27-1029, 27-4032)

**Unreal Engine:** Animator, Art Director, CG Modeler, Compositor, Film and TV Editor, Effects TD, Lighter, Pipeline TD, Render Wrangler, Renderer, Rigger, Set Designer, Technical Director, Visual Effects,. (Standard Occupational Codes - Artists and Related Workers, 27-1011, 27-1013, 27-1014, 27-1024, 27-1027, 27-1029. 27-4032)

**Virtual Production:** Animator, Art Director, CG Modeler, Compositor, Film and TV Editor, Effects TD, Lighter, Pipeline TD, Render Wrangler, Renderer, Rigger, Set Designer, Technical Director, Visual Effects,. (Standard Occupational Codes - Artists and Related Workers, 27-1011, 27-1013, 27-1014, 27-1024, 27-1027, 27-1029. 27-4032)

# **SKILLS MASTERY PROGRAM - TUITION BREAKDOWN**

# 240-Hour and 120- Hour Programs:

Tuition for <b>240-hour Program</b> @ \$26.67 / hour	\$6,400.00	Refundable
Expenses (Use of Equipment and Lab) @ \$4.17 / hour	\$1,000	Refundable
Registration Fee	\$81.25	Non-refundable
State Tuition Recovery Fee	\$18.75	Non-refundable
<b>Total Paid</b> - Long Term Program (240 hours)	\$7,500	

Tuition for 120-hour Program @ \$25 / hour	\$3,000.00	Refundable
Expenses (Use of Equipment and Lab) @ \$7.50 / hour	\$900	Refundable
Registration Fee	\$81.25	Non-refundable
State Tuition Recovery Fee	\$18.75	Non-refundable
<b>Total Paid</b> for Graphic Design ST (120 hours)	\$4,000	

# Student's Right To Cancel

- 1. You may cancel your contract for school, without any penalty or obligation prior to or at your first class session as described in the Notice Of Cancellation form that will be given to you. Read the Notice of Cancellation form for an explanation of your cancellation rights and responsibilities. If you have lost your Notice of Cancellation form, you may ask a school representative for a copy.
- 2. After the end of the cancellation period, you also have the right to stop school at any time, and you have the right to receive a refund for the part of the course not taken. Your refund rights are described in the contract. If you have lost your contract, ask a school representative for a copy of the refund policy.
- 3. SCHOOL CLOSURE If the school should close before you graduate, you may be entitled to a refund. Per CEC 94927 Institutions in Default of Enrollment Agreement: An institution shall be considered in default of the enrollment agreement when an educational program is discontinued or canceled, or the institution closes prior to completion of the educational program. When an institution is in default, student institutional charges may be refunded on a pro rata basis if the bureau determines that the school has made provision for students enrolled at the time of default to complete a comparable educational program at another institution at no additional charge to the students beyond the amount of the total charges in the original enrollment agreement. If the institution does not make that provision, a total refund of all institutional charges shall be made to students.
- **4.** If you have any complaints, questions, or problems that you cannot work out with the school, write or call:

Bureau for Private Postsecondary Education
1747 North Market Boulevard, Suite 225, Sacramento, California, 95834
Or: PO Box 980818, West Sacramento, CA 95798-0818
www.bppe.ca.gov

Telephone: (888) 370-7589 or (916) 574-8900 or by fax (916) 263-1897 (F)

# Withdrawal From Course

To withdraw from the school, a student should notify Student Services (office@studioarts.com) in writing. The student is also encouraged to meet with Administration Office to complete the withdrawal process. (admin@studioarts.com) After the process has been completed, a grade of "W" will be awarded for the module(s) that he/she has started and not ended. The time elapsed in the module(s) given a grade of "W" will be counted as hours attempted toward the calculation of course completion percentage.

#### Suspension and Dismissal

STUDIO ARTS shall reserve the right to suspend or dismiss any student who violates the Academic Satisfactory Progress Standards, Policies on Attendance, Student Regulations, Controlled Substance, and the Code of Conduct.

Suspension and dismissal may be appealed in writing to the School Director. The appeal must state the reason why the student's situation warrants a review.

#### Reinstatement

A student who has been suspended or terminated for failing to maintain Satisfactory Academic Progress or satisfactory attendance may be reinstated by the appeal process and placed on probation. If by the end of the probationary period the student achieves a GPA of 70% or higher or achieves an attendance ration of 67% or better, he/she will be removed from probation. A student is reinstated only once, but under special circumstances may be reinstated more than once with the approval of the School Director.

# **Tuition Refund Policy**

The student has the right to withdraw from the training without penalty at any time. Upon withdrawal, the Refund Policy will apply. The student is only obligated to pay for educational services rendered, and materials received but not returned.

If the amount the student has paid is more than what is owed, then a refund will be remitted within thirty (30) days of the withdrawal.

The refund shall be the amount the student paid for instruction multiplied by a fraction, the numerator of which is the number of hours of instruction which the student has not received, but for which the student has paid, and the denominator of which is the total number of hours of instruction for which the student had paid.

All amounts which the student has paid, however denominated, shall be deemed to have been paid for instruction, unless the student has paid a specific charge for equipment as set forth in the agreement for the course of instruction. The last date of the student's attendance is used for all refund calculations.

A student who cancels her/his enrollment agreement on or prior to the first day student has attended the first class or the seventh (7<sup>th</sup>) day of enrollment shall be entitled to receive a full refund. Cancellation shall occur when the student gives written notice to the School Director. If sent by mail, the written notice of cancellation is effective when postmarked, properly addressed with postage paid.

# **Hypothetical Tuition Refund Example for a 240-Hour Skills Mastery Program**

You may cancel your enrollment contract with the school and receive a full refund without any penalty or obligation **during the first five days of term**. After cancellation, any payment you have made will be refunded to you within 30 days. If the student possesses equipment owned by the school, the student must return the equipment within 30 days of the date you signed the cancellation notice. If you do not return the equipment within 30 days, the school may keep the amount of the equipment from your refund.

Here is an example of a student who has paid for the **Graphic Design Skills Mastery Program** and followed the proper procedures for withdrawal and refund based on 33% (80 hours) of completion:

**Student A** enrolled in and paid for the **Graphic Design** Skills Mastery Program of 240 hours length. The course cost \$7,500 (which includes refundable tuition and non-refundable registration and STRF fees.) After completing 80 hours (1/3rd) of the course, **Student A** decided to withdraw. Since he attended 33% of the program, Student A requested and received a refund for 67% of the balance:

Tuition for 240-hour <b>Graphic Design</b> Program @ \$26.67 / hour	\$6,400.00	Refundable
Expenses (Use of Equipment and Lab) 240 hours @ \$4.17 / hour	\$1,000	Refundable
Registration Fee	\$81.25	Non-refundable
State Tuition Recovery Fee	\$18.75	Non-refundable
Total Paid for Graphic Design Course	\$7,500	

Tuition Refund for 160 hours (67%) of <b>Graphic Design</b> Program	\$4,288	(Refund = $$6,400 \times .67$ )
Expenses Refund for 160 hours (67%) (Use of Equipment and Lab)	\$670	(Refund = $$1,000 \times .67$ )
Fees (Registration)	\$0	Non-refundable
State Tuition Recovery Fee	\$0	Non-refundable
Total Refund for uncompleted 180 hours of Graphic Design Program	\$4,958	

# **Hypothetical Refund Example for a 120-Hour Skills Mastery Program**

You may cancel your enrollment contract with the school and receive a full refund without any penalty or obligation **during the first five days of term**. After cancellation, any payment you have made will be refunded to you within 30 days. If the student has equipment owned by the school, the student must return the equipment within 30 days of the date you signed the cancellation notice. If you do not return the equipment within 30 days, the school may keep the amount of the equipment from your refund.

**Student B** has paid for the **Digital Set Design-Short Term** program and followed the proper procedures for withdrawal and refund based on 33% (40 hours) of completion. They enrolled and paid \$4,000 for the program which is 120 hours long. This includes refundable tuition and non-refundable registration and STRF fees.) After completing 40 hours (1/3rd) of the course, **Student B** decided to withdraw. Since they attended 33% of the program, they received a refund for 67% of the refundable balance:

Tuition for 120-hour <b>Graphic Design</b> Program @ \$25 / hour	\$3,000.00	Refundable
Expenses (Use of Equipment and Lab) 120 hours @ \$7.50 / hour	\$900	Refundable
Registration Fee	\$81.25	Non-refundable
State Tuition Recovery Fee	\$18.75	Non-refundable
Total Paid for Graphic Design Course	\$4.000	

Tuition Refund for 80 hours (67%) of Program @ \$25 / hour	\$2,000	(Refund = $$6,400 \times .67$ )
Expenses Refund for 80 hours (67%) (Use of Equipment and Lab)	\$600	(Refund = $$1,000 \times .67$ )
Fees (Registration)	\$0	Non-refundable
State Tuition Recovery Fee	\$0	Non-refundable
Total Refund for uncompleted 180 hours of Graphic Design Program	\$2,600	

# **INDIVIDUAL CLASS OFFERINGS**

Current Class Offerings	SKU	Hours	Price
Adobe Premiere Pro	APP 101	30	\$1,000
After Effects 101	AE 101	30	\$1,000
Animating Quadrupeds - Creatures in Motion	MA 250	30	\$1,000
Blackmagic Fusion/DaVinci Resolve 101	BM 101	30	\$1,000
Blender 101	BLN 101	30	\$1,000
Blender 201	BLN 201	30	\$1,000
Blender 250	BLN 250	15	\$750
CG Lighting	MA 140	30	\$1,000
CG Scripting (Unreal Engine – Blueprint)	UE 275	15	\$750
CG Modeling 101	MOD 150	30	\$1,000
Character Animation (UE Animation + Tools)	UE 295	15	\$750
Character Design	ART 450	30	\$1,000
Character Development	ART 460	30	\$1,000
Cinema 4D - 101	C4D 101	30	\$1,000
Color Correction (DaVinci Resolve)	BMR 175	15	\$750
Concept Design 101	CD 101	30	\$1,000
Creating a Graphic Novel	ART 500	30	\$1,000
Creature Design	ART 375	30	\$1,000
Digital Painting	PS 215	15	\$750
Digital Sketching	PS 230	30	\$1,000
Digital Storyboarding	ART 350	30	\$1,000
Digital Design and Illustration	PS 300	30	\$1,000
Environmental Design	ART 410	30	\$1,000
Graphic Novel Workshop	ART 555	15	\$750
Houdini 101	HU 101	30	\$1,000
Illustrator 1	IL 101	30	\$1,000
Learn Procreate!	APC 8	8	\$400
Look Development in 3D	MA 400	30	\$1,000
Making a Short Film (Directing for Film &TV)	ART 575	30	\$750
Marvelous Designer 101	MD 101	30	\$1,000
Marvelous Designer 150	MD 150	15	\$750

Maya 101	MA 101	30	\$1,000
Motion Capture Workshop	AN 175	15	\$750
NUKE 101	NU 101	30	\$1,000
Photoshop 1	PS 101	30	\$1,000
Pitching an Animation Project	PD 101	30	\$1,000
Previs 101	PRE 101	30	\$1,000
Python (How to Code Anything)	C4P 101	30	\$1,000
Rhino 101	RH 101	30	\$1,000
Script/Story Development 101	SD 150	30	\$1,000
Script/Story Development 201	SD 250	30	\$1,000
Shotgrid (for Production)	SH 101	30	\$1,000
SketchUp Pro 101	SK 101	30	\$1,000
SketchUp to Unreal Engine (Intro to SU Pro)	SK 75	15	\$750
Story Development 101	ART 475	30	\$1,000
Story Development 201	ART 485	30	\$1,000
Story Illustration	ART 488	30	\$1,000
Substance Painter	SU 101	30	\$1,000
Unity 101	UN 101	30	\$1,000
Unreal Engine – Zero to 60 (Introduction)	UE 8	8	\$400
Unreal Engine – Character (MetaHuman)	UE 308	15	\$750
Unreal Engine - Sequencer	UE 150	15	\$750
Unreal Engine - Blueprint	UE 180	30	\$1,000
Unreal Engine 101 (Unreal Connectors 1-3 each)	UE 101	30	\$1,000
Unreal Engine 201 (Unreal Connectors Final)	UE 201	30	\$1,000
Vectorworks 101	VW 101	30	\$1,000
VAD Workshop – Stage Ops for LED Volume	UE 175	8	\$400
Virtual Production 101	VP 101	30	\$1,000
Virtual Production 201	VP 201	30	\$1,000
Visual Development and Design	ART 610	30	\$1,000
Introduction to ZBrush	ZB 75	15	\$750
ZBrush 101	ZB 101	30	\$1,000
ZBrush 150 - Intermediate ZBrush	ZB 150	30	\$1,000
ZBrush - Creature Design	ZB 350	30	\$1,000
ZBrush - Character Development and Design	ZB 350	30	\$1,000

# **CLASS DESCRIPTIONS**

# (AE 101) - After Effects 101 – (30 hours)

Educational Objectives: This class has will focus on teaching students both the practical skills and the aesthetics involved in demonstrating a professional - level working knowledge of After Effects. All the major aspects of the software will be covered, as well as general visual principles and practices, and how to create them inside After Effects.

Adobe After Effects is used for all media that require graphics to be combined with live action or with animated footage. It fits into a suite of products that includes Adobe Illustrator, Photoshop, In Design, Final Cut Pro, and others. These form the essential 'toolkit' for professional work in all fields that are media related.

30 hours - \$1000 (Adobe After Effects)

# (AN 175) – Motion Capture Workshop – (15 hours)

Educational Objectives: Upon the completion of this workshop students will have a basic understanding of how Motion Capture and the technology behind capturing performance animation.

Description: Motion Capture is fast becoming an essential part of any CG animation workflow, and in this intense 2-day workshop lead by industry experts. Here's a short overview:

15 hours - \$750 (Motion Capture rig and Post Production software)

# (AP 101) - <u>Adobe Premiere Pro 101</u> – (30 hours)

Educational Objectives: Upon the completion of the course, the student will have a working knowledge of the Premiere interface, including a detailed understanding of proper post-production workflow for professional applications, knowledge of all timeline editing tools, basic effects functions, and optimal methods for exporting for various exhibition platforms.

Adobe® Premiere® Pro software lets you edit faster with true native format support. Get breakthrough performance on workstations and laptops; streamline collaboration; and boost productivity with an efficient, robust, cross-platform editing workflow.

Topics will include: The user interface, KB shortcuts, wipes, fades and transitions, single and batch file I/O capture and management systems, toolsets, presets, keyframing, use of multiple effects, and more.

30 hours - \$1000 (Adobe Premiere Pro)

#### (APC 8) – Learn Procreate! – (8 hours)

Educational Objectives: More and more people are discovering the freedom of creating on the go! Procreate for iPad is an easier way to create, draw and design.

Learn how to navigate through the UI, set up your documents, customize your brushes, and how to import images and export your files. Also included are workflows and other tips & tricks.

Prerequisite: Students provide their Apple iPad pen & tablet with Procreate

8 hours - \$400 (Apple iPad and Procreate)

#### (ART 350) – Digital Storyboarding - (30 hours)

Educational Objectives: This class is designed to provide traditional animation storyboard artists and illustrators the tools, skills and procedures to creating working storyboards for film/video production.

Digital storyboarding is quickly becoming the accepted (and expected) way for storyboard artists to create, deliver files and to store their boards for use on productions ranging from feature films to TV animation.

This class will focus on getting "analog" illustrators and storyboard artists started in creating their boards in a digital way. Various packages (such as Photoshop and Toon Boom Storyboard Pro) will be explored from script to finished project.

30 hours - \$1000 (Adobe Photoshop / Toon Boom StoryBoard Pro / Blender)

# (ART 375) – <u>Creature Design and Development</u> - (30 hours)

Educational Objectives: Upon the completion of this intermediate/advanced course, the student will be able to do basic character layout and design using a variety of industry standard Adobe Photoshop tools that greatly expand the artist's abilities to do visualization for animators, art department, directors, producers, etc.

Make your creature designs come alive! Create highly impressive 3D creatures for everything from concept art to finished, rig-ready CG models. Not for the faint of heart, this intensive class is meant only for those with 3D modeling and/or 3D painting and textures experience.

Students will learn the latest techniques in CG creature creation, from basic modeling to texturing to advanced finishing techniques. Current pipeline practices will be thoroughly explored.

This is an intermediate class – work will include converting design drawings to low-poly CG models import/export ready for a range of other programs such as Maya, 3DS Max, ZBrush, Mudbox, et. al.

30 hours - \$1000 (Unreal Engine / Maya / Blender / 3DSMax / ZBrush)

# (ART 410) - Environmental Design - (30 hours)

Educational Objectives: Students will learn to create a basic outline of an environment as used in illustration and concept design for the video game and film industries. There will be a firm focus on creating thumbnail and final illustrations, composition, value studies, perspective and digital painting techniques in Photoshop.

Environmental design is the process of addressing surrounding environmental parameters when devising plans, structures, sets and other environmental concerns for a production. Production designers work with other artists to create visions of how a production is supposed to look and to set the stage for creating the "feel" of the show and how it matches the storyline and the environment in which it is set.

In this class students will learn the methods and techniques used by notable production designers, concept illustrators, set designers and others involved in creating these environments in a digital manner have to produce digital masterpieces that inspire all those working on a production as to how it's going to look.

30 hours - \$1000 (Unreal Engine / Blender / Photoshop / SketchUp Pro / Maya, et. al.)

# (ART 450) – <u>Character Design</u> - (30 hours)

Educational Objectives: Upon successful completion of this course, students will be able to identify the 12 principles of animation, create accurate and aesthetically appealing character design, describe characteristics of well-designed and executed characters, relate some knowledge of the history of animation, assess and

critique past and current animation design trends. They will also demonstrate progress in basic drawing skills and critically analyze creative work and the work of others.

Animation productions rely on Vis Dev and character layout to "see" how characters and other elements of a story are going to look before the actual production begins.

This intermediate class is absolutely essential for artists who need to use Photoshop for painting characters and for use as a tool for character visual development as well as art direction and/or character layout.

The curriculum is designed creating visually impressive character treatments, special attention will be given to the use of painting, lighting, effects, manipulation of layers, staging, posing and other techniques that bring out the very best for your characters!

30 hours - \$1000 (Photoshop, Blender, Maya, ZBrush, Unreal Engine, Substance Painter, et. al.)

# (ART 460) – Character Development - (30 hours)

Educational Objectives: Upon successful completion of this class, students will be have developed their own style aesthetic and investigate various concepts and thematic structures.

Students will learn about how to apply art and design principles to create visually appealing characters, as well as learn how to use effective visual language techniques to create character designs. Students will learn about character archetypes, body language, facial features, poses, model sheets, and character profiles. This is a comprehensive course devoted to the development of skills in creating characters for 2D animation that are aesthetically pleasing and are of industry standard quality. Students will track and demonstrate the various stages of developing their characters and they will also demonstrate progress in basic drawing skills and critically analyze creative work and the work of others.

30 hours - \$1000 (Photoshop, Blender, Maya, ZBrush, Unreal Engine, Substance Painter, et. al.)

#### (ART 488) – Story Illustration - (30 hours)

Educational Objectives: All great stories inspire, but in our visually-oriented world you need more stimulation to do so successfully. Great Illustrations! Studio Arts holds the key to your success in inspiring others with visually telling your story.

Story Illustration will not only teach you everything you need to get started with planning, organizing, and creating your artwork, but you will also learn how a story illustrator prints, publishes and gets their illustrated story to market. More importantly, you'll also learn what NOT to do, as this class is taught by a published story artist.

Join Alina Chau on a personal journey into the world of storytelling through illustration. You will learn essential skills for planning, setting up tools and creating your own amazing artwork - and gain valuable insights into how illustrated stories get published.

30 hours - \$1000 (Adobe Photoshop, Apple Procreate, Corel Painter, et. al.)

# (ART 500) – Creating a Graphic Novel - (30 hours)

Educational Objectives: Students will learn the fundamentals of graphic novel writing, page layout, panel composition, storytelling techniques using words and pictures, how to 'write what you know' and translate personal experience into graphic novel content, how to package your work for presentation to a publisher and how to publish your work yourself online.

This class is an introductory level class and introduces each student to the process by which they can produce a graphic novel of their very own. Fortunately for students, this same knowledge is just as applicable for those students who wish to work for the major comic publishers.

Designed as a complete package for the upcoming graphic novel aspirant, this course does not require art skills. Topics covered include the fundamentals of graphic novel writing, page layout, panel composition, storytelling techniques using words and pictures, how to 'write what you know' and translate personal experience into graphic novel content, and how to publish your work yourself online.

30 hours - \$1000 (Adobe Photoshop, et. al.)

# (ART 575) - Graphic Novel Workshop - (15 hours)

Educational Objectives: Students will understand the essential steps for graphic novel writing, page layout, panel composition, storytelling techniques using words and pictures and how to package work for presentation for publication.

This workshop is at an introductory level and will include the fundamentals of graphic novel writing, page layout, panel composition, storytelling techniques using words and pictures, how to 'write what you know' and translate personal experience into graphic novel content, and how to publish your work yourself online.

15 hours - \$750 (Possible use of Adobe Photoshop, et. al.)

# (ART 575) - Making a Short Film (Directing for Film &TV) - (15 hours)

Educational Objectives: This class will explore techniques used to make a short, animated film quickly and efficiently.

This is a short, intense workshop designed to be an introduction into the workflow of creating a short film, from the early kernel of an idea all the way through to a polished, final product. Due to the compressed schedule, it will be a demonstration and not hands on, but including an ongoing Q&A as he works as well as many tips and tricks throughout to direct and complete a finished film live in class to help you get on the way to creating your own projects from start to finish.

15 hours - \$750 (Possible use of Adobe Photoshop, et. al.)

# (ART 610) – Visual Development and Design - (30 hours)

Educational Objectives: Students will learn the basic principles of how to visually communicate story through design, and methods for developing and dissecting visual stories, character, and the role of action, expressed intention, timing, and the principles of visual development.

The purpose of the visual storytelling is to effectively convey the essence of a story through the visual aesthetics in the designs of the entire film. These visual ques will come through every portion of the story – from environments, costumes, characters, lighting, color and etc.

15 hours - \$750 (Possible use of Adobe Photoshop, et. al.)

# (BLN 101) - Blender 101 - (30 hours)

Educational Objectives: Blender 101 is an amazing 3D program that is absolutely on fire in the animation and VFX community. For good reason! It is a robust piece of software that provides 3D modeling, animation and VFX that provides stunning results and costs nothing to own!

This class will be your hands-on introduction to the 2D/3D workflow in Blender. You will model a simple CG asset and follow the Blender pipeline as you texture, animate, light, and render the asset. You will also use Blender's tracking tool to integrate the CG asset into some background footage and composite the final elements in Blender. Along the way, you will become familiar with navigation in Blender, the interface, and the powerful tools that rival most popular 3D packages.

30 hours - \$1000 (Blender)

# (BLN 201) - <u>Blender 201</u> - (30 hours)

Educational Objectives: Blender 201 extends learning in what is now becoming the hottest 3D program in the animation, games and VFX industry!

Blender is an amazing 3D program that is absolutely on fire in the animation and VFX community. For good reason! It is a robust piece of software that provides 3D modeling, animation and VFX that provides stunning results and costs nothing to own!

This class will expand your knowledge in the 2D/3D creation and manipulation of workflows in Blender. Students will model CG assets and utilize the Blender pipeline to texture, animate, light, and render those assets. More advanced topics will extend knowledge of best practices to integrate CG assets into background footage and composite the final elements in Blender.

Blender 201 is a good way to gain more knowledge of this popular program and will build a solid tool set for more advanced course offerings in Blender.

Prerequisites: Blender 101 or a strong, basic knowledge of Blender.

30 hours - \$1000 (Blender)

# (BLN 250) - Blender 250 - (15 hours)

Educational Objectives: Blender 250 extends learning in what is now becoming the hottest 3D program in the animation, games and VFX industry!

This class will expand your knowledge in the 2D/3D creation and manipulation of workflows in Blender. Students will model CG assets and utilize the Blender pipeline to texture, animate, light, and render those assets. More advanced topics will extend knowledge of best practices to integrate CG assets into background footage and composite the final elements in Blender.

Blender 201 is a good way to gain more knowledge of this popular program and will build a solid tool set for more advanced course offerings in Blender.

Prerequisites: Blender 101 or a strong, basic knowledge of Blender.

15 hours - \$750 (Blender)

# (BM 101) - Blackmagic! Fusion and DaVinci Resolve - (30 hours)

Educational Objectives: This class is designed to equip students with a working knowledge of editing, color correction, and visual effects techniques using Blackmagic Design's finishing suite of tools: DaVinci Resolve and Fusion.

This is an introductory class emphasizing practical editing techniques, color correction theory and practice, and the most common visual effects tasks performed int Fusion, Blackmagic's node-based VFX package.

30 hours - \$1000 (Black Magic Fusion)

#### (BMR 175) - Color Correction (DaVinci Resolve) - (15 hours)

Educational Objectives: This class is designed to equip students with a working knowledge of color correction using Blackmagic Design's finishing tool DaVinci Resolve.

Blackmagic Design's DaVinci Resolve combines professional non-linear video editing with the world's most advanced color corrector so now you can edit, color correct, finish and deliver all from one system. DaVinci Resolve is completely scalable and resolution independent so it can be used on set, in a small studio or integrated into the largest Hollywood production pipeline. From creative editing and multi-camera television production to high end finishing and color correction, DaVinci Resolve features the creative tools, compatibility, speed and legendary image quality you need to manage your entire workflow.

This is an introductory class emphasizing practical editing techniques, color correction theory and practice.

15 hours - \$750 (Blackmagic DaVinci Resolve)

## (C4D 101) - Cinema 4D -101 - (30 hours)

Educational Objectives: The goal of this course is to teach the students an introduction to the interface of Cinema 4D and working with the program to create broadcast motion graphics. This class introduces the interface, shortcuts, tools and the Cinema 4D objects.

Cinema 4D's state-of-the-art architecture means it is always the first to benefit from new technologies and advancements. Most recently, C4D was the first 3D program to release 64-bit Windows and Intel-based Macintosh versions. Ever on demand in broadcast and film Art Departments, Cinema 4D is a must-learn application for Set Designers and other artists who must create entire digital environments.

Students will learn Cinema 4D's intuitive interface and logical workflow that make it possible for those new to 3D artistry to dive in and be productive quickly. Feedback is smooth and interactive so artists can let their creativity run free.

30 hours - \$1000 (Maxon Cinema 4D)

## (CD 101) - Concept Design 101 - (30 hours)

Educational Objectives: Upon the completion of this introductory course, the student will be able to visualize ideas from theirs or a collaborator's imagination utilizing the same techniques as the major concept design studios. Students will be able to perform fundamental concept design tasks including creating pictures from written and verbal descriptions, creating unique characters across vastly different subsets of genre, creating environments, vehicles, steeds, weapons and supporting characters in a story, and creation of the most important part of any story, the major protagonists and antagonists

To be a successful concept designer one must be broadly versed in science and technology on one side plus an impressive artistic talent in order to produce quality and aesthetically pleasing sketches and high-quality, photo-realistic illustrations. Many of today's concept designers use computer programs such as Maya, Photoshop, Illustrator, Corel Painter and more to achieve this level of artistry

This class will examine, explore and teach illustrators, sketch artists and others working in animation or art department how these powerful creative tools in addition to their natural talent to draw and paint, can help them achieve extreme photorealism; no matter how far-fetched the subject matter!

30 hours - \$1000 (Adobe Creative Cloud, Unreal Engine, et. al.)

#### (GAM 101) – Game Design – (30 hours)

Educational Objectives: Students will learn the principles and basics of video game development. Students will learn how to get started in video game development by going through the basics of game design, graphics, programming (no prior experience required) and most importantly problem solving.

The class will start with a very basic game design provided by the instructor that the students will be walked through step-by-step to understand the game design. They will then re-create this game by making the art and doing very basic programing, testing it for bugs along the way. After this, they will work on their own original design and create their very own game!

This class is absolutely essential for the aspiring game developer who has never created a game from start to finish. This is the best and easiest way to get started and move on to 3D game development.

The software used: A 2D game engine that is open source, as well as Maya and Photoshop to create some simple assets.

30 hours - \$1000 (Unreal Engine, Blender, Maya, 3DS Max, et. al.)

#### (GD 101) - Graphic Design 101 – (30 hours)

Educational Objectives: At the end of this class, students will have the skills to create a brand identity. They will learn how to research, design and create logos and associated print collateral.

Using mostly Adobe Illustrator and some Adobe Photoshop, students explore the basic principles of design and apply those principles into practice.

Students will inspect how these principles of design are used to create a logo that embodies a business' essence. They will also learn to create basic branded materials that all work in harmony for one unifying concept.

30 hours - \$1000 (Adobe Illustrator)

#### (HU 101) - Houdini 101 - (30 hours)

Educational Objectives: Upon the completion of the class the students will be prepared with a strong fundamental foundation within Houdini to prepare them for whatever discipline they decide to branch out from in Houdini.

Houdini combines superior performance and dramatic, new ease-of-se functioning to deliver a powerful and accessible 3D animation experience to CG professionals everywhere.

This introductory class teaches students how to use the unique Houdini user interface, designed to match the UI standards of the CG industry. Its streamlined setup means higher performance that significantly reduces timelines and enhances flexibility within a production pipeline.

This class is a must for the industry pro who wants to make Houdini a bigger part of their workflow.

30 hours - \$1000 (SideFX Houdini)

## (IL 101) - Illustrator 1 - (30 hours)

Educational Objectives: Upon completion of this class, the student will have an understanding a practical, working understanding of the program's basic concepts, icons, routines, aesthetics, and best practices are the focus of the coursework. The latest release of Adobe Illustrator CC, a program used throughout the media industry, is the program used.

Adobe Illustrator gives you new creative freedom that lets you realize your ideas quickly and powerfully. Instantly convert bitmaps to vector artwork and paint more intuitively. Save time with intelligent palettes and optimized workspaces. Plus, tight integration with other software allows you to produce extraordinary graphics for print, video, the web, and mobile devices.

This introductory class teaches you how to use Illustrator for graphic design and layout. Topics include: image and text handling, object tools, and preparing content for printing. Learn how to use the Illustrator shape tools to customize a logo for a title, and then use the Illustrator paths for other applications, such as Photoshop. This class is a must for the industry pro who wants to make Illustrator a part of their workflow.

30 hours - \$1000 (Adobe Illustrator)

#### (MA 101) - Maya 101 - (30 hours)

Educational Objectives: Students will learn the fundamentals of 3D in general, and how they are applicable to Maya specifically. The class will cover the basic interface, the different feature sets of Maya and how to access them. This includes the basics of modeling, animation, texturing, lighting & rendering. More advanced subjects can be touched upon depending on the pre-existing experience level of the students, as well as any extra available time.

Maya 101 introduces new users to the world of computer animation and 3D software. Each lesson is conducted to acquaint the student with the interface, controls, drawing tools, modeling, animation and graphic toolsets of the latest version of the software.

This introductory class is a prerequisite for all other computer animation classes, (except where students can demonstrate proficiency equal to that of the Maya 101 class.)

30 hours - \$1000 (Autodesk Maya)

#### (MA 110) - Character Animation – (30 hours)

Educational Objectives: Upon the completion of the course, the student will have an in-depth knowledge of both the general techniques applicable to any kind of animation and the specific tools provided by Maya to put those techniques to the best use.

Make productions come alive with character animation! Highly regarded in the entertainment industry for its ease of use and impeccable manners for character animators who are not necessarily "tech-savvy," CG software is now used by the vast majority of film and television production companies for animating characters, effects in 3D.

This comprehensive class has been tailored for artists who wish to use the robust character toolset in CG; topics covered will include the fundamentals of bringing a 3D creation to life in convincing and dramatic ways.

30 hours - \$1000 (Autodesk Maya / Unreal Engine / Cinema 4D / Toon Boom)

## $(MA 140) - \underline{CG Lighting} - (30 hours)$

Educational Objectives: Class objectives are to enhance the student's ability to utilize lighting and shading for storytelling and visual communication, to master the fundamental, theoretical concepts in digital lighting - thus allowing students to use rendering software dependent upon those concepts more effectively and efficiently. This class is designed to enhance the student's ability to utilize lighting and shading for CG and visual effects.

In this class, students will learn basic CG lighting techniques, an essential art form for creating more compelling visuals. It will include the classic 3-Point lighting as well as new rendering techniques, like Global Illumination to achieve a realistic look, or more artistic looks, like toon-shading.

Building upon that knowledge, more advanced techniques using a variety of renderers will be covered, creating scene setups which are either highly photorealistic or replicate the look of current animated feature films.

30 hours - \$1000 (Autodesk Maya / Unreal Engine)

## (MA 250) - Animating Quadrupeds - Creatures in Motion - (30 hours)

Educational Objectives: This 8-week intermediate class will cover animal anatomy and workflow in Autodesk Maya for photoreal creature animation using a feline rig. We start with laying in key poses and then work from the spine out to the toes and tail. Along the way, you will learn about principles of quad locomotion and how to refine and add important details to your walk of a photoreal jungle cat.

Ruth Daly is an Animation Supervisor at Tau Films. She has worked as a traditional and CG animator spending many years at Rhythm & Hues (R&H) Studios where she worked in a supervisory role. She also played a central role in mentoring the animation teams at the R&H India and Malaysia facilities.

#### **Prerequisites:**

- Knowledge of Maya interface including some basic animation workflows involving the graph editor, keyframe manipulation, and timing; Maya 101 experience with animating bipeds will help but not essential.

30 hours - \$1000 (Autodesk Maya, Unreal Engine, Blender)

#### (MA 400) – Look Development in 3D – (30 hours)

Educational Objectives: This class will take the intermediate student's skills set to the next level by teaching them the basic concepts of an advanced rendering engine like V-Ray, and the tools required to make the most out of its capabilities. How to combine this knowledge with more advanced lighting & texturing techniques to achieve a specific, desirable look for characters and environment for commercials and features film.

This class focuses on look development and production workflow for photoreal props and characters, the class will explain the terminology and tools related to the look development area, we will discuss the different approaches to both Organic and Hard Surface texturing called surfacing.

Some Modeling instruction related to UVs will be addressed too when relevant. Images texture painted manually from photography or imagination is only one side of what texturing is, we will study how to use "procedural textures" to maximize our creativity.

Students will use Maya or Blender and Photoshop. The rendering engine will be Mental Ray or V-Ray.

30 hours - \$1000 (Autodesk Maya, Blender, Photoshop, ZBrush, et. al)

#### (MC 75) – Motion Capture – Intro – (15 hours)

Educational Objectives: Motion Capture is fast becoming an essential part of any CG animation workflow, and in this intense 2-day workshop lead by industry experts. A short overview:

## Day 1:

- High-level overview of animation and motion capture
- The different types of motion capture and their technology
- Talking about the differences between tracking systems: optical, inertial and laser systems
- How to configure an OptiTrack optical volume
- How to build a Perception Neuron motion capture suit
- Suiting up a performer
- Compare technology, data, and cost between these systems
- Basics of how to run an indie motion capture shoot

#### **Day 2:**

- How to export/import motion capture data into Unity
- Preparing the animation files for cleanup
- Cleaning the data & stitching performances
- How to live stream motion data into Unity
- Script analysis: how to build your mocap shot list
- How to cast talent for your project know what your needs are

15 hours - \$750 (Unreal Engine and Maya)

#### (MD 101) - Marvelous Designer 101 - (30 hours)

Educational Objectives: This class provides production artists, costumers, costume designers, character designers and others involved in character development the tools, skills, knowledge and procedures necessary to create 3D clothing and costuming simulation design concepts and processes using Marvelous Designer. The class will focus on creating a costume (or other wardrobe piece) for entertainment arts related projects, film, TV, game design and more.

This hands-on class in digital costume design focuses on the basic interface, tools, concept design, file prep and export stages using Marvelous Designer software for production projects. A high focus of the class will be interface overview for creating in Marvelous Designer.

Being that it is a project-oriented class, students will design, develop and demonstrate their costumes for the final class meeting.

30 hours - \$1000 (Marvelous Designer)

## (MD 150) – <u>Marvelous Designer 150</u> – (15 hours)

Educational Objectives: This class extends learning for those involved in character development using the tools, skills, knowledge and procedures necessary to create 3D clothing and costuming simulation design concepts and processes using Marvelous Designer. The class will focus on creating one's own design and producing a costume (or other wardrobe piece) for entertainment arts related projects, film, TV, game design and more.

This hands-on class in digital costume design focuses on the the more advanced feature sets, tools, concept design illustrations, file prep and export stages using Marvelous Designer software for production projects. A high focus of the class will be interface overview for creating in Marvelous Designer.

Being that it is a project-oriented class, students will design, develop and demonstrate their costumes for the final class meeting.

15 hours - \$750 (Marvelous Designer)

#### (MOD 101) – CG Modeling 101- (30 hours)

Educational Objectives: This is an introductory class to modeling in 3D software products such as Blender, Autodesk Maya, 3DS Max, Cinema 4D and other CG modeling environments. The students will learn about the fundamentals of modeling in Maya using polygons, curves and NURBS. They will also learn how techniques and workflow that will help make the modeling experience in Maya efficient and intuitive.

The class will cover a wide variety of different types of models, from hard surface, to environment, sets, objects and more. They will also learn basic lighting and shading of your models so they can show off what they have made. The end goal of the project is to allow the students to be familiar with the various modeling tools in Maya and allow them to understand the advantages and disadvantages of each and how to use them effectively in their creation process.

30 hours - \$1000 (Autodesk Maya, Blender, 3DS Max, Cinema 4D, ZBrush, et. al)

#### (NU 101) - NUKE 101 - (30 hours)

Educational Objectives: Students taking this class will learn the fundamental aspects of the Nuke interface and workflow, grasp the underlying mathematical principles of node-based compositing, learn the basic principles of compositing math and attain a core, employable competency in compositing for TV and feature visual effects.

Nuke is a powerful compositing application that delivers unparalleled speed, an efficient multi-channel scanline rendering engine, and a first-class feature set that is unrivalled in the desktop market. If you are in the business of creating high-quality digital images Nuke is a production proven visual effects tool that brings speed, functionality and flexibility to your VFX pipeline.

This class will cover the user interface, tools and workflow features of Nuke such as its node-based, comprehensive 2D and 3D workspace, use of multiple viewers, four-point 2D tracking, color correction, undo/redo history, scanline renderer, IBK and more.

30 hours - \$1000 (The Foundry – NUKE)

## (PD 101) - Pitching An Animation Project - (30 hours)

Education Objectives: Students will learn how to take their own story and develop it to pitch to prospective animation producers.

So, you've got a great idea for an animated project. Be aware that animation development is a big business and you will need the right tools to pull off a successful pitch. Let industry pros, who have experience with various studios such as Warner Bros, Cartoon Network, Universal, Hanna Barbera and Nickelodeon guide you to success as he goes over how to put together a presentation for your own project by pitching including springboards, synopsis and backstory as well as tips and do's and don'ts.

30 hours - \$1000 (Microsoft Word, Photoshop, et. al.)

#### (PS 101) - <u>Photoshop 1</u> - (30 hours)

Educational Objectives: Upon the completion of this introductory class, the student will be able to build layered composite images using Photoshop's fundamental tool set. Students will be introduced to basic image editing features including selecting and editing, working with layers and masks, retouching and repairing techniques, creating text and shapes, applying special effects, and performing basic color correction.

This introductory class explores technical skills such as working with adjustment layers, levels and curves, simple color correction using curves, image manipulation and restoration techniques, mastering selection and masking, use of channels, layer masks, advanced blending, the Pen tool and working with paths.

The student will be given hands-on training in the use of Photoshop such as capturing, scanning and manipulating images using a digital camera, photo-retouching, digital painting, creation of layers, use of histories, use of filters, scratch removal, enhanced lighting, color correction and other essential techniques.

Photoshop gives those working with 2D and 3D programs the flexibility to add creative and artistic elements, and special effects with ease.

30 hours - \$1000 (Adobe Photoshop)

#### (PS 215) – Digital Painting - (15 hours)

Educational Objectives: This class is targeted to those aspiring to understand and create artwork using Photoshop, improving digital sketching and painting skills needed in today's production in film, television, and commercials.

This is a crash course into the world of creating digital art, from top to bottom. The first session will be focused on covering characters, the second one will be more about covering environments. Both cover technical and ergonomic aspects of digital painting using a tablet as well.

Students are encouraged to ask questions related to all topics.

15 hours - \$750 (Adobe Photoshop, Procreate, etc.)

#### (PS 230) – Digital Sketching 1 - (30 hours)

Educational Objectives: Upon the completion of the course, the student will have an in-depth knowledge of all the different digital processes used to create a solid sketch that effectively communicates an idea.

This comprehensive class has been tailored for artists who wish to extend and further their existing drawing and design skills into the digital tools used by creative professionals today. It covers the fundamentals of bringing a digital sketch to life in convincing and dramatic ways.

Topics covered will be the breakdown and simplification of organic subject matter, texturing, the different approaches of drawing, the dissection of style, the importance of form, value and simplifying value, building up a silhouette, custom brushes, color, material indication, light logic, and so much more. Primary software used will be Adobe Photoshop. Our main drawing tool will be the Wacom Pen and IntuousTablet.

30 hours - \$1000 (Adobe Photoshop)

#### (PY 75 / C4P 101) – Python for Production / How to Code Anything in ChatGPT – (30 or 15+15 hours)

Every show or project needs automation of tedious tasks, whether it's as mundane as creating the correct delivery folder structure, or as surreal as building fractal backgrounds for Dr Strange. This two-part, Python for Production 1 & 2 class takes you through basic to more creative levels of understanding of how this powerful scripting tool is changing production for all genres of entertainment!

This course offers a practical introduction to scripting for those who are new to coding. Instead of learning via (lame) command-line guessing games and the like, from the first class we'll be creating useful scripts for automating tasks in Nuke and Maya. All using the powerful and ubiquitous Python programming language.

You'll learn how to build sophisticated code by leveraging other people's code libraries. As a bonus, we'll look at how to use your new-found programming skills to create an IOT (Internet of Things) wireless device to rotate selected objects in Maya using physical dials for X, Y, and Z rotation.

30 hours - \$1000 (Python, Anaconda, ChatGPT, Unreal Engine, Houdini)

#### (RH 101) - Rhino 101 - (30 hours)

Educational Objectives: This class will teach the essential commands you'll need to know to be capable with Rhino CG. Over the course of 6 weeks, students will learn basic to advanced commands, while building a 3D model of a tv set with props.

McNeel and Associates Rhino 3D is the motion picture industry standard for building digital sets. This introductory Rhino class is geared to set designers, illustrators, prop makers, modelmakers and other craftspeople who will be using CG to create digital sets, props and models for use in film and television production.

As a sophisticated NURBS modeler it is used in the feature animation, live action, broadcast and video game industries to create digital environments, construct sets, props, vehicles, etc., as well as output other functions that allow an entire Art Department to create sets and models that can be laid up to plotters as precision drawings whose files can be shared and distributed easily. No other software package approaches its versatility in digital design.

30 hours - \$1000 (Robert McNeel and Associates Rhino)

## (SD 150) – Story Development 101 / Script Development 101 - (30 hours)

Educational Objectives: The goal of the class is to help student kickstart their personal idea and provide the first step to develop their personal IP. Upon completion, students will be able to develop a story from concept into proposal form, create few solid story ideas which could potentially further develop into a production.

This introductory class is designed for students who want to develop their own story IP, to empower them with a series of practical techniques and mental tools to discover their own storytelling voice. They will learn the creative process in story development from finding an idea to expand the idea into a complete story with beginning, middle and end.

They will learn the fundamentals of storytelling through mini exercises and group discussion. The class will address how to understand and overcome writer's block, creative fear and insecurity, as well as provide a safe and supportive environment to allow students to share ideas, learn to give and receive feedback.

30 hours - \$1000 (Final Draft, Microsoft Word, Adobe Photoshop, et. al.)

#### (SD 250) – Story Development 201 / Script Development 201 - (30 hours)

Educational Objectives: The class is designed have artists and storytellers alike further develop their intellectual property (IP.) Upon completion of this class students will advance their already completed story into a proposal form, create solid story "pitch" ideas, which could potentially further develop into a production.

This follow-up class to Story Development 101 will empower students with a series of practical techniques and mental tools to discover their own storytelling voice. They will further develop their "voice" in the creative process in story development to be able to, ultimately, sell their idea to those interested in taking their story into a producible format, such as a film or television series.

30 hours - \$1000 (Final Draft, Microsoft Word, Adobe Photoshop, et. al.)

#### (SK 101) - SketchUp Pro 101 – (30 hours)

Educational Objectives: Students will learn all major drawing, navigation and manipulation tools in Sketchup, acquisition of skills to draw anything, in 2D or 3D, and learn to build anything to real world 1:1 scale.

Sketch Up has become very popular in a short time because it allows artists who are inexperienced in 3D computer graphics to easily create appealing 3D environments without a lot of the technical know-how required in other 3D applications.

This class introduces the students to the interface and teaches them how to create environments (Buildings, sets), apply basic colors and textures, set up the appropriate daytime lighting and walk though the final scene.

Throughout the class, shortcuts will be taught and must be used throughout class exercises. Students will learn how to become proficient at using a three-button mouse in relation to all tasks given.

30 hours - \$1000 (Trimble SketchUp)

#### (TB 110) - TB - Harmony 1 -- (30 hours)

Educational Objectives: The goal of this course is to teach the student the basic UI & essential tools to get them ready to use this software in the workplace and excited about the power of this wonderful tool.

Toon Boom Harmony is the must-have tool for animation studios to create high quality animation productions from start to finish.

This class introduces the basic interface, how to create individual frames either by drawing them directly in the software, or importing or scanning existing artwork, coloring the drawings and how to manipulate them to create an animated sequence, whether in full animation or as an animated storyboard.

30 hours - \$1000 (Toon Boom Harmony)

## (UE 101) - <u>Unreal Engine</u> - (Connectors 1, 2, 3 – Blueprint, Sequencer, Animation) - (15 to 90 hours)

Educational Objectives: The goal of this course is to teach the student the basic UI & essential tools to get students ready to use the Unreal Engine software to create game design assets.

This introductory game production class will cover the basics needed for simple video game creation using Epic's Unreal Engine. Instruction will begin with the assumption that you know little to nothing about game design, but still be able to learn the steps necessary to make a video game. You will start by creating your own game with the instructor and going from laying out your own game idea on paper to producing an actual, simple (but working!) game in Unreal Engine IV.

By the end of this class you will be able to place a character in the game you design, create an environment for your character to move around in and interact with other objects in the game.

This class is for average computer users who have little to no experience with actual game design or game development. And most people will succeed in this class as long as they have the will put in a little time and effort to learn something that is not overly technical, viscerally exciting and fun to do.

15 to 90 hours - \$750 to \$4,000 (Epic Games - Unreal Engine)

#### (UE 201) – Unreal Engine 201 (Unreal Connectors Final Reveal ) — (30 hours)

Educational Objectives: Unreal Engine is the world's most open and advanced real-time 3D creation tool. Continuously evolving to serve not only its original purpose as a state-of-the-art game engine, today it gives creators across industries the freedom and control to deliver cutting-edge content, interactive experiences, and immersive virtual worlds.

The UE 201 class will expand your knowledge of Unreal from the Unreal 101 class or an equivalent, basic knowledge of Unreal Engine. We will cover more advance techniques in Level/Virtual Sets, Lighting, Materials, 3D Assets, Blueprint, Sequencer and much more such as particle systems.

We do recommend that you take the "Unreal Engine" (also known as the "Unreal Engine 101" class) before taking this more advanced workshop. The class otherwise should be fun and easy. Step by step verbal and visual instructions will be used to make it a pleasant learning experience as usual."

Prerequisite: Unreal 101 class or equivalent, basic knowledge of Unreal Engine

30 hours - \$1000 (Epic Games - Unreal Engine)

## (UE 150) - <u>Unreal Engine - Sequencer</u> -- (8 to 30 hours)

Educational Objectives: Unreal Engine is the world's most open and advanced real-time 3D creation tool. Continuously evolving to serve not only its original purpose as a state-of-the-art game engine, today it gives creators across industries the freedom and control to deliver cutting-edge content, interactive experiences, and immersive virtual worlds.

This class will expand your knowledge of Sequencer from the Unreal 101 class or an equivalent, basic knowledge of Unreal Engine. We will cover more advance techniques in Level/Virtual Sets, Lighting, Materials, 3D Assets, Blueprint and much more such as particle systems.

We do recommend that you take the "Unreal Engine" (also known as the "Unreal Engine 101" class) before taking this more advanced workshop. The class otherwise should be fun and easy. Step by step verbal and visual instructions will be used to make it a pleasant learning experience as usual."

Prerequisite: Unreal 101 class or equivalent, basic knowledge of Unreal Engine

30 hours - \$1000 (Epic Games - Unreal Engine)

#### (UE 175, 180, 295, 308) – Unreal Engine – Advanced Subjects – (15 hours)

Educational Objectives: Unreal Engine is the world's most open and advanced real-time 3D creation tool. Continuously evolving to serve not only its original purpose as a state-of-the-art game engine, today it gives creators across industries the freedom and control to deliver cutting-edge content, interactive experiences, and immersive virtual worlds.

These classes will expand your knowledge of Blueprint, Sequencer, Animation, MetaHuman, Stage Operations, ICVFX and more from an equivalent experience in Unity, or basic knowledge of Unreal Engine. We will cover more advance techniques in Level/Virtual Sets, Lighting, Materials, 3D Assets, BluePrint and much more.

We do recommend that you take the "Unreal Engine" (also known as the "Unreal Engine 101" class) before taking this more advanced workshop. The class otherwise should be fun and easy. Step by step verbal and visual instructions will be used to make it a pleasant learning experience as usual."

Prerequisite: Unreal 101 class or equivalent, basic or working knowledge of Unreal Engine

8 to 30 hours - \$400 to \$750 (Epic Games - Unreal Engine)

## (UN 101) - <u>Unity 101</u> -- (30 hours)

Educational Objectives: The goal of this course is to teach the student the basic UI & essential tools to get students ready to use the Unity software package to create assets for game design, film and video.

Beginning with Unity's most fundamental concepts and basic interfaces, this course uses hands-on projects and practical real-world demonstrations to introduce, present and explore the principles and tools of rapid development, multimedia authoring, immersive world-building, coding, scripting and interactive automation using Unity3D and the C# programming language.

Unity 101 is a gentle introduction to the tools, language and technology driving many of today's most exciting new media experiences. The class builds on students' most basic computer skills but requires no other pre-requisite classes or development experience. Previous experience in 3D modeling, animation, graphics, authoring, design tools or programming languages are all applicable and welcome but are not expected nor required.

30 hours - \$1000 (Unity)

## (VFX 15) – Flame in a Weekend Workshop – (15 hours)

Educational Objectives: The object of this course is to train students how to use Autodesk Flame in a post-production environment. The approach is to have them learn how to apply modern "finishing" techniques using a sophisticated software tool.

Finishing in the post-production phase of a project is the process of conforming the creative edit to the hiresolution, camera original footage and then sending the "VAM" to the colorist. After color correction, students will learn what it takes to delivery TV shows for broadcast. Students in this class will get a focused overview of finishing processed footage and how to use Autodesk Flame to provide a seamless product to TV shows. Students will learn how to make the best use of the Flame toolset and how it fits into a post-production pipeline. The instructor will create all the media used in class, all shot in UHD, and

give the footage to each student to practice what they have learned in class. Towards the end of the class students will learn featured workflows.

By the end of this class, students will have a basic and practical understanding of the finishing process in high-end post-production and how Flame is the best tool for this job.

**Prerequisite:** Working knowledge of editing and/or compositing.

15 hours - \$750 (Autodesk Flame)

## (VW 101) - Vectorworks 101 - (30 hours)

Educational Objectives: To achieve a solid understanding of the CAD application VectorWorks, its basic user interface and toolset, and how to use those tools to build professional-levels sets, meeting industry standards & requirements.

Vectorworks is an easy-to-use, fully featured CAD program capable of precision 2D drafting and complete 3D modeling. Advanced visualization tools are available with the RenderWorks module, including camera, light and sun tools.

This class introduces the students to the design interface and how to customize it to meet their individual needs. All the essentials, concepts, and how to meet them with the tools provided in VectorWorks will all be covered in this class.

30 hours - \$1000 (Nemetschek Vectorworks)

#### (ZB 101) - ZBrush 101 - (30 hours)

Educational Objectives: Students will learn the tools, the interface and the many unique visual development tools that have made Z-Brush the definitive digital modeling software on the market.

ZBrush is a revolutionary organic modeling and texturing tool that is currently taking the CG industry by storm. Through its innovative displacement and normal mapping tools, ZBrush allows the user to sculpt, paint and texture models with fantastic detail otherwise unachievable while still maintain an overall low polygon count.

A great class for concept designers or traditional artists trying to move into the 3D world, this course will focus on ZBrush's speed and versatility to create models with unparalleled detailing capabilities. As ZBrush possesses the fastest and best soft selection, modification tools available for the sculpting of millions of polygons in real time, students will learn an exciting new technique that increases their creative workflow.

30 hours - \$1000 (Pixologic ZBrush)

#### (ZB 150) – Intermediate ZBrush – (30 hours)

Educational Objectives: This class is designed to expand the student's understanding of this ever changing and powerful software. Students will dig deeper into the many unique visual development tools that have made ZBrush the definitive digital modeling software on the market.

For people just learning ZBrush, who are totally inexperienced with Maya, this class will help you dive into Maya specifically for your basic ZBrush sculpting needs.

This class will cover the introductory basics for navigating and modeling within Maya and how to transfer your work into ZBrush and back to Maya again.

This class will not cover more advanced pipeline techniques but rather act as a class to get you introduced and comfortable with Maya and discuss and cover the differences between the two programs.

30 hours - \$1000 (Maxon ZBrush)

#### (ZB 250 and 350) – ZBrush – Character Design (30 hours)

Educational Objectives: Students will learn how to create creatures, humans and other characters and how to model them in a high-quality, realistic and efficient way using the most appropriate ZBrush tools. In this class the student will be instructed step by step in concept, design and execution of original 3D Character and Creature sculpts in ZBrush. These characters would be applicable with techniques used in today's film, television, video game, and concept design industries.

This class covers using ZBrush for modeling dragons, creatures and other 3D characters as they are typically used in the "pipeline" of a feature film, television series or game design. Students will create a feature film "animation ready" creature to be delivered the last week of class -- modeled and textured entirely in ZBrush and rendered in Maya.

Students must have completed ZB 101 and/or ZB 201 demonstrate equivalent experience using Maya and ZBrush prior to taking this class.

30 hours - \$1000 (Maxon ZBrush)

## (ZB 395) - ZBrush - Creature Design Workshop - (15 hours)

Educational Objectives: Upon the completion of this intermediate/advanced course, the student will be able to do basic character layout and design using a variety of industry standard ZBrush tools that greatly expand the artist's abilities to do visualization for animators, the art department, directors, producers, etc.

Make your creature designs come alive! Create highly impressive 3D creatures for everything from concept art to finished, rig-ready CG models. Not for the faint of heart, this intensive class is meant only for those with 3D modeling and/or 3D painting and textures experience.

Students will learn the latest techniques in ZBrush for creature creation, from basic modeling to texturing to advanced finishing techniques. Current pipeline practices will be thoroughly explored.

This workshop will include converting design drawings to highly poly ZBrush sculpts which can then be used further in the concept process or reverse engineered for the 3d pipeline.

15 hours - \$750 (Maxon ZBrush)

# Year 2023 Holiday Schedule

(STUDIO ARTS is closed on the following Holidays)

New Year's Day	January 1, 2023
Martin Luther King	January 16, 2023
President's Day	February 20, 2023
Easter Sunday	April 9, 2023
Spring Break	April 3 to April 10, 2023
Memorial Holiday	May 29, 2023
Independence Day	July 4, 2023
Labor Day	September 4, 2023
Veterans Day	November 11, 2023
Thanksgiving Day	November 23, 2023
Winter Break	December 22, 2023 – January 6, 2024

## Administration / Faculty / Advisory Board Members

## Administration

Eric Huelsman, President / CEO / School Director # COAFS-06 -383652 Bachelor of Arts, Motion Pictures/ Television Theatre Arts - College of Fine Arts, UCLA, Los Angeles, CA, 1986

Cruz Sembello, Associate School Director – # COAFS-04-375706

Administrative Leave (Deputy Mayor Baldwin Park)

Masters, Psychology, UCLA, Los Angeles, CA

Director Certification: Bureau for Private and Postsecondary Education #COAFS-04-375706

Art Morales, General Manager

Mt. San Antonio College, AA Degree – Business Management, 1998

Huong Nguyen, Office Manager

Banking Academy of Vietnam, BA Degree - Banking and Accounting, 1994

Pascal Ludowissy, Web Services and Online IT Coordinator Art College, Luxemburg & Paris France, 1992-1993

Aaron Huelsman, Teacher Associate, Social Media and Administrative Services University of California, Santa Barbara, BA Degree – Zoology, 2018

Perry Petrzilka, Administrative Services

Cal State Fullerton, Physical Education, 1984-1987

David Igo, Instructional Services / Curriculum

Bachelor of Arts Degree, Film/TV, Vancouver Film School, Vancouver, BC, Canada

#### **Faculty**

- Damian Allen, Compositing and VFX Instructor

  Bachelor of Arts at the University of Sydney, NSW, Australia Philosophy and Psychology, 1993
- Benjamin Bardens, Compositing and Visual Effects Instructor
  Bachelor of Science, Multimedia Studies Humboldt State University, Humboldt, CA, 1998
- Jason Bierut, 2D Animation and Computer Animation Instructor Academy of Art University, Bachelor of Arts, Illustration, Animation, 1999
- Kevin Blanchard, Graphic Design and Digital Illustration Bachelor of Fine Arts, Art Center College of Design, Pasadena, CA
- Robert Borashan, 3D Modeling and Digital Sculpturing Instructor Palomar College, Photography, 1986
- Stephen Burns, Adobe and 3D Modeling and Digital Sculpturing Instructor, Academy of Art University, Bachelor of Fine Arts, Animation, 2005
- James Cha, 3D Modeling and ZBrush Digital Sculpturing Instructor Red Engine Studios and Concept Design Academy, 2014
- Alina Chau, Digital Story, Character Development and Visual Design Instructor University of California Los Angeles, Master of Fine Arts - Film & TV, 2001
- Steven Daily, Visual Development, Character Design Instructor Art Center College of Design, 2001-2002
- Rob Dennis, Graphic Design Instructor
  Bachelor of Fine Arts, Theatrical Scenic and Lighting Design Pennsylvania State University, 1986
- Philip Donahue, Unreal Engine Instructor

  Master of Fine Arts, Art of Game Design Laguna College of Art and Design, 2019
- Fred Durand, Graphic Design, Digital Illustration and Computer Animation Instructor Master of Arts Degree, Graphic Design, Ecole Nationale Des Arts Decoratifs, 1990
- George Gularte, Game Design, Applications, Unreal Engine. Programming Instructor Bachelor of Arts - Art Institute of California – Los Angeles, CA
- Paul Gaboury, CG Modeling and ZBrush Lecturer and Instructor Bowling Green State University, Bowling Green, Ohio, 1997-2002
- Scott Greene, Adobe Illustrator, Adobe Graphics, Motion Design and Digital Illustration Instructor Master of Fine Arts Degree - Cinema and Television - University of Southern California
- Christian Gossett, Concept Design and Digital Illustration Instructor

  Thirty years of experience as graphic illustrator, concept designer, director and producer
- Ivan Hurzeler, Digital Illustration and SketchUp Pro Instructor

Bachelor of Arts - Film - Rhode Island School of Design, Providence, Rhode Island

David Igo, Digital Illustration and ZBrush Instructor
Bachelor of Arts Degree, Film/TV, Vancouver Film School, Vancouver, BC, Canada

Daniel Katcher, CG Modeling and ZBrush Instructor Bachelor of Fine Arts, School of Visual Arts, New York, NY, 1998

Ellen King, Graphic Design Instructor

Master of Fine Arts Degree, Stage Design, University of Washington, Seattle, WA, 2002

Pascal Ludowissy, Computer Animation Instructor Art College, Luxemburg & Paris, France, 1992-1993

Milton Mariscal, Game Design, Mobile Applications and VR/AR and Unity Programming Instructor Over twenty years of experience as a professional game designer, mobile apps and game developer

Mike Milo, Digital Illustration and ZBrush Instructor College of the Canyons, Valencia, CA, 2003

Jason Rose, Avid, DaVinci Resolve and Editing Instructor
Bachelor of Science, TV-Film, Texas Christian University, Ft. Worth, Texas, 1993

Alex Ruiz, Digital Illustration, Graphic Design and Concept Design Instructor
Digital Domain, Over15 years of experience as a concept artist and storyboard artist in industry

Ricardo Silva, Computer Animation and Compositing and VFX Instructor UCLA - Advertising Design, Commercial Art, and Animation at the California Film Institute

Brandon Thompson, Unreal Engine, VFX and Motion Graphics Design Instructor
3D Generalist Unreal/Notch/TouchDesigner/C4D/Houdini with over 10 years of experience in VFX

David Vamos, After Effects, Motion Graphics Instructor Owner, Six-Point Harness Animation Company

## **Advisory Board Members**

Becka Natalia – Community Relations Advisor Cruz Sembello – Community Relations Advisor Kenneth Butler, CFP – Financial Advisor Shish Aikat - Global Learning Chris Ong – Global Media

## **Associate Advisors**

Dawn Snyder – Education Manager, Art Directors Guild IATSE Local 800 Steve Kaplan – Business Representative, The Animation Guild IATSE Local 839

David Cohen – President, Operative Plasterers Local 755